

FINANCIAL TIMES

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World News Business Summary

Ortega calls a halt to ceasefire with Contras

President Daniel Ortega of Nicaragua formally ended a fragile 15-month ceasefire against the US-backed Contras...

Bhutto survives vote Benazir Bhutto, Pakistan's Prime Minister, survived a vote of no confidence in her government...

Paris-Bonn summit President Francois Mitterrand and Mr Helmut Kohl, the West German Chancellor, will try to reach agreement on boosting international aid for Poland...

Cold War prediction Soviet Foreign Ministry spokesman Gennadi Gerasimov predicted next month's superpower summit would end the cold war...

Beirut poll threat The assassination of a retired Saudi embassy employee in West Beirut further jeopardised a proposed presidential election in Lebanon...

Lee unrepentant Martin Lee, Hong Kong's leading liberal campaigner, last night refused to apologise to Peking for criticising the Chinese army's crackdown on the student protesters...

Ukraine strike Miners in the Ukraine, demanding improved pensions and holidays, staged a warning strike in the country's largest coalfield...

Swapo accused South Africa accused Swapo guerrillas of crossing into Namibia from bases in neighbouring Angola in violation of the UN plan for the territory's independence...

Samney charges Damaging charges have been levelled against President Jose Sarney of Brazil alleging he was behind a secret conspiracy to launch the television star, Silvio Santos, in a last-minute bid for the presidency...

Mugabe defiant President Robert Mugabe, backing southern African states' defiance of a worldwide ban on ivory trading, said Zimbabwe would continue to kill elephants and sell their ivory...

Lockerbie link Swedish police have uncovered a possible link between a Palestinian on trial in Stockholm for terrorism and the 1988 bombing of a Pan Am jumbo jet over Scotland...

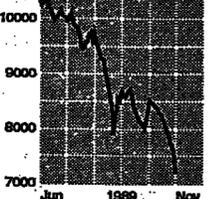
Warsaw-Southern ties Poland became the second Eastern European country to establish diplomatic relations with South Korea, the formerly anti-communist country which is boosting ties with its former enemies...

Madrid art inquiry An inquiry is under way in Madrid into the mysterious disappearance of four art masterpieces from the Palacio Real, five years after they were stolen...

Michelin bid for UK tyre chain to be investigated

Britain's Monopolies and Mergers Commission is to investigate Michelin Tyre's \$219m takeover of National Tyre Services, a 420-outlet replacement tyre distribution chain...

Tin prices fell on the LME throughout the day and cash metal ended at \$7,135 a tonne.



down \$385 to the lowest level since the tin contract was restarted on the exchange in June. Page 39

CAMPBELL Soup chief executive Gordon McGovern resigned yesterday after a flurry of speculation about one of the US's most powerful food companies. Page 19

SEA Containers, Bermuda based group which owns Sealink British Ferries, has buyers for all the assets it intends to sell as a defence against a hostile \$1.02bn bid from Stena and Tiplink. Page 18

NI Industries, controlled by Harold Simmons, the Dallas investor, made a \$50 a share offer for Georgia Gulf valuing the chemical company at \$1.2bn. Page 22

EUROPEAN Commission has been faced with an Anglo-German attempt to water down draft rules for closer economic and monetary co-ordination. Page 3

GAARD, Swedish industrial holding company affiliated to the Volvo group, and Lucas Industries of the UK are to set up a jointly owned company to make braking systems for rail industry. Page 22

CONTINENTAL Airlines, non-union subsidiary of Texas Instruments, is to be sold to Air France. The parent holding group, said D. Joseph Carr had resigned as chairman. Page 22

JAPAN'S Ministry of Finance is set to ease the rules that separate Japanese banking and securities business by allowing companies for the first time to issue short- to medium-term corporate bonds on the domestic market. Page 22

SOUTH Korean companies are to be refused the right to choose their own auditors to certify financial accounts in an effort to clean up misleading balance sheet reporting. Page 21

FUJITSU, Japanese computer company, embarrassed the Government by admitting making artificially low bids for public contracts. Page 8

NEW WORLD Development, Hong Kong property company which agreed to buy hotel interests of Ramada of the US, has announced a 13 per cent rise in after-tax profits. Page 21

GENERAL RE, largest US reinsurer company, reported strong third quarter results despite heavy losses from Hurricane Hugo. Page 21

INDIAN Airlines, the state-owned carrier that operates domestic routes and those to neighbouring countries, is to buy 33 new aircraft in the next five years at a cost of \$1.6bn. Page 8

MARKETS table with columns for DOLLAR, STOCK INDICES, GOLD, OIL, and RATES. Includes sub-tables for New York, London, and other markets.

MARKET REPORTS: CURRENCIES, Page 38; Bonds, Pages 23, 24; COMMODITIES, Page 30; EQUITIES, Pages 31 (London), 38 (World)

E Germans resume exodus despite Krenz reform plan

By Leslie Colitt in Berlin and Quentin Peel in Moscow

THOUSANDS of East Germans crossed the border into Czechoslovakia and over 600 took refuge in the West German Embassy in Prague yesterday, ignoring the promises of reform that were made in Moscow by their country's new leader, Mr Egon Krenz.

Meanwhile officials in West Berlin said they were preparing for the biggest influx of East Germans since before the Wall was built in 1961, because the Communist authorities were expected to allow virtually unrestricted visits to the West in time for Christmas.

The new flood of asylum-seekers into Czechoslovakia threatened to recreate the crisis that developed a month ago when over 15,000 East Germans gained access to the Federal Republic by taking refuge in its Prague Embassy.

But in sharp contrast with the September exodus, the latest refugees were swiftly issued with documents by the East German Embassy in Prague thus releasing them from East German citizenship.

Some 70 of them were allowed to depart immediately by bus for West Germany. The East German state news agency ADN said that at least 6,000 citizens had taken advantage of East Berlin's decision to restore visa-free travel into Czechoslovakia, a right which had been suspended on October 3 in a bid to stem the exodus.

In Moscow, Mr Krenz emerged bearing from a three-hour summit with President Mikhail Gorbachev to pledge his enthusiasm for Soviet perestroika - and its relevance to reform in his own country. He gave the first-ever

press conference by an East German leader to himself as a paragon of socialist renewal, modelled on the style of Mr Gorbachev.

And he denied that he could be called a hard-liner, even expressing positive enthusiasm for the mass demonstrations of society in the streets who are demanding more democracy and free elections.

Yet his tone and delivery frequently sounded more like the old-style Communist youth leader which he was for years under Mr Erich Honecker, whom he replaced just two weeks ago.

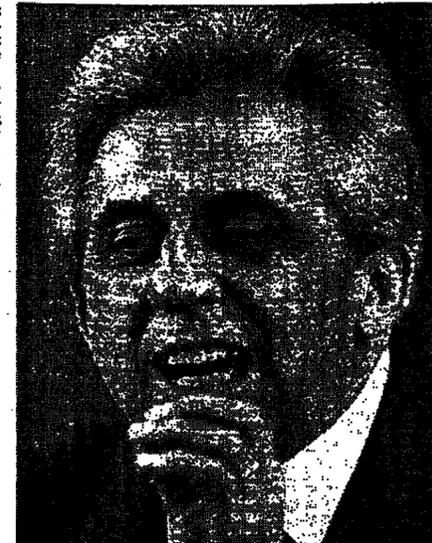
He expressed the convictions of a born-again democrat with a truculent confidence of a hitherto unassailable autocrat.

Mr Krenz said of the mass demonstrations sweeping his country, which continued throughout his 22-hour stopover in Moscow, that: "Many of them are in the streets to show that they want better socialism and the restoration of society. I believe that this is a good sign, an indication that we are at a turning point."

The East German leader flatly rejected any hint of German reunification and spoke defensively about the Berlin Wall.

He said the Wall marked a frontier not just between two states, but between two ideologies and two blocs. "This is a border with weapons in Europe," he added, "it is almost impossible to protect."

However West Berlin officials said they were taking seriously the pledges of East Berlin - repeated yesterday by Mr Krenz - to liberalise travel.



East German leader Egon Krenz addresses a press conference in Moscow yesterday after meeting Mikhail Gorbachev

The officials are hoping that most East Germans will return home after visiting the city, but they acknowledge that this is almost impossible to predict.

East Germany, anticipating the worst, has assured citizens that applications to permanently "resettle" in the West will be given prompt attention.

Mr Gunter Schabowski, the East Berlin Party leader, told the Mayor of West Berlin, Mr Walter Momper, last weekend that he believed the number of East German citizens wanting to stay in the West after visits would "not be so great."

Another East German official, however, said the coming exodus could be "very heavy" at the outset.

West Berlin prepares for Christmas rush

BERLIN'S role as a clasp between the two German states may be reinforced in the coming months as city officials expect it to be the most popular crossing-point when a sweeping liberalisation of travel curbs takes effect, writes Leslie Colitt.

West Berlin is expected to be the prime magnet for East German visitors because of its location in the heart of the country, and because travelling to East Berlin, and then crossing the divided city, will be much the cheapest way for residents of, say, Leipzig or Dresden to move West.

City officials in West Berlin say a considerable number of East Germans are likely to seek work in the city - not all legally - in order to earn Western currency and then return home.

The situation will eventually resemble that before the Wall when thousands of East Berliners commuted to work daily in West Berlin.

The reaction of West Berliners to this influx of Easterners is likely to be divided. Those who view the East Germans as competitors for jobs and social services may resent the newcomers' presence.

"For nearly 30 years we said the Wall must go but we knew it would not," one West Berlin city official said. "Now comes the test of our convictions."

He said the Wall was about to lose its "inhuman" function and would mainly serve as an economic barrier preventing highly subsidised goods from being taken out of East Germany and sold in the West.

"We can live with that," the official remarked. Every East German visitor will be entitled to an annual "welcome" payment of DM100 (\$54.6) courtesy of the Bonn Government. Last year nearly DM500m was distributed to visitors from East Germany, mainly pensioners but also 1.3m Easterners below retirement age who visited families in the West.

Officials have estimated that the payments will rise to between DM1bn and DM1.6bn next year. One noted that an eventual convertibility of the East German Mark would mean an enormous economic boost to West Berlin.

AP adds: Mr Johannes Chemnitz, the Communist Party leader in the East German city of Neubrandenburg, said during a visit to West Germany that the opening of borders in other Soviet Bloc countries was making the Berlin Wall's significance "limited and illusory."

Mr Gunter Schabowski of the East German Politburo said the authorities might come to a working relationship with the country's largest opposition group, New Forum.

Major car makers expected to join in bid battle for Cosworth

By Raymond Snoddy and Daniel Green in London

CARLTON Communications, the British video and television services company, is to sell Cosworth Engineering, the specialist in high-performance car engines, in a deal that could be worth \$250m (\$392m).

A prospectus is being drawn up for the Midlands-based engineering company and the leading players of the automotive industry such as Ford, Fiat and General Motors are expected to show interest in what could become an international auction.

Carlton acquired Cosworth in May as part of the \$400m acquisition of UEL, a digital processing and engineering company. The group has already sold Oxford Instruments, which it acquired under the deal, for nearly \$25m.

Mr Michael Green, chairman of Carlton, acquired UEL primarily because of its expertise in manipulating television pictures and video special effects.

He has continued to deny that Cosworth is for sale but it has always been clear that the engineering company sat uneasily in the midst of an integrated television services company.

The first call from a potential purchaser came from Fiat on the day the UEL deal was announced and there have been several subsequent conversations with the Italian group.

The favourite to take over Cosworth, however, must remain Ford, which has had a relationship with the company since the 1950s.

Cosworth, founded by the engineer Dr Keith Duckworth, developed one of the most successful engines in grand prix racing history. Its main industrial importance now is its role in turning out high-performance engines for production cars.

Carlton shares rose sharply yesterday. By late afternoon, attention had settled on a \$250m price tag and shares closed 33p up at 76p.

Analysts have believed that Carlton would sell Cosworth ever since the engine builder was acquired with UEL. However, the price they predicted was in the \$100m-\$200m range.

"Selling for \$250m would be well above expectations and good for Carlton," said one analyst. "There has been some concern about whether Michael Green is a good deal-maker - this would help dispel those doubts." Analysts estimated the deal to be worth another 20p on Carlton's share price, excluding this "sentiment factor."

In the market, opinion was divided on whether Fiat or Ford would be a more likely buyer. Some said Ford would have trouble juggling simultaneous bids for both Cosworth and Jaguar, while others suggested Fiat might be put off by the risk of losing Cosworth's sales to Ford. Another bidder mentioned was Vickers, the UK engineering group which owns Rolls-Royce cars. However, most analysts believe Cosworth would be too expensive for Vickers.

Carlton shares rose sharply yesterday. By late afternoon, attention had settled on a \$250m price tag and shares closed 33p up at 76p.

Analysts have believed that Carlton would sell Cosworth

Outlook for US industry mixed in spite of orders rise

By Anthony Harris in Washington

THE SLOWDOWN in the US economy may be levelling out, though activity in most industries is still sluggish, reports released yesterday show.

The National Association of Purchasing Managers' Index, a register of economic conditions, was at 47.6 per cent in October, up from 46 per cent in September.

This is the sixth successive reading under 50, which marks an even balance of optimistic and pessimistic reports by managers.

However, it marked the second monthly improvement, from the low point of 45.2 recorded in August. The index is the first indicator to be released for the month.

"The manufacturing economy entered the final quarter with the sixth successive monthly decline... Supply is considerably more plentiful than demand," said Robert Bretz, chairman of the purchasing managers' survey committee.

The report shows that the growth of orders continues to be led by the export sector, despite fears that US export growth may be stalled. Nineteen per cent of those reporting showed improved export orders, against 5 per cent reporting a decline. The bullish majority was stronger in earlier months.

The report showed a continued decline in prices paid by manufacturers for parts and materials.

The Federal Reserve "Beige Book" which is a report on current conditions prepared by member banks for the next meeting of the Federal Open Market Committee on November 14, shows a continued mixed picture.

Consumer demand remains weak in durables but recovering in non-durables, and manufacturing activity remains strong in aircraft, sharply up in farm equipment, but weak in other sectors.

The Beige Book reports troubles in the computer and electronics industries and says that producers of construction machinery and heavy-duty trucks report further slowdowns in orders and sales. But it notes that orders for office equipment may be levelling out.

"Auto industry contacts are optimistic about maintaining current assembly schedules, and shipments of large farm tractors and combines are well above those of a year ago."

Ford poised to launch Jaguar bid by end of this week

By Kevin Done, Motor Industry Correspondent in London

FORD of the US, the world's second largest car maker, was poised tonight to launch a full bid to take over Jaguar, the UK luxury car maker.

Ford's decision to move to acquire outright control follows the surprise move on Tuesday by Mr Nicholas Ridley, the UK Secretary of State for Trade and Industry, to waive the use of the Government's so-called golden share, which could have protected Jaguar from hostile predators until the end of 1990.

It is understood that Ford is planning to launch its attack on Jaguar before the end of the week. Barring last-minute changes in financial markets Ford was preparing last night to unveil its offer today.

At the end of trading in London yesterday Jaguar was valued at \$1.51bn (\$254m), a gain of 10p to 879p.

The Government's move took by surprise both Jaguar and General Motors, Ford's arch domestic rival and the company with which Jaguar had been hoping to agree a package deal, which would have preserved at least a semblance of independence and involved a minority GM stake.

It is understood that Sir John Egan, Jaguar chairman and chief executive, met Mr Ridley late yesterday in London in a meeting that had been scheduled before the minister's announcement on Tuesday.

The decision to waive the golden share had been made without prior consultation with Jaguar, and the luxury car maker was quick to express privately its dismay and the belief that any chance of preserving its independence was now a "forlorn hope".

The Government move, which Mr Ridley said was aimed at resolving the "present climate of uncertainty" over Jaguar's future, has effectively cleared the way for a rapid strike by Ford.

The US group had already informed the US authorities last week that it was prepared to make a full bid for the company if Jaguar's present restrictions on the size of individual shareholdings were removed. Ford has built up a stake of at least 13.2 per cent in Jaguar in the six weeks since it first announced its intention of becoming a "major shareholder" with a total investment to date of around \$170m.

CONTENTS table listing various articles and their page numbers, including 'The squabbling that threatens success for Airbus', 'East-West Politics: Two extraordinary rows in the West', 'World Trade: When it's safe to sell', etc.

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EUROPEAN NEWS

Wanted: a deterrent to nuclear nonsense

The torrent of change in the East has provoked two extraordinary rows in the West

SOONER or later, it was bound to happen. For five years, in the face of the Gorbachev Revolution, the West managed to sustain in public the discreet and sensible posture of concerned but detached observers. In the background there may have been some confused muttering, but on stage Western governments displayed the serene impassivity of an experienced psychoanalyst. But the torrent of change in the East has at last succeeded in provoking two public rows in the West, one entirely stupid, one suitably serious.

The first erupted last weekend between two rival branches of the Bush Administration, the second last week between the German and American governments at a meeting of Nato Defence Ministers in Portugal.

The stupid row is just baffling. The argument was over whether it is still entirely possible, or by now inherently improbable, that President Mikhail Gorbachev will bring off his amazing high-wire act. Mr James Baker, the Secretary of State, has decided to adopt a posture of glassy optimism; in the National Security Council, by contrast, the judgement is dourly pessimistic, and the optimistic Mr Baker has banned a pessimistic speech by Mr Robert Gates, No 3 in the NSC.

This is an odd kind of quarrel, because it can have no bearing on the outcome of events in the Soviet Union. The cheerful smile of Mr James Baker cannot improve Mr Gorbachev's chances of carrying off his reform plan; conversely, there can be no advantage in poor-mouthing him, except for the futile pleasure, at some future date, of saying I told you so.

There may well be some advantage in staging a summit meeting on battlefields; the public relations impact may have a sustaining effect on President Gorbachev's reputation at home, and thus on his fortunes; the meeting may lead to valuable agreements. But in

terms of the domestic Soviet scene, nothing can be changed by bald predictions of success or failure and it is astonishing that responsible American officials should think this kind of game worth the candle.

The other row, however, is a sight more interesting, because it concerns Western policy rather than empty opinion. The arms control talks under way in Vienna are set to revolutionise the balance in East-West conventional forces, with significant cuts on the

IAN DAVIDSON
ON EUROPE

Western side and very deep cuts on the Warsaw Pact side; and a deal along these lines may well be within reach before the end of next year. Against this background, the Nato Defence Ministers last week very sensibly, and not a moment too soon, commissioned a study to see what difference this would make to the role of nuclear weapons in the alliance.

Unfortunately the study issue turned into yet another clash over nuclear weapons between the Germans and the Americans. The Americans insisted that it would be a merely conceptual exercise; whereas the Germans claimed that it would be the first step towards negotiations on short-range land-based nuclear missile forces (SNF).

Superficially, this sounds like a semantic squabble; but it points to the continuing deep unease in Nato over nuclear doctrine. Last May, after a prolonged tug-of-war between the Germans and the Americans, the Nato summit hammered out an agreement that it would offer to talk about a partial reduction of American and Soviet SNF, but these SNF talks would not begin until negotiated reductions in conventional forces had started to be imple-

mented; and reductions in SNF would not be implemented until the conventional force cuts had been completed.

The trouble with this formula is that, while it may have served to gain time and save face, it does not offer a solution to Nato's central dilemma: what are nuclear weapons for? The Comprehensive Concept of Arms Control and Disarmament, a windy document adopted by the heads of government in May, was an attempt to address the issue; but its answers are unconvincing, both politically and intellectually.

It asserts, for example, that land, sea and air-based nuclear forces will continue to be needed in Europe, including ground-based missiles. "In the present circumstances and as far as can be foreseen", yet the reasons given for these forces are contradictory or unhistorical. It says, for example, that "the Alliance sub-strategic nuclear forces are not designed to compensate for conventional imbalances". And yet we know that that is precisely why Nato strategy depends so heavily on nuclear weapons; moreover, the Nato summit established a clear link between SNF cuts and conventional force cuts.

On the other hand, the Comprehensive Concept says that "the sub-strategic nuclear forces deployed by member countries of the Alliance are not principally a counter to similar systems operated by members of the Warsaw Treaty Organisation". Oh really? So what is the logic of offering to negotiate equal cuts on both sides? And if the role of nuclear weapons is neither to compensate for conventional weakness, nor to offset nuclear weapons on the other side, what are they there for?

For the time being, Nato probably has to make do with the unsatisfactory fudge of the Comprehensive Concept. The Vienna talks may succeed in eliminating the Soviet Union's substantial superiority in conventional forces, but until that great day, Nato has to stick

with its existing defence posture. By virtually common consent, President Gorbachev is the least threatening Soviet leader in 45 years; but his pacific intentions have yet to be translated into reliable new relationships, and no-one knows whether a set-back to foreign policy would lead to a domestic policy reversal. For the moment, caution would be a sensible watchword for the West.

But caution will not necessarily be sufficient for very long. If we do get within reach of a conventional force balance in Europe at significantly lower levels, voters everywhere will want a much better rationale for nuclear weapons than they were given in May. Mr James Baker has declared that perseverance provides the "clearest opportunity to reduce the risk of war since the dawn of the nuclear age". And the International Institute for Strategic Studies has concluded that planned unilateral Soviet force cuts would virtually rule out a surprise attack on Nato.

Obviously, the Nato allies will continue to need some form of nuclear deterrence so long as any potential adversary has nuclear weapons. But new circumstances may justify a much lower threat assessment. But, in any case, when Nato leaders move boldly from the general need for nuclear deterrence, to the specific claim that Nato will need land, sea and air-based nuclear weapons in Europe, including land-based missiles, they are making a very large leap indeed. Moreover, it is not a very well-judged leap, since everybody knows that the Germans will refuse to put it into practice.

No one wants to talk about nuclear weapons when there seems a realistic chance of building peace. But the price of talking unrealistic nonsense about nuclear weapons, is that it creates gratuitous political stresses on the political coherence of the West, for the sake of a doctrine which is out of date.

Hungary bid for European social fund membership

A COUNCIL of Europe refugee committee, meeting in Hungary for the first time, is backing Budapest's bid to join the council's social development fund to help it cope with the influx of Romanian refugees, Reuters reports from Budapest.

No East European state is currently a member of the council. Joining the social development fund would be a step towards full membership, which is limited to states that accept the rule of law and accord citizens full human rights.

"Membership (of the fund) would be a practical response to Hungary's search for political and financial support from Western governments," the committee's chairman, Wilfried Bohm of West Germany, said in a statement.

Cash-strapped Hungary faces severe problems in coping with the nearly 27,000 Romanian citizens who have arrived in the country since January 1988, seeking refuge from the hardships of life under Romanian President Nicolae Ceausescu.

Hungary, which is moving from one-party Communist rule to political pluralism, has broken bilateral agreements with hardline Communist Romania by allowing them to stay.

Most of the 23,500 refugees still in the country are ethnic Hungarians from the former Hungarian territory of Transylvania. More than 1,100 are ethnic Germans and 4,200 ethnic Romanians.

Rome's vote counting system cannot add up

By John Wyles in Rome

A NEW addition was made yesterday to the doleful list of public services whose functioning in Rome leaves something to be desired.

Amid embarrassed explanations of incompetence from one quarter and denunciations of fraud from another, it has become clear that the Italian capital's system for counting votes is something less than a well-oiled machine.

It is less efficient, for example, than the vote-counting system of Mr Vittorio Sbardella, who, against all expectations, secured the leading slot for his Christian Democratic Party (DC) in city elections on Sunday and Monday. In fact, so overwhelming was the performance by this bulldozing boss that for about 15 hours after polls closed on Monday, the DC was credited with 33,000 too many votes.

This was enough to produce headlines in Tuesday's papers affirming a resounding success both for him and his patron, the Prime Minister Mr Giulio Andreotti, in holding on to virtually all the DC's 1985 vote after four years of modest, largely scandalous, guidance of the city.

Officials said later they had realised at midnight that they were putting out misleading results, but the press was not told until 5am on Tuesday. It was a computer glitch, finally could not stomach the fact that 48,000 more votes were allocated to parties than the total of votes cast.

Its electronic protests registered the fact that the main beneficiaries of this surplus had been the DC and that in the cool light of dawn the party had lost a seat rather than gained one - while the Communist Party's decline was fully half a point less than initially reported.

The Communist Party yesterday delivered a dossier on "dubious cases" to the DC Minister of the Interior, Mr Antonio Gava - whose own constituency around Naples, coincidentally, has been the subject of magistrates' inquiries into allegations of voting frauds in the 1987 election.

Mr Angelo Barbato, who has been governing Rome as a special commissioner since the council was dissolved on the instructions of President Cossiga in July, is the apologetic leader of the "incompetence" party. He says there were "misunderstandings" during the telephoning of results from the individual sections where they are counted to the election centre in the Campidoglio, Rome's town hall. Such a thorough check was still being made yesterday morning of written results sent in from the sections that a set of final results appeared more than 48 hours after polls closed.

This showed small alterations in nearly all the parties' scores. The DC - initially credited with just over 33 per cent - finished at 31.93 per cent, while the Communists - in the course of several recounts - made a continual upward climb from Monday night's "result" of 26.12 per cent to arrive at 26.64 per cent.

Swedes are vague on tax changes - but they're sure they don't like them

By Robert Taylor in Stockholm

THE SWEDES, the world's most highly taxed people, are in no hurry to see a reform of their tax system, according to a nationwide opinion survey published yesterday by the Swedish business weekly *Veckans Affars*.

The country's political leaders are meeting almost around the clock trying to hammer out the final details of what is supposed to be the biggest shake-up of the country's tax structure in a hundred years; but voters seem rather uncertain about the process, despite

a daily barrage of comment and information from the media.

When asked whether they wanted the tax reforms carried out before the next general election due in September 1991, as many as 43 per cent said that they preferred to wait until after that date, while 21 per cent said they did not know what they wanted and only 37 per cent favoured the introduction of the tax changes before the general election.

In fact, the ruling Social Democrats are pledged to push

through the reforms by January 1991 and hope to do so in two instalments with the first coming next January.

Nor does there seem widespread enthusiasm for the Government's present tax plan which is designed, among other things, to cut the marginal rates paid on personal incomes from their present 72 per cent to 50-55 per cent for the better-off.

Only 39 per cent of Swedes asked said they thought the proposals were good or very good while as many as 27 per

cent believed they were bad or very bad. This result also suggests that just over a third have no view at all on the merits of the tax reforms.

Less than a third of blue-collar workers in both the private and public sectors and a similar proportion of public sector white-collar workers were positive about the tax plans. The majority view among Swedes seems to be that the proposals will benefit only the already better-off and not the rest of the population. Surprisingly few, however,

seemed to have any idea what is being proposed. Only 40 per cent of those questioned said they knew a great deal or anything about the proposals.

However, there is some suggestion in the survey that the young and particularly young men, believe the reforms will provide an incentive to work harder and longer hours, though as many as 66 per cent thought it would do nothing to encourage them to save more, compared with 16 per cent who thought it would.

Women in general have the least expectation of improving their income position after the reforms, especially younger women because many of them have family responsibilities and lack the opportunities to extend their paid working hours.

As many as 43 per cent of Swedes surveyed believed the tax plan would make no difference to their own post-tax position though a similar proportion expected they would gain from the changes, with 16 per cent believing they would make SEK200 (249.50) more a

month after the tax reforms. Fourteen per cent thought they would actually be worse off.

Half those asked said that a tax on shares was the best way of recouping the reduction in income caused by lowering personal tax rates, while 49 per cent did not stomach the fact that company cars should be taxed and 31 per cent limbo vouchers. On the other hand, very few want to see more indirect taxation on services, travel, the use of energy and pension savings.



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EUROPEAN NEWS

Karabakh chief rejects call to end Moscow rule

By Quentin Peat in Moscow

THE SOVIET administrator of the strife-torn territory of Nagorno-Karabakh, yesterday rejected calls for direct rule by Moscow to be abandoned, and for Soviet troops to be withdrawn.

Mr Arkady Volsky warned that such action, demanded by the republic of Azerbaijan, would precipitate a new wave of bloodshed in the disputed region. However, he called for the local Communist party committee, and the regional government, to be restored to share power with his special administrative committee.

Mr Volsky's statement is the clearest indication yet of a secret decision in Moscow on how to bring peace back to Karabakh - and appears to fly in the face of Azerbaijani hopes for an end to direct rule.

A threatened republic-wide strike was called off last month after assurances that Mr Volsky's committee would be disbanded.

He also revealed yesterday that his authority is already being openly flouted. Azerbaijani nationalists had seized control of the local television relay station and were refusing to broadcast national programmes, substituting their own with "unruly and abusive texts and discussions," he said.

Mr Volsky's interview was published in Moscow News, the outspoken weekly newspaper, which also revealed that an 18-month-long road and rail blockade of the entire Karabakh region has yet to be broken, causing severe food and fuel shortages. Supplies have to be flown in from neighbouring Armenia.

The majority Armenian population in Karabakh have demanded to leave Azerbaijan and join Armenia, a move which has caused a furious backlash in Azerbaijan. Direct rule from Moscow was imposed last year to end months of race riots and protest strikes, but to little avail.

Mr Volsky said any decision to abolish his special administrative committee in Karabakh would mean an end to the curfew, and the removal of Interior Ministry troops. "We must

MINERS IN the Ukraine, demanding improved pensions and holidays, staged warning strikes in the Soviet Union's largest coalfield yesterday and were considering further action, a strikers' representative told Reuters in Moscow. He said that virtually all 28 mines in the important Donetsk mining centre had stopped work for two hours.

The action took place a day after miners' leaders in the Ukraine decided against resuming the three-week strike that crippled most of the country's pits in July. But the results of a pit referendum revealed a deep split among miners.

The strikers' spokesman said they were demanding a specific date on which new regulations governing holidays and pensions would be sent to the Supreme Soviet, the country's parliament.

He said representatives of about half the area's pits had massed in front of the regional Communist party headquarters in Donetsk to make their demands known.

Mr Volsky said any decision to do this, because very soon we would have to bring them back," he said. "This will not be any comfort for those who have already died."

He rejected calls for a referendum on the future of the region, saying it would be pointless. A vote held in Karabakh alone would decide to join Armenia, whereas a vote in the whole of Azerbaijan would say the opposite.

He then revealed that state television employees in the town of Shusha, the main centre of Azerbaijani population in Karabakh, had seized control of the local relay station, and jammed national television programmes.

Executives of the television service were flown from Moscow, and Soviet soldiers installed in the studios, but they had to withdraw after "the building was surrounded by a crowd of thousands of people. Of course, the order was not given to shoot."

UK-German assault on closer EC co-ordination

By David Buchan in Brussels

THE European Commission has been faced with an Anglo-German attempt to water down draft rules for closer economic and monetary co-ordination which it is shortly to present for the approval of EC finance ministers.

Largely at West German and British insistence, the EC's Monetary Committee has called for three changes to the Commission's proposals on how finance ministers and central bank governors should concert their policy moves from July 1, when stage one of the Delors plan for tighter economic and monetary co-operation is due to start.

The Commission has to decide whether to incorporate the changes into its proposals. They would revise the 1984 and 1974 EC Council decisions that have formed the basis for past policy co-ordination between finance ministers and central bank governors.

The changes in the proposals call for:
 ● A watering down of the proposal that ministers and governors concert reaction to external economic events through EC bodies. Britain and West Germany want to continue to make meetings of the Group of Seven the focus of their policy discussions with the US and Japan. By contrast, France and Italy, the two other EC states in the G-7 group, are content to boost the EC axis of their international economic policy.

● Reporting by the central bank governors to the European Parliament alone, and not to the twice-yearly summits of EC leaders. Keeping governors out of the summit limelight may be institutional jealousy on the part of the Monetary Committee, where finance ministry officials tend to predominate over central bank ones.

● A weakening of any commitments which individual countries might take on as a result of the Commission's proposal for more vigorous debate among finance ministers and greater "peer group" scrutiny of each other's policies. West German, and to a lesser extent British, officials have pushed for this weakening inside the Monetary Committee.

Bonn and Paris to discuss aid for Poland

By David Marsh in Bonn

PRESIDENT François Mitterrand and Mr Helmut Kohl, the West German Chancellor, will try to reach agreement on boosting international aid for Poland at a crucial two-day summit starting in Bonn today.

The talks between ministers on both sides will hinge on ways of speeding west European integration, so as to strengthen the European Community's hand as it seeks to respond to events in Eastern Europe. Differences between Bonn and Paris, however, may surface over West Germany's efforts to open a new produc-

tion line in Hamburg for the Airbus airliner - a proposal strongly opposed by the French.

Mr Mitterrand and Mr Kohl will be comparing notes on the latest political changes in East Germany. Mr Kohl is likely to reassure France that any move towards German reunification will take place only in the framework of overall moves to break down East-West barriers.

Anxious to bind the Federal Republic still more firmly within the Western community, Mr Mitterrand will press the Bonn Government to speed up efforts to forge European

monetary union (EMU).

Mr Mitterrand said last week he wanted the Community summit in December to agree to hold in the second half of next year a conference to change the Treaty of Rome and pave the way for EMU.

Opinion in the Bonn Government and at the Bundesbank on the speed with which monetary union can be accomplished is divided. But Mr Kohl seems likely to agree to start the conference in the second half of 1990, with the strong possibility that crucial decisions on EMU could be delayed

until 1991 - after the German general elections in December next year.

On aid for Poland, Mr Kohl wants to co-ordinate his approach with France before his five-day visit to Poland starting on November 9. Bonn advocates generous debt rescheduling, together with credits to finance individual economic projects. But the West Germans oppose global Marshall Fund-type aid.

Mr Kohl badly needs an international consensus to avoid overtly taking the lead in Western support for the

reformist government. In view of centuries of German-Polish conflict, relations with Warsaw are still very delicate.

This has been highlighted by the discord over the Chancellor's plans to visit the Silesian monastery of Annaberg, near the Czech border, on his Polish trip. The site, the scene of a bloody confrontation in 1921 between German soldiers and Polish rebels, is a patriotic symbol for both sides.

Squabbling that threatens success, Page 25

Kurds face another bleak winter

Jim Bodgener takes a trip with the army to Turkey's insurgency

Winter is fast approaching in the rugged mountains of Turkey's south-east where guerrillas of the separatist, Marxist Kurdish Workers' Party (PKK) operate. Blizzards and the cold are expected to drive the guerrillas down from their mountain hide-outs where security forces will be waiting for them, according to senior gendarmerie officers.

Some will evade the net, and return to bases in Iran and Syria, while others may winter in deserted hamlets and settlements.

This year's migration comes after a sharp escalation in fighting between the Kurds and the Government in Eastern Turkey. Since March the death toll from clashes has doubled to around 70 a month, clashes with a people who do not officially exist, who speak a "non-language" and belong to a proscribed organisation.

For Turkey the Kurdish insurgency in the South is not just a serious military threat but also a growing international political problem fueling European opposition to Ankara's entry into the EEC.

While the insurgency continues it fuels growing resentment of the suppression of Kurdish ethnicity elsewhere in Turkey, particularly in the main opposition Social Democratic Populist Party (SDP). Many of its moderate and left wing deputies come from the south east and, although they do not say so, are ethnic

Kurds. This to some extent mirrors the vicious interethnic polarisation in the south-east between PKK sympathisers and Government supporters.

Brigadier General Kamal Basar, gendarmerie commander in Hakkari province, estimates there are around 2,250 PKK guerrillas currently operating in the south-east.

According to Mr Hayri Kozakcioglu, Super-vail, or regional governor handling security in six provinces of the south-east, the security forces were winning during the summer because they brought the battle to the PKK, not the other way round. He made the comments during a helicopter visit to the region arranged by the Government for foreign journalists. The insurgency had been contained in an area centring on the Cudi mountain massif, and embracing parts of Siirt, Mardin and Hakkari provinces, he claimed.

But so long as the root lay outside in external support, the government could only contain the problem, Mr Kozakcioglu tacitly admitted. The official line is that neighbouring powers, jealous of Turkey's economic development, seek destabilisation and backwardness in the south-east through the PKK's destruction of infrastructure like dams, water supplies, roads and electricity lines, schoolroom tactics in guerrilla warfare.

Officials point the finger of blame at Syria and PKK training bases in the Syrian-con-

trolled Bekaa valley; Syrians and Armenian Syrians have had been discovered running with the guerrillas inside Turkey, said Brigadier-General Basar. PKK fighters had also infiltrated from two bases recently established in Iran.

Sealing the borders is well-nigh impossible, although cross-border trade has ceased with Iraq since Baghdad cleared a 30km wide cordon sanitaire against Iraqi Kurdish guerrilla fighters from the Kurdish Democratic Party (KDP).

In Turkey there were around 30 villages whose 10,000 inhabitants were in danger of cross-fire, and would be helped to move if they wanted to, said Mr Kozakcioglu.

"For years, these mountains have been full of bandits," he added. The border bad-lands from the air are a maze of jumbled peaks, ridges, river valleys, switchback ravines and gullies, caves, and remote villages and settlements.

Arrayed against the PKK are security forces answering to Mr Kozakcioglu - gendarmerie, special police hit teams, and village guards - number around 30,000. Based in the region are also about 100,000 soldiers and airmen, contingents of which sometimes take part in combined operations with the security forces.

There are around 15,000 village guards. They join up both for security and economic reasons, their monthly pay around TL400,000 compares

with the national minimum wage for adults of TL225,000 and the area is one of the most deprived in Turkey.

Many Kurdish *agas* (landlords) are inimically opposed to the PKK's ideology; one in the gendarmerie officers' mess in Hakkari town was wanting more guns for a spring offensive. Other *agas* side with the guerrillas for self-preservation, distrust of the security forces, and sometimes because of tribal politics. Although officially denied, clan loyalties and feuds are inextricably bound up with the struggle.

Lately, there has been an increase in the "kidnapping" of young people, aged upwards of 13-14 years old, who the PKK train and indoctrinate over the border, although some go voluntarily, officials said.

Throughout the summer, the PKK has thrown into the front-line ill-trained fighters barely out of childhood, they added. But independent reports say the youths receive up to two years of intensive training.

The government's claim to have bottled up the PKK in Cudi does not explain why peasant area fleeing villages in Van province for fear of an outbreak of terrorism. Nor does it square with the security forces' need for an unspecified number of Apache helicopter gunships to be delivered soon.

What is clear on the ground is that the insurgency will be a running sore in Turkey's strategic south-eastern flank for some time to come.

Ozal rejects report on torture

By Jim Bodgener in Ankara

MR TURGUT OZAL, Turkey's Premier and President-elect, yesterday declared his belief in freedom of thought, religion and enterprise but stopped short of promising to lift a constitutional ban on Communist and religious parties.

The Premier, due to become head of state on November 9 following a parliamentary ballot on Tuesday, also dismissed as ill-intentioned a report by Amnesty International saying that torture remained widespread in his country.

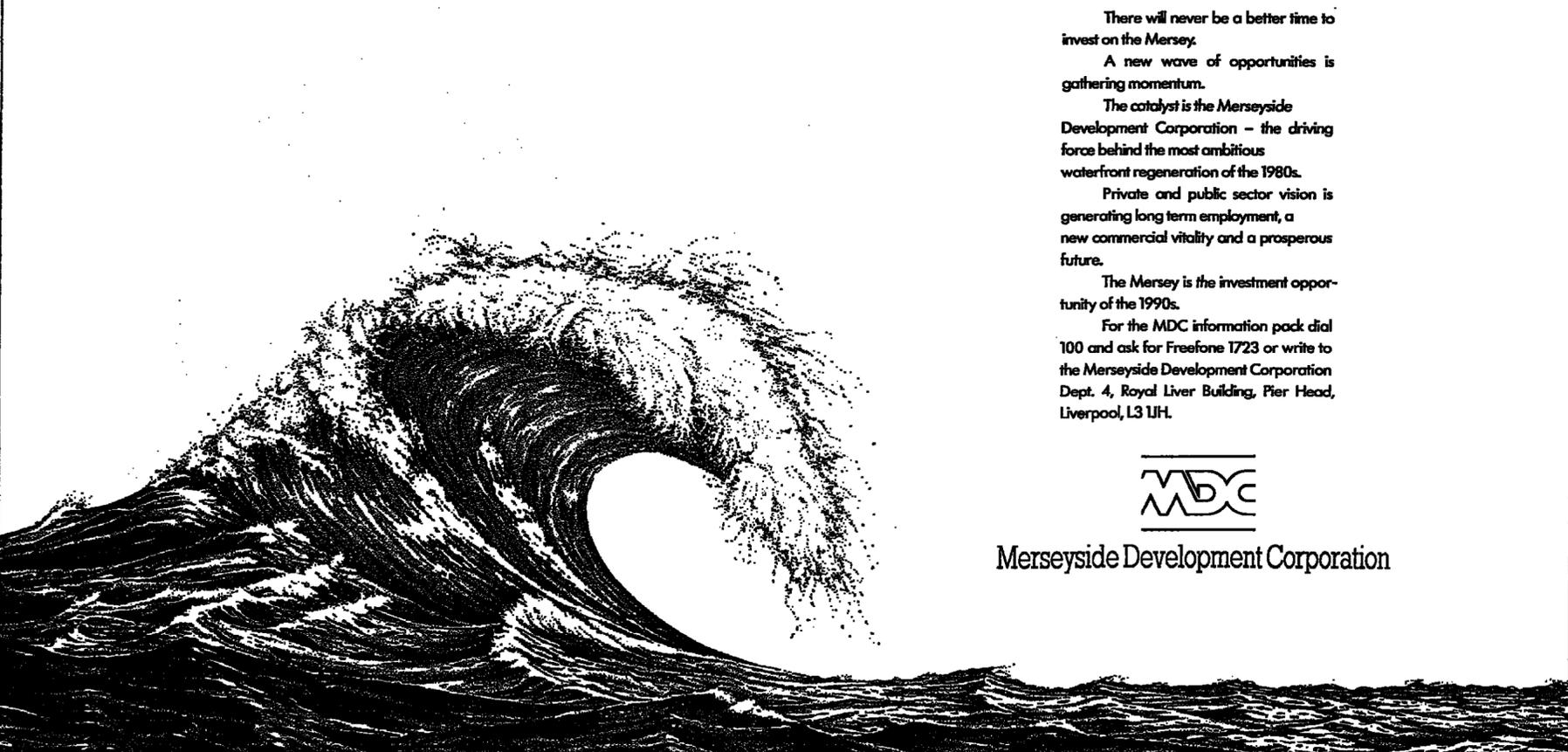
The study says that more than 500 political prisoners have claimed they were tortured in Turkey so far this year, and that 10 prisoners are reported to have died.

"The human rights body says use of torture to obtain information or extort confessions is 'continuing unabated'."

Mr Ozal said the report reflected the influence of "circles in Europe" who wanted to influence the climate of opinion ahead of the European Commission's reply to Turkey's two-year-old bid to join the Community.

He declined to say, before his inauguration speech, whether he wanted to change the constitution drawn up by the military in 1982. He indicated, however, that it would be difficult to delete articles 141 and 142, which ban Communist and religious parties.

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AMERICAN NEWS

New US military aid for Contras ruled out

By Lionel Barber in Washington

THE White House yesterday condemned President Daniel Ortega's suspension of the cease-fire with the US-backed Contras in Nicaragua as "deplorable", but rejected suggestions that the decision would lead to a renewal of US military aid to the rebels.

Mr Ortega formally ended the fragile 19-month cease-fire in an announcement yesterday morning, dispelling last-minute hopes that the decision might be reversed or postponed.

Mr Marlin Fitzwater, White House spokesman, said Mr Ortega's move seemed aimed at undercutting plans for next February's elections in Nicaragua. President George Bush was talking by telephone with regional leaders to get the cease-fire back on track, he said.

The relatively moderate US response

reflects the Bush administration's desire to take the moral high ground by clearly supporting next year's elections.

The aim is to isolate the Sandinistas in the hemisphere by casting doubt on their commitment to the ballot box.

The extent of the US response in future is also likely to depend on whether Mr Ortega actually orders Sandinista troops into combat with Contra rebels, most of whom are in neighbouring Honduras, a State Department official said.

It will also rest on the degree of pressure from Congress, where Mr Bush has faced criticism of being timid and cautious in his foreign policy, notably in the recent failed coup attempt in Panama.

Mr Ortega first announced his government's intention to lift the cease-fire

during last weekend's hemispheric summit in San José, Costa Rica. The Nicaraguan leader also said that he would reconsider the decision if the US Congress would rechannel the money at present funding logistical support for the Contras and use the funding for assisting in their demobilisation instead.

His threat drew widespread condemnation in Congress. The US Senate voted 95-0 decrying the move, while even liberal opponents of the Reagan administration's policy of supplying military aid to the Contras expressed dismay.

Though the Tela peace accords provide for the demobilisation of the Contras, Mr James Baker, US Secretary of State, has made it clear that the process must be voluntary. The White House yesterday reaffirmed that the US

wanted "repatriation and demobilisation" and said that it was inappropriate to talk about renewed military aid.

Mr Fitzwater said: "Our first purpose, our only purpose at this point, is to get the cease-fire back on track, to get the Sandinistas to recommit to the peace process, and to move forward to elections in February."

Vice President Dan Quayle, who usually serves as a stalking horse for hard-line supporters of Contra military aid, rejected such talk: "The time right now is to focus on fair and free elections. We're going to continue to travel on that road."

The Contras are currently receiving humanitarian aid including food, medicine and clothing from the US. This is due to expire next February after the election.

Sarney accused of promoting TV star as election candidate

By Ivo Dawnya in Brasilia

DAMAGING charges have been levelled against President José Sarney of Brazil that he was behind a secret conspiracy to launch the television star, Mr Silvio Santos, in a last-minute bid for the presidency of the republic.

Two weeks to go before polling, newspapers and public figures were yesterday unanimous in their condemnation of the late entrant, claiming his challenge had been engineered by opponents to the front-runner, Mr Fernando Collor.

Most businessmen and conservatives fear the popular star will take working-class votes from Mr Collor and could open the path to a left-wing victory.

The more liberal media have also attacked Mr Santos, describing his decision to run

as unparalleled opportunism, making a mockery of the country's first free presidential elections in 29 years.

But the most damaging attack has come from Mr Antonio Emílio de Moraes, owner of Votorantim, Brazil's largest private sector company, and a respected business leader.

Mr Emílio accused the president of secretly promoting Mr Santos's candidacy and jeopardising Brazil's future for personal political ends, linked to Mr Collor's fierce criticisms of his government.

He went on to claim that Mr Sarney had first approached him to challenge Mr Collor at a secret meeting on September 4. However, the businessman had declined, saying that it was wrong to enter the race so late.

Mr Sarney has since denied Mr Emílio's allegations, claiming he has always insisted on staying out of the presidential race. However, the businessman's credibility is widely considered much greater than that of the president.

The variety show host has still a big obstacle to climb: the electoral authorities have to stand, probably within 10 days. There is certain to be fierce opposition.

But despite the anger in high places, many ordinary Brazilians - Mr Santos's true constituency - appeared unmoved by the row. "Didn't the Americans have an actor as president once?" a transport worker asked. "I heard he was one of their best."

Ending truce puts war back on the agenda

Tim Coone on the risks Ortega runs in calling off the cease-fire against the Contras

UNDERSTANDING the logic of Nicaraguan diplomacy is sometimes like peering into a hall of distorting mirrors. Nothing appears as you expect it to.

The timing of President Daniel Ortega's announcement of an end to the 19-month cease-fire against the US-backed Contras, has been interpreted by many western diplomats, and in Washington, as a blunder and a demonstration that the ruling Sandinistas are unwilling to follow through on democratic reforms.

Seen from inside Nicaragua however, there is a perfect logic to the move. The key to understanding this is the significance of the December 5 deadline for demobilising the US-backed Contras based in Honduras.

This plan was agreed at the Tela summit last August among the five Central American presidents. It was seen as a big diplomatic success for the

Nicaraguans because, for the first time, all the Central American leaders agreed that the US-backed war in Nicaragua must come to an end and that demobilisation of the 12,000-strong army must be compulsory.

In return, the Sandinistas approved democratic reforms at home and guaranteed a free and fair electoral process in next February's general elections.

The US administration has been against the Contra demobilisation plan, and approved humanitarian aid for them to remain intact until after the February elections.

For the Sandinistas, however, a continuing military threat from the Contras after next February is almost a guarantee that the results of the elections will be disputed both by the hard-line leadership of the Contras, and by hawkish elements in Washington.

A series of recent attacks by

the Contras have meanwhile strengthened the government's argument that the electoral process is being undermined and that the government has an obligation to protect the lives of its citizens and to ensure that military actions will not disrupt the elections in the countryside.

Realpolitik dominates domestic perceptions of the Nicaraguan war and politics. Moral issues aside, will the US now renew military aid to the Contras? Will Mr Ortega then cancel the elections? Will the war continue for the duration of the Bush administration?

The Sandinistas will have carefully weighed these questions before threatening the new military offensive. If Mr Bush decides to respond by renewing military aid, he is likely to be saddled with the war for his entire term of office. He would also jeopardise

Nicaragua's elections.

As under the Reagan administration, Nicaragua would then continue to be a stumbling block to an improvement in US relations with the rest of Latin America. The dominance of the Nicaraguan issue at last weekend's Panamerican summit in San José was a clear indication of things to come if the Nicaraguan crisis cannot be resolved soon.

Another element in the Sandinistas' calculation is the political situation in neighbouring Honduras, which has been harbouring the Contras' rear-bases. Presidential elections are due there on November 28 and none of the candidates has campaigned in favour of maintaining an armed Contra presence.

Any US move to boost the Contras would have to have at least tacit Honduran backing, and the present circumstances this would be most unlikely.

At the same time there will

Summit to be held off Malta

By Peter Riddell

NEXT month's summit between President George Bush and President Mikhail Gorbachev will be held in the waters of the Mediterranean off Malta, the White House announced yesterday.

The summit has generally been welcomed in the US, with the only criticism coming from conservatives.

US officials have made clear that they expect a key topic at the talks to be the security implications of the recent rapid changes in Eastern Europe and the Soviet Union.

The Democratic leadership in Congress, which has recently criticised Mr Bush for being too cautious in his approach, backed the meeting as a positive step.

Senator George Mitchell, the Democratic majority leader, said he hoped the meeting would "aid the effort to achieve meaningful arms control at the summit set for next spring". But he added that the announcement did not deal with the substance of policies and did not change his opinion that Mr Bush's approach to changes in Eastern Europe to date had been timid.

The only serious criticism came from conservative Republican Senator Jesse Helms, who dismissed the event. "It sounds as if Mr Gorbachev is just engaging in more public relations. I hope that no fundamental decisions of any sort will be made."

From a different angle, the New York Times expressed concern about whether the meeting would be merely a photo opportunity summit session. It argued that the meeting should go beyond symbolism to give impetus to the arms control agenda.

Sovietologists in Washington stressed the domestic advantages for both leaders in the meeting.

More conservative analysts argue that the meeting is a concession to Mr Gorbachev to distract attention from his domestic problems.

Debt ceiling problems halt securities sales

By Peter Riddell, US Editor, in Washington

THE US Treasury yesterday suspended sales of state and local government securities because of the failure to pass legislation raising the federal debt ceiling.

At midnight on Tuesday, the debt ceiling reverted to \$2.8 trillion (million million) from \$2.57 trillion as a temporary increase expired and Congress had failed to approve a new ceiling.

Because of temporary borrowing earlier this week by the Treasury, default has been postponed until November 9, unless a new debt bill is increased by then. However, in the interim, the federal government lacks authority to issue any new debt obligations.

Manoeuvring continued yesterday about how to break the legislative logjam, with both Democratic and Republican leaders putting forward compromise proposals to separate the contentious issue of capital gains from the measures to raise the debt ceiling and to cut the budget deficit.

Mr Dan Rostenkowski, the chairman of the House Ways and Means committee, said yesterday: "The clock is ticking and time for responsible

action is running out." He said the White House was apparently willing to push the US to the edge of default in its quest to win a capital gains tax cut.

He warned: "The slightest miscalculation could push us over the edge into a financial abyss if our government were to default for the first time in our nation's history."

Senator George Mitchell, the Democratic majority leader, described the latest Republican offer - tying capital gains to a bill covering catastrophic health and employee health benefits - as "a frank admission" that supporters of lowering the tax rate on asset sales do not have the votes to win.

The White House is trying to keep up pressure by threatening to veto the deficit reduction legislation if it contains any unrelated proposals. Senator Bob Packwood, the senior Republican on the Senate Finance committee, said yesterday that President George Bush was leaning more towards accepting a permanent the \$16bn across-the-board cuts in spending, known as sequestration, triggered two weeks because of the failure to pass a budget.

Pan Am files suit over Lockerbie bombing

By Lionel Barber

LAWYERS for Pan Am are seeking to show that US authorities were tipped off about an imminent attack against Pan Am 103, 24 hours before it exploded over Lockerbie in Scotland, killing 258 passengers and 11 people on the ground.

According to court papers, the airline plans to take depositions from the Federal Bureau of Investigation, the Central Intelligence Agency, National Security Agency and Drug Enforcement Administration, from November 13 to 20 in Washington.

The warning is said to have been delivered by Mossad, the Israeli intelligence service. The CIA, the West German criminal photo opportunity summit session, is also said to have warned US authorities about "suspicious activities" in the baggage area at Frankfurt airport, where Pan Am 103 departed for Heathrow en route to the US.

The legal case has been filed by Pan Am and its security company and is the latest effort to prove that authorities were broadly aware of a terrorist attack against a US airliner. This has been strongly denied.



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- The Rt. Hon. Lord Young of Graffham, Deputy Chairman of the Conservative Party and former Secretary of State for Trade and Industry
- Michael Hutchings, Deputy Managing Director, Yamachi International (Europe) Ltd
- Dr Barry James, Author of "Dojo House"
- Jon Morris, Author of the Background Report to DG, EEC on "Japanese Investment in the EEC: The Effects of Integration"
- Yoshimi Natori, General Manager, Industrial Bank of Japan
- Richard Novans, President of the European Association of Consumer Electronics Manufacturers
- Dan Plachback, General Manager, Epson UK
- Kajko Szanki, President, Panasonic Europe Ltd
- Dr Malcolm Trever, Professor of International Personnel Management, Nagoya City University and Author of "The Internationalisation of Japanese Business"
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Translation: The languages of the conference will be English and Japanese and simultaneous translation will be provided.

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OVERSEAS NEWS

S Africa alleges Swapo incursion into Namibia

By Michael Holman, Africa Editor

SOUTH Africa yesterday accused Swapo guerrillas of crossing into Namibia from bases in neighbouring Angola in violation of the UN plan for the territory's independence.



Botha: forces on alert

The allegation, made in Pretoria by Mr Pik Botha, the Foreign Minister, raised fears that elections beginning next Tuesday could be disrupted. Mr Botha said: "It is a threat that cannot be removed and these activities cannot be stopped, then free and fair elections cannot be held."

"The situation is becoming critical, repeat critical" as a result of the alleged incursion. South African security forces had been put on the alert, said Mr Botha, and Pretoria had called on the Security Council to intervene.

Japan agrees to ban all trade in elephant ivory

By Michio Nakamoto in Tokyo

THE Japanese Government has banned all trade in African elephant ivory and in salt water crocodiles, in line with a decision adopted last month by an international conference on endangered species.

Japan will, meanwhile, be host for the eighth Cites conference in 1992. Reiterating his stance, President Robert Mugabe of Zimbabwe, backing southern African states' defiance of the ban on ivory trading, said yesterday Zimbabwe would continue to kill elephants and sell their ivory.

Fear of renewed Lebanese war raised by murder of Saudi

By Lara Marlowe in West Beirut

THE assassination of a retired Saudi embassy employee in West Beirut yesterday further jeopardised a proposed presidential election here and increased fears that hostility between Iran and Saudi Arabia will result in yet another proxy war on Lebanese territory.

France yesterday issued a veiled but forceful call for the departure of Syrian troops from Lebanon, following up a statement on Tuesday by the five permanent members of the United Nations Security Council urging all Lebanese to put into effect the agreement reached in Taif, Saudi Arabia, George Graham reports from Paris.

Mr Roland Dumas, the French Foreign Minister, announced that he welcomed the five nations' statement calling for Lebanon's full sovereignty to be restored over its territory.

Gen Aoun told Lebanese reporters that there would be "no session of parliament before Christian deputies return to Beirut with me. I will immediately use my powers to dissolve parliament before it goes ahead with the presidential election."

Iranian fundamentalists ransacked the building and set fire to it. When the Saudi staff were transferred to Damascus, Mr Marzouqi, an accountant married to a Lebanese, chose to stay behind in Beirut to administer the payroll for the Lebanese staff.

Tough law passed to curb rallies

By Peter Ellingsen in Peking

JUST DAYS after removing troops from Tiananmen Square and strategic city overpasses, the Chinese Government has enacted a tough new law which gives the country the right to ban demonstrations if they are a threat to social order or the interests of the state.

HK liberal refuses to apologise to Peking

By John Elliott in Hong Kong

MR Martin Lee, Hong Kong's leading liberal campaigner, last night refused to apologise to Peking for criticising the Chinese army's June crackdown on dissident students.



Martin Lee pictured at a press conference in Hong Kong yesterday

Mr Rajiv Gandhi, the Indian Prime Minister, and his Congress Party are in deep trouble as they go into the last weeks of an election campaign against an apparently united opposition.

Nixon takes the long view on China links

By Peter Ellingsen in Peking

SINO-US relations would never be smooth, but despite friction caused by US reaction to June's Peking massacre, they will endure, Mr Richard Nixon, the former US president, predicted last night.

Nixon made it clear that deep ideological differences separated Washington and Peking. "China's leaders now appear to claim that how they rule their country internally is no one else's business."

Mr Nixon did, however, express guarded optimism about the future. Neither side could allow deep-seated differences to destroy hard-won links, he said.

Mr Nixon, who ended hostility between the two powers by recognising China in 1972, said even though US sanctions had revived "bitter personal memories" among Chinese leaders, producing a cold war-like distrust of the US, he was confident that both sides would remain friends.

Seoul opens relations with Warsaw. POLAND yesterday became the second eastern European country to establish diplomatic relations with South Korea, the former anti-communist country which is boosting ties with its former enemies.

Vietnam puts its house in order - and awaits first visitors

Reforms touch most lives now, but the chief hope rests with foreign funds, writes Alysoun Coles recently in Hanoi

WITH ITS troops out of neighbouring Cambodia, Vietnam is optimistic that the way is now open to Western investment to fuel its economic reforms. Vietnam's perestroika - doi moi, as it is known - is already making an enormous impact on the economy and on the day-to-day lives of its people.



Watchful: a shop window in the Chinese quarter of Ho Chi Minh City reflects the new Vietnam

Another big problem is the infrastructure, more so in Hanoi which, unlike Ho Chi Minh City (formerly Saigon) does not enjoy the legacy of US wartime construction.

While such construction is commonplace in rural areas, with a pile of bricks and cement outside every other house and plenty of new homes with dates emblazoned on the stonework, there is not the space for significant extensions in the cities.

UN quickly passes Afghan resolution. IN SHARP contrast to the long and acrimonious debates that marked UN consideration of the Afghanistan question during the Soviet occupation, the General Assembly took only minutes yesterday to adopt a resolution calling for an end to hostilities and a comprehensive settlement.

Official enthusiasm to draw in Western technology and experience, not to mention investment, is expressed in the Law on Trade and Foreign Investment passed last year, generally regarded as the most liberal in Asia.

Senior economic adviser to the Government Dr Nguyen Xuan Oanh at a meeting in London last summer spelt out the three main routes to investment detailed in the Investment Code: contractual business co-operation, such as production sharing management participation; joint ventures with Vietnamese economic organisations; and ventures wholly owned and operated by foreign investors.

made to his family: "Before, when our pig was ready for market, we had to sell it to the state shop. But sometimes the shop had filled its quota for that month so then we had to wait until it wanted our, even if we needed the money. At other times the shop wanted the meat but farmers would not sell because they were waiting for the price to go up. Now we can take the pig to the market ourselves whenever we like and sell it for the going rate."

Of course this has pushed many prices down but it has provided plenty of much needed food, and given the peasant farmers the incentive to produce more.

The inflation rate is a good achievement," says Dr Doanh, "but reducing the budget deficit is our next task. And I think the tax system needs overhauling to keep pace with the economic development."

More big housing projects like the one in Hanoi's suburbs are advocated but, like exporting rice, the construction programme is limited.

The text was worked out in New York last month by Mr Edward Shevardnadze, Soviet Foreign Minister, and Mr Yaqub Khan, his Pakistani counterpart.

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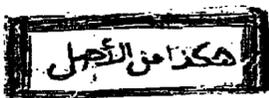
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WORLD TRADE NEWS

Japanese embarrassed as more Y1 bids surface

By Robert Thomson in Tokyo

THE Japanese Government's embarrassment over the Fujitsu computer company winning a systems design contract with a bid of only Y1 (less than a penny) was compounded yesterday when the company admitted to two more Y1 bids and NEC, another technology company, publicly apologised for two similar bids.

"business ethics", and warned the two companies and other computer makers, some of whom have also made very low bids, to "refrain from these practices of excessive competition".

Mr Takuma Yamamoto, president of Fujitsu, apologised for adding "stress" to Japan's "business ethics".

Fujitsu salesmen calculated that the bids were profitable as the company could win more lucrative contracts

trade relations with the Y1 bids, but argued that "hard competition is a part of the free market" and that the tactic was used to "gain influence in a new market".

tion (FTC) was already investigating whether a Y1 bid for a systems contract for the Hiroshima government was improperly low under anti-monopoly laws.

The commission has apparently broadened the investigation to cover the newly-uncovered cases.

Fujitsu has attempted to withdraw the Hiroshima bid, but city officials insist that the company stick to the contract.

UK row over work on embassy in Tokyo

By Peter Montagnon, World Trade Editor

A furious argument has broken out between British construction companies and the Foreign Office over its refusal to reserve for them a management contracting role in the project to redevelop the British embassy in Tokyo.

The row, which developed after the Foreign Office insisted that Japanese companies should be invited to tender direct for the project, has led to accusations from the industry that the Foreign Office was taking an "unbelievably cavalier approach" to spending taxpayers' money "by effectively dealing with a foreign price ring".

The accusation was contained in a letter from Mr Walter Hogbin, Chairman of Taylor Woodrow International, to Lord Brabner, Secretary of State at the Foreign Office. Their exchange of letters, in which Mr Hogbin describes the idea of free competition in the Japanese construction market as a "stark joke", was made public yesterday by the Export Group for the Constructional Industries (EGCI) of which Mr Hogbin is also chairman.

Deciding when it's safe to sell

William Dawkins and David Goodhart on strains within CoCom

THE UGLY anonymity of an office block in Rue La Boétie, just north of the Champs Elyées in Paris, will, over the next few months, conceal some feverish activity.



Bartholomew: safety first

The building is the US embassy annex that houses the staff of CoCom, the secretive organisation of 17 democratic governments devoted to stopping sales to communist countries of technology which might have a military use.

Bartholomew, who is in charge of the CoCom's political masters have just emerged from their annual meeting at which they failed to resolve several big differences.

The organisation, which groups countries of the North Atlantic Treaty Organisation (minus Iceland), plus Japan and Australia was formed in 1949 at the start of the Cold War, and to its European members' regret has not yet adapted its adversarial mentality to today's more open political conditions.

Bartholomew, who is in charge of the CoCom's political masters have just emerged from their annual meeting at which they failed to resolve several big differences.

Mr Reginald Bartholomew, the US undersecretary of state for security assistance, science and technology, who chaired the session, urged that the CoCom members should give themselves until its next high-level meeting in July to sort out the following issues:

Bartholomew, who is in charge of the CoCom's political masters have just emerged from their annual meeting at which they failed to resolve several big differences.

India plans to buy 33 new aircraft

By K.K. Sharma in New Delhi

INDIAN Airlines, the government-owned carrier that operates domestic routes and those to neighbouring countries, is to buy 33 new aircraft in the next five years at a cost of Rs2,650m.

The carrier's managing director, Mr R. Prasad, has announced that the main aircraft being considered for induction into its fleet are the McDonnell Douglas MD-91, Boeing 737-800, Boeing 737-300 and 300X, British Aerospace's BA-146, Hawker Siddeley's Fokker-100, Airbus A-300 and Airbus A-300.

Indian Airlines' present fleet is made up mostly of Boeing 737s and various series of Airbus aircraft and so these have a head start over their rivals.

The airline is also considering buying Embraer aircraft and Mr Prasad said Indian Airlines will not seek financial support from the Government and would raise its own funds for the purchase.

S Korea seeks more foreign investment

By Maggie Ford in Seoul

SOUTH KOREA is to make greater efforts to attract foreign investment in high technology so as to make a quick jump into advanced industries.

Dr Han Seung Soo, the Minister of Trade and Industry, said yesterday.

His remarks followed the announcement that Samsung Electronics, the country's largest electronics company, had started production of the 4 megabit Dram semiconductor chip.

Dr Han said that although the South Korean Government and industry was planning to spend substantial sums on research and development, it would also be necessary to establish the engineering and scientific expertise needed to compete in the global market.

intellectual property rights, with the appointment of 900 investigators at the prosecutor's office and the establishment of an inter-ministerial task force to eradicate piracy.

Protection of intellectual property is the main area of dispute between South Korea and the European Community, which withdrew Seoul's privileges under the Generalised System of Preferences two years ago in protest.

Dr Han said that a law passed by the previous government giving retrospective protection to US intellectual property could not be extended to the EC because the new democratically elected National Assembly would not agree to it.

But the minister expressed concerns about profit margins of more than 100 per cent for high priced luxury imports, such as foreign cars, which he said were excessive.

Demand rises for textiles

By Alice Rawsthorn

THE international textile industry experienced a healthy increase in demand in the second quarter of this year, although production rose by 10 per cent.

Last year the European textile companies came under intense pressure when the weakness of the US dollar provoked a sharp surge in imports from the Far East and made it more difficult for European companies to export to North America.

The latest statistics from the International Textile Manufacturers Federation in Zurich show that the balance of trade has stabilised, as the dollar has strengthened and the European currencies become more competitive.

Spinning production increased in most countries in the second quarter compared with the same period last year.

The spinning industries in Taiwan and Pakistan experienced significant increases in output, as did the US where spinning production rose by 10 per cent.

By contrast the weaving industry was fairly static. Most countries managed to maintain fabric production levels in the second quarter. Spain and Taiwan experienced substantial increases, while the industries in the US and Switzerland saw output fall.

The companies in the weaving sector also managed to reduce stocks. There were substantial inventory reductions in Austria and Switzerland.

The MFA is expected to be phased out after the current arrangement comes to an end in two years.

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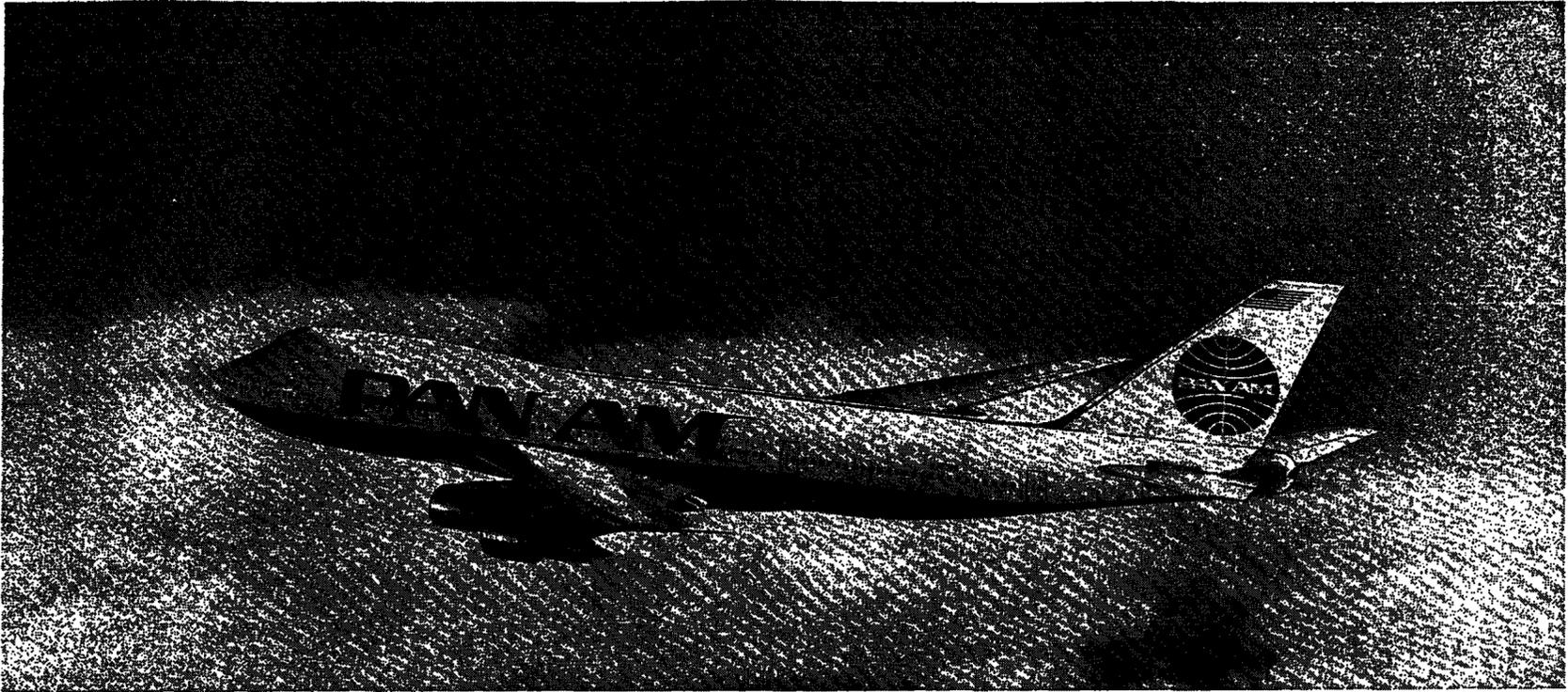
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NUMBER ONE ACROSS THE ATLANTIC

UK NEWS

Army 'preparing to intervene in ambulance row'

By Fiona Thompson, Labour Staff

THE Ministry of Defence has set in train preparations for troops to step into the ambulance dispute as early as the end of this week, according to secret documents handed in anonymously to a Midlands ambulance station and passed to Nupe, the leading ambulance workers' union.

Nupe said that all references to the originator of the 1½-page document had been removed, but that by its contents it was clearly a general circular sent by the Ministry of Defence. It was sent to the Army, the Royal Navy, the RAF, the Parachute Regiment and the Royal Engineers.

The document, sent last Sunday October 29, said that from 8.30am the following morning, October 30, all services were to be put on standby to begin the four-phase action plan.

The military keeps about 1,000 ambulances at depots across Britain crewed by members of the Royal Army Medical Corps.

The plan, Nupe said, involved a day of planning and preparation; a day of "marrying-up" (assembling personnel and vehicles in groups); followed by two days of refresher training. By tonight, troops would be ready for the final phase, deployment to tasks.

The Ministry of Defence said it did not know if the document was "one of ours" but confirmed that it had warned its people to be on standby.

"We have told the services there is a problem brewing and asked them to ready themselves for any request we might get from the Department of Health," said the MoD.

The Department of Health said last night the Ministry of Defence had clearly taken action as a result of discussions between Mr Kenneth Clarke, Health Secretary, and Tom King, Defence Secretary.

The document said that all the planned action was to be done "covertly".

The issue is expected to come to a head from midnight on Monday when all qualified ambulance staff will refuse to do all non urgent work.

North Sea oil production costs rise as output drops

By Steven Butler

THE COST of producing an average barrel of oil in the North Sea rose significantly this year as production fell, while fixed costs remained high, according to a report by County NatWest WoodMac, the UK broking company.

The rise reversed a four-year trend which saw the average cost of production fall from £2.50 a barrel in January 1986 to £2.08 a barrel. This has now risen to an estimated £2.55 for this year. This compares to an average oil price of about £10.22 a barrel, although a substantial margin is needed to cover the capital investments made in many fields.

The increased production cost has cut profit margins for many North Sea operators, reducing the benefits of this year's higher oil prices. The effect of Britain's tax regime is to lessen the profit impact of either upward or downward movements in prices and costs.

The actual costs ranged from £13.90 a barrel at the Montrose field, substantially above the value of the oil produced, to 51p a barrel at the Ness field, a small sub-sea satellite to the much larger Beryl field.

The most expensive fields to operate were smaller fields where production was declining or fields that were shut in or facing reduced production due to maintenance problems or accidents.

The cheapest fields tend to be very large ones or small sub-sea satellite fields that rely on nearby platforms for oil processing.

Production this year is estimated to average 1.95m b/d.

Strikes put a spanner in the booming airline works

A spate of labour unrest is spreading concern in the industry, write Paul Betts and Charles Leadbeater

INDUSTRIAL disputes at three of the world's leading aerospace companies threaten to strike at the heart of an industry working full stretch to meet bulging order-books.

Boeing, the world's largest airliner manufacturer, this week warned that a three-week strike over pay by 57,000 machinists would seriously hurt fourth quarter sales and profits.

That admission will have brought little solace to British Aerospace or Rolls-Royce, the aero engine manufacturer. Both face strikes by manual workers at vital plants, as part of the engineering unions' campaign for a shorter working week. The strikes could quickly disrupt the two companies' highly integrated manufacturing systems.

The disputes are spreading ripples of apprehension through the industry. Sir Colin Marshall, British Airways chief executive, has confirmed that deliveries of Boeing 747-400 Jumbos and Boeing 767 twin-engine jets were running late and risked disrupting the airline's plans to expand north Atlantic and Far East services next year.

The strike by 2,000 workers at British Aerospace's Chester civil aircraft plant is also beginning to worry Airbus Industrie, the European aircraft manufacturing consortium.

The north of England plant makes wing skins and wing spars and ribs for Airbus, in which BAe has a 20 per cent

share. Chester's components are sent to Filton in the south-west for final wing assembly, or flown to Hamburg in Germany.

Mr Jean Pierson, Airbus chief executive, admitted that a strike at Chester might eventually affect Airbus production, but said it was unlikely immediately to affect deliveries. Airbus, which has an order backlog of about 700 aircraft, assembles 11 aircraft a month.

The strike comes at a delicate time for the Chester plant which also makes the BAe 125 business jet. Civil aircraft production is likely to become increasingly important to BAe as military orders decline. Its commercial aircraft division was on track to make its first profit this year. In the first half, it made 25m on turnover of 2550m. A long strike could set profits back for the full year.

The dispute may also cast a shadow over the recently launched BAe 125-1000. This aircraft's capacity for transatlantic flight was intended to boost US sales.

The company's other strike-hit plant at Preston, north west England, also makes Airbus parts as well as parts for McDonnell Douglas and Boeing. Its chief role, though, is in military aircraft production and it is the main machining centre for components of the Tornados, Hawk and Harrier fighter aircraft.

The company is confident the strikes will have little impact on its trading performance this year. It says it has components stockpiles to sustain normal production until Christmas.

Rolls-Royce, which has much lower stocks, is probably more vulnerable. The stoppage at its Hillington plant near Glasgow, which makes engine compressor blades, rings, seals and casings could quickly affect production at its main Derby and Bristol assembly plants.

After an overtime ban at Derby last year, the company



Grounded: British Aerospace workers picket the company's Preston plant in north-west England

was fully stretched to meet its production deadlines on an order-book which has risen to 230n this year from 210n two years ago. The Hillington strike could knock it off course.

The strikes are unlikely to lead to heavy financial penalties for late delivery of aircraft or engines since labour disputes are considered as a *force majeure*, clearing manufacturers of financial liabilities. Yet delayed deliveries could damage

Rolls-Royce's International credibility.

Rolls-Royce has made increasing inroads in the world aero engine market. It equips all three main civil aircraft manufacturers - Boeing, McDonnell Douglas and Airbus - and its share of the civil engine market has grown from only 8 per cent two years ago to 20 per cent this year.

Mr Frank Turner, head of Rolls-Royce's civil engine business, said the company's target

was a 30 per cent share of the world market.

The company is bracing itself for an intensification of the competitive battle against its US rivals - Pratt and Whitney and General Electric - to power a new generation of more powerful twin-engine wide-bodied jets.

Airline companies attending the annual meeting of the International Air Transport Association in Warsaw this week expressed concern at the sudden surge of industrial unrest in the aerospace industry.

The strikes at Boeing and the labour upheavals at BAe and Rolls-Royce did not surprise them since they had expected unions to take advantage of the industry's boom to claim better working conditions and pay. However, they warned that the strikes were hitting the industry just as the airline business was reaching a crossroads, with signs of a slowdown in the growth of passenger traffic.

US airline profits are already under pressure and the economic slowdown in the UK and Europe could hurt airline earnings. This could in turn affect airline purchasing programmes.

Airline and aerospace company executives attending the IATA meeting sought to convey a relatively relaxed attitude to the strikes. However, they conceded reluctantly that there could be some dark clouds on the industry's horizon were the disputes to drag on.

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Output slows as the Boeing production line hits turbulence

By Roderick Oram in New York

BOEING has delivered 15 airliners since 57,000 production and maintenance workers went on strike four weeks ago - more than many observers thought possible.

The aircraft have been completed by supervisors and managers retained and retrained before the strike began to perform their old production line jobs.

But Boeing is falling well behind its ambitious production schedules which called for completion of an airliner a day during the fourth quarter, and its ad hoc workforce has only been putting the finishing touches to some 40 aircraft which were in advanced stages of construction when

the strike began.

The management and union have returned to the bargaining table to try again to thrash out a new three-year contract, but both sides are refusing to move, at least in public, from the stands which triggered the strike.

Boeing says it will only negotiate within the framework of its final offer of wage increases totalling 10 per cent over the life of the contract, annual bonuses totalling 14 per cent, some reduction in mandatory overtime hours and improvements in fringe benefits.

The machinists argue that bonuses leave them less well off in the long

term than wage increases. They also argue that Boeing can afford to grant them a more lucrative package and cut their long shifts. Many machinists have worked 12 hours a day, seven days a week, three or four weeks on end since early last year.

Analysts say that if the strike lasts more than two months, the impact on Boeing and its customers will rapidly intensify. The company will never make up the lost time, say the analysts, because its lead times are so long and its production facilities and component suppliers so stretched.

Since Boeing has completed so many aircraft during the strike, it will need a length of time roughly

equivalent to the stoppage itself to refill the production line and get deliveries back to one a day.

So far the strike's disruption to airlines has been minimal, at least for larger carriers who have some flexibility with their extensive fleets and schedules. Some will be denied the benefit of more efficient aircraft and extra capacity but the financial impact should be relatively minor in the short term.

Smaller carriers are suffering much more. America West, for example, has had to postpone the start of new services out of Houston, Texas.

Mr Morton Beyer, president of Avmark, an international airline

industry consultant, said the shortage of new machines was starting "to stimulate the market for used aircraft, particularly big ones."

Airlines fear that the current strike is only the beginning of Boeing's labour problems.

The contracts of 30,000 members of the Seattle Professional Engineers Employees Association expire on December 1.

A strike by them would hamper design and development work of important new Boeing models such as the 747-400 freighter and the 767-X airliner, forcing airlines to start amending expansion plans.

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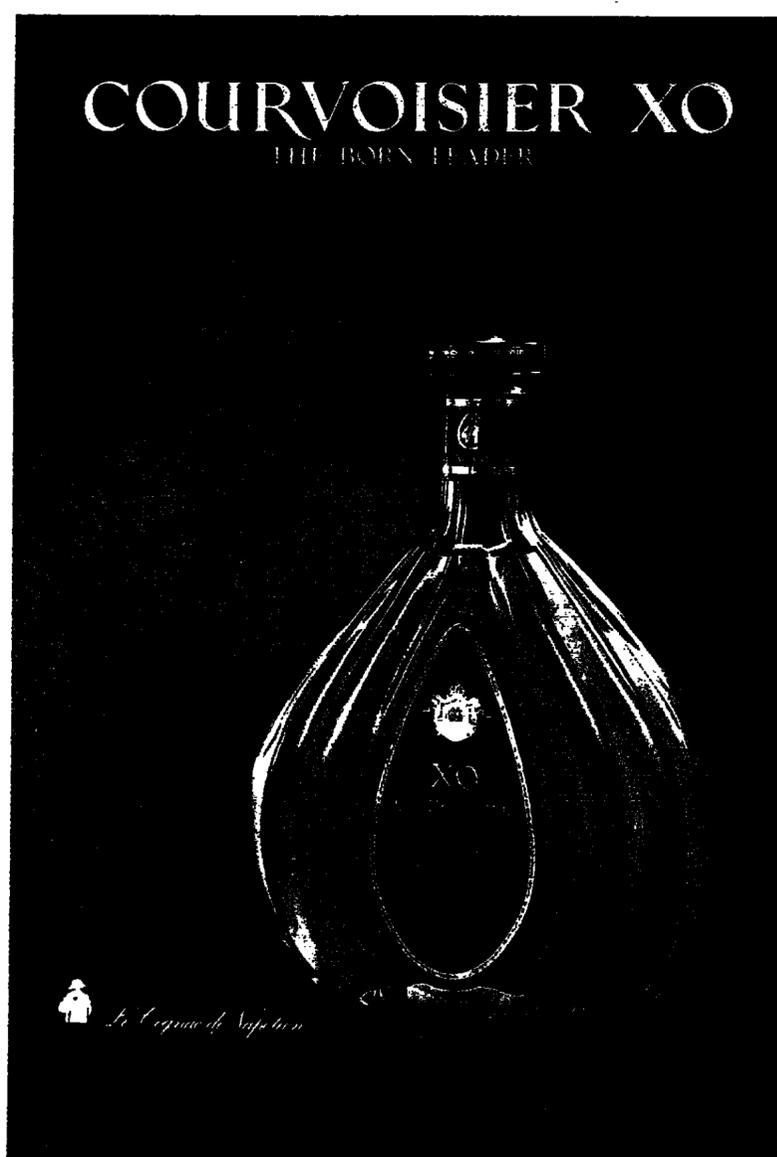
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An A on the turn, 1500BC

Never take letters for granted.

The Yoruba tribe of Nigeria once used cowrie shells to communicate with each other. Six sent to your beloved meant, "I fancy you." Eight sent back in reply meant, "I'll leave the door open."

It was of course vital to be able to count accurately.

Other early forms of communication took even more cryptic form.

Peruvian Quipus - knotted cords of different colours - were used by Inca Civil Servants as a sort of filing system for public records.

These are still used in Lambeth today.

The Quipu may have been alright for beating llamas, but as a way of communicating, it couldn't beat writing: "the greatest invention of man" according to Abraham Lincoln.

In the earliest stages of writing, letters were drawn like pictures (pictographs).

The first pictographic 'writing' was Sumerian from around 4000BC.

The most famous was Egyptian hieroglyphic - sacred writing engraved in stone. This meant absolutely nothing to anyone until a Frenchman called Champollion succeeded in working out and writing the name of Cleopatra from hieroglyphs on the Rosetta Stone in 1822. Realising what he'd done, he cried out "Je tiens l'affaire!" ("I've cracked it!"), and promptly collapsed in a heap.



C L E O P A T R A

We can also congratulate the Egyptians for developing the pen and papyrus. It may not seem much to you, but it was a damn sight easier to tuck under your arm than a chisel and a block of granite.

To keep the number of signs down to a minimum, the Egyptians adopted the rebus principle - a pictorial way of substituting pictures for words or syllables. Need I say more?

Pity the Chinese, didn't grasp this principle. Even now their written language has 50,000 graphic characters. (Incidentally, in early Chinese the signs for 'woman' plus 'broom' meant 'wife'; 'woman' plus 'woman' meant 'quarrel' - the earliest example of sexism in literature.)

And so, as scholars' jaws drop even lower, let us skip to the alphabetic system of writing 'invented' some 3,600 years ago.

The word alphabet is simply the combined Greek names for the first two letters, alpha and beta.

The first letter of the Hebrew ('alef'), Arabic ('alif'), Greek (alpha) and Latin (A) alphabets all came from this: a picture of an ox head which over the years changed into something we all recognise, don't we A?



Phoenician, circa 1000BC

The first alphabet is believed to have come from the Semites. But it was the Phoenicians who aimed to devise a true alphabet which relied on one symbol to represent one sound.

Early alphabetic scripts could be read from top to bottom, left to right, right to left and, at one period in Greek history, were written in boustrophedon - as the ox ploughs - from right to left and back again from left to right. Confused? You will be...



Greek, circa 550BC

Hallelujah! The Greeks stop the Phoenician alphabet spinning round and get everybody to agree to read from left to right. Except those poor Chinese of course...



Roman letters, 114AD

And on to the alphabet we inherited from the Romans. The most perfect expression of the letters is chiselled

into the base of the Trajan Column in Rome. By common consent, these *Capitalis Romana* are known as the most beautiful of all Roman letters and were the prototype for western letter forms.

About 50AD, the last letter in the alphabet was X. Then after conquering Greece and learning a few Greek jokes that needed a bit of explaining, the Latins added Y and Z. J and U were added in the early Middle Ages and W arrived in the 11th century - just in time for Beowulf.

Meanwhile, back in the court of Emperor Wu Di, a Chinese eunuch called Cai Lun with no balls but one hell of an imagination, invented paper. Made from tree bark, fish nets and old rags, it took over 1,000 years to reach Europe.



Black letter, 13th century

Whizzing past the order for one Domesday Book placed in 1086 (famous for its paw spelling), here's a cultural handrail to give you some perspective on the 12th century. In the whole of Europe there were only four universities: Paris, Oxford, Bologna and Salerno.

As books were becoming more of a commercial enterprise, the need to cram more and more onto a page produced the Gothic or Black Letter. De rigueur for religious manuscripts, it still plagues wedding invites and made Chaucer a swine to read even then.

and redefine the proportions of the old Roman Capitals using the mutual proportions of the human body.

One such was Geoffrey Tory, one of the biggest men in French letters, no, hang on...



Albrecht Dürer relied on nothing more than a sketch and a description of a rhino for this woodcut which was a sell out and went through eight editions.

Unlike the rhino, which went through the ship's hold on its way to Pope Leo X and had to be forwarded to him, stuffed.



begins *Urn*, that at tea-time Jane brings. When we all love to hear how it hisses and sings.

From 'The Mother's Picture Alphabet' of 1862.



Typewriter, 1850s

'The Adventures of Tom Sawyer' was the first novel to be written on a typewriter in 1875. Mark Twain dismissed his Remington as a "new fangled thing."



Morris, 1890s

Better known to Yuppies for his wallpapers and textiles, the poet William Morris started the Kelmscott Press in 1891 to revive the beauty of typography that book production lost, in his opinion, somewhere in the 15th century.



Johnston's Railway Type, 1918

The first sans serif (letters without pointy bits), of the 20th century was Johnston's Railway Type designed for the London Underground in 1918.



Times New Roman, 1932

Without doubt the most influential authority on printing and typography this century, Stanley Morison is most publicly remembered for re-designing *The Times*. The October 3rd issue of 1932 was the first to feature his Times New Roman.



Michel Medium, 1960s

A zip through the last 50 years. Machines took over from men to pursue the goal of ever clearer letters, set ever more quickly.

Up to the turn of the century however, book print was put together by 'Pica Thumpers' - so called after a size of type.

Paid by the 'ennage' (or length of setting) they had a sneaky habit of slipping extra space into the line. It's easy to spot their work. Then along came the computer...



is for Epson's TLQ 4800. The last word in computer printing technology and the first 48 pin dot matrix in the world.

And not satisfied with an invention that makes printing history, Epson have invented a whole new word to describe how they did it - Supermechanics.

(Those poor old Chinese, that's another 52 brush strokes they'll have to learn.)

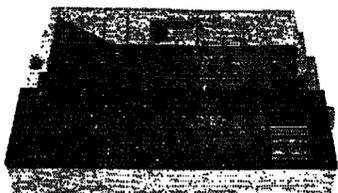
What this gives you is a machine with print quality like a laser (Total Letter Quality no less).

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If you want to find out what else this revolutionary new printer can do for you, tie a knot in your Quipu and remember to write to: Epson (UK) Ltd, FREEPOST, TK984, Brentford, Middlesex TW8 8BR. Or call up Prestel *280# or phone (0800) 289622 free of charge.

E is also the beginning of the end.

ET SIC FINIS



EPSON

A POTTED HISTORY OF PRINTING FROM THE FIRST LETTER TO THE LAST WORD.



Rustic Capital, 4th-5th century

Unless you're really into calligraphy (another Greek word of course), we can skip Rustic Capitals and a few hundred years. During this time generations of poor, benighted scribes tried fruitlessly to improve on Roman lettering and developed something they called 'book hand'. This is probably related to 'scribe's bottom' or 'copyist's squint'.

The Roman Empire went bust round about now and the barbarians turned it into a bingo hall.



Uncial letter, 7th century

As the dust settled on the Roman Empire, *Literae Unciales* (inch-high letters), were the chubby little heroes of the day. Belted off by scribes who skidded round corners and joined strokes to save time, they were now being written on parchment, "that stouffe that we wrythe vpon: and is made of beestis skynnes."

ALL LETTERS WERE STILL IN CAPITALS.



Illuminated letter from The Book of Kells, 6th-8th century
But they got a lot smaller in the 6th century when the lowercase letter started popping up. As did the Vikings, the 8th century's very own lager louts who, despite destroying every monastery they could find, missed those responsible for the two masterpieces of Celtic illuminated writing - The Book of Kells and the Lindisfarne Gospels.

The latter was once stolen and found later, buried and minus its gold cover. Even in the Middle Ages, people nicked books. To try and stop this, scribes would often add a curse in the colophon as in this 9th century manuscript:

"Who'er this book to make his own doth plot, The fires of hell and brimstone be his lot!"

And it wasn't until about 600AD that words began to be separated. Uptillthennobodysawanyreasontoput spacebetweenthem.

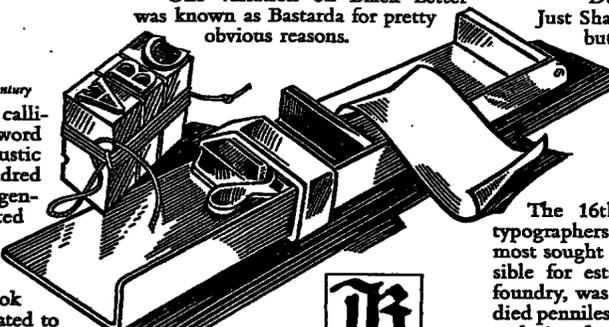


Carolingian letter, 8th century

Fed up with trying to decipher the cryptic handwriting of scribes from all over his empire, Charlemagne headhunted the top man from the Scriptorium at York and gave him the job of creating a single standard of handwriting - the first bit of corporate design ever.

Charged almost literally with rewriting history, Alcuin of York developed Carolingian letters - a clearly legible book hand, and the direct ancestor of our lowercase alphabet and most basic type styles of today.

One variation on Black Letter was known as Bastarda for pretty obvious reasons.



Dürer also wrote "Of the Just Shaping of Letters" in 1525, but it's not as good a story.



Garamond, Roman, 1532

The 16th century saw French typographers leading the world. The most sought after of the time, responsible for establishing the first type foundry, was Claude Garamond who died penniless in 1561, a little ahead of enduring fame. C'est la vie.



Gutenberg Bible, 1456

"If all printers were determined not to print anything till they were sure it offended nobody, there would be very little printed." *Benjamin Franklin*.

Up 'til 1440, everything in Europe had been handwritten. And then... Johann Gensfleisch (zum Gutenberg), a goldsmith, came up with his amazing invention. Movable type - printing! His 42-line Bible, completed in 1456, was printed on a machine he made out of an old wine press...



Roman letter, Jenson, 1470

Nicholas Jenson's Roman letters, cut in 1470, left Gothic for dead and have been admired by experts for centuries.



Caxton, Black Letter, 1477

The first English printer was Caxton. The first book printed in England to bear a date was his 'Dictes or Sayengis of the Philosophres' in 1477. Touchingly, one of his assistants was called Wynkyn de Worde...



Manutius, Italic, 1500

What did Raphael, Cellini, Michelangelo, Henry VIII and Lady Jane Grey all have in common? Their handwriting, adopted from the fashionable writing manual 'Operina' written by the Pope's Chancery scribe, Ludovico Arrighi. Other scribes followed suit with manuals of their own. One such, a Spaniard called Morante, became so popular his competitors turned him in to The Inquisition.

Meanwhile in 1501, Aldus Manutius, driven by the desire to invent paperbacks (pocket editions of the Latin classics), introduced a type that would let him get more letters to the page. He was Italian, the English thus called his invention, italics.



Geoffrey Tory from 'Champ Fleury' 1529

The Renaissance interest in geometry and ideal form pushed many to try



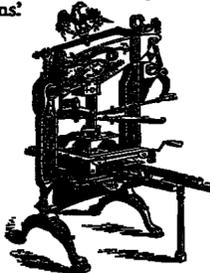
Caslon, Old Face, 1726

By the 18th century the spread of literacy amongst a growing middle class made printing big business. William Caslon's Old Face type, cut in 1722, became known as "the finest vehicle for the printed conveyance of English speech." Stuff and poppycock.



Baskerville, Roman, 1757

Nothing was good enough for Baskerville. He made his own ink, developed his own wove paper and made the first real improvements to the printing press since Gutenberg. His typeface, dismissed as 'painful' at the time, is now one of the most popular and linked the 'Old styles' with the 'Moderns'.



After his death, Baskerville's type and punches ended up in Paris where they were used during the French Revolution. His body, for various bizarre reasons, spent the best part of 80 years kicking around a warehouse and plumber's shop before being finally put to rest.



Bodoni, 1788

The so-called "Father of 'modern' type," Bodoni of Parma managed to attract Napoleon's attention with the imperial look of his work.



Wood & Sharwoods, Ornamented No 1, 1838

Display faces were just what the early advertisers wanted. The wackier the better. One of the very earliest poster types had the most appealing name: Fat Face.



COMBAT STRESS

When his ship was torpedoed... so was his future peace of mind

Leading Seaman R. H. ... served right through the war. He was torpedoed in the Atlantic and suffered from exposure. He served in Landing craft, and his home received a direct hit from a bomb while he was there on leave.

In 1945 his mind could take no more, and he spent the next 25 years in and out of mental hospitals. He now lives with us. Sailors, Soldiers and Airmen still need mental breakdown in serving their country. However brave they may be, the strains are sometimes unbearable.

We care for these patient men and women at home and in hospital.

We run our own Convalescent Homes, and a Veterans' Home for the ageing warriors who are no longer able to look after themselves. We also assist people like R. H. ... in Persians, Hindus, ensuring that they receive all that is their due.

These men and women have sacrificed their minds in service. To help them, we must have funds. Please send a donation and, perhaps, remember us with a legacy. The debt is owed by all of us.

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The Accountancy and Jobs Column will appear on Friday 3rd November

The Recruitment Advertising will appear on Friday 3rd November

UK NEWS

Swaps ruling may prompt long legal battles

By Katharine Campbell and Raymond Hughes

A HIGH COURT ruling yesterday that financial-market transactions carried out by Hammersmith & Fulham council in London were illegal seemed likely to give rise to a series of long legal battles.

The judgment covers sophisticated interest rate swaps and other capital markets transactions entered into by the council between 1987 and 1988.

The apparent scope of the ruling, which suggested that all such arrangements were beyond the powers of the council - and by implication all other local authorities - took bankers by surprise. They had expected the court to rule that at least some of the swaps were legal.

A total of about 70 commercial banks could face losses of up to £400m if the judgment were interpreted as barring all local authorities from making payments on outstanding swap and swap-related transactions.

The judge said the figure relating to Hammersmith alone was over £100m. Precise losses are impossible to quantify because the calculations depend on the future pattern of interest rates.

If the net were to be widened to include all swaps transacted during the seven or eight-year involvement of authorities in the market, that figure could be considerably larger.

A group of five banks among the affected financial institutions had argued that the swaps were legal and are expected to appeal the ruling.

Lord Justice Woolf and Mr Justice French said Hammersmith had exceeded its legal powers by entering into "highly speculative" transactions in the capital markets.

When it made sophisticated interest rate swaps and other deals with banks, the council had not been engaged in interest risk or debt management but trading in the capital market with a view to profit, the judges said.

Lord Justice Woolf said that during the 1987-88 financial years Hammersmith had entered into 582 transactions involving a notional principal sum of £6,002m, when the council's annual revenues were a mere £85m.

Whether those transactions produced a profit or loss depended on whether the council had correctly anticipated interest rate movements.

In fact interest rates had risen substantially since August, 1988, which was why the council could now incur substantial losses, Lord Justice Woolf said.

"What has happened demonstrates the highly speculative nature of the council's activities," he said.

The court's ruling was made on an application by the district auditor, Mr Anthony Bassell, of De Little Haskins & Sells, the accountants.

The application was backed by Hammersmith, which accepted that what it had done had been unlawful.

The only parties to argue against the auditor were five of the banks which had been Hammersmith's counterparties in the transactions: Midland Bank, Chemical Bank, National Bank, Security Pacific National Bank, Chemical Bank, Barclays Bank and Mitsubishi Finance International. They feared being unable to recover what they were owed by the council if the transactions were ruled unlawful.

Local authorities have in effect been denied access to the interest rate swap markets in recent months pending the High Court decision and bankers had already been scrutinising the implications for authorities' other financial dealings, apart from swaps.

Mr Norman Fowler, Employment Secretary, indicated yesterday that there was still a possibility the UK Government would be able to reach agreement with its 11 partners in the European Community on the proposed social charter.

Speaking at the meeting of the National Economic Development Council, Mr Fowler welcomed the changes agreed earlier this week in the draft charter. He repeated that the Government was not against a social charter, but that it was against the current draft.

In Brief Fowler hints at accord on EC social charter

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Reuters strike ballot

The trade unions at Reuters, the international news and information group, will ballot workers on a series of 24-hour strikes.

N Americans stay away

The Department of Employment, which monitors tourism figures in the UK, announced yesterday that 8 per cent fewer North Americans came to the UK in August compared with the same month last year.

Rail fare rise expected

British Rail is expected to announce average fare rises of about 9 per cent today following the completion of last minute negotiations with Mr Cecil Parkinson, the Transport Secretary.

Flotation delay

National & Provincial, the sixth-largest UK building society, may be forced to delay plans for a stockmarket flotation next year.

Cash problems beset plans for high-speed rail line

BR likely to delay channel link

By Kevin Brown, Transport Correspondent

BRITISH Rail's plans to press ahead this year with a high speed rail line from London to the Channel tunnel are almost certain to be abandoned at a board meeting today.

The decision will reopen the debate about the route and financing of the line and will mean further uncertainty for residents of Kent, South London and Essex.

BR had hoped to table a private Bill this month seeking legislative approval for its preferred route through Kent and South London to terminals at Watford and King's Cross.

But executives decided after a series of crisis meetings yesterday that the financial problems facing the project cannot be solved in time to meet the parliamentary deadline.

Instead, the board will be asked to approve a year's delay to allow time for further talks with the two private sector consortia interested in building the line, led by Trafalgar

House and Peninsular and Oriental Steam Navigation.

Both consortia say the project is not viable without a government subsidy of about £1bn because the cost has been increased from £1.7bn to £2.5bn by environmental improvements - including a £1bn tunnel under London.

Trafalgar House won some support within BR for a compromise proposal for a line from the tunnel portal to Swanley, on the south-east edge of London, but this option has been abandoned as unworkable.

BR will try to restrict the review to ways of financing its preferred route through Kent and South London, but the delay will provide an opportunity for supporters of rival schemes to prepare proposals.

Two separate rival consortiums are being proposed, both of which would route the line across north Kent and south Essex before terminating at a

new station at Stratford, in East London.

One of the consortia, led by Manufacture Hanover Trust and Bechtel, the US construction group, has had talks with Transport Department officials, and expects to complete a detailed feasibility study within the next two weeks.

BR is implacably opposed to this scheme on operational and marketing grounds, but the proposed Stratford terminal is favoured by Mr Cecil Parkinson, the Transport Secretary.

Mr Parkinson will come under strong pressure from the Labour Party and pressure groups in Kent and South London for a full review of options.

Mr John Prescott, the shadow Transport Secretary, said the BR decision would continue the existing planning blight on Kent and South London, and urged the Government to provide sufficient public funds to bridge the financing gap.

Telegraph chief holds talks with United

By Raymond Snoddy

MR CONRAD BLACK, the Canadian chairman of the Daily Telegraph newspaper, has made his first move in trying to reach a formal collaboration agreement with Lord Stevens, chairman of United Newspapers.

Mr Black, who recently took over as executive chairman of the Telegraph group, has met Lord Stevens twice in recent weeks. United's newspapers include the Daily and Sunday Express and the Daily Star.

Mr Black, who has taken the Telegraph group from the edge of bankruptcy to a company worth more than £400m in less than four years, has set out a series of proposals for future joint ventures between the two newspaper groups.

Mr Black has built an 8 per cent stake in United, the interests of which include regional newspapers, the retail information service and magazines such as Punch.

There has been widespread speculation that the stakeholding heralds a hostile bid from Mr Black at the head of a consortium determined to break United up.

The signs are for the moment that Mr Black, whose company Hollinger controls 80 per cent of the shares in the Telegraph, is seeking joint ventures and a collaborative relationship with Lord Stevens.

A full bid for United would be expensive and would inevitably lead to an immediate reference to the Monopolies and Mergers Commission.

The possibilities for collaboration would include joint ventures in regional newspapers or magazines. If the two groups were to set up a new national newspaper, for instance, that, however, would not be caught by Monopolies regulations.

The talks are believed to be at an early stage and Lord Stevens has yet to respond to the proposals.

The Bank of England's sneaking German envy

Richard Lambert and Peter Norman consider the idea of a politically independent central bank

THE Prime Minister, according to Mr Nigel Lawson, is not interested in creating an independent central bank. The idea, which he presented to her last year, was dismissed for political reasons without any serious debate.

During his time as Chancellor, Mr Lawson was not inclined to treat the Bank of England with exaggerated respect. But the concept of taking control of monetary policy out of the hands of politicians and placing it into the care of technocrats is one that fits snugly with the free market ideals of Thatcherism, and was widely discussed during the early days in opposition.

Mr David Howell, later to be a member of the first Thatcher cabinet, recalled that in 1977 "there was strong sympathy for the idea that monetary policy, although not the be-all and end-all, was too important and complex to be left in the centre of the political arena, and that we could do worse than follow the German example of placing monetary judgments in more independent hands."

But an independent central bank cannot simply be created by Government fiat. If it is to be a lasting institution, it requires all-round support not just from the politicians but - much more important - from the public.

The success of West Ger-

many's Bundesbank, which is the outstanding example of such a central bank, is in good measure the result of history. After the monetary chaos in the early 1920s, the Banking Act of 1924 attempted to guarantee that the Reichsbank should be independent of central government and the amount of credit which it could give to the Reich was strictly limited.

These safeguards were destroyed during the 1930s, when the bank became subservient to the German war machine. After the horrific experiences of two world wars and two periods of hyperinflation, there was never any doubt that the central bank would be kept as separate as possible from government in the new West Germany.

The Deutsche Bundesbank, which was finally established in 1957, is a federal corporation under public law, and its capital is held by the Federal Government. The 1957 Act requires the Bank and the Federal Government to consult and co-operate, and the Bank is required to support the general economic policy of the government.

However, it also states that the Bundesbank must always regard its primary task as being the guardian of the currency. Not only is it to be independent of instructions from the Federal Government; its

obligation to support general economic policy is explicitly linked to the condition that this does not create insoluble conflicts with its responsibility for the prudent management of monetary policy.

Although nominated by the Government, the directors of the Bundesbank are appointed by the President of the Federal Republic after consultation with the Central Bank Council - and they normally hold office for eight years. However, these statutory provisions would not in themselves have been sufficient to guarantee independence. This has been established by a series of strong Bank presidents who have been willing to stand up to Bonn when necessary.

In the 1950s the Bundesbank was involved in a series of acrimonious debates over monetary policy with Chancellor Adenauer. The central bank stuck to its policy of tight monetary policy despite open criticism from the Government. Again in July 1972, the Bundesbank emerged supreme in a power struggle between president of the day Karl Klagen, and economics and finance minister Karl Schiller over the issue of the introduction of exchange controls to curb the rapid appreciation of the D-Mark. Schiller, who opposed controls, resigned after Klagen, who favoured them, won the Cabinet's sup-

port.

Towards the end of Mr Helmut Schmidt's term as Chancellor in the early 1980s, Mr Karl Otto Pöhl, the Bundesbank president, trusted with Bonn over his insistence on a tight monetary policy to combat inflation while the political fortunes of the then centre-left coalition in Bonn were flagging. Again the Bundesbank held firm.

Perhaps the Bundesbank's real power lies in strong public support. It is, in opinion polls, perhaps the most respected institution in West Germany. The folk memory of two periods of hyperinflation in this century have left an indelible mark.

The Bank of England's position is very different. As Sir Kit McMahon, its former Deputy Governor, wrote last year: "The Bank's difficulty has always been that they have no statutory power (except, very recently, for the Banking Act) behind them which they can stand on and say 'This is our territory'."

The degree of independence which it can exercise therefore depends largely on the character of the Governor and his senior colleagues. In the words of one such figure: "Things do depend on personalities a great deal. Our position at the table depends on our expertise."

There have been periods when it has appeared to run a monetary policy which has

been largely independent of political pressures. Montagu Norman, the formidable figure who was its Governor from 1920 to 1944, firmly believed that central banking should be carried on independently of politicians and their civil servants - and yet he always took care to stay on the right side of the Chancellor of the Exchequer, calling in on the Treasury regularly on his way home from work. He kept the Bank clear of the central civil service machine, but only by funneling all contacts personally through the Treasury.

The destruction of the gold standard in 1931 killed the idea that monetary policy could be regarded as an isolated matter for bankers. By the 1950s, it was finally established after a prolonged fight that the bank rate (at which the Bank exercised its function of lender of last resort) could not be changed without the Treasury's agreement.

Nationalisation of the Bank in 1946 made little effective difference. There was nothing new in the idea that the Bank was a public body: in 1781, Lord North told parliament that it was "from long habit and usage of many years" a part of the constitution.

The Bank resisted with all its might the notion that it was just another arm of government. As late as 1969, the Select Committee on National-

ised Industries found that it published no conventional accounts and would not even tell the Treasury what its top officials were paid. Lord Richardson, the last Governor, regarded himself as the equivalent of a senior cabinet minister, and could take a lofty line with more civil servants.

But as the Bank has increasingly taken on statutory responsibilities for banking supervision, it has become harder to present itself as an independent agent. It has gained more direct powers than it had, but it has moved further away from the Bundesbank model, which has no such responsibilities.

Sir George Blunden, the veteran Deputy Governor, expressed the position frankly at a private function a little while ago:

"We say that our lack of independence over monetary policy is more than offset by the greater degree of influence we can bring to bear on the whole range of the government's economic and fiscal policies," he said.

"But if we were truly honest, most of us would admit that we envy the authority and power of the Bundesbank and the Federal Reserve System, and believe that countries with independent central banks have an advantage over the rest."

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MANAGEMENT: Marketing and Advertising

1989 UK Marketing Award

The chemicals and cornflakes factor

ICI's Anne Ferguson explains to Philip Rawstone how she has applied basic principles to the multinational's corporate image

Marketing an international company is very similar to marketing a brand of cornflakes or any other product or service, says Anne Ferguson, head of communications at ICI, the chemicals group.

"The basic principles are the same. First you decide who is important to you in terms of target audience. You decide, then, what you want to say to them about the company, and you ask them what they think of the company.

"If there is a gap between what they tell you and what you think they should know, then you have to fill the gap."

For the past two years, Anne Ferguson has been doing just that for ICI - giving new definition to a corporate image which had become blurred by changes in the focus of the company itself during the 1970s and the 1980s.

This week, her work was recognised with her selection as Marketing Woman of the Year by the Chartered Institute of Marketing.

Ferguson joined ICI from Bristol University as a market researcher with Dulux Paints in the mid-1960s. "I was paid a lower salary than male counterparts and I was a right little women's libber," she says.

After only 15 months, she married and left for West Africa where she taught for the next three years in a small church school. "Some people say I've never lost the schoolmarm approach," she smiles.

She kept in touch with ICI colleagues - "It's that kind of company" - and on her return to England, rejoined Dulux. After three years in market research, she was taken into the marketing and advertising department at the bottom again and I learnt everything I know there," she says. "It was a very professional team."

In 1981, Ferguson took over as general marketing manager for Dulux, a business with an annual turnover of £20m and a marketing budget of £1.2m.

In the do-it-yourself, consumer sector of the paint market, she quickly made women her main marketing target.

The Dulux shepard was already being used by Footo, Cane & Belding, Dulux's then advertising agency, to take some of the unpleasantness out of painting - to bring it to a sense of home and family life.

"I like to think I was the first to develop the understanding that it was women who made the important decisions about decorating the home," Ferguson says.

son says. Where men regarded painting as a chore, women thought of it in terms of the pleasure derived from a bright, clean and comfortable home.

"We developed the consumer marketing of Dulux on the back of that proposition," she says. Product development - brilliant whites, off-whites, and the range of colours - was brought within the ambit of the marketing department.

Ferguson turned to other sectors of the market - professional decorators and merchant wholesalers. "In some parts of British industry, the thinking still seems to be that general principles can only be applied to consumer marketing," she says. "Absolute rubbish. The basic marketing disciplines are applicable to all products and services. We got a good understanding of what all our markets needed, and produced strong marketing packages as a result."

Ferguson then extended her marketing strategy abroad, introducing a developed for the UK market first into France and West Germany, then further afield into North America and more unlikely markets such as Malaysia.

By 1986, due largely to the marketing and product innovations, Dulux sales volume had increased by 40 per cent and brand share had risen from 25 per cent to 34 per cent.

The global marketing approach she had initiated at Dulux proved to be a useful preliminary to the next task for which she was chosen - that of promoting a new image for ICI itself.

ICI was an early convert to corporate advertising, running campaigns in the 1970s on themes such as "The Pathfinders" and "Ideas In Action".

As the group started to climb out of a difficult trading period in the early 1980s, during which advertising in the UK had been drastically reduced, the ICI board decided it was time to look again at the image it was projecting.

The company had changed



Anne Ferguson: taking account of national idiosyncrasies

considerably over the previous decade or so. It had been radically restructured in an effort to become more responsive to the needs of its markets. It had become more international. It had expanded its high added-value business, concentrating its research and technology in areas such as pharmaceuticals, biotechnology, agro-chemicals and environmental sciences.

Market research in the UK, however, showed that ICI was still generally perceived, even by many of its employees, as a British heavy chemicals company. There was little recognition of its international stature or its research and science base. In the US, West Germany, France and Japan, the group was much less well known than might have been expected.

Ferguson says: "Corporate communications is not an optional extra. For a company such as ICI, it must be part of its ethos. Employees must have a good understanding of

the company's operations and strategy; that is a high priority. A general sense of the company's stature helps to attract new talent.

"Customers should know about its diversity; that is good business sense, especially in fast growing markets such as Japan where our aspirations are high. Awareness of the company's investment strategy and its objectives is important for the financial markets."

Ferguson launched her programme to meet these needs in 1987 under the aegis of Sir Denys Henderson, the newly-appointed chairman, who took personal responsibility for the group's identity and marketing.

ICI's logo was revamped by corporate identity specialist, Wolff Olins, and used to brand the group's operations worldwide. "Corporate packaging is just as important as the packaging of any consumer product," Ferguson says. "It tells people what you are offering

them."

With the brand symbol in place, priority was then given to ICI's internal communications. It was decided to use videos to provide employees with news of the group's results, acquisitions and new business, and to explain its strategy and objectives. Seven have now been made.

Rondal, the company newspaper, was given a fresh look and business focus to support these efforts.

To address ICI's wider public, Ferguson turned to TV and press advertising. "Advertising brings the company logo to life," she says. "It develops your proposition; shows what the product stands for."

Saatchi & Saatchi produced the "World Class" series of advertisements, emphasising the company's international status and its contributions to "making the world a better place."

This was followed by the "World problems, world solutions, world class" campaign underlining the company's strong research and science involvement.

The same marketing proposition runs through ICI's advertising worldwide. But the advertisements - on which it is spending £11m this year - have been adapted to take account of the idiosyncrasies of national cultures and markets.

"We learnt by trial and error how to present ourselves in an appropriate way in each country," says Ferguson.

She illustrates the problems with nearly 20 advertisements for ICI fibres for women's stockings and tights which used photographs of women's legs. It won an award in France but had to be withdrawn in the US because of feminist protests.

Has the advertising worked? "We monitor it very carefully," says Ferguson, laying a sheaf of graphs on the table. Awareness of the company, its international business, its commitment to research and its range of products have all shown a marked increase. Polls in the UK showed only 50 per cent thought of ICI as a world class company in 1987, but more than 70 per cent do so now.

ICI, she claims, has itself become much more marketing conscious in the process. "All our strategies are developed on an international basis, and very much with marketing plans in mind. Marketing is one of the principal driving forces of the group from top to bottom.

"We are confident we are on the right track."

UK travel agencies

Thomas Cook's newest trip

David Churchill assesses an attempt to move upmarket

Thomas Cook, the mid-19th century founder of Britain's oldest and best-known travel company, would probably have turned in his grave this week, evangelistic cabinet-maker from Derby who started organising tour groups in 1841 - albeit temperance tours around the Midlands countryside - would no doubt have found the razzmatazz surrounding the announcement of an £18m re-branding of the Thomas Cook travel agency chain just a bit much.

But the launch of the new-look Thomas Cook for the 1990s needed all the hype it could get. As most marketers are well aware, being first and best-known in any market is no guarantee of continuing success.

Thomas Cook's star has been on the wane for many years, first under the sterile ownership of British Rail in the immediate post-Second World War years and subsequently under the control of the Midland Bank Group since 1974.

Midland bought Thomas Cook at a time when demand for package holidays was first beginning to take off, moreover, the synergy of adding a company involved in currency and travel finances seemed to have irrefutable logic for a banking organisation.

But Thomas Cook never seemed to get to grips with the travel boom of the 1980s and drifted along from his Peterborough base while Midland Bank had been pressing packages such as Charter, its former US subsidiary.

"We were complacent and living off our name," admits Peter Middleton, an ex-diplomat brought in as chief executive of the Thomas Cook Group in Midland's last-ditch attempt to rejuvenate the travel chain.

Middleton has spent the past year and a half reorganising the company's management structure, including an influx of new marketing executives (such as Christopher Rodgers, ex-marketing director at American Express) and textbook moves like delegating authority and making employees more responsible for their performance.

"We had to change the corporate culture stuff to make us

more responsive to the consumer," says Middleton.

But the real test for Thomas Cook - in the marketplace - has yet to come. The UK travel industry is going through its most testing time since the mid-1970s when Clarksons, the tour company, collapsed in the wake of the oil crisis.

This year's sales of package holidays to Mediterranean resorts were down by at least 10 per cent in volume terms, largely a consequence of rising interest rates but also because of some consumer disenchantment with the standard of package deals.

Since the summer, however, demand for package holidays has plummeted further; bookings for winter holidays are running at about 30 per cent below last year's level, while those for next summer are 50 per cent down.

While the leading tour operators have declared a truce in the running price war they

have fought for years, the battleground has switched to the travel agency chains which are competing vigorously on price to attract customers.

Middleton and his colleagues at Thomas Cook, however, are well aware that the history of selling packages at the lowest prices - if the UK economy turns into recession, then price may become the paramount market characteristic, forcing Cook to scale down its plans.

Thomas Cook can take heart, however, from the fact that its new segmentation strategy is a similar move in retailing with its Four Corners travel shops and its new First travel centre in central London.

Moreover, Cook has plans to make greater use of a data base of 1.5m previous customers and generally try to capture more of the higher spending travellers. It plans, therefore, to redesign the bulk of its 340 high street shops over the next two years to provide four "shops within a shop".

Customers will be directed towards:

- a travel centre selling ferry bookings, car hire, rail tickets and traditional package holidays;
- a flight centre for airline tickets;
- a bureau de change;
- a travel consultancy aimed at selling high-value or tailor-made holidays.

"We tested this concept earlier this year and it confirmed our belief that holidaymakers are becoming more demanding and discerning about the sort of travel arrangements they require," explains John McGowan, managing director of the retail shops.

"There is nothing worse than someone in a traditional travel agency who wants to spend thousands of pounds on a trip having to stand in line behind someone just trying to buy a rail ticket," he adds. Cook's segmentation strategy is by no means a new one; many retail groups in the 1980s have moved towards shops-within-shops - albeit with varying degrees of success. One drawback is that niche retailing in a retail environment can confuse the customer about what the shop is trying to sell.

Being best known in any market is no guarantee of continuing success

TECHNOLOGY

George Humphries, managing director of DIY plumbing kit maker Opella Mouldings, is enthusiastic about the potential markets for a new water filter he has developed. People will be able to fit it easily to their kitchen cold water pipe, he says. "You only have to be able to drill one hole. The rest is screwdriver work."

Humphries's plumbed-in carbon filter will join a plethora of products that have reached shelves after widespread criticism of the quality of British drinking water. Claims are made about how filters can "clean up" tapwater. But with little regulation and no British standard except for the materials used in the filter, misconceptions about what filters can do have been compounded by scare stories of filters that do more harm than good.

Jug and tap filters, costing about £10, contain a granular active carbon medium. This acts as a simple sieve to catch particles such as lead if present in the water as a fine suspension, and gases such as chlorine. Some also have an ion exchange resin to remove carbonate ions that otherwise cause the temporary hardness that puts scale on the kettle.

Others put in sodium ions, linked to increased blood pressure and heart attacks.

Ron Gerding, managing director of jug filter maker Brita, stresses that, although his filters may remove harmful substances, this should not be the primary reason for buying one. His filters will not remove nitrates or pesticides, two of the five most controversial contaminants along with lead, aluminium and organochlorines. Much of what the filter removes is not harmful but is disliked, such as pest which makes the water brown and gives it an earthy taste.

His filters contain the granular carbon and a hydrogen ion exchange resin. He reckons that building in a resin that removes nitrates "is not a responsible move," because the medium is quickly saturated. The consumer cannot tell when this happens and there is a danger that an overloaded resin will dump a nitrate into the water.

Gerding is amazed at the number of "worms that have crawled out of the woodwork"

Elisabeth Tacey asks whether the quality of tapwater can be improved with filters

A purer drop to drink

since Brita started in 1961. He believes that there should be more controls on manufacture and testing. "The responsibility is on the manufacturer, and the general awareness and knowledge leaves something to be desired." Testing, he says, should replicate the conditions that the filter will have to withstand in a normal kitchen: "You should not rush through 60 litres a day."

Hyde points out that in studies on granular carbon filters as replacements for the more common sand filters used by the water authorities, it is known that the carbon filters allow more bacteria through than the sand version. "We are hoping the water industry will be funding some work," he says. He believes that domestic filters are unnecessary.

But Veronica Wells of Citmart, distributor of US-made Ever Pure filters in the UK, disagrees. She argues that the water authorities themselves "reclaim home filtration has got to be the answer in the end." On the chlorine question, her view is "let it do its job, but do you want to taste and drink it afterwards?"

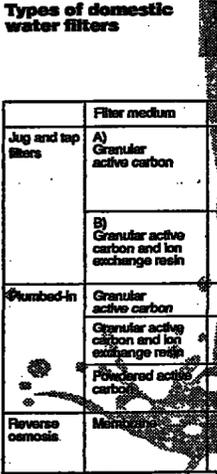
The Ever Pure filter is made of powdered active carbon impregnated on a woven fabric. Six layers are used in the cartridge - 450 sq m of medium, she says - which will filter particles of over 0.5 micron diameter. Water authorities, she says, work on a 30-40 micron diameter. Most other filters on the market she describes as "just tubes of granules."

Citmart claims the Ever Pure filter will last for 12 months. It says that dumping of contaminants from its filter is impossible because a valve incorporated in the cartridge reduces the flow of water as the filter nears the end of its life, eventually stopping completely. Wells also points out that it will only filter suspended particles, so nitrates will pass through unless absorbed on to other particles.

Wells wants to see rigorous, independent testing and Brit-

Types of domestic water filters

Filter medium	What they claim to remove	Cost
Jug and tap filters	(A) Granular active carbon Cloudiness, odour, metallic taste, chlorine, organic matter and particles greater than 30 micron diameter (e.g. rust)	£10
	(B) Granular active carbon and ion exchange resin As above, plus carbonate ions (temporary hardness), lead, copper and disinfectants	£10 plus
Plumbed-in	(A) Granular active carbon As above	£100 plus
	(B) Granular active carbon and ion exchange resin As above	£150 plus
Reverse osmosis	Membrane Everything (including nitrates, pesticides and disinfectants)	£500-£700



ish standards for filter systems. There is a code of practice set by hygiene by the Auto Vending Association, and Ever Pure filters are tested by the National Sanitation Foundation in the US for six months before getting its seal of approval. In the UK, she argues, independent testing can mean taking a filter to a laboratory and asking for it to be tested for removal of certain substances. But such a test, under controlled laboratory conditions, can be misleading. "You have to look for a filter that has some kind of approval. I would say from government."

Wells points out that it is illegal to fit any equipment not listed in the Water Research Centre listings directory of fittings, though it is not illegal to sell them. This is one way of checking the quality of a filter on the market.

But Graham Jukes, under-secretary of the Institute of Environmental Health Officers, is not impressed with any of the filters currently on the market. He says that none of the carbon types will remove the main contaminants of concern, nitrates and pesticides.

"The only systems that will do so are reverse osmosis filters, which have a fine membrane. But because this clogs so quickly with salts from the

Wings that fly free from ice

ICE is removed from aircraft wings by electrical heaters, or hot gases diverted from engines. These techniques require a lot of energy, writes Lynton McLain.

The constant heating and cooling can also put stress on surfaces and cause metal fatigue. Soviet engineers have developed a technique for removing ice without heat. It is based on wave pulses generated by electromagnetic induction, which uses between 500 and 1,000 times less power than conventional heating. The waves are like those from a pebble in a pond. They radiate outwards, ripping ice on the wing surface and breaking it free.

Electro impulse de-icing works by storing a low level of energy in a capacitor and discharging it through a thyristor to electromagnetic inductor coils. The coils are near the surface skin of an aircraft wing and induce a magnetic field in the wing. This field interacts with the primary field in the coil and generates a circular wave which deforms the surface skin for one hundredth of a second. Several induction coils are used in a sequence that is determined by the harmonic characteristics of the wing.

The technique is marketed in Europe through Barwell International, an aerospace industry equipment supplier.

In a separate development, Plessey Research, of the UK, has developed a sensor which gives helicopter crews advance warning of when they are about to fly into dangerous icing conditions. The sensor is based on ceramics, in which the electrical power dissipated by the device is directly proportional to the total mass of the water droplets in a volume of air.

Driving away toxic waste

AS concern continues to grow about hazardous industrial substances, more companies are considering safe ways of transporting them - both within the factory and along highways and railway lines.

To help do that, the West German company Rietbergwerke, of Rietberg, has developed the Vario-Set system, a family of containers, each one resembling a square milk churn. The system is sold in



WORTH WATCHING

Edited by Della Bradshaw

the UK by EGS Industrial, of London.

Up to four containers, each with a capacity of 80 litres, can be transported together on one pallet. Each container can be filled with a different substance, in liquid or solid form - such as petrochemicals, cutting fluids or used cleaning fluids.

When used for toxic waste, the containers have a double metal skin to withstand an impact. The space between the two can also be filled with liquid, so that a breach in the outer skin could be detected before poisonous substances have a chance to escape.

Characters in a Chinese display

A MULTI-LINGUAL radiopager has been developed in Hong Kong which can display Chinese characters as well as Roman letters.

In Chinese mode, the pager can hold up to 32 separate messages, each message up to 33 characters long (compared to messages of up to 79 characters long in English). The characters are shown on the liquid crystal display.

In the case of Chinese characters up to eight can be displayed at a time. The pager can also handle Arabic characters, and a device for Arabic and Roman numerals is being considered.

The pager, sold by Kantone Paging, uses the international coding system called Pocsag, and works in the 138 to 174 MHz frequencies.

Trial evidence goes overhead

TECHNOLOGY is now on trial within the British legal system

to speed up the complex litigation involved in building and engineering disputes.

The Official Referees' Court has installed closed television monitors to obviate the need for passing notes, photocopies, charts, drawings, photographs and sketches. Instead, an overhead camera, focused on a desk by the witness stand, takes pictures of the diagrams and displays them in colour on the large television screens, abed around the courtroom.

The camera, controlled by a device held by the judge or the witness, can zoom on particular sections of diagrams or photos to illustrate the point. The system was installed by Channel Communication Services.

Tech Licensing Fair announced

THE British Government will announce in London today plans for an International Technology Licensing Fair, to take place in Brighton next October, writes David Fishlock.

The Department of Trade and Industry (DTI) is organising the fair, which aims to facilitate international transfers of technology.

People and organisations with technology to offer will be invited to set up simple "stalls" where prospective licensees - particularly from the more entrepreneurial small and medium-sized companies - can meet them.

Their wares will be catalogued before the fair, giving potential licensees the opportunity to decide in advance who to approach. Exhibitors will be restricted to models and videos, to put the emphasis on negotiations over intellectual property rather than display of products.

DTI officials say they have developed the idea of a technology licensing fair from earlier exercises in the US and Italy, but without government involvement. The DTI secured support for their experiment from the Financial Times, Finlay Publications, the Licensing Executive Society and the National Westminster Bank. It will be organised by Independent Exhibitions.

Contacts: Barwell International: UK, 0254 30363, Plessey: London, 478 3040, IGB: London, 932 9232, Kantone Paging: Hong Kong, 5 697 1111, Independent Exhibitions: UK, 0922 58442, Channel Communication: UK, 0632 231452.

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ARTS

CINEMA

A crock of compromises

The Rainbow raises an urgent question. Do we prefer a Ken Russell who behaves himself or one who does not? British cinema's licensed delinquent has adapted D.H. Lawrence's novel as if afraid that, at this stage in his career, his licence may be revoked any minute. Audiences concussed by recent Russell movies (Salome's Last Dance, The Lair of the White Worm) can approach this one without a crash helmet. It is well-mannered and respectful, and only occasionally punctuated by nude romps, sex by waterfalls or blasts of Wagner on the soundtrack.

- THE RAINBOW Ken Russell
DEAD CALM Phillip Noyce
WILT Michael Tuchner
A CHORUS OF DISAPPROVAL Michael Winner
TWO MOON JUNCTION Zaiman King

bizarre notably a Lake District walking trip during which Winifred and Ursula stumble on a fey, eccentric painter (Dudley Sutton), who invites Ursula back to his place for some nude modelling plus optional spanking. ("The marks soon fade.") But at least such follies have a life of their own - or of Russell's own. At the end of this rainbow, all we find is a crock of compromises. A director who seems desperate to signal a new, matured backsliding - overcautious facilities now running out on his name-making wackiness - impresses here only with a new, dismaying literalism.



Glenda Jackson in 'The Rainbow'

to run along the single-gauge track of a "young girl's awak-

In the splendid Australian thriller Dead Calm nasty things happen to a young couple (Sam Neill and Nicole Kidman) yachting on the mirror-calm Pacific. They cannot recover from the death of their baby son in a car crash. They stay to be menaced by a maniac (Billy Zane). The latter boards their boat from a nearby schooner, claiming the sea into a silvered hot-plate on which three destinies sizzle. Even when the finale brings a chaos of twists and counter-twists (never count a villain dead until he has gone down for the third, or possibly the tenth, time), the film's hallucinatory beauty is worthy of a one-time Welles project.

it overboard and is later shown the sharp end of a harpoon in circumstances on which L. a dog lover, do not wish to dwell. The true scene-stealer, though, is cameraman Dean Semler. He turns the sky into a vast, pale, opalescent hazy, the sea into a silvered hot-plate on which three destinies sizzle. Even when the finale brings a chaos of twists and counter-twists (never count a villain dead until he has gone down for the third, or possibly the tenth, time), the film's hallucinatory beauty is worthy of a one-time Welles project.

potentially funny, but few twitches reward them. Michael Winner's play about amateur theatricals, A Chorus Of Disapproval is tolerably acted, briskly paced and vividly photographed. Bashing around Scarborough like two boy scouts lost loose with a Bolex, Winner and cameraman Alan Jones make the beautiful spa town resemble a clapped-out Bognor. Add a criminally jolly score (John Du Prez), some weird Northern accents (Jeremy Irons as the Casanova hero) and the kind of "Ooh, aah" reaction shots that went out with D.W. Griffith, and one wonders if Michael (Death Wish) Winner should not have given up half way through and summoned Charles Bronson.

no contest - is Zaiman King's Two Moon Junction. From the writer-producer of 9 1/2 Weeks comes this piece of shimmering lunacy: the tale of beautiful Southern heiress April (Shirley Fenn) and the hunk of meat (Richard Tyson) who tempts her from the path of dynastic obedience.

Director Phillip Noyce (Newsfront) and screenwriter Terry Hughes have relied in an unfinished Orson Welles project, The Deep, and laid it panting on the deck. (The source novel is by Charles Williams). They have then cut it up Hollywood-style and generally garnished it with red herrings. Once Mr Neill is stranded alone on the burning mirror, while his uninvited guest makes off with his wife and yacht, the chase is on and nail-biting it is.

is there a cure for British movie comedy? Close on Getting It Right and The Rachel Papers comes Wit - a film which conforms to its title over 92 minutes, scoring the best efforts of Griff Rhys Jones and Mel Smith to keep things alert and upright. Directed by Michael Tuchner, this adaptation of Tom Sharpe's comic novel about a teacher accused of wife-murder fails to rise to any comic occasion, despite the presence of inflatable dolls, wacky parties, knockabout kung fu classes and foolish policemen. Griff and Mel just seek Java like joke-diviners in the direction of anything

That way some decorative ketchup could have been thrown round the landscape and the film could have been renamed "Death Wish 5: Aychkourn Signs Away His Movie Rights." As it is, Anthony Hopkins's raving Welsh stage-director steals all scenes not burglar-proofed, and Prunella Scales (excellent as his meekly unfaithful wife) picks up the ones that fall from his swag bag.

April is supposed to marry overboard. Harvard-bound fiancée Chad (Martin Hewitt). But the hunk of meat proves fatally allergic. He works with a travelling carnival, wears long hair and grubby overalls, and spends all his time erecting tent poles. (Must be some symbolism there.) Soon the young couple are grappling in soft-focus, having mislaid their clothes, and the screen fills up with unidentifiable, Himalayan parts of the human body.

But restraint is a mixed blessing. When Women In Love launched Russell's movie career 20 years ago, the ex-tyrant wild child seemed destined by destiny with the novelist of primal passions. The Rainbow is a "prequel" to Lawrence's other novel, chronicling the growing years of Ursula Brangwen and, less prominently, her sister Cecily, who was played by Glenda Jackson in Women In Love.

Jackson breezes acidly through The Rainbow as Ma Brangwen. She and Christopher Gable as Pa - both Russell screeners - hit a note that nothing and nobody else match: realism with a broad wink. They play up to Russell's love of hyperbole (notably in tart or knockabout exchanges at the Brangwen dinner table) while never going out of character.

Scripted by Russell and wife Vivian, the movie is too often like Lawrence's The Rainbow done over by Reader's Digest. Arbitrary slabs of D.H.'s prose (in and out of quotation marks) are inserted into characters' mouths as if by a schoolteacher. Finally, with rainbow shining and Carl Davis's music syringing away, Ursula grows into womanhood and reaches out the childhood self with which the film began.

Dialogue like this no more approximates to finding a cinematic language for Lawrence than would tearing pages out of the novel and pasting them up on the screen. The few outright hits - Russell has taken with the original may be

Merce Cunningham

Twenty-one years separate the earliest work, Rainforest of 1968, from the most recent, this season's Cargo X, which features in the opening programme of Merce Cunningham's happy and wily choreographer. These years have seen Cunningham the same but ever and marvellously different in inviting us to look at movement. They have found his creativity constantly fresh and constant in being freshly challenging. Rainforest wears its years lightly, like the floating silver Warhol pillows that are its décor. It is not the Cunningham of today, for it appears rather tight in its inventiveness, without the scale or the horizons that later pieces reveal to us. It is, nonetheless, a wonderful visual conceit as the dance unfolds its incidents, and a supine girl is gently rolled across the stage, or Chris Komar moves with the stiff-legged, prancing walk that is a signature of his role. The dancers inhabit their mysterious gleaming world with the intensity that is essential to Cunningham's casts, who so often appear like communities caught up in secret rites.

A Life in the Theatre. The reinstatement of this short and delicious early David Mamet play almost justifies the price of a best seat (£17.50) and the needless insertion of an interval. A Life in the Theatre (1977) was seen at the Open Space ten years ago with Freddie Jones and Patrick Ryecart. In its slyly levish upgrade, Haymarket version, the new duo of Denholm Elliott (last seen on the London stage in Peter Nichols's Chez Nous in 1974) and young tyro Samuel West (grandson of Lockwood, son of Timothy and Prunella Scales) relishes the shifting silence of an old pro and young pretender to the gorgeous illusory backstage world of Molnar, Pirandello and, crucially, Rattigan and Frayn.

visit two years ago. Its boldness of incident - seven men and seven women are involved in large-scale set pieces - and the feeling that fragments of drama were being played out and the sure patterings of the ensemble, helped me to see that it is a major creation. It confronts group dances with outsiders who impinge upon the movement but only serve to accentuate the formal clarity of the main ensemble. The scene stillness with bold leaping and brilliant footwork. At one moment a girl on her knees rocks to and fro as a man holds her, her arm across her face, and is then carried off, and we might be watching the Cunningham's Ophelia. And Cunningham himself moves through the dance, sometimes a magician casting spells, sometimes Father William, and always gripping.

Unlike the other early Mamet at Hampstead recently (The Water Engine), the play expands to fill the evening. Robert (Elliott) is kicking his heels after a First Night with the new boy John (West). A fawning match of hollow compliments flares in a safety valve of insult directed at the actress who made Robert look "brittle."



Samuel West and Denholm Elliott

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For this is the lost world of English turn-around weekly rep described by Michael Billmore in his novel Next Season and theatrically memorialised in Hallelujah and Noises Off. Bill Brydon's edgily inflected production and Hayden Griffin's brilliant design give us illuminated dressing room tables, flying scenery, and a featureless brick stage door area, all floating in a dark void of an empty theatre with footlights and the hint of a

glided box. Unlike the other early Mamet at Hampstead recently (The Water Engine), the play expands to fill the evening. Robert (Elliott) is kicking his heels after a First Night with the new boy John (West). A fawning match of hollow compliments flares in a safety valve of insult directed at the actress who made Robert look "brittle."

Tuesday's Haymarket audience have enjoyed with a vengeance the early post-dynastic tonic declaration that "all artistic experimentation is shit."

The play excerpts we see are good approximations of drawing room comedy, elemental cliff-hangers, Elizabethan mock-ups and an unconvincing, though funny, medical sketch in which, after a disastrous six-page jump, Robert declares through gritted teeth, "I can't

and funny hat, seething with wrinkle-nosed tetchiness. While avoiding over-the-top old-Lordie-ness, this really wonderful actor, returning in triumph to the boards, conjures a vanished world of superstition, ephemeral reality, and regret.

Kurtág Portrait

ALMEIDA/BARBICAN

While the South Bank is revelling in György Ligeti, the Barbican's "Magyarok" festivities include a whole mini-festival of music by his Hungarian compatriot György Kurtág. Nobody at the Barbican seems able to pronounce their own title correctly: try "Mody-rook" - first syllable stressed, last kept short. "Mini-festival" isn't quite right either; in fact it's a maxi-festival of Kurtág - more than half his published works in five concerts - but he writes (painfully slowly) very short pieces, though often in rich, extended sets, and nearly always for chamber-size groups or soloists.

Like Ligeti, he is among the few seriously original composers of our time, and for most ears instantly engaging too. Lucky music-lovers might still find tickets for the remaining concerts tonight, Saturday and Sunday at the Almeida Theatre. The participation of Kurtág's favourite performers is a great feature here, for his laconic style relies upon incisive performance. The least phrase must tell, whether as a brick in an abstract structure or as a dramatic gesture, fervent, ironic or deprecatory - and often all of those.

Monday's concert gave us the almost-latest Kurtág, his op. 27 mini-concerto for piano (Kocsis) - "Quasi una fantasia..." with ensemble (the London Projects/London ensemble with even-handed expertise, but it would be unfair to almost any recent composer to programme him along with Kurtág, who has the advantages of supremely refined technique, maturity and idiosyncratic genius.

At the end of the 1960s Western Europe discovered Kurtág, and since then his work has been so often admired on this page that I won't dwell upon the soprano Adrienne Cseny's phenomenal resource in his impassioned Dalos cycle Messages of the Late Miss R.V. Troussoua on Monday, nor the little brilliance of Zoltán Kocsis in the Eight Piano Pieces op. 3, ending with an explosion of forearm-chords and glissandi. (Tonight Miss Cseny's arched concerto commissioned from Kurtág, years ago now, are repeat their magnificent account of the hour-long Kafka Fragments, op. 24, and on Sunday - with cimbalom and double-bass - the great Dalos

Julia Fordham

HAMMERSMITH ODEON

A Tuesday night in West London begged the question: What is a nice person like Julia Fordham doing in a place like the Hammersmith Odeon? Fordham's bitter-sweet songs and brittle melodies were lost in its wide-open spaces. Although not helped by curiously under-powered sound system in the early part of her set, Fordham fought bravely against the elements although her painful lack of a strong stage presence and rather gawky style of delivery left the evening firmly encamped in the ordinary.

Two of our great cultural watchdogs released their annual reports yesterday, English Heritage and the Reviewing Committee on the Export of Works of Art, and both spoke of successes achieved against a depressing financial background. Lord Montagu, chairman of English Heritage, was most pleased with finally reaching agreement with the Ministry of Defence over access to its planned visitor centre at Stonehenge, its most popular site. It is now looking for sponsors to make the centre a reality.

ARTS GUIDE

Spain and America, Egypt and Ireland. 107, rue de Rivoli. (01-4293214). Closed Tue, ends Jan 23.

The Louvre. Arabesques et Jardins de Paradis. The beauty and nature in a lifetime which runs through Islam from Spain to India, from the 8th to the 18th century. Closed Tue, ends Jan 15.

Madrid. Fundación Juan March. Retrospective of Edward Hopper opens the autumn season at the foundation. 61 works by the New York realist covering a period of 56 years. Until Jan 4.

Vienna. Museum für Applied Arts is hosting a large exhibition devoted to the works of Carlo Scarpa, the Italian artist and architect. The theme is focusing on "The Other city". Until Jan 15.

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ARTS GUIDE

London. The Hayward Gallery. Andy Warhol - two years after his death, a comprehensive retrospective of the career of this enigmatic, but not still controversial artist, since he turned to painting from graphic design in the early 1960s. Sponsored by BP. Until November 5.

Paris. Musée des Arts Décoratifs. Jo suits le Cather - Picasso's sketches - After two years of considering the world over, the exhibition ends, aptly, in Paris. The 40 sketchbooks covering a period of 64 years follow closely Picasso's development. 107, Rue de Rivoli (01-423314). Closed Tue, ends December 31.

Paris. Musée des Arts Décoratifs. Bohemian glass 1400-1800. Some 2000 exhibits, among them the famous ruby-coloured glass, show how masters of Bohemia carried the art of cutting and engraving and painting to such perfection during the baroque period that the renown of Bohemian crystal conquered continents far apart as

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FINANCIAL TIMES

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Thursday November 2 1989

Goals for the stock market

THE INTERNATIONAL Stock Exchange's proposals for its primary markets show the ISE moving in two directions: it is making listing easier for big foreign companies, but more difficult for small domestic ones.

This is a logical commercial approach for a large market place which is seeking to move more squarely into the path of global (and more specifically European) securities traffic. But the question is whether the decision to kill off the Third Market is the consequence of lack of demand from investors or the corporate sector or simply reflects the bureaucratic inability of the ISE to cope.

Until a few years ago, the London Stock Exchange was rigorous in applying strict listing rules in areas like disclosure, accounts, and protection of shareholders' rights in new issues. It could sustain this approach so long as a London listing carried an element of prestige, and so long as its member firms could prosper on a limited volume of business.

Since the Big Bang changes three years ago, however, there has been an urgent search for new business to remunerate the much larger volume of capital invested in the market, and to counter the impact of sharply increased competition on commission income. London can no longer afford to be so fussy.

Community standards

At the same time, the increasing role of the European Commission in setting standards for the Community's capital markets has eroded the ISE's scope for individuality. The EC's are minimum standards, so London could still continue to impose more restrictive requirements. But the new directive on mutual recognition opens up the possibility that more sophisticated investors could be by-passed. Most Continental bourses accept a three-year trading record against London's five-year minimum, so London could find itself being forced to accept foreign-listed companies which would not have qualified for a direct flotation. A three-year minimum is therefore proposed for all companies.

This argument is logical enough, but the practical

Lessons for Ms Bhutto

MS BENAZIR BHUTTO, the Prime Minister of Pakistan, managed to survive yesterday's parliamentary vote of no confidence. But after 11 months in office, she has not yet convinced her countrymen of the value of democracy.

In her defence, it must be said that she inherited a multitude of problems. Even and a half years of military rule saw a series of short term measures designed to ward off economic and political crises. Excessive borrowing at high interest rates, often merely to pay the wages of government officials, created a domestic debt of more than \$18n. Social sector funds were cut to finance servicing payments and the military budget, which together ate up more than 80 per cent of current expenditure.

The consequence is that Pakistan today has one of the world's lowest literacy rates (officially 26 per cent and falling fast). Mortality rates are also poor and one child in five will not reach the age of five. Unemployment is 25 per cent and there has been no attempt to restrain South Asia's highest birth rate (officially 3.2 per cent).

Ms Bhutto's political position was also parlous. Her party, the PPP, controlled governments in only two of the four provinces. Troops had been used to suppress growing ethnic problems in her home province of Sindh, further fueling resentment. The threat of a fourth imposition of martial law remained ever present.

Political activities

However, Ms Bhutto, whose election manifesto spoke of socialism and universal education, whose main support base was, and still is, the poor, and who came to power on a tide of international good will, was expected at least to tackle some of these shortcomings.

It has not helped that she has concentrated so much on exclusively political activities, mainly by trying to depose Nawaz Sharif, the opposition leader, who heads the government of Punjab, the largest province. Mr Sharif, in turn, has used all the tricks in the book to destabilise her national and provincial governments.

importance seems limited. It is hard to imagine the London stock market being flooded with whether the exchange rate was part of the system of market freedom or part of the framework of financial discipline. But the gamble paid off.

Third Market

As for the Third Market, this has proved to have a short life. Cynics might say that the Stock Exchange only absorbed the old unstructured over-the-counter market in order to kill it off after a decent interval. In its defence, the Quotations Committee argues that the USM will be able to accept most of the existing Third Market companies. But there will be no welcome for new candidates.

The ISE is conscious that by moving out of the bottom end "there would be a risk that less qualified and experienced operators might establish markets to attract companies not qualifying for listing, with disbenefits for all market participants, especially investors." But it is more easily argued that the Exchange should get out of areas where it is not capable of doing an economic job, and let others have a try. The ISE's overheads are too high for it to handle small markets, as its difficulties with its independently-minded subsidiary the London Traded Options Market have shown.

It is a pity that in expanding into the international market the ISE is so concerned to suppress domestic competition. The risks of a new fringe market would be high, but the attractions or otherwise are for properly informed investors to judge, not the ISE.

Ms Bhutto also created, for political reasons, the country's biggest ever cabinet with more than 70 ministers and advisers. Some of these have taken advantage of office to indulge in the same corrupt practices as their predecessors. Ms Bhutto's fear that the army, civil service, business community and President would be hostile to the PPP has, as a result, become self-fulfilling. Troops are once more maintaining order in Sindh. For all Ms Bhutto's professed belief in foreign investment as the answer to many of Pakistan's problems, she has not created the stable conditions that would encourage it.

Her external policies might seem to have been helped by greater sympathy from neighbouring India and from being readmitted to the Commonwealth. But, in domestic eyes, her perceived closeness to Washington has been a liability. Both her policy towards Afghanistan and her widely publicised "war on narcotics" are regarded by many as both unstable conditions, principally dictated by the US.

Limited mandate

Ms Bhutto said yesterday that "the vote has shaken the country," but it is her own confidence that has been the most severely dented.

The opposition, growing in strength since the elections, can be expected to try again to unseat her. She should, therefore, be asking herself why all her former allies in the struggle for democracy have deserted her. She should accept that she won only a limited mandate last November and build on that by achieving necessary reforms rather than concentrating on political warfare.

Similarly the opposition should respect the fact that she is the elected leader of the country and allow her some time to govern. By offering millions of rupees to win the support of members of parliament, both sides are guilty of having cheapened democracy in the eyes of the people. They should realise that the men in khaki may not remain content on the sidelines.

Mr Nigel Lawson's succinct resignation speech on Tuesday was the most electrifying parliamentary occasion I have ever witnessed. It gained from being delivered from a few scraps of paper, not weighed down by briefing material.

The speech should be read in full, both for manner and substance. ("I have made my share of mistakes but am content to be judged when the passage of time has provided a greater sense of perspective.") He risked going above the heads of his audience by dwelling on whether the exchange rate was part of the system of market freedom or part of the framework of financial discipline. But the gamble paid off.

He was specific on the need for the earliest practicable full UK membership of the European Monetary System, but wisely left open detailed issues, such as whether to join now with a wider band, like Italy or Spain, or in a few months' time with normal margins.

But there were also telling remarks on domestic matters. He warned of a recessionary cycle would always exist. A downswing had begun, although it would not be as sharp as that of 1979-81. A dull 1989 and a difficult 1990 would be followed by a renewed long term upswing.

It is clear that Mr Lawson will not throw his hat in the ring for the highest national office of all. But we are not so rich in national or financial statesmanship that we can afford to lose him from public policy spheres. To adapt a remark of Othello: he still has the state some service to do.

My impression, from listening to the speech, is that the project for an independent Bank of England was just one of the many ideas rejected by the Prime Minister in their curious relationship. Not all were on high finance; some were negative as well as positive. Close readers of the political columns will recall that Mr Lawson's resignation was preceded by the Prime Minister in their curious relationship. Not all were on high finance; some were negative as well as positive. Close readers of the political columns will recall that Mr Lawson's resignation was preceded by the Prime Minister in their curious relationship.

2. The EMS is not just a technical currency issue. For if the Government could only give some indication that it was likely to join the Exchange Rate Mechanism within a stated time, other Community countries might well agree to put the brakes on French moves towards an early and federalist monetary union. Otherwise the Community is likely to go ahead without Britain, even if it means a separate treaty. We would then have a two-tier western Europe, which would be no help in bringing the wider Continent together.

3. The Prime Minister's habit of dwelling on every move in the European neighbourhood makes people fear that she hopes to postpone entry indefinitely. Peggled with a bitter criticism of the gold standard or Bretton Woods can be mutually beneficial without perfect good behaviour on all other trade matters.

4. Obviously tension between Mrs Thatcher and Mr Lawson had been building up for a long while. But the proximate reason for Mr Lawson's resignation was exactly as stated in his published letter to

the Prime Minister. He believed that the successful conduct of economic policy was only possible if there was an agreement between the Prime Minister and the Chancellor. This essential requirement could not be satisfied so long as Sir Alan Walters remained her personal economic adviser.

5. Some senior officials favoured Sir Alan Walters' return, believing that a free exchange of views in Whitehall would be better than mysterious telephone calls from Washington. Unfortunately this did not work. Officials found Sir Alan's behaviour at meetings and in the corridors of power was likely to be critical of the Prime Minister when they saw reports by his sympathisers in the press.

6. Many economists who sympathise with Lawson regret that the importance of the exchange rate objectives in general and Mr Lawson personally. Even before he arrived at his desk last spring, the City columns and analysts' reports

How to upset the IMF

There is a strong view among many economists, past and present, that the annual meetings of the World Bank and the IMF should always be held in Washington. Current practice is Washington two years in a row, then elsewhere.

The pro-Washington lobby may be reinforced by the news from Bangkok, where the meetings are due in 1991. It had all seemed fairly straightforward. The venue was to be the Central Plaza Hotel complex, half way between the airport and the centre of what is one of the world's most congested and polluted cities. The Thai Cabinet, however, has now accepted an out-of-the-blue proposal from its own Finance Minister, Pramual Sabhavasri, to build an entirely new state-of-the-art conference centre on one of the few patches of open greenery left in the city centre.

The initial estimate of the cost is around £40m. And, because of the obvious time constraints, the Cabinet has waived the rules on competitive tendering and told Pramual to choose whomever he likes to do the job. To cries of foul from opposition politicians, the Minister has picked a company called Design 103. It has 20 months to design and build from scratch a 40,000-50,000 square metre facility of which the nation can be proud.

But, as the local press has pointed out, the head of Design 103 has fared worse. A few years ago, he was shot and seriously wounded in a dispute over a multi-million pound building project, and for a time became a monk.

Quiet Walters

Sir Alan Walters, the departed economic adviser to Margaret Thatcher, seems

ECONOMIC VIEWPOINT



Out but not down

By Samuel Brittan

European federalist than Margaret Thatcher. But whereas Mrs Thatcher, like other Prime Ministers before her, has clung to the Churchillian special relationship with the US, Lawson has always seen Britain's future as lying with Europe.

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OBSERVER

prepared finally to avoid controversy even in the US. Walters was scheduled to speak this week to the Senate Task Force on EC 1992, but he left a message on the group's answering machine at the weekend which said simply: "I can't come to speak to you. I can't talk to anybody."

The Task Force yesterday released ten recommendations on 1992. Number Ten, added at the last moment, was a call for the implications of the European Monetary Union, a subject on which Walters has some views.

Better late

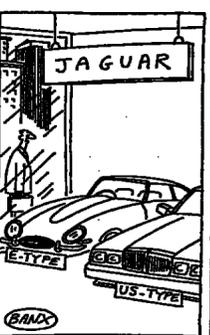
Nothing new about the latest entrant to the International Stock Exchange in London. It is Stora, the largest forest products company in Europe and one of the leading companies worldwide in such markets as pulp, newsprint, fine paper and packaging. It also owns Swedish Match. The company has been around for about 700 years and is probably the oldest in the world.

Stora has formally applied for a listing on London and Frankfurt's E Free Shares. Dealings are expected to start on both exchanges next Tuesday.

Musical lead

Czechoslovakia still stands out against the reforms that have been sweeping much of the rest of Eastern Europe. The Czech Philharmonic Orchestra and its long-serving music director, Vaclav Neumann, however, have begun to stir things up.

Long regarded as the crown of national musical life, the Czech Philharmonic benefits more than most in its pay and privileges. Yet during their current tour of West Germany,



the musicians were upset to hear that some fellow performers had been banned from Czechoslovak state radio and television. The reason given was that they had signed a petition calling for broader dialogue between the authorities and the people.

Neumann, doyen of Czech conductors, announced that he would boycott the broadcasting services until the ban was rescinded. The orchestra then decided by 83 votes to 3, with one abstention, to withdraw its services as well. Although there may be some tough talking first, the betting must be that the authorities will back down.

Modest Day

Sir Robin Day, appearing at a Foyles Literary Luncheon to celebrate the publication of his book Grand Inquisitor, pointed out yesterday that the televising of Parliament is arriving at almost the best possible time. Rarely have British politics been so interesting

were speculating on Sir Alan's views as if they were more important than those of the appointed Chancellor. Mrs Thatcher fanned this speculation by remarking last May that the UK had picked up its recent bout of inflation through shadowing the Mark, an observation in keeping with her adviser's known views.

7. Indeed, I know of no precedent to the systematic undermining of the Chancellor which took place in the year and a half up to his resignation. One of the worst examples was the reports the weekend after the last base rate increase to 15 per cent, which suggested that either Mrs Thatcher and/or Sir Alan did not support the move and were not prepared to use interest rates or intervention to stop sterling from falling further.

8. Any old hand in these scholastic debates will realise that the zealots for monetarism in one country were conducting a campaign against the former Chancellor and his exchange rate policy and that they had supporters in Number Ten. Worst of all, the more populist opponents of Lawson were allowed to get away with suggesting that devaluation was an alternative to demand restraint at home.

9. By contrast, Lord Kaldor, when advising the Wilson Government, did not allow state aid to be attributed to him or any other adviser; and the devaluation campaigners of the time (of whom I was one) emphasised that it was not a soft alternative to domestic restraint.

10. The prevailing atmosphere has been immensely damaging to the conduct of policy. The key word is "credibility." When a Government's policies lose credibility, interest rates have to be raised much higher than they otherwise would be to protect sterling, and the feasible range at which the pound can be defended falls lower. Each recent increase in base rate to protect sterling was undertaken by widespread market doubts about the extent of Lawson's support at Number Ten. As a result the pound weakened more and interest rates had to rise still further, thus creating further doubts.

11. It is in this process alone that the undermining of the former Chancellor worsened the prospects both for inflation and for jobs. This is one more example of how the mix between prices and output in any normal framework of monetarism or domestic monetary objectives, the exchange rate or a mixture of the two - worsens if confidence in the government's sticking to its framework is undermined.

12. There was no need to expect an immediate further weakening of the pound, with Sir Alan Walters gone, the new Chancellor, John Major, proclaiming "no change," and the reassertion of Cabinet Government, believing that the prospect of full EMS membership. Sterling is already near or beyond the extreme lower limit compatible with anti-inflationary credibility. But we have only been granted a few breathing spaces; and it is time in Mr Lawson's words to put and end to the "seeming confusion" and "apparent vacillation" between alternative currency policies.

and unpredictable. Day has been a long-time advocate of showing the proceedings live. He says that if the decision had been taken years ago, there would have been no need for people like him, though perhaps he is just being modest.

He recalls making an early appearance on American television with two other commentators called Ed and Mort. The producer said: "I want the three of you really to kick the subject around for about 30 seconds."

Pink blossoms

Philip Pink, formerly joint number two in the Government's Insolvency Service, has joined the brain drain to the private sector. After answering an ad in the Times, he has given up his distinguished title of Senior Official Receiver and Deputy Inspector General of Insolvency and taken on the role of National Manager of Insolvency Professional Standards for accountants Touche Ross.

Pink, 55, who spent 30 years in public service, says he is the Insolvency Service's most senior departure yet - but claims that the service, the largest of the DIT's 60 divisions, is not threatened by the sort of stampede for the exit that has stretched the Inland Revenue.

His reason for leaving, after 20 years of case work and 10 in the policy division, he has experienced everything the service has to offer. This includes several years conducting public examinations of bankrupts - something he describes as a "Dickensian" practice, designed mainly to humiliate bankrupts at a time when the social stigma of being unable to pay your bills was greater than it is today.

Hot stuff

One of the items on the menu of a Soho cafe last week-end was "Lover and bacon".

BOOK REVIEW

The miracle of consciousness

THE EMPEROR'S NEW MIND

By Roger Penrose
Oxford University Press £20

One of the penalties of adulthood is that we tend to lose our sense of wonder. Absorbed by humdrum tasks, we take both the existence of the physical world and the miracle of our own consciousness for granted. Some people even adopt the defensive posture that it is foolish to ask questions about such fundamental matters. In the Emperor's New Mind, Roger Penrose, the Rouse Ball professor of mathematics at Oxford University, offers a marvellous antidote to such defeatism: a rigorous yet informal discussion of the big mysteries of science and philosophy.

I fail to see how anybody can remain unmoved by the book's central theme, which concerns the nature of human beings. Some scientists argue that it is only a matter of time before mankind creates a machine capable of thinking and feeling. In their view, the fact that we are composed of flesh and blood is a biological accident. This is just the "hardware" of human computers. Our thoughts and feelings are determined by the "software" that is run on that hardware. This takes the form of exceedingly complex mathematical instructions or algorithms. In principle these algorithms could be run on electronic hardware. If this were done, our consciousness and sense of personal identity would be transferred to a machine.

Believers in the stronger form of artificial intelligence (known for short as "strong AI") see it as a liberating doctrine. After all it offers the prospect of eternal life in this world rather than in an uncertain hereafter. And they are right to be amazed at the achievements of computer science in recent decades: machines can already defeat grandmasters at chess.

Mr Penrose has little sympathy for strong AI. He does not think computers are ever likely to attain consciousness as we understand the term. But in attacking the theory, he makes no appeal to religion or other forms of metaphysics. On the contrary, he wants to show that strong AI is based on a scientific theory. This proves to be an extraordinarily difficult task.

The author tries two tactics. The first is to undermine confidence in the explanatory power of conventional science. To do this, he takes the reader on an exhilarating tour of the theoretical edifice constructed by such giants as Galileo, Newton, Einstein and Schrödinger. The discussion of classical mechanics, special and general relativity, quantum mechanics and cosmology is demanding but brilliant. Nobody before has attempted to convey so much of the detail of these theories in non-technical language.

After several hundred pages, Mr Penrose concludes that modern science cannot yet provide a coherent explanation of the natural world. Quantum mechanics and general relativity

ity - the twin triumphs of 20th century physics - are incompatible. In particular, contemporary theories seem incapable of explaining the operation of our minds. He speculates that the way forward lies in the creation of a new theory of "quantum gravity." Such a theory, he suggests, might shed light on the phenomenon of human consciousness and thus help explain why we differ from machines. Unfortunately, his description of the content of such a theory is vague in the extreme.

Mr Penrose's second line of attack is mathematical. Computers work by manipulating data according to systematic rules known as algorithms. This means that they can mimic human beings only if all our thinking is algorithmic. But even in mathematics, argues Mr Penrose, where we appear to be at our most logical and rational, much reasoning is non-algorithmic rather than mechanical. By appealing to a famous theorem proved by Kurt Godel in the 1930s, he claims to demonstrate that mathematicians cannot rely on algorithms to judge the truth or falsity of propositions. In some mysterious way, they directly perceive mathematical truth. Computers, by contrast, are blind manipulators of symbols.

Like Mr Penrose, I find it difficult to believe that we are merely "meat machines." But I do not think disciples of strong AI will be impressed by his arguments. He does not show that a mathematician cannot be using an algorithm when he shows Godel's theorem, merely that the algorithm could never be known to him. Likewise, his criticisms of existing scientific theories leave the status of computers entirely open. If we don't understand the phenomenon of consciousness, how can we be sure it cannot be enjoyed by a machine?

But whether Mr Penrose establishes his claim hardly matters. His style is relaxed and entertaining. There are nuggets on almost every page. For example in discussing the origin of the universe, he points out that the probability the initial Big Bang would have resulted in a universe of the kind we inhabit is unbelievably tiny: one divided by a number so large it could not be written down in full even if a "0" were placed on every proton and neutron in the universe. The author carefully draws no conclusion from this remarkable calculation; but the religious will be inclined to regard it as evidence that our world resulted from an act of conscious creation.

Michael Prowse

EBEL
Les Architectes du Temps

GUBELIN

Guy de Jonquière examines the turbulence surrounding the Airbus project

The squabbling that threatens success

After 20 years of struggling to get off the ground, sales of the European Airbus are finally beginning to take a buoyant commercial character. Its short-to-medium-haul Airbus A320 has proved a world-beater and, as an added bonus, its arch-rival Boeing is temporarily incapacitated by a labour dispute.

Yet, at what should be its hour of glory, the commercial viability of this heavily-subsidised showpiece of European collaboration is threatened by persistent squabbling and nationalistic rivalry between its government sponsors and aerospace industry shareholders.

These strains raise serious doubts about the effectiveness of efforts earlier this year to overhaul Airbus's sprawling management structure. The re-organisation, intended to cut costs and place the four-nation consortium on a firm business footing, is widely seen as essential if it is ever to stand a chance of making profits.

Chancellor Helmut Kohl of West Germany is expected to raise the political temperature further today by using a summit meeting with President Mitterrand of France to renew demands that the A320 assembly line be uprooted from Toulouse and transferred to Hamburg.

West Germany claims the proposal would save costs. Other governments strongly disagree. The British government's attempt to grab a bigger share of production work for Messerschmitt-Bölkow-Blohm (MBB), the German "partner" in the Airbus Industrie consortium.

So far, President Mitterrand has refused to agree to the proposal. He has also refused to agree to a joint venture in the helicopter project if MBB drops its claim to the A320 assembly line.

which has a 20 per cent stake in Airbus, gives the UK a particularly compelling interest in making the programme viable. As the only Airbus partner which is wholly privately-owned, BAE argues that it has to meet tougher financial criteria than its state-backed continental counterparts and cannot afford to continue to run up large losses on the venture.

These reasons have prompted the UK to fire a shot across the Franco-German bows in the form of a report on Airbus, commissioned secretly in collaboration with Spain. It was delivered to the two governments this week, just ahead of today's Bonn summit.

The report was drawn up by Sir Jeffrey Sterling, chairman of the P&O shipping and construction group and a part-time adviser to the Department of Trade and Industry, and Mr Emilio Gonzalez Garcia, a banker and businessman who previously chaired Casa, Spain's Airbus partner.

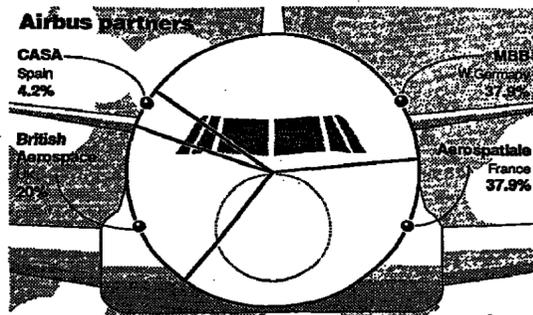
They say that adopting the German demands might yield savings, but would risk damaging Airbus production and sales. Their main message, however, is that if the venture is ever to become profitable, governments and partner companies must stand back and give the management of the Airbus Industrie (AI) consortium complete freedom to run it.

The report also expresses concern that the restructuring of AI agreed by governments earlier this year has not gone far enough. The reforms, based on recommendations by four "wise men," who included Sir Jeffrey and Mr Gonzalez, were designed to tackle two of the programme's most glaring weaknesses: lack of a unified management and inadequate cost control.

Though AI has its own management and staff of about 1,500, its role is limited to sales and marketing. Responsibility for aircraft development and production has remained the jealous preserve of the four Airbus partner companies, which have shared out work between themselves in strict proportion to their shareholdings.

This opaque and lopsided system has encouraged the partners to offset losses on Airbus sales by bidding up the prices they charge for contracting work. AI has been powerless to check the resulting inflation of the programme's costs, because the partners have refused to divulge detailed financial information about their activities.

Under the reorganisation, the board structure of AI has been streamlined and a finance director appointed for the first time.



Orders and deliveries
31 October 1989

	A300 A310	A320 A321	A330 A340	TOTAL
Orders	589	700	380	1,252
No. of customers	68	26	15	84
Deliveries	475	64	—	539

* Includes 88 firm plus 74 option for A321 ** Includes 136 firm orders

Production plan

	1988	1989	1990	1991	1992	1993
A300/A310	42	42	42	44	44	44
A320	29	59	86	100	110	110
A330/A340	—	—	—	5	24	47
Total	71	101	128	149	178	201

Source: Airbus Industrie

the first time. The partner companies have also agreed that work on the proposed A321 airliner, a "stretched" version of the A320, should be awarded on the basis of competitive bidding.

However, resistance to change by the partners has blunted the impact of the reforms. In particular, they have severely circumscribed the role of AI's new finance director, Mr Bob Smith, who was seconded to the post from BAE's Royal Ordnance subsidiary seven months ago.

His role is considered crucial to improving the programme's efficiency. But instead of enjoying wide authority over its finances, as the four "wise men" intended, he has been obliged to seek authorisation from the supervisory board simply to obtain basic financial information. Mr Smith is said to have grown rapidly disenchanted, and it is uncertain whether he will stay on after the end of the year.

Some critics blame Mr Hans Friderichs, a former German economics minister and banker, who chairs the AI supervisory board. His numerous other business commitments limit the time he devotes to the job, and he is accused of being too timid in imposing changes which cut across the vested interests of the Airbus partners.

The Anglo-Spanish report recommends that the powers of the finance director be expanded and that a deputy chairman, independent of any of the Airbus partners, be appointed to back up Dr Friderichs. However, these changes would probably have only a limited impact unless the Airbus partners were really determined to make them work.

Some observers believe the decision by the Daimler-Benz motor group to take control of MBB could help speed up the pace of reform at AI. BAE, in particular, hopes that, as a privately-owned company, Daimler will have a

strong incentive to make the consortium more efficient. Such optimism may be premature, because Daimler is far less exposed than BAE to short-term commercial pressures. The German company enjoys powerful support from Deutsche Bank, its largest shareholder, and may also be able to re-negotiate the terms of the MBB takeover with Bonn in the 1990s if Airbus fails to perform.

In any case, as the Anglo-Spanish report points out, the root of Airbus's problems does not lie in whether the partner companies are publicly or privately owned. The real stumbling block is the inherent conflict between their roles as shareholders in AI, as sub-contractors to it and as members of its board.

These curious arrangements make it almost inevitable that the partners put their own commercial interests above those of the consortium as a whole. Each of them has a greater interest in making money on Airbus production contracts than in waiting for returns from profits on aircraft sales. Moreover, it has been impossible fully to integrate Airbus production because each partner continues to carry out work in its own factories.

Longer-term the only solution may be to change AI's ownership structure. It was agreed in principle earlier this year that the venture should be transformed as rapidly as possible from a *groupement d'intérêt économique*, a form of French private consortium, into a public limited company (plc). This goal is strongly supported by Britain and Germany, though more cautiously by France.

However, the practical obstacles are formidable. Little progress can be made until the European Community legislates a European company statute, a process that is likely to be long and complex.

Furthermore, implicit in the plc plan is the notion that the partners would surrender control over production. The Anglo-Spanish report argues that "it may well be that fully commercial operation will only be possible when the activities of Airbus in the partner countries are 'ring-fenced' and identify with, and are accountable totally to, AI." Few, if any, of the partners are likely to be enthusiastic about giving up their Airbus operations to independent AI management. Aérospatiale has argued that such a divorce would also be damaging because Airbus's work, to be economic, needs to be carried out on the same production lines as military aircraft.

There thus appears to be plenty of scope for further tense fighting about Airbus in the next few years. It will take much determination and political will to transform the programme from an industrial pork-barrel, which has enabled each of its member countries to maintain a separate national aerospace sector, into a truly unified business enterprise which can compete profitably in world markets.

LOMBARD Japan's labour shortage

By Ian Rodger

COULD worsening labour shortages be more effective in forcing structural changes in Japan's economy than the doubling of the yen against the dollar four years ago?

According to Hiroshi Hamada, president of Ricoh, the maker of copiers and facsimile machines, Japan's labour shortage is becoming so acute that the company will soon have to rely on its US factory to ensure an adequate supply of products for the Japanese market. Up to now, most Japanese manufacturers have looked on their offshore factories as, at best, partial suppliers for local markets, so their impact on Japan's trade balance has not been that great. However, if companies are forced to rely on their foreign factories to supply the home market as well, Japan's trade surpluses would fall rapidly.

Such a large scale shift in production was expected to happen following the yen revaluation in 1985-86. But Japanese manufacturing industry, surprisingly, overcame the negative effects of the high yen with relative ease. The domestic production base has become stronger in the past three years and the country's trade surpluses have increased.

Some have seized on this performance as proof that Japan's economy works in a fundamentally different way and that it is not responsive to market forces. If Hamada's prediction is accurate, it suggests a less drastic conclusion — that normal economic forces work in Japan, but are often impeded by strong cultural and institutional barriers.

Four years ago, Japanese government and business leaders committed themselves to carrying out substantial structural changes to the economy. But when they saw the scale of the yen's undervalued progress, they took fright and stirred up a climate of anxiety, claiming that the domestic economy would become hollowed out — in the haunting expression of the day — and unemployment would soar. That sort of alarmist talk undoubtedly contributed to creating a mood in which Japanese workers were willing to work extra hard to protect their industries.

Today, Japan's atmosphere is very different. The unemployment rate is a negligible 2.2 per cent and the job offers to job seekers ratio has reached an astonishing 1.85:1. The average university graduate this year — not the best, but the average — has received more than two job offers. Some companies have already resorted to wooing redundant workers in remote villages to move to other parts of the country. Construction companies and other blue collar employers find it difficult to get the increasingly affluent Japanese to do menial tasks, and have recruited immigrant workers, even though it remains unlawful for unskilled foreigners to work in Japan.

If the economy were peaking with the prospect of a significant easing of growth in the near future, employers could probably cope by making greater use of part-time workers and overtime. But the economy is most unlikely to soften. Because of foreign pressure on Japan to reduce its huge trade surpluses, the high rate of domestic growth is expected to continue indefinitely. Everyone believes that if private sources of growth slow, then the government will have to stimulate demand.

The high level of capital spending in manufacturing industry suggests that most companies have recognised the plight they face and are doing everything they can to increase productivity through automating their processes. But there are limits to the potential benefits from this source in a country which already leads the world in factory automation. Thus, many companies will probably have to accelerate the shift of production overseas... unless, of course, the labour shortages help to speed up progress on other long needed structural changes in the Japanese economy, such as making better use of female labour, rationalising banking and other heavily overmanned service industries and easing the restraints on immigrant labour. But then, if these trends really started to gather pace, the Japanese leadership might well take fright again.

LETTERS

'Cynically moving the goalposts'

From Mr Neil Ostrer and Mr William Aruh.
Sir, The UK Government has once again demonstrated its inability to understand the very laws of the free market which it has been so keen to inflict on the general public during the last decade.

An important material fact when valuing Jaguar was the existence of a "golden" share until the end of 1990; its presence clearly reduced the privatisation proceeds. Professional investors like ourselves, selling shares and dealing in options for pension fund and other clients over the last few weeks, have been penalised.

Once again (as with the artificial floor under the BP underwriting in October 1987), Government manipulation of the market has affected free market stock prices for political ends. It is not the takeover of Jaguar by a foreign company that is objectionable; it is the cynical moving of the goalposts that is intolerable in a so-called sophisticated stock market. To do so under the pretext of "reducing uncertainty" is astonishing. It will be interesting to see how the City copes with future guarantees and provisions made by the present Government.

Jaguar shareholders will almost certainly vote for the removal of all ownership restrictions, and the company may be sold to the highest bidder in a few months, and many may profit — not least the Jaguar workforce. But in the meantime, once more a principle has been sacrificed in the name of political expediency. Neil M. Ostrer, William J. Aruh, Marathon Asset Management, 140a Gloucester Mansions, Cambridge Circus, WC2

Lest we forget

From Mrs N.J.W. Page.
Sir, How quickly we forget and how ungrateful we are. Who really remembers what he was like in the UK in 1979? How the world laughed at a fallen empire with no future?

Those who continually accuse the Prime Minister of being overpowering and aggressive should consider the qualities required to run a country or business. Those in business might reflect on how popular their decisions always are with their own staff. Those in other political parties might reflect on what percentage of the party really support its policies. Those in the Conservative party might wonder

Keynes updated

From Mr Geoffrey Gardiner.
Sir, For the last two years at least we have effectively been in the EMS — put there by the deviousness of "Sir Humphrey Appleby" and friends. It has been a painful experience which will cost Mrs Thatcher the next election, so why are the "teenage scribblers" in agreement with Mr Lawson that it is a great idea? If it were clearer they would have re-read and

Shadowing the Deutsche Mark

From Mr Charles Young.
Sir, Public interest in the supposed link between the removal of UK Government members over the EMS seems to distract from a more serious issue: the lack — among those who advocate EMS membership — of a coherent appreciation of what is involved. The ill-fated experiment in shadowing the Deutsche Mark illustrates the problem. The experiment had to be abandoned because control of domestic demand required higher interest rates, yet these

whether they would show continued calmness, dignity and courage under such pressure. Margaret Thatcher has worked tirelessly for the UK at home and abroad. She has rid us of an antiquated class system and given everyone a chance to succeed. She has restored our national pride. To a great extent she has freed us from Government interference and allowed us to be masters of our own destiny — yet we blame her for our own moral and economic failures. With individual freedom comes individual responsibility.

Do those who are so quick to judge Margaret Thatcher so harshly really believe that secretly updated Keynes's 1926 pamphlet, *The Economic Consequences of Mr Churchill*, and presented it as *The Economic Consequences of Mr Lawson*. The theme would be the same: the folly of entering a system of fixed exchange rates with an overvalued currency. To this could be added the argument that to maintain the value of the currency to prevent inflation is ridiculous if its sole effect is to maintain and prob-

ably increase West Germany's trade surplus with us. We may also speculate that if the bank rate (let us use the old name) had been 2 per cent in the last two years, Barclays Bank would not have thought it worth while to have a rights issue to expand the money supply by £17bn. Geoffrey Gardiner, 3 Moly Poots Close, Emsford, Cheshire

were incompatible with exchange rate stability. In the end the rise in interest rates led, of course, to a rise in sterling which Mr Lawson correctly predicted would be short lived, but which he was unable to prevent. The only way this dilemma could have been avoided was by dampening domestic demand by a more restrictive fiscal policy, avoiding the need to push up interest rates. Yet none of those who now favour EMS membership then advocated a larger Budget surplus; I recall Mr

Michael Heseltine or Neil Kinnock care more about their country than their own success? Would they stick to what about living off their Airbus criticism? Could they maintain total presence of mind and control during a crisis? Would you really trust them to do what was best for the country rather than themselves? It has always been popular among the so-called intellectual classes to sneer at Margaret Thatcher. The rest of us might be more honest and grateful for what she has achieved on our behalf. N.J.W. Page, 39 Louisa Square, SW1

Samuel Brittan's scorn of "fiscal masochism". Some may argue that, had expectations been more strongly affected by an open commitment to the EMS, the experiment would have succeeded. It would be prudent to doubt whether arguments based on expectations can be manipulated so as to permit the implementation of inconsistent policies. Charles Young, Landell Mills Commodities Studies, 14-16 George Street, Oxford

Approaches to building societies have to be friendly

From Mr M.J. Boland, Director General, The Building Societies Association.

Sir, David Barchard's article "Banks 'may be predators' of building societies" (Tuesday October 31) while fairly accurately reporting my paper, does not give the correct impression. By "predator" one assumes an organisation with hostile intent, and the paper makes

the point that while there are good grounds for arguing that a number of financial institutions might wish to merge with a British building society, they would not wish to do so other than on a friendly basis. The objective of the paper was to set out, as dispassionately as possible, the current situation in respect to takeover approaches to building societies.

The broad conclusion is that if a building society wishes to remain as a building society then it faces no threat of a hostile takeover, because of the nature of building society legislation; together with the fact that it is difficult to see why any institution should wish to take over a building society on a hostile basis. There has been unreasonable speculation about the possi-

bility of hostile bids to which building societies, because of their special legal position, could not respond, and societies were naturally concerned that they would have to devote management resources and money to erecting defences. The paper shows this is not necessary. M.J. Boland, The Building Societies Association, 3 Savile Row, W1

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FINANCIAL TIMES

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LAWSON EXPLAINS THATCHER ROW

Why a British 'Fed' was rejected

By Philip Stephens, Political Editor

MR NIGEL LAWSON'S proposal for an independent Bank of England was rejected by Mrs Margaret Thatcher, the Prime Minister, because of her concern that she would be seen to be "admitting failure" in the battle against inflation.

Senior Whitehall insiders said yesterday that the plan - drawn up by Mr Lawson and a handful of Treasury officials - was for a central bank with similar authority to that of the US Federal Reserve rather than that of the more independent West German Bundesbank.

The Bank would have been directed by a board of trustees, with the Governor appointed, as now, by the Prime Minister and the board subject to the ultimate authority of Parliament.

It would have been handed control of interest rate policy, but the Treasury would have retained the final say on move-

ments in the exchange rate once Britain had become a full member of the European Monetary Union.

Details of the plans emerged as Conservative MPs delivered a mixed reaction to Mr Lawson's revelation. Those like the former Chancellor who favour an early move to take sterling into the EMS said that the idea should be looked at again.

Supporters of freely-floating exchange rates, however, said that such a move would undermine the authority of the House of Commons and this new independent central bank by effectively transferring control of monetary policy to the Bundesbank as the strongest central bank in the EMS.

Labour MPs are expected to press the Government for further details when they debate the European Commission's plans for European economic and monetary union later today. Yesterday, however,

Downing Street would say only that it was "surprised" that Mr Lawson had revealed the plan's existence.

Mr John Major, the new Chancellor, will use the debate to set out in detail the Treasury's proposals for a system of "competing currencies" as an alternative to the suggestion of a single European currency proposed by the Commission.

It is understood that Mr Lawson's central bank proposals raised a number of political and technical dilemmas. They ranged from the implications of such a change for parliamentary sovereignty and management of the exchange rate to that for the supervision of the banking system.

The insiders, however, said that all the problems were solvable with further study. The key reason for Mrs Thatcher's decision to shelve it was her concern that political oppo-

nents would accuse her of "throwing in the towel" on inflation - the central objective of her economic policy since 1979.

When Mr Lawson presented his plan last year it was already clear that the inflation rate was on a rising trend, a factor which intensified Mrs Thatcher's anxiety about the political reaction.

Britain's constitutional system - providing for the absolute sovereignty of Parliament - meant that the Bank could not be given the same degree of independence as the Bundesbank.

The US Federal Reserve provided a better model because it was accountable to Congress. It was also pointed out that the US Treasury, unlike the West German finance ministry, owns the country's foreign exchange reserves, giving it a direct role in exchange rate management.

Sinister force spirits away pride of Spanish treasure

By Peter Bruce in Madrid

A SINISTER force stalks the dark passageways and locked rooms of the Palacio Real in Madrid, the sprawling mid-18th century castle built by Philip V, Spain's first Bourbon King.

Someone is stealing the palace's treasure. Three masterpieces disappeared in August, another was found to be missing last month. A dogged investigator accuses high officials in the palace of blurring unpleasant truths.

The palace, overlooking the Manzanares river, contains nearly a thousand rooms. Most have been closed for a year for renovation, and public access is limited to a few rooms with spectacular exhibits.

King Juan Carlos decided not to live there and ordered his state functions to be held in the more modern, but less atmospheric, El Pardo palace.

On Monday August 14, when the two custodians of the palace's paintings were making their rounds of the 10 closed rooms, they discovered a tiny Velazquez missing. Subsequent investigation revealed that two more pictures had vanished - another attributed to Velazquez and a portrait by a lesser known Madrid painter of the 17th century, Juan de Miranda.

One of the Velazquez works is particularly important. It is a 1630s painting of the right hand of Fernando Valdes, the Archbishop of Toledo, and is a pendant to another of his few known authentic signatures.

The other painting, "The Head of a Woman," though attributed by some to Velazquez, is thought by others to be a copy. The paintings destroyed in the fire which burned down the original palace in 1764.

Security has been tightened by changing locks on all the rooms containing paintings and by increasing the number of guards. Just over a week ago, however, someone called the EL Pais newspaper with the message: "They have stolen another picture from the palace."

The relatively moderate US response reflects the Bush Administration's desire to take the moral high ground by clearly supporting next year's elections.

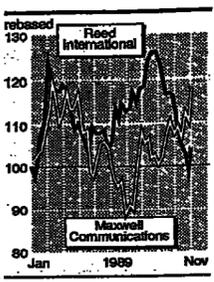
President Ortega first announced his government's decision to accept the ceasefire during last weekend's summit in San Jose, Costa Rica. He added though that he would reconsider the decision if the US Congress re-examined logistical support for the Contras which was to be completed by December 5. The agreement was made in return for a series of democratic reforms in Nicaragua which cleared the way for the full participation of the opposition in next February's general elections.

A wave of attacks and assassinations by Contra units which infiltrated Nicaragua in recent weeks has precipitated the ending of the ceasefire, although the government gave indications as long as a month ago that a new military offensive was in the offing if the Contras do not adhere to the Central American peace plan.

The ceasefire had been a unilateral measure decided by the government, which suspended offensive military operations to aid the peace process. But apart from an initial three-month period beginning in April 1988, the Contras never accepted the ceasefire.

Publishing Reed's attraction

Reed International's share price in recent months says little for the market's ability to take the long view. Since July of last year the shares have underperformed the market by 27 per cent. Meanwhile, the company has done just what it promised: got out of heavy manufacturing and turned itself into a pure publisher.



its debt in floating rate instruments would be a far greater gamble. But that council will now find its good judgement punished, being forced to unwind those swaps and pay 15 per cent plus interest rates. In future, local councils will be faced with uncertainty about their interest costs throughout the financial year and residents will face a potential jump in the poll tax with each base rate rise.

The banks, which are likely to apply for special licences to publish the Hammersmith and Fulham's indiscretions. They face immediate costs of \$300m to \$400m and the prospect that 10 years of interest rate hedging deals will need to be unwound. And there were other signs yesterday that the decision would have a knock-on effect in the gilt market, where many of these deals are hedged. Since the whole process was begun by the Department of the Environment, the Government nor the City will be enhanced. For markets in derivatives such as swaps, the publicity will only reinforce the notion that such instruments are designed purely for speculation whereas they should serve a genuine hedging purpose.

Fed will be panicked into any dramatic monetary easing.

Yesterday's National Association of Purchasing Managers' index for October continues to paint a picture of an economy which is contracting. But the index is higher than it was a couple of months ago, which could be taken to mean that the worst of the slowdown is over. Meanwhile, the Fed's Beige book indicates no dramatic deterioration in economic conditions.

Tomorrow's employment figures will give a better feel of the current health of the US economy, and the Fed may well delay any further easing until after the next FOMC meeting, the week after next.

Short-term interest rates have already fallen by close to 200 basis points since the US economy started slowing, while the dollar has weakened against the DM. The need for further monetary stimulus may be less pressing than Wall Street suspects.

Swaps

The sweeping nature of the High Court decision on swaps yesterday caused consternation, and rightly so. In pure local government terms the ruling turns prudent as well as spendthrift councils; it also has the bizarre effect of benefitting the chief culprit, Hammersmith and Fulham. And the implication of the decision - that local government terms the ruling turns prudent as well as spendthrift councils; it also has the bizarre effect of benefitting the chief culprit, Hammersmith and Fulham. And the implication of the decision - that local government terms the ruling turns prudent as well as spendthrift councils; it also has the bizarre effect of benefitting the chief culprit, Hammersmith and Fulham.

Take a council which was sensible enough to swap into fixed rate borrowing in 1983. It was no more "betting on the races", to quote a phrase used in court, than was the wise man who opted for a fixed mortgage rate at the same period. Indeed, to concentrate

US paper

The hostile \$3.3bn takeover bid for Great Northern Nekeosa is interesting on a couple of counts. On a general level, it proves once again that predictions of the demise of US takeover activity are premature. The Besky scandal, the 1987 stock market crash, and most recently the aborted DAL deal, have all been cited as reasons why US corporate deal-making was no longer going to underpin Wall Street. Each time, after a brief respite, takeover activity has bounced back.

Georgia-Pacific is not a corporate raider. It is a big paper company wanting to buy one of its competitors at the top of the cycle. The fact that it is going to have to pay more than 13 times next year's earnings if it wants to win is surely a bullish signal for the valuations of other highly cyclical US stocks. The other interesting point about this move is that it is said to be the first hostile battle between two well known names in the US paper industry. It could mark the beginning of a consolidation of the US paper industry, similar to what has already happened in Europe.

Wall Street

The US economy continues to send out confusing signals. Third quarter US corporate profits have generally been disappointing, which suggests that the economy has been growing more slowly than expected. Yet the first readings of US economic activity in the final quarter of 1989 indicate that recessionary fears may be overdone and that the recent slowdown in the economy is moderating. It is premature to talk again of a soft take-off but it is also less likely that the

The mystery is not really who made the call. The mystery is why Monday, the day the palace, a spokesman insisted yesterday that the Bayet, worth about Pta10m (\$35,000), had been stolen with the other three.

"Given the circumstances," he said, referring to the security measures that are in place, it was not surprising that the Bayet was stolen at the same time and by the same person or people who stole the two Velazquez and the Carreno de Miranda.

The police think the anonymous caller meant Monday, October 16. Rodriguez Calleja, the man in charge of the case, is certain that that is when the Bayet was stolen. He is less than enthusiastic about the possibility that the Bayet is getting from the palace. "They don't want to recognise what has happened," he says, accusing top officials of hermetismo - closing up.

If the police are right, the security measures have failed and someone with access to the new keys, someone familiar, is getting into the locked rooms under their noses.

It is tantamount to saying palace security can neither guarantee the safety of its treasure nor that of the King.

The police say they have some suspects but will not be specific. A palace insider, they hint, is probably doing the bidding of professional art thieves who at some stage will try to sell the paintings.

Mexican reserves rise boosts confidence

By Richard Johns in Mexico City

MEXICO'S foreign exchange reserves have risen \$1.2bn in the past three months to \$7,294bn, while the return of capital flight this year has reached \$3bn.

These figures were announced here yesterday by President Carlos Salinas de Gortari in his first annual *Informe*, or state of the union message.

It is traditionally one of the three occasions in the year on which Mexican reserves are made public.

But yesterday's figures for the end of October were clearly designed to underline that since taking office last December President Salinas has begun to restore confidence in the economy, especially in the light of the July agreement with the commercial banks on reducing \$53bn of debt.

"The renegotiation of the debt does not guarantee the solution of our problems but without the renegotiations it would be impossible," he declared in a two hour speech greeted with frequent rounds of sometimes prolonged applause.

Mr Salinas's address proceeded in marked contrast to the stormy reception given last year to the farewell report of his predecessor, Mr Miguel de la Madrid, when left wing deputies, members of the now defunct centre left coalition National Democratic Front, stormed out of the meeting and those of the conservative National Action Party (PAN) vociferously protested over Mr Salinas's flawed and hotly disputed election to the presidency.

Mr Felix Salgado, the deputy of the Democratic Party of the Revolution (PRD), stood up yesterday and interrupted the meeting when Mr Salinas concluded the passage in his speech about state elections held this year.

The President focused on the accord on changes to electoral rules agreed a fortnight ago by the ruling Institutional Revolutionary Party (PRI) and the PAN which together have a two thirds majority in the 500 member chamber of deputies needed for constitutional amendments.

The PRD decided not to boycott this *Informe* but threatened a walk out if Mr Salinas said anything totally untrue. However, its leader, Mr Cuauhtemoc Cardenas was absent in Washington.

Only the Popular Socialist Party with 11 members in the parliament refused to attend the *Informe*.

During his first state of the nation address, President Gortari pledged to continue his programme of reform and modernisation but warned the opposition that blocking progress could cost them support, Bester adds.



A happy Mrs Benazir Bhutto yesterday after surviving a vote of no confidence which could have toppled her government

Bhutto survives vote of no confidence

By David Housego in Islamabad

MS BENAZIR Bhutto, Pakistan's Prime Minister, yesterday survived a vote of no confidence in her government but saw her majority in the National Assembly much reduced.

The Opposition Islamic Democratic Alliance gathered 107 votes, or 12 short of a simple majority. In much contested figures, Ms Bhutto's People's Party claimed its strength on the floor of the House was 127, or well down on the 138 votes that the Prime Minister won in a vote of confidence late last year.

The closeness of the vote, caused mainly by the decision of the Karachi-based Mohajir Qasmi Movement (MQM), which represents migrants from India, to abandon their alliance with Ms Bhutto, points to the growing vulnerability of her government. At the same time the tactics of both Government and Opposition in using bribery, intimidation and force to get Deputies to switch sides is seen having put Pakistan's fragile democratic institutions at risk.

Mr Mustafa Jatoi, the Opposition's leader in Parliament, last night claimed that the slide in Ms Bhutto's majority represented a "major victory" and said that it would remain the Opposition's objective "to shake the foundations of a corrupt, incompetent and inept government".

He declared that Ms Bhutto's administration "cannot survive for very long".

The Alliance seems likely to seek a special session of Parliament next month as part of its pressure on the Government - which would give them the opportunity of seeking a further vote of no confidence.

Reflecting the distrust on both sides, Mr Jatoi alleged yesterday that 22 Deputies had been confined in the Prime

Minister's chambers in the House while votes were being counted. He claimed that if this had not been done the result would have been different.

For the Prime Minister, the defeat of the motion was a respite after what has been the greatest challenge so far to her regime. She disclosed the immense strains it had put on her administration when she warned in her speech that the Opposition's use of the no-confidence weapon is "no joke. It shakes the entire nation."

"It also gives rise to fears about our democratic institutions and the implications for the integrity and unity of Pakistan."

In the wake of the vote, Ms Bhutto implied she was planning changes of policies and people to meet the criticisms to which she has been subjected. She said she had intended to reshuffle her Cabinet and was using bribery, intimidation and force to get Deputies to switch sides is seen having put Pakistan's fragile democratic institutions at risk.

Her speech to the National Assembly in advance of the vote, in the Parliament, had little feel of reconciliation about it. In its attacks on the Opposition, it reflected more the shrill tone of a leader who felt herself hemmed in by enemies and was preparing a fresh offensive to divide her opponents.

With Ms Bhutto and the opposition thus apparently on a collision course, the risk must be of an increasing polarisation in Pakistan politics and of growing strains on the country's democratic institutions. Mindful of the danger of military intervention, Ms Bhutto appealed to her opponents yesterday to "think coolly and calmly of the future we want."

US attacks Ortega for calling off ceasefire

By Tim Coone in San Jose and Lionel Barber in Washington

PRESIDENT Daniel Ortega of Nicaragua yesterday formally ended a fragile 19-month ceasefire against the US-backed Contras, dispelling last-minute hopes that the decision might be reversed or postponed.

In making the announcement, Mr Ortega accused US President George Bush, saying that in giving logistical support to the rebels the United States is supporting terrorist actions inside Nicaragua.

The White House condemned the decision as "deplorable" but rejected suggestions that it would lead to a renewal of US military aid to the rebels.

Mr Marlin Fitzwater, the White House spokesman, said Mr Ortega's move seemed aimed at undercutting plans for next February's Nicaraguan elections. President Bush was talking by telephone with regional leaders to get the ceasefire back on track, he said.

The relatively moderate US response reflects the Bush Administration's desire to take the moral high ground by clearly supporting next year's elections.

President Ortega first announced his government's decision to accept the ceasefire during last weekend's summit in San Jose, Costa Rica. He added though that he would reconsider the decision if the US Congress re-examined logistical support for the Contras which was to be completed by December 5. The agreement was made in return for a series of democratic reforms in Nicaragua which cleared the way for the full participation of the opposition in next February's general elections.

A wave of attacks and assassinations by Contra units which infiltrated Nicaragua in recent weeks has precipitated the ending of the ceasefire, although the government gave indications as long as a month ago that a new military offensive was in the offing if the Contras do not adhere to the Central American peace plan.

The ceasefire had been a unilateral measure decided by the government, which suspended offensive military operations to aid the peace process. But apart from an initial three-month period beginning in April 1988, the Contras never accepted the ceasefire.

WORLD WEATHER		WORLD WEATHER		WORLD WEATHER	
City	Temp	City	Temp	City	Temp
Abasco	17	Dalhousie	10	Manila	27
Algeria	18	Dhaka	24	Manchester	11
Amsterdam	10	Edinburgh	10	Montevideo	17
Atlanta	22	Geneva	10	Osaka	17
Bahia	25	Hankow	10	Paris	11
Bangkok	30	Hong Kong	18	Perth	15
Bombay	30	London	10	Porto	15
Buenos Aires	18	Los Angeles	18	Prague	10
Calcutta	30	Madrid	10	Rangoon	27
Cardenas	25	Melbourne	15	San Francisco	17
Chengde	10	Mumbai	28	Sao Paulo	22
Chicago	10	Nairobi	22	Seoul	10
Colombo	30	Shanghai	10	Singapore	27
Copenhagen	10	Singapore	27	Stockholm	10
Cuba	25	Sydney	18	Taipei	17
Curacao	28	Taipei	17	Tokyo	17
Dallas	18	Tel Aviv	22	Yokohama	17
Darwin	28	Tientsin	10		
Delhi	30	Yokohama	17		
Detroit	10				
Dublin	10				
Geneva	10				
Hankow	10				
Hong Kong	18				
London	10				
Los Angeles	18				
Madrid	10				
Manila	27				
Montevideo	17				
Osaka	17				
Paris	11				
Perth	15				
Porto	15				
Prague	10				
Rangoon	27				
San Francisco	17				
Sao Paulo	22				
Seoul	10				
Singapore	27				
Stockholm	10				
Taipei	17				
Tel Aviv	22				
Tientsin	10				
Yokohama	17				

Norwegian likely for UN refugee post

By Michael Littlejohns, UN Correspondent, in New York

MR Thorvald Stoltenberg, a former Norwegian foreign and defence minister, is expected to become the United Nations High Commissioner for Refugees in succession to Mr Jean-Pierre Hocké of Switzerland, whose resignation took effect yesterday in a row over his use of special funds.

A spokesman said that the UN Secretary-General, Javier Perez de Cuellar is consulting member states about the

appointment, which will be made by the General Assembly on his recommendation.

Asked about reports that Mr Stoltenberg was the likely choice, the spokesman said: "I would not deny that what you are saying is correct."

The Nordic nations as a group donated about \$54m to the High Commissioner's office this year, the second largest contribution after the \$124m of the US.

Mr Hocké announced his resignation last week following charges that he tapped an education fund established by Denmark and Sweden to pay for first-class air fares for himself and his wife and for entertainment.

Mr Perez de Cuellar set up a special audit office, and an investigation of Mr Hocké's conduct is being directed by Mr Patricia Rivas, a former Under Secretary-General.

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INSIDE

Shaking off the lethargy



Last month's sharp fall on Wall Street has produced a political reaction which — though it is less panicked — has been reminiscent of the demands for market reform which followed Black Monday in 1987. This is partly because a great deal of planned legislation still sits in the files of several committees and sub-committees, only partially considered. While the market was rising steadily last year and for most of this, there was little incentive to revive proposed market reform. Janet Bush looks at how October 13 changed this view. Page 24

Time of sands has come

Production of all mineral sands has been running hard to keep up with demand in recent years. Prices have risen to reminiscent of this has stimulated an industry-wide expansion, particularly in Australia, already the biggest producer of mineral sands. Against this background, Kennam Resources, the USM-quoted, Dublin-based mining company, is to go ahead with a \$100m mineral sands project in Mozambique. Kenneth Gooding reports. Page 30

Filling the gap

The hole left in West German industry by the death at the weekend of Mr Rudolf von Bennigsen-Foerder, chairman of the Veba conglomerate (left), can best be gauged by this week's many pages of large obituary notices in the big German newspapers. While Veba itself is not commenting on the succession, David Marsh looks at how the company will fare without a man regarded by many as one of West Germany's canniest capitalists. Page 20

Clouds in the southern sky
It may be springtime in Australia, but it is not all blue skies in the stock market. Perhaps the most obvious sign of trouble is the battering taken by the local business heroes — the entrepreneurs' index has plunged to an ignominious 5,292 from over 10,000 in the glorious days of September 1987. While the difficulties facing Mr Alan Bend, Mr Christopher Skates and others may be important for sentiment, however, their influence on the market can be exaggerated, writes Chris Sherwell. Page 42

Reed profits dip
Acquisitions and disposals associated with Reed International's move out of manufacturing to become a pure publishing group contributed to a dip in the company's interim pre-tax profits. But, aided by a general upgrading of analysts' full-year forecasts and a 15 per cent interim dividend increase to 4.6p a share, the shares gained 15p to 397p. Page 26

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Chief price changes yesterday

FRANKFURT (DM)

Messe	491 + 9	Sea Containers	62 1/2 + 1/2
Deutsche	240.5 + 7.5	Imson Ind.	53 - 1/2
Porsche	738 + 8	Boehringer	50 1/2 - 1/2
Pharm	298 - 6	TOYO (Yves)	
Linde	728.5 - 11.5	Messe	
Zanussi	310 - 10	Judi	1470 + 120
NEUF YORK (NY)		Nippon Tangens	1290 + 130
Alcoa	47 1/2 + 3 1/2	Talung Name	2100 + 180
Georgia Gulf	50 1/2 + 1 1/2	Yok Chem	1130 + 110
Wheat Bancorp	70 + 8 1/2	Best Deal	2100 - 120
		Yr Data	1950 - 250

New York prices at 12.35.

LONDON (Pence)

Messe	455 + 10	Sambros	128 + 8
BOC	778 + 32	Sare	113 + 5 1/2
Cable & Wire	778 + 32	Son Life	1105 + 28
Carlin Comm	778 + 32	TSE	105 + 1
Enterprise Oil	808 + 9	Unibac	387 + 5
Glaxo	1413 + 23	Wt Intc	438 + 20
Imson	517 + 6	Warburg (GJ)	435 + 17
LASMO	519 + 8	Westpac	698 + 18
Mecca Leds	157 + 6	Pharm	
Momax	138 + 15	Dyport Kalkor	415 - 20
Reichelt	515 + 15	HIV	107 - 6
Reed Int.	387 + 13		

Doubts that tarnish the golden share

Charles Leadbeater assesses the significance of the Government's waiver of its special share in Jaguar

When Sealink, the former British Rail ferry subsidiary, was privatised in July 1984 most people must have believed the company had passed entirely beyond the Government's control. That impression will probably have been confirmed by the hostile £1.02bn (\$1.63bn) bid launched by Stena, the Swedish ferry company, and Tiphook, the UK container rental company. Yet buried within the terms of the £25m sale was a special government shareholding which places far-reaching restrictions on any purchaser's freedom. In the aftermath of the Falklands War, when merchant ships were commandeered to supplement the naval task force, the Government's special share in Sealink restricts the disposal of the company or more than 25 per cent of its fleet, ensures any purchaser would have to make the fleet available in times of emergency and restricts the voluntary winding up of the company. The Sealink special share may take on added significance following Mr Nicholas Ridley's decision to open the way for a bidding battle between Ford and General Motors for control of Jaguar, by waiving his power to exercise the Government's golden share in the company. The Jaguar decision has rekindled doubts about golden shares raised after the Government waived its right to exercise its share in British Petroleum. He, Mr Ridley's move thrown into question the Government's

commitment to retain its golden shares in other privatised companies, or is Jaguar a special case? The golden shares have been used to entrench a plethora of provisions within privatised companies' articles of association, which can only be changed with the approval of the special shareholder, usually the relevant secretary of state. The removal, expiry or waiver of a golden share allows the articles to be changed, often by a 75 per cent vote of shareholders. There are two types of golden share. First, the Government retains a golden share of indefinite life in Cable and Wireless, Sealink, British Telecom, British Aerospace, shipbuilders VSEL, British Gas, aero engine manufacturer Rolls Royce and BAA, formerly the British Airports Authority. The Government says that these are industries where a change of ownership or disposal of assets may affect the national interest of the company. The shares limit foreign or individual stakes to 15 per cent. Most believe the Government is unlikely to relinquish these shares, although ADT, the electronics security group, which has built a 5.59 per cent stake in BAA may test its resolve. Second, there are shares which have a life limited to five years. These have been used for companies whose future is not a matter of national interest, but which need protection against takeover as they make the transition to the commercial world. At Amersham International,

the special share died a natural death last March and at Enterprise Oil it expired in December, without controversy. Yet the Jaguar case suggests that the remaining temporary shares may become more controversial with companies planning takeovers testing the Government's resolve as the shares reach their expiry dates. The opportunities are some way off. A temporary share in British Steel is due to expire in December 1993. The water and electricity privatisations will place the stock market with them. The Government will retain a golden share in the 11 privatised water authorities, with a life of five years to limit a single shareholder to no more than 15 per cent. For the following five years the limit can only be raised with the backing of 75 per cent of shareholders. The share in the Welsh authority will be permanent. The electricity industry's 12 area distribution boards will be governed by the same arrangements as the water companies. The Government will retain a permanent share in the two generating companies, National Power and Power Gen, as well as the company which will control the national grid. Mr Ridley's decision on Jaguar has fuelled simmering doubts about the consistency of the Government's approach on a series of issues. The definition of the national interest has sometimes seemed inconsistent. The special share in



Nicholas Ridley: open to the accusation of handing the Jaguar chicken to the waiting foxes.

BAA ensures British control of leading airports, but there was no golden share in the privatisation of Associated British Ports, the largest port operator. Sealink has a golden share, but British Airways does not. The temporary share, with its arbitrary time limit, seems to be the product of an uneasy political compromise which is vulnerable to exposure. At first sight, the shares have a Thatcherite purpose. By preventing large investors building up stakes, they have helped protect the individual shareownership campaign. Yet by retaining the state's interest they smack of a paternalistic Toryism which is clearly an anathema to free-marketisers, such as Mr Ridley. The Jaguar decision echoes the tensions common between ministers and managers when corporations are being prepared for privatisation. The shares protect management in the early years of privati-

ation as they make their companies more commercial. But, as Mr Ridley's decision implies, they risk entrenching incumbent management at the expense of shareholders. The difficulty in the Jaguar case is that the shareholders to be given autonomy are not pensioners in Coventry, but arbitrageurs in New York. So Mr Ridley is open to the accusation of handing the Jaguar chicken to the waiting foxes. The temporary share is only likely to become an issue when a contested takeover is launched, which means that whatever the Government does it will be open to the criticism of favouring one side by lifting the share or another by keeping it. An obvious alternative to the golden share would be to use provisions similar to those in the water industry privatisation, which mean that any bid for a water company worth more than £30m will be referred automati-

cally to the Monopolies and Mergers Commission. While this should deter bids, there is a problem for the Government. The MMC would mainly concentrate on competition issues rather than political considerations, such as the level of foreign ownership, which matter to the Government. Mr Ridley, as Industry Secretary, holds most of the shares, but Whitehall officials insisted the Jaguar decision did not herald a change of policy. Mr Richard Glehill, at Price Waterhouse's privatisation department, said: "Anyone eyeing up British Steel is bound to treat this as good news, but there is no evidence that this is a change of policy. The Government is likely to respond case by case." Those who thought privatisation simplified government relations with previously state-owned companies better think again.

MMC inquiry for Michelin

THE Monopolies and Mergers Commission is to investigate Michelin Tyre's £140m (£210m) takeover of National Tyre Services, a 420-outlet replacement tyre distribution chain. Mr Nicholas Ridley, the Trade and Industry Secretary, has ordered the referral to establish whether there could be adverse effects for consumers as a result of the much-expanded presence the takeover has given Michelin in the UK's nearly £1bn-a-year replacement tyre market. Michelin Tyre, the wholly-owned UK subsidiary of the French — and world's largest — tyre maker, also owns the 540-outlet Associated Tyre Services chain. The two networks provide Michelin with a combined presence in the UK replacement tyre market some four times greater than any of its rival tyre makers. The next biggest chain, Goodyear Tyre and Rubber Tyre Services, has around 250 outlets. The retail tyre sector is dominated by tyre manufacturer-owned retailing chains, except for Mr Tom Farmer's Kwik-Fit Euro organisation — although Continental, the West German tyre maker, recently bought a 13.13 per cent stake in Kwik-Fit.

The MMC must report its findings within three months. Should it be decided that competition is prejudiced by Michelin's ownership of the two chains, Mr Ridley can order Michelin Tyre to put NTS back on the market. Michelin bought the company from BTR, the British industrial conglomerate, in June. At the time, Michelin claimed that even the two chains combined would account for less than 20 per cent of the broad aftermarket for tyres and other vehicle spares — which NTS and most of the other chains also sell. However, the Office of Fair Trading, which recommended the MMC inquiry, is believed to have been encouraged to act by a belief that the acquisition gives Michelin a replacement tyre market share of well over the 25 per cent threshold which can trigger a referral. Michelin, like all the other major tyre companies, refuses to provide any details of its, or anyone else's, market shares. Michelin said last night that the company would co-operate fully with the MMC investigation, but that it "much regrets the continuing uncertainty created both within the companies and the market-place."

Sea Containers lines up buyers for assets

SEA CONTAINERS has buyers lined up for all the assets it intends to sell as a defence against a hostile £1.02bn bid from Stena and Tiphook. "We'll keep the £120m difference in our pocket in case those jokers make another move," said Mr Sherwood. Sea Containers shares continued to trade at around the 683 hostile offer price in New York yesterday as investors awaited a formal filing to the Securities and Exchange Commission, which would give more detail of the ferry and container group's financial projections. Meanwhile, Tiphook and Stena attacked the alternative plan in a letter to Sea Containers' board. "Your 'alternative' appears to be nothing more than a highly conditional device designed to entrench management, confuse your shareholders and prevent them from accepting our superior cash offer," said the letter. The letter also appeared to threaten possible court action over the "legal, regulatory, financial and fairness issues" raised by the plan. Mr Sherwood stressed yesterday that all Sea Containers shareholders would be able to take up the 570 a share offer. The balance of the \$220m cash surplus generated by disposals will be held back to fight off any increased offer from Stena, a pri-

vate Swedish ferry company, and Tiphook, a UK container rental group. "We'll keep the £120m difference in our pocket in case those jokers make another move," said Mr Sherwood. Sea Containers shares continued to trade at around the 683 hostile offer price in New York yesterday as investors awaited a formal filing to the Securities and Exchange Commission, which would give more detail of the ferry and container group's financial projections. Meanwhile, Tiphook and Stena attacked the alternative plan in a letter to Sea Containers' board. "Your 'alternative' appears to be nothing more than a highly conditional device designed to entrench management, confuse your shareholders and prevent them from accepting our superior cash offer," said the letter. The letter also appeared to threaten possible court action over the "legal, regulatory, financial and fairness issues" raised by the plan. Mr Sherwood stressed yesterday that all Sea Containers shareholders would be able to take up the 570 a share offer. The balance of the \$220m cash surplus generated by disposals will be held back to fight off any increased offer from Stena, a pri-

De Savary plans buy-out of Highland

DESPITE recent problems over leveraged buy-out bids, Mr Peter de Savary, the flamboyant yachtsman entrepreneur, yesterday announced plans to take Highland Participants, his remaining motor vehicle, into the private sector through a £72.6m cash offer for the company. Mr de Savary — who is probably best known for his attempts to win the America's Cup yachting trophy, but more recently hit the headlines over his role in the Blue Arrow affair — sold out of his other quoted vehicle, the Land Leisure group, in late-1988. The offer for Highland is coming from Cornwall Trust, a newly-formed private company owned entirely by Mr de Savary.

Funding for the 200p-a-share offer — which also carries a loan note alternative — is being provided by Standard Chartered Bank. Yesterday, Highland shares, which are quoted on the Unlisted Securities Market, jumped 57p to 192p. The deal is, however, conditional on a separate management buy-out of the Isle of Grain development where Highland had planned to build a container port facility, and of certain small port businesses. A new company, called Maritime Transport Services, has been formed to acquire the business assets relating to the development, plus an underlease covering 194 acres of the 214-acre, Kent-based site. MTS, which is headed by Mr

Geoffrey Parker, a Highland leveraged buy-out bid, Mr Peter de Savary, the flamboyant yachtsman entrepreneur, yesterday announced plans to take Highland Participants, his remaining motor vehicle, into the private sector through a £72.6m cash offer for the company. Mr de Savary — who is probably best known for his attempts to win the America's Cup yachting trophy, but more recently hit the headlines over his role in the Blue Arrow affair — sold out of his other quoted vehicle, the Land Leisure group, in late-1988. The offer for Highland is coming from Cornwall Trust, a newly-formed private company owned entirely by Mr de Savary.

to Highland's profits by 1993. Asked why shareholders were only getting back 200p now, Mr de Savary commented: "That is the market." He pointed out that he committed £3m of his own money at that price, although his stake in Highland was significantly diluted by the issue. Yesterday's announcement also suggested that Highland considered various acquisitions to provide an income stream to complement the development projects, but failed to find anything at a suitable price. It said that in the wake of the decision to sell the Isle of Grain development, Mr de Savary offered to inject his private interests into Highland, but this plan was eventually abandoned.

Campbell Soup chief resigns

MR GORDON McGovern resigned as chief executive of Campbell Soup yesterday, raising a flurry of speculation about the course of one of the US's oldest and most powerful food companies. The board said that while it was looking for a new chief executive the company would be run by Mr Herbert Baum and Mr Edwin Harper, the head of US operations and chief financial officer respectively. Both were candidates for the top job, the board said. Wall Street wondered if Mr McGovern, chief executive for nine years, had run foul of the Dorrance family, which controls 59 per cent of Campbell Soup. The company's share price has swung wildly this year on rumours that the family wanted to sell. It rose \$3 1/4 to \$47 by yesterday afternoon. The rumours escalated after the death in April of Mr John Dorrance, a son of the founder. Aged 70, a director and a retired chairman, he exercised substantial influence over the company right up to his death. Personally controlling some 32 per cent of the stock, he also kept the lid on family dissension over whether to keep or sell the company. Mr McGovern, who said he was leaving for personal reasons, had repeatedly stated that he would retire when he reached 65 in the autumn of 1991. He reiterated the position in recent interviews to try to show he had a good working relationship with Mr Dorrance's heirs, who have become more active in the company's affairs. Mr McGovern, the president, had been passed over for the chairmanship when Mr Dorrance retired several years ago.

November 1989

Grupo Zeta, S.A.

has sold 25% of its share capital to

News International plc

The investor acted as financial advisor to Grupo Zeta, S.A. and assisted in the negotiations.

Salomon Brothers International Limited

INTERNATIONAL COMPANIES AND FINANCE

Wärtsilä Marine to form basis of new company

By Enrique Tessieri in Helsinki

A NEW chapter in the history of Finland's shipbuilding industry began yesterday with an announcement by the Government that agreement had been reached to form a new shipbuilding company from the wreckage of Wärtsilä Marine.

The company, one of Europe's largest privately owned shipbuilding concerns, was declared bankrupt last month after a rescue package originally agreed in August foundered amid higher than expected loss projections.

According to the Government, the new company, which has yet to be named, would eventually be merged with Finland's two other shipyards, Rauma-Repolo and Holling.

Wärtsilä Marine has been hit by a raft of problems, including a dearth of new orders from the Soviet Union and labour shortages, but has also complained about subsidies at shipyards in EC countries.

Mr Ilkka Niemi, managing director of Finland's Export

Guarantee Board (EGB), said: "The idea behind establishing a new shipbuilding company is to start afresh. . . . The new company will be able to negotiate the price of ship orders. Another factor was outside parties who were trying to benefit economically from the situation by speculation."

Mr Ilkka Niemi, Minister of Trade and Industry, said: "It's for the new company to decide which [16] ship orders it wants to build. But I would assume that most of the orders, at least those at the shipyards, would be finished."

The new company will have a share capital of Fm570m (\$134m). This will comprise Fm200m from Wärtsilä Corporation, which now owns 19 per cent of Wärtsilä Marine, Fm100m from Union Bank of Finland (UBF), Fm100m from the state and Fm170m from "others," which include "parties involved with the ship orders," according to Mr Niemi.

Mr Suominen did not say how many of the 6,000-odd employees of the now-defunct shipbuilding company would be able to retain their jobs in the new company. According to Government sources the new shipbuilding company will secure jobs at the Turku shipyard for two years and one year at the Helsinki Hietaniemi shipyard.

In order for the new shipbuilding company to rid itself of any financial burdens left by Wärtsilä Marine, the parties involved in the original August financing package have redivided liability. It will work on a sliding-scale scheme which allows for a joint maximum liability of Fm1.7bn. Wärtsilä's maximum liability is limited to Fm705m, the state Fm675m, Union Bank of Finland and Postipankki jointly Fm240m, and state-owned Valmet Fm70m.

Wärtsilä shares were suspended yesterday pending the announcement.

Surge lifts DSM 63% to exceed forecasts

By Our Financial Staff

DSM, the Dutch chemical group, lifted third-quarter net profits by 63.2 per cent, reflecting substantially lower extraordinary charges to account for its restructuring programme.

Net profit surged to Fl 235m (\$113m) in the latest period from Fl 144m a year earlier. Earnings per share rose to Fl 6.70 from Fl 4.10.

Analysts said they would revise upwards their full-year profits forecasts for DSM after the higher than expected third-quarter profits. Expectations had ranged from Fl 5.20 to Fl 6.29 a share for the third quarter of 1989. DSM shares rose Fl 3.60 to Fl 118.40.

The group, which is 32 per cent state-owned, posted just Fl 8m of extraordinary charges in the latest third quarter, mainly to reflect one-time losses in connection with the disposal of some operations.

Last year, DSM recorded Fl 71m of extraordinary charges for the restructuring programme and other transactions.

But the general earnings growth last quarter was also fuelled by the company's ability to cut net financing spending by half to around Fl 16m. Substantially lower Dutch corporate tax rates helped the company keep its tax outlay flat, relative to earnings growth, the company added.

Sales, however, were little changed in the latest third quarter at Fl 2.46bn, compared with Fl 2.42bn a year earlier. Operating profit rose to Fl 307m from Fl 302m against market expectations that it would fall by about 6 per cent.

Analysts said this was an encouraging sign, since market prices in some of its key sectors have been falling, with demand slipping, putting pressure on chemical companies earnings.

ICI's larger-than-expected 12 per cent drop in pre-tax earnings, announced last week, had sparked investors' worries about the profitability of Dutch chemical companies as well. For the first nine months, DSM's operating profit was Fl 1.09bn against Fl 963m last year.

Veba treads with measured steps

David Marsh finds no change of course at the West German giant

The hole left in West German industry by the death of Mr Rudolf von Bennigsen-Foerder, chairman of the Veba conglomerate, can best be gauged by this week's many pages of large obituary notices in the big German newspapers.

Mr von Bennigsen, 63, died suddenly in Düsseldorf at the weekend after an attack of pneumonia. But he leaves his DM44bn (\$23bn) turnover company in healthy shape to face the future.

Veba is not commenting on the succession. It says that, for the moment, the company's day-to-day activities will be in the hands of a "collegiate" group of top directors.

But it appears almost certain that the job of Mr von Bennigsen - who had headed the Veba group since 1971 - will be taken by the course by Mr Klaus Piltz, the finance director. He has been viewed for several years as the heir apparent.

Mr Piltz, a surprisingly youthful looking 54-year-old, has been Mr von Bennigsen's chief lieutenant in preparing and carrying out a series of acquisitions over the past two years. These have confirmed the electricity, chemicals, oil and trading giant's name as one of West Germany's best-managed companies.

Mr von Bennigsen - a cautious Berlin-born aristocrat with an almost English penchant for understated humour - meanwhile stood almost undisputed among the country's canniest capitalists.

Although a member of the Christian Democratic Party, Mr von Bennigsen treated politicians with condescending



Rudolf von Bennigsen-Foerder: aristocrat

irony. He once said that, although neither the Christian Democrats nor the Social Democrats understood anything about money, at least the Social Democrats were aware of it.

Mr von Bennigsen's biting wit was well known. He added that Mr von Bennigsen's chief lieutenant in preparing and carrying out a series of acquisitions over the past two years. These have confirmed the electricity, chemicals, oil and trading giant's name as one of West Germany's best-managed companies.

Mr Piltz has been seen for years as the crown prince. He added that Mr von Bennigsen's chief lieutenant in preparing and carrying out a series of acquisitions over the past two years. These have confirmed the electricity, chemicals, oil and trading giant's name as one of West Germany's best-managed companies.

from a state-owned company to an internationally operating concern," he says.

But he adds: "If there is anything positive to say about this, it is that Piltz is well prepared to take over. He has helped model the group's strategy as von Bennigsen's right hand man."

In an interview at Veba's headquarters during the summer, Mr Piltz made clear his attachment to the company's long-term approach. After a big programme of building and refurbishing power stations over the past decade, Veba's overall goal is to lower further its earnings dependence on the energy sector - which now makes up less than half its results.

Veba functions increasingly as a holding company, leaving operational decisions at its subsidiaries in the hands of decentralised management. It has built up activities particularly in its chemicals and paper sectors, first through the purchase in 1987 of chemicals from the Feldmühle Nobel (FN) group, and then in May this year by taking a 46 per cent stake in the remaining FN concern.

Including the cost of the FN acquisition, Veba is planning roughly DM28bn in investment spending between 1989 and 1993, with much of the liquidity stemming from high depreciation on past power station construction. Mr Piltz reckons that Veba's investment amounted to about 150 per cent of depreciation allowances over the past five years, a percentage which will fall to 120 to 135 per cent in the next five years.

Mr Piltz, however, denies that this was a "hostile" takeover and says Veba is under "no pressure" to make an offer to minority shareholders and to consolidate the group.

Pointing out that Veba had its eye for five or six years on possibly acquiring FN - formerly part of the Flick industrial group - he says that Veba will be taking its time to examine whether any disposals are necessary. He declares: "We have not bought FN to break it up." Decisions on FN's future are likely to take "years rather than months," says Mr Piltz.

Mr von Bennigsen earned the nickname of the "Bismarck" of German industry - and his probable successor is likely to tread with the same measured steps.

Mr Piltz points out that, even after the recent strengthening, Veba's chemicals operations are only one fifth of the size of the Big Three German chemical groups. He hints at further possible moves into high technology areas to complement activities at the main FN subsidiary.

Veba has also this year boosted its transport business by taking a 24.5 per cent stake in Schenker, the Bundesbahn's freight subsidiary. Mr Piltz sees the move as strengthening the company's competitive muscle in Europe's post-1992 single market.

Some analysts - especially in London - speculated that Veba's purchase of the FN stake this summer was a sign of a more aggressive approach to acquisitions.

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Kvaerner ends Selmer-Sande merger talks

By Maggie Urry in London

KVAERNER, the Norwegian engineering concern, has called off merger talks with Selmer-Sande Entreprenor, a big construction firm in Norway, Reuter reports.

"Kvaerner has . . . been forced to break further negotiations, with the consequence that the planned merger will not be carried out," the company said.

The planned merger would have entailed Kvaerner taking two-thirds of Selmer's stock. The remaining third was acquired last year by Skanska, the Swedish construction concern.

"It was . . . not possible to agree with Skanska on how the activities should be organised in the future," Kvaerner said. The two companies had also disagreed on how to develop a planned property company together, it added.

Selmer-Sande Entreprenor is a holding company responsible for 10 construction concerns. The company employs 4,700 people.

Ratners raises price for Weisfield's to \$62m

By Maggie Urry in London

RATNERS, known for cutting prices in its jewellery shops, has had to put up the price it is paying for Weisfield's, a publicly-quoted US jewellery chain, from \$55m to \$62m. The purchase will add 67 shops to Ratners' US business, giving it a total of 450 shops.

Mr Gerald Ratner, chairman and managing director, said the price still represented a good deal, and his company's earnings would be enhanced by the takeover in the first full year. The shares gained 2p yesterday to close at 260p.

Mr Ratner had announced an agreed deal with Weisfield's directors on Monday at a price of \$50 a share. However, the Weisfield's directors, who control 51 per cent of the group's shares, had not then signed acceptance although they were expected to do so shortly.

However, that day a third party, thought to be Kays, a rival US jewellery retailer with about 470 shops, bought over 10 per cent of Weisfield's

shares in the stock market, pushing the share price up to \$52.

Weisfield's then received a bid from this third party at \$55 a share. Ratners said it would make a higher offer and the two sides finally agreed at \$57. Ratner's now has irrevocable acceptance from the holders of 51 per cent of the shares.

Mr Ratner said the controlling shareholders were leaving the business, planning to retire to play golf in Palm Springs.

He said that he was a bit disappointed by having to increase the price, but had felt the original price was "too good to be true." On a per store basis Ratners was buying Weisfield's for \$74,000 a shop whereas it paid \$1.2m a shop for Osterman's, another US jewellery retailer, last year.

The deal is due for completion on December 10, and by then Ratners will have concluded a preference share issue in the US, raising \$150m.

Barkmans lifts Saab stake

By Our Financial Staff

BARKMANS, the Swedish investment company wholly owned by the financier Mr Sven-Olof Johansson, has increased its stake in Saab-Scania, the troubled automotive and aerospace group, to 14.5 per cent of Saab's equity and around 16.6 per cent of its voting rights, writes Robert Taylor in Stockholm.

During the last two weeks of October Mr Johansson, through Barkmans, bought an additional 600,000 "A" shares, taking his ownership to 9.8m

shares. This consolidates his position as the second biggest shareholder after the Wallenberg family which owns 20 per cent of Saab's equity and 23 per cent of its voting rights.

Yesterday Mr Johansson denied a weekend rumour that he intended to sell his stake in Saab. "My position in Saab is not for sale," he told a Swedish business weekly. At the same time, talks have re-opened between Saab and the Italian company Fiat on possible future joint co-operation.

Listing for Toyo Trust

By Our Financial Staff

TOYO Trust & Banking Company yesterday became the tenth Japanese bank to obtain a listing on the London Stock Exchange this year, writes David Barclay.

Toyo Trust, which has total employable funds of ¥14,960bn (\$100bn) is the 26th largest bank in the world and the fifth largest trust bank in Japan. The listing was sponsored by Barclays de Zoete Wedd, with Toyo Trust International, Nomura International, and S.G. Warburg Securities, Bro-

kers to the introduction were de Zoete & Bevan.

Mr Mitsuo Imose, Toyo Trust's president, described his bank as a unique, comprehensive financial institution.

"We intend to list in Paris next year, and with our newly opened Frankfurt representative office, and a subsidiary scheduled to be established in Brussels in the near future, we are making steady progress in establishing our foothold in an integrated European Community," Mr Imose said.

New Issue

1st November, 1989



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Warrantsto subscribe for shares of common stock of Nichias Corporation
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Banca del Gottardo

Barclays de Zoete Wedd Limited

Bayerische Landesbank Girozentrale

James Capel & Co. Limited

Crédit Lyonnais Securities

KDB International (London) Limited

Leu Securities Limited

Meiko Europe Limited

New Japan Securities Europe Limited

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Investment Banking



At our Annual General Meeting held in May 1988, we adopted an objective of at least 15% per annum growth in net income for three successive years. In 1989 and for the second year running provided nothing untoward occurs, this goal should be achieved because the Group's share of consolidated net income for the first half of 1989 progressed 14.9% over half the result of 1988 and 21.5% over the result of the first half of 1988.

Our result corresponds to a profit of 60.60 FF per share (an increase of 16.3% over the result of the first half of 1988).

SUSTAINED ACTIVITY DURING THE FIRST HALF OF THE YEAR

This satisfactory evolution is due to the continued development of our credit and investment management activities with clients, and resumed progression of credit allowed to companies.

We have kept tight control over our general operating expenses. We have further improved

coverage of our risks by increasing our provisions. And we have increased our shareholders equity by 18.7% since June 30, 1988.

MAJOR FACTS

- Takeover of Touche Renmant Holdings Ltd, one of the leading assets management firms in the United Kingdom, handling assets of 27 billion French Francs.
- Strengthened position in the major capital markets. Since July 3, Société Générale is the leading non-American bank trading in the Philadelphia Exchange in Dollar/Deutschmark options.
- Innovation with regard to products offered to private individuals. With our "Galaxy Convention", we have also created a novel formula for facilitating fund management.
- Continuation of our policy of acquiring industrial holdings and financing sectors of the future, such as leisure, transport and communications.

CONSOLIDATED INCOME in millions of French Francs	First half of 1989	First half of 1988	% growth of first half of 1989 over first half of 1988
Net banking income	16,275	15,231	+ 6.9
Operating expenses	10,722	10,387	+ 3.2
Gross operating income	5,553	4,844	+14.6
Net allocations to provisions	2,182	1,859	+17.4
Net income	2,014	1,643	+22.6
of which Group share	1,747	1,438	+21.5

For additional information, please contact our "Shareholders Relations" service: Telephone (33) 1 40.98.5216.

SOCIÉTÉ GÉNÉRALE
LET'S COMBINE OUR TALENTS

INTERNATIONAL COMPANIES AND FINANCE

Domestic demand boosts Komatsu

By Robert Thomson in Tokyo

KOMATSU, the Japanese construction machinery maker, yesterday announced a 31.8 per cent increase in pre-tax profit to ¥16,870m (¥168m) for the first half to end-September, as domestic demand for construction equipment remained strong, although exports rose only slightly during the period.

Total sales rose 11.1 per cent to ¥292.5bn, with domestic sales up 15.7 per cent and foreign sales rising by 3.5 per cent. Foreign sales of construction equipment, the company's core product, fell by 2.8 per cent, although they were compensated for by a 13.3 per cent increase in domestic sales and significant increases in sales of industrial machinery and components.

The company expects total sales for the year of ¥700bn, an increase of 5.9 per cent, and a pre-tax profit of ¥35bn, a 22.7 per cent gain.

● Furukawa, the Japanese construction machinery group, is to acquire two construction machinery plants and a sales unit in France formerly belonging to Dresser Industries of the US, to produce hydraulically operated shovels in anticipation of the single EC market in 1992. Our Financial Staff writes.

The company last October bought a wheel-loader manufacturing plant in Heidelberg, West Germany, from Dresser. The cost of the French and German plants totals about ¥40bn, Furukawa said.

Seoul acts on misleading audits

By Maggie Ford in Seoul

COMPANIES IN South Korea are to be refused the right to choose their own auditors to certify financial accounts in an effort to clean up misleading balance sheet reporting.

A bill is to be presented to the National Assembly shortly, following revelations by the Securities and Exchange Commission of numerous irregularities.

The bill is designed to enhance the neutrality of public accounts in advance of the opening of the stock market to foreign investors in 1992.

Officials also believe it will help ease negotiations between managements and unions, where arguments over the financial status of a company are common.

The Federation of Korean Trade Unions has demanded a change in the law to prevent fraudulent company statements being used in labour talks. South Korea has had many heated labour disputes in the past three years.

The bill will be welcomed by foreign securities firms, whose corporate analysis is restricted

by the lack of adequate information.

The foreign companies believe they have been able to acquire accurate data on companies' financial positions only when a company has launched an instrument, such as a convertible bond, abroad.

The misleading reporting is well known, however. Most analysis of the South Korean economy is based on the much more reliable figures provided by the Government, especially the Bank of Korea, the central bank.

The SEC report noted a number of major problems in the corporate results of many firms. It singled out one business that reported a profit, when it actually recorded a loss, so that it could meet the requirements for listing on the stock exchange. The company was denied a listing.

Many companies deflated their profits in an effort to evade tax and avoid paying high wages increases. A total of 848 listed companies - many subsidiaries of major business groups - inflated their 1987

profits by as much as Won299bn (\$446m), the SEC said.

Tracking down the status of a company is made more difficult in South Korea by the complex structure of big business groups, which may have up to 40 subsidiaries.

While perhaps a third are usually listed on the Stock Exchange, and must report their financial status, most of the subsidiaries are normally privately held, usually by family members with no disclosure requirement.

An elaborate system of cross-holdings between subsidiaries, backed up by cross-guarantees of bank borrowings, makes the system almost impenetrable to anyone outside the top echelons of the company.

Apart from tax evasion, critics say the system allows businessmen to accumulate wealth illegally, and hide their assets, both corporate and personal. The lack of transparency has led to major public complaints about the behaviour of big business, which is seen as corrupt and dishonest.

The system also forces the Government into rescinding failed companies, because of the danger of a whole large group going bankrupt if one of its subsidiaries is in severe difficulties.

The system of cross-payment guarantees of debt in place at the Daewoo business group would have threatened the viability of the entire company if its ailing shipyard had not been saved recently by a financial package supported by the Government.

The system means that stock market investing is often based on rumour and instinct rather than on the fundamental position of an individual company.

Under the bill, a revision of the corporate audit law, the neutrality of certified public accountants would be guaranteed. At present, the accountants are believed to co-operate with the wishes of companies in preparing financial statements, so as not to lose business. Accounting standards of accuracy are also expected to be raised significantly.

New World 12% rise is below forecasts

By Our Financial Staff

NEW WORLD Development, the Hong Kong property company which agreed in August to buy the hotel interests of Ramada of the US, has announced a 12 per cent rise in after-tax profits in the year ending on June 30 to HK\$1.25bn (US\$160m), or HK\$1.03 a share, compared with HK\$1.11bn, or HK\$0.99 a share in the previous year.

The figures, which are below analysts' expectations of HK\$1.5bn to HK\$1.5m, do not include an extraordinary gain of HK\$121m. Revenue figures were unavailable.

The company's directors have proposed a final dividend of 38 cents, boosting the full-year payout to 80 cents from 50 cents in the previous fiscal year.

The hotels unit of New World, which is controlled by Mr Cheng Yu-Tung, recorded a 32 per cent rise in earnings.

The company said it received HK\$765m in rents and should earn more in the future through new leases with higher rents and the recent completion of the Hong Kong Convention and Exhibition Centre, which the group built and manages.

New World Hotels (Holdings), the group's separately listed hotel operation, said its profit jumped to HK\$364m, or 61.5 cents a share, in the year, from HK\$262m, or 46.5 cents a share in the previous year, including one-time items, final profit fell by 9 per cent to HK\$342m, from HK\$370m.

This result was well in line with analysts' forecasts; they had expected after-tax profits

of HK\$316m to HK\$360m.

The company's directors have proposed a final dividend of 22 cents a share, pushing up the full-year payout to 37 cents, from 31 cents a year earlier.

Mr Henry Cheng, Mr Cheng Yu-Tung's son, and managing director of both New World Development and New World Hotels, was optimistic about the hotel business. But he voiced concern over the rapid pace of hotel construction in Hong Kong - which has fanned competition in the industry - and the unlikelihood of China's tourism and hotel business improving soon.

He added, however, that these are likely to be short-term considerations.

"On the back of rising personal incomes worldwide, expansion of economic activity

on the Pacific Rim and the pledge of the Chinese Government to continue with its open-door policy and economic reforms, (the) tourism business in Hong Kong will continue to flourish when overseas confidence in China returns," he said.

China Motor Bus, the franchised Hong Kong public bus company, has reported net profits for the year ended June 30 up by 22 per cent to HK\$90m from HK\$74m a year earlier, AP-DJ adds from Hong Kong.

The board has proposed a final dividend of 33 cents a share, making a total payment of 77 cents for the year, unchanged from the previous year. Earnings per share and revenue figures were unavailable.

Edgars foresees earnings decline as demand dips

By Jim Jones in Johannesburg

EDGARS, the South African clothing and fashion chain, gained market share in the six months to September 30 1989 but warns that sales and profits could be affected by a further slowing in overall demand.

The industry estimates that the national clothing, footwear, textiles and apparel market grew by 5 per cent in real terms and 21 per cent in nominal terms during the six months to September, representing a drop on the 9 per cent real growth recorded in the corresponding period of 1988. Edgars' directors say a further decline is likely.

First-half turnover increased by 27 per cent to R297m (R345m) from R208m in the corresponding period of 1988, the interim operating profit before interest and tax rose to R130.2m from R92.9m and the interim pre-tax profit was R113.2m against R94.2m.

In the last financial year turnover totalled R1.56bn, operating profit was R202.7m and the pre-tax profit was R185.2m.

First-half earnings rose to 113.2 cents a share from 87.9 cents and the interim dividend has been lifted to 27 cents from 23 cents. Last year's full earnings were 192.3 cents and the year's dividend 75 cents.

Nissan lifts profits 14% on higher worldwide sales

By Robert Thomson in Tokyo

NISSAN MOTOR, the Japanese car maker, reported a 14 per cent increase in pre-tax profit to ¥88bn (¥819m) for the first half to end-September after significant increases in domestic sales and exports of vehicles.

The company said that the increase suggested that the domestic market's appreciation of the car has been overcome, and that a "trend of financial improvement has been firmly set." Domestic sales in the period rose 19 per cent to ¥62,121 units, while exports increased by 8 per cent to 518,469 units.

Sales of passenger vehicles rose 18.2 per cent, but sales of

commercial vehicles fell by 6.7 per cent while exports increases were reported for auto components and industrial machinery. The company expects net profit for the year to be ¥120bn, compared to the ¥122m of last year.

Hisashi Masuko & Smelting has reported a 22.3 per cent growth in pre-tax profit to ¥5.5bn in the half ended September 30, compared with the first half last year, AP-DJ adds. Net income surged by 23.2 per cent to ¥4.9bn yen, or ¥10.07 per share, from ¥1.5bn, or ¥2.99 per share, a year earlier, on sales up by 13.1 per cent to ¥141.1bn, from ¥124.8bn.

Plain sailing for jinxed scheme

At last the way is clear for the Haldia complex, writes Gita Piramal

Last month when Mr Rajiv Gandhi, India's Prime Minister, laid the foundation stone for a big petrochemical complex at Haldia, 60 miles south of Calcutta, he simultaneously laid to rest several ghosts which had haunted this ambitious project for 12 years.

The Rs28bn (\$1.68bn) proposal to build a naphtha cracker with a capacity to produce 300,000 tonnes per annum (tpa) of ethylene, along with a host of downstream petrochemicals, had taken on all the characteristics of a jinxed project. Problems of technology, questions of viability and cost overruns were just a few of the obstacles faced by its two main promoters, Mr R. P. Goenka, the head of RPG Enterprises, India's fourth-largest business group, and the West Bengal Government led by Mr Jyoti Basu.

Politics played an even more critical role. As delays pushed up project costs from an earlier Rs20bn, the venture rapidly acquired political overtones with Bengali politicians insisting that the central Government was procrastinating over it solely because West Bengal was ruled by an administration

opposed to Mr Gandhi's national ruling Congress (I) Party. The fact that proposals for similar petrochemical complexes were sanctioned in the states of Gujarat and Maharashtra fuelled their ire.

Caught in the crossfire of strained relations between the West Bengal state's Left Front administration and Mr Gandhi's Congress, financial institutions and other central authorities whose permissions were required were reluctant to commit themselves fully to such a controversial venture.

As years went by, though the promoters maintained their lobbying ceaselessly, privately even they acknowledged the diminishing chances of the enterprise materialising.

When the central Government's approval finally came, it came with surprising swiftness. "Frankly, I was rather dazed when I heard on October 11 that the Haldia proposal had been accepted," said Mr Goenka, who was in London at the time. The fact that the general elections were called last month for November 22 undoubtedly had a bearing on the timing of the project's clearance by the central Government.

The delay in shaking the dust off the Haldia report means that several aspects of the original proposal will have to be reworked. Several foreign collaborators who had earlier signed memoranda of understanding with the Indian promoters had allowed these agreements to lapse. New collaborators will thus have to be identified and fresh agreements drawn up. Moreover, not only will costs have to be re-evaluated, but the product mix will probably also have to be re-evaluated.

"There are several options concerning the downstream units. A decision will be taken in conjunction with the Industrial Development Bank of India (Idbi) within a few weeks," says Mr Goenka.

Idbi is the project's leading financial institution and it will provide a major part of the Rs20bn assistance. Out of the remaining Rs8bn, half will be raised from the capital market and the remaining Rs4bn will be contributed in almost equal shares by West Bengal and Mr Goenka.

The Haldia project will enable Mr Goenka to control a substantial part of India's

embryonic petrochemical industry. Blueprints for another naphtha cracker, located at Madras, in collaboration with West Germany's Linde, are already on the drawing board.

The Rs10bn project, which was cleared last December, envisages the manufacture of 450,000 tpa of ethylene and other downstream products primarily for export.

India's three crackers collectively manufacture some 200,000 tpa of ethylene. Seven new crackers, with a total capacity of 2.19m tpa are expected to be commissioned over the next five years. Of these seven, RPG Enterprises will be associated with two of the largest, having an aggregate capacity of 750,000 tpa.

The past year has been exceptionally good for this aggressive business house. In the Economic Times' annual ranking of India's top 20 business houses, RPG emerged as the fastest-growing business group this century, moving up from 13th place to fourth with sales growing from Rs7.73bn in 1987-88 to Rs17.03bn in 1988-89. The enhanced sales figures are largely a result of four highly successful takeovers.

October 1989

J. HENRY SCHRODER WAGG & CO. LIMITED

Announces the establishment of its Representative Office in Madrid

ALONSO ALVAREZ DE TOLEDO Y URQUIJO
Director - Representative Office

Calle Orfila, 8
28010 Madrid
Tel: (91) 419 6451

Schroders

This announcement appears as a matter of record only. November, 1989

ESSELTE
AKTIEBOLAG

(Incorporated in the Kingdom of Sweden with limited liability)

Swedish Kronor 250,000,000

11½ per cent. Notes 1991

Issue Price 101.35 per cent.

Svenska Handelsbanken Group

Bank Brussel Lambert N.V. Copenhagen HandelsBank A/S
Den Danske Bank Generale Bank
Nomura International PKBanken

ASLK-CGER Bank Crédit Communal de Belgique S.A./
Credit Suisse First Boston Limited Gemeentekrediet van België N.V.
Privatbanken A/S Mitsubishi Finance International plc
Yamaichi International (Europe) Limited

SNDPIO's record in eurolira speaks for itself

Lead Manager of the first eurolira bond issue in October '85

Top ranked book-runner since the beginning of the market, with 31% market share and a total volume of Lit. 1,745 billion from October '85 to June '89

Top ranked book-runner in the past six months, with 37% market share and a total volume of Lit. 750 billion from January to June '89

Major underwriter, Lead or Co-Lead Managing 62% of all new issues from October '85 to June '89 and 75% of all new issues from January to June '89

Market leader in domestic and eurolira interest rate and currency swaps

Turin Capital Markets Group (39.11) 510324 London Capital Markets Group (44.1) 248 0936

Giorgio Baracco New Issues Mary Daunter
Irma Minzari Market-Making Peter Tsatsoulis
Artemio Signorato Lire Swaps Tony Main

SNDPIO

THE KOREA-EUROPE FUND LIMITED
INTERNATIONAL DEPOSITARY RECEIPTS

Issued by Morgan Guaranty Trust Company of New York

NOTICE is hereby given that an Extraordinary General Meeting of The Korea-Europe Fund Limited will be held on Thursday 9th November, 1989 at 12-20 The Pines, St. Peter Port, Guernsey, Channel Islands.

To alter the Articles of Association of the Company by the deletion of the 15th clause to the last sentence of Article 15.

VOTING ARRANGEMENTS FOR IDRs-HOLDERS
IDR-holders who wish to vote must follow the following procedure:

IDR-holders must deliver the IDRs to the Depository at the address given below (Attention: Securities Department) on or before 21/10/89 at 12-20 The Pines, St. Peter Port, Guernsey. A copy of the Notice of Meeting and the IDRs should be returned after the meeting.

IDR-holders who wish to vote are also requested to consider the following: The Depository of New York, New York, for account 676-01-422 of Morgan Guaranty Trust Company of New York, New York, a fee of USD 5. per IDR in respect of which a vote is cast.

MORGAN GUARANTY TRUST COMPANY OF NEW YORK
DEPOSITARY OFFICE,
A Depository
Assess Ave 15
1000 New York, New York

CIVIS INTERNATIONAL LIMITED
SECURED FLOATING RATE NOTES due 1992

Interest Rate 6.5375% p.a. Interest Period 1 November 1989 to 31 October 1990. Interest Payable per US\$100,000 Note US\$4,342.74

2 November 1989, London
By Citibank, N.A., CIBC World Agency Bank

Bank of Communications
(The Development Bank of the Republic of China)

U.S. \$100,000,000

Floating Rate Notes due 2001

For the Interest Period 30th October, 1989 to 30th April, 1990 the Notes will carry a Rate of Interest of 5.3775% per annum, with a Coupon Amount of U.S. \$10,790.45 per U.S. \$250,000 Note. The relevant Interest Payment Date will be 30th April, 1990.

Bankers Trust Company, London Agent Bank

LANDSVIRKJUN
U.S. \$60,000,000

Floating Rate Notes Due 2000

In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the period 31st October, 1989 to 30th April, 1990 is 5 3/4% p.a. Coupon amounts will be US \$430.50 for the US \$10,000 denomination and US \$10,762.50 for the US \$250,000 denomination, and will be payable on 30th April, 1990 against surrender of Coupon No. 8

Bankers Trust Company, London Agent Bank

HALIFAX BUILDING SOCIETY
£150,000,000

Floating Rate Loan Notes Due 1986 (Series A)

Interest Rate 15.2825%

Interest Period 1st October 1989 to 30th November 1989

Interest Payable £ 63.26

£100,000,000

£150,000,000

Credit Suisse First Boston Limited Agent Bank

NORWEST CORPORATION
U.S. \$100,000,000

Floating Rate Subordinated Capital Notes due 1988

For the six months 31st October, 1989 to 30th April, 1990, the Notes will carry an interest rate of 8 1/4% per annum with an interest amount of U.S. \$433.65 per U.S. \$10,000 Note.

Bankers Trust Company, London Agent Bank

Crédit Commercial de France
U.S. \$250,000,000

Floating Rate Notes due 1997

For the interest period 31st October, 1989 to 30th November, 1989 the amount payable per U.S. \$10,000 Note will be U.S. \$69.27. The relevant interest payment will be 30th November, 1989.

Listed on the Luxembourg Stock Exchange

Bankers Trust Company, London Agent Bank

INTERNATIONAL COMPANIES AND FINANCE

Georgia Gulf faces \$1.2bn takeover bid from NL Industries

By Roderick Oram in New York

NL INDUSTRIES, controlled by Mr Harold Simmons, the Dallas investor, yesterday made a \$50 share offer for Georgia Gulf, valuing the chemical company at \$1.2bn.

Georgia Gulf, created in 1985 through the buy-out of the chemicals division of Georgia-Pacific, the forest products group, said it was considering its options. Its stock rose 1 1/2% to \$50.

NL, a chemical company based in Houston, has built up a 9.9 per cent stake in Georgia Gulf this year. During the summer it suggested to Georgia Gulf's board that a recapitalization, merger or some other form of transaction at \$55 a share would benefit shareholders.

After inconclusive discussions on the proposals, Georgia Gulf said it would pursue its own alternatives. These could include a takeover or some other type of deal.

Analysts believe the company is worth at least \$60 a share in spite of growing weak-

Underlying earnings at Rockwell hold steady

By Anatole Kaletsky in New York

ROCKWELL International, the Los Angeles-based electronics, defence and engineering group, reported virtually no change in its underlying earnings in the latest quarter and forecast a steady but flat performance in the year ahead.

Rockwell made \$126.1m or 56 cents a share in the final quarter of its fiscal year. This compared with \$185.9m or 76 cents last year.

But the year-earlier results benefited from several one-time items, including an 18 cents a share tax adjustment and unusually high earnings from the B-1B bomber programme. Operating earnings from continuing operations were about the same as in the previous year.

In fiscal 1989 as a whole Rockwell made net profits of \$734.9m or \$2.57 a share on revenues of \$12.5bn, compared with \$811.9m or \$3.04 in 1988, with earnings were \$11.9bn.

Excluding one-time items in both years, the 1989 result would have been \$2.47 a share, up 7 per cent on the year before, when underlying earnings were \$2.30 a share.

Mr Donald Beall, chairman, said the electronic segment, which includes avionics, the Allen-Bradley automation companies, defence electronics and telecommunications, showed a 28 per cent increase in operating earnings to \$498m.

Aerospace earnings fell 15 per cent to \$418m. Automotive earnings of \$180m were down slightly on the year before and graphics earnings of \$129m showed a 98 per cent increase following the introduction of successful new printing press products.

Commenting on the outlook, Mr Beall said operating earnings in the first half of fiscal 1990 would be "somewhat below" last year's, primarily because of the weakness of the automotive market.

Sharp decline at Placer Pacific

By Our Financial Staff

PLACER Pacific, the Australian mining company 75.8 per cent owned by Placer Dome of Canada, reported a sharp drop in nine-month net earnings.

Total earnings to September 30 were A\$14.6m (US\$11.5m) or A\$2.34 a share, from A\$24.9m or A\$4 a share a year earlier, a drop of 42 per cent. Revenues rose 10 per cent to A\$134.8m from A\$102.6m.

General Re surges despite loss from Hurricane Hugo

By James Buchan in New York

GENERAL RE, the largest US reinsurance company, has reported strong results for its third quarter in spite of heavy losses resulting from Hurricane Hugo, which caused considerable damage in the Caribbean and the Carolinas in September.

The company, based in Stamford, Connecticut, said it would also suffer losses from the earthquake that hit San Francisco on October 17. However, it added that these would only be reported in the fourth quarter.

The 39 per cent increase in third-quarter net profits was higher than Wall Street expected and General Re's stock, which has performed strongly

this year, rose in early trading yesterday morning. Net income was \$145.5m or \$1.60 a share, against \$108.6m or \$1.15 in the corresponding 1988 period.

The company's profitability deteriorated slightly, with the ratio of expenses and claims to premiums in its domestic property/casualty business rising to 101.7 per cent, from 99 per cent in last year's quarter. But this was principally due to the need to build reserves against catastrophe losses from Hurricane Hugo.

The result shows that General Re is still insulated from the price war in the primary market for insurance. Its premium income has

tumbled by a third since 1986 as highly competitive primary companies have laid off less risk in the reinsurance market. However, General Re has maintained prices on the business it does write.

General Re's domestic property/casualty premium income in the quarter actually increased to \$443.6m, up from \$410.8m in the 1988 period and \$440.1m in the second quarter of 1989. There is widespread expectation on Wall Street that recent underwriting losses will force primary companies to buy more reinsurance. At the nine-month stage, General Re reported net profits of \$445.6m or \$4.87 a share, up from \$327.1m or \$3.41.

Meat processing troubles hang over Canada Packers' sale

Robert Gibbons on prospects for a successful deal

THE McLeans, by reputation one of Canada's richest families, have chosen a long time to put 62-year-old Canada Packers, the country's largest food processing group, up for sale.

Last month Mr William F. McLean, 73, the publicity-shy head of Canada Packers from 1954 to 1978, hired R.B.C. Dominion Securities to find a buyer for the family's 30 per cent controlling block and remaining stock. However, analysts say the group may ultimately be broken up as bids are believed to have been received for parts of it.

The decision to sell came as a surprise. The stock market, lullied by the company's sluggish performance for several years, immediately marked up shares 25 per cent to C\$20, including the company at C\$175m (US\$64m).

Since then the stock has fallen more than 2 points as troubles in the meat processing industry, Canada Packers' core business, have taken their toll.

The company, which was founded by Mr McLean's father in 1927 as a pork packer, posted a profit of C\$25.2m or 68 cents a share for the year ended March 26. Sales stood at C\$2.2bn, about two thirds of which came from meat products, a tight-margin business at the best of times.

In the six months to September 23 net income was C\$8.14m or 43 cents, down from C\$12.9m or 35 cents last time. Sales rose to C\$1.55bn from C\$1.62bn.

Sales have been stationary

since fiscal 1984 and profits have ranged between 69 cents a share in fiscal 1985 and a high of \$1.04 in both 1986 and 1987. The trend is lower in the current year.

The company has been diversifying and rationalising for the past two years but the benefits of these moves have yet to be felt.

Canada Packers must deal with an aggressive union in its meat packing division, industry over-capacity, and consumer preference for poultry - per capita consumption of beef and pork has declined by about 5 per cent over the past decade, while that of chicken has advanced 25 per cent. In addition it faces international problems, such as a special US duty on pork and Europe's ban on growth hormones.

The meat packers' troubles extend across the country, where the four biggest companies account for more than half industry sales of C\$9bn a year.

Soon after the McLean family put Canada Packers on the block, the Alberta Government seized Gainers - a western meat packer owned by Mr Peter Pocklington, a flamboyant Edmonton businessman - for default on a C\$6m provincial loan.

There are also processing plants in Britain, Europe, Australia, Mexico and the US, and a trading organisation. One analyst commented: "I'd estimate Canada Packers might go for C\$20 to C\$25 a share or C\$10 to C\$15, but Carlin or more soundly a bit rich in today's conditions."

tion as a strong manager of Canada Packers and as a director representing the family. But the McLeans no longer play any active role in management and, clearly, they want to diversify their investment holdings.

Mr McLean has put a December 15 deadline on finding a buyer for the company. Under a shareholder rights plan the board has this period to line up a friendly buyer and ensure all shareholders are offered the same price.

Although it is seeking a deal which will keep Canada Packers intact, analysts believe the company will eventually be broken up. The most profitable segments are cheese manufacturing and edible oils - the processed food side accounted for about 14 per cent of sales in 1988.

But the company also has strong brand identification for many food products and a large inventory of urban property across Canada. Analysts can only guess at the value of these assets.

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CU CANADIAN UTILITIES LIMITED 17 1/2% Debentures 1981 Series NOTICE OF SINKING FUND REDEMPTION

TO THE HOLDERS OF 17 1/2% Debentures 1981 Series ("1981 Debentures") of Canadian Utilities Limited due December 15, 1989 issued under a trust indenture (the "Trust Indenture") dated as of March 1, 1977 and redemptions supplemental thereto, including a supplemental indenture (the "Supplemental Trust Indenture") dated as of December 8, 1981 relating specifically to the issue of the 1981 Debentures, each made between Canadian Utilities Limited and National Trust Company, Limited (now National Trust Company) as Trustee (the "Principal Trust Indenture" and the redemptions supplemental thereto, including the Supplemental Trust Indenture, being hereinafter collectively referred to as the "Trust Indenture").

NOTICE IS HEREBY GIVEN THAT, pursuant to the provisions of the Trust Indenture, the 1981 Debentures ("the 1981 Debentures as to be redeemed") represented by certificates bearing designating numbers within the ranges listed below (excluding the first and last number in each range) have been selected by the Trustee for redemption on December 15, 1989 pursuant to the annual \$2,500,000 (Canadian) sinking fund requirement attaching to the 1981 Debentures:

Table with 3 columns: Designating Numbers, Sinking Fund Numbers, Designating Numbers. Lists various numbers for redemption.

NOTICE IS ALSO HEREBY GIVEN THAT the 1981 Debentures to be redeemed will be redeemed on December 15, 1989 at 100% of the principal amount thereof (paying the sum of \$1000 (Canadian) for each 1981 Debenture), together with interest on said principal amount accrued and unpaid to the date fixed for redemption. Certificate holders representing the 1981 Debentures to be redeemed must be surrendered to the Principal Trust Company in Edmonton, Canada, on or at the holder's option, to any of the paying agents appointed by Canadian Utilities Limited outside of Edmonton, Canada. The names and addresses of the paying agents are as follows:

- List of paying agents: Bank of Montreal, CIBC, Citicorp, etc.

1981 Debentures surrendered for redemption must have all unattached coupons (numbered 9-15) attached thereto. In the event all such unattached coupons are not so attached the aggregate amount of the maturity amount coupons will be deducted from the amount of the principal due for payment. Coupon number 8, due December 15, 1989, should be detached from the debenture certificate before surrender and retained by the holder in the usual manner. This is the eighth annual sinking fund redemption call on the 1981 Debentures. 1981 Debentures in the principal amount of \$17,500,000 have been called for redemption prior to the date hereof and the principal amount of such debentures remaining outstanding as at the date hereof is \$25,500,000 (Canadian).

NOTICE IS FURTHER GIVEN THAT all interest upon the 1981 Debentures to be redeemed shall cease from and after December 15, 1989.

AND NOTICE IS FURTHER GIVEN THAT 1981 Debentures previously called for redemption represented by debenture certificates bearing designating numbers within the ranges listed below (including the first and last number of each range) have not been presented for payment.

Table with 3 columns: Designating Numbers, Sinking Fund Numbers, Designating Numbers. Lists numbers not presented for payment.

DATED at Edmonton, Canada this 27th day of October, 1989.

This notice is given in the name of NATIONAL TRUST COMPANY, Trustee on behalf of Canadian Utilities Limited.

Cardo and Lucas to form brake company

By Robert Taylor in Stockholm

CARDO, the Swedish industrial holding company affiliated to the Volvo group, and Lucas Industries of the UK are to set up a jointly owned company to manufacture braking systems for the railway industry.

The operation - to be called Equipments Ferroviaires Europeens (EFE) - is expected to have an initial annual turnover of SKr900m (\$139.5m). It will link Sab Nife, a Cardo subsidiary, with the UK aerospace and electronics group.

Cardo will have a majority shareholding of 50.1 per cent in the company which, it is claimed, will be the world's biggest supplier of brake equipment for locomotives. It will be based in Brussels.

EFE will be a holding company with 14 subsidiaries in western Europe, the US and Brazil. It is also in talks with Faiveley, the French electrical equipment, doors and air-conditioning group, over the possibility of selling Faiveley's products outside France.

Mr Lennart Nilsson, Cardo's chief executive, said yesterday that EFE was only the first stage in a structural response to the reorganisation and increased investment in European railways.

Lucas added the venture was to have a cross-shareholding arrangement with Faiveley and collaborative arrangements were to be sought with other railway product companies.

The UK will be EFE's largest market initially, accounting for a third of annual turnover, while North America will account for about 20 per cent.

General Re surges despite loss from Hurricane Hugo

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But the company also has strong brand identification for many food products and a large inventory of urban property across Canada. Analysts can only guess at the value of these assets.

There are also processing plants in Britain, Europe, Australia, Mexico and the US, and a trading organisation. One analyst commented: "I'd estimate Canada Packers might go for C\$20 to C\$25 a share or C\$10 to C\$15, but Carlin or more soundly a bit rich in today's conditions."

TOYOBO TOYOBO CO., LTD. U.S.\$150,000,000 3 3/8 per cent. Notes 1993 with Warrants to subscribe for shares of common stock of Toyobo Co., Ltd. ISSUE PRICE 100 PER CENT. Daiwa Europe Limited, DKB International Limited, Nomura International, Yamaichi International (Europe) Limited, IBJ International Limited, The Nikko Securities Co., (Europe) Ltd., Algemene Bank Nederland N.V., Banque Bruxelles Lambert S.A., Baring Brothers & Co., Limited, Chase Investment Bank, Cosmo Securities (Europe) Limited, Robert Fleming & Co. Limited, Merrill Lynch International Limited, Morgan Grenfell & Co. Limited, New Japan Securities Europe Limited, Salomon Brothers International Limited, Sumitomo Trust International Limited, Taiheiyu Europe Limited, Mitsubishi Finance International plc, Sumitomo Finance International, LTCB International Limited, Swiss Bank Corporation, Bank of Tokyo Capital Markets Group, Banque Indosuez, BNP Capital Markets Limited, Citicorp Investment Bank Limited, Deutsche Bank Capital Markets Limited, Goldman Sachs International Limited, Mitsubishi Trust International Limited, Morgan Stanley International, Nippon Kangyo Kakumaru (Europe) Limited, Shearson Lehman Hutton International, Swiss Volksbank.

INTERNATIONAL APPOINTMENTS

Continental Airlines chief resigns to pursue own business interests

CONTINENTAL Airlines, the non-unionised subsidiary of Texas Air, the prominent US airline holding group, declared that Mr D. Joseph Corr has resigned as chairman, chief executive officer and president to pursue business interests of his own.

Mr Frank Lorenzo, 49, Texas Air chairman, is succeeding Mr Corr as chairman and chief executive, while Mr Mickey Foret, 44, formerly executive vice president, has been

elected as president. Mr Foret had been responsible for planning and finance at Continental, and before that was senior vice president of Texas Air and Eastern Air Lines, Texas Air's other main offshoot.

In contrast to the loss-making Eastern Air, which has been under Chapter 11 bankruptcy protection since March due to a long-running strike, Continental has begun a return to profits after two poor years.

While Eastern has sold a number of assets to reduce its debt, there has been speculation that Continental may be sold completely or in part.

Mr Lorenzo, in reaction to Mr Corr's resignation, said: "We regret to see Joe leave but we certainly respect his desires. Important operational and financial improvement has been ongoing (at Continental) during Joe's tenure, and we are committed to that improvement continuing."

Bear Stearns accounting expert steps down

AT BEAR STEARNS, the US securities house, Mr Leo Seidler, 54, has stepped down as senior managing director in charge of accounting and tax analysis, reports AP-DJ in New York.

Mr Seidler, who will remain affiliated with the company as a special associate director, says he is taking the action to have more time to spend travelling and writing.

A member of the firm since 1971, Mr Seidler was made a partner in 1981. Formerly, he was a professor of accounting at New York University's Graduate School of Business.

One of the longest running first-team members of the Institutional Investor All-America research team, Mr Seidler ranked first in that magazine's list in the field of accounting analysis for 14 years.

WALGREEN, the leading US drug store chain, elected Mr L. Daniel Jordt president and chief operating officer, effective from the retirement of Mr Fred Canning from these positions on February 1.

Mr Canning has been president for 11 years. Mr Jordt is at the moment senior vice president and treasurer.

Reserve Bank of Australia ex-governor joins AMP

THE AUSTRALIAN Mutual Provident (AMP) Society, the leading life insurance concern in Australasia, has appointed to its principal board Mr E.A. Johnston, formerly governor and chairman of the Reserve Bank of Australia from 1982 to July this year.

Mr Johnston first joined the Reserve Bank in 1969 and has held a number of senior executive positions with the bank on his climb to the top posts. He was executive director of the World Bank in Washington from 1977 to 1979.

FEVE, the European Container Glass Federation, has elected as president Mr Frank Davies, chief executive of Rockware, the UK-based glass and plastic containers manufacturer.

With 64 members in 17 countries, FEVE says it is one of the most representative trade associations in Europe. It is based in Brussels.

Mr Davies's appointment as FEVE president is for a period of one year. He has been Rockware chief executive since 1983, and before that was a director and divisional managing director of Alcan Aluminium UK. He was president of the Glass Manufacturers Federation from 1985 to 1987.

NCR names worldwide marketing executive

NCR, the US manufacturer of computers and business machines, said that Mr R. Elton White, executive vice president and currently head of its US Data Processing Group, will assume from the start of next year overall responsibility for marketing worldwide.

Mr John Poole, a vice president, will succeed Mr White as group executive, US Marketing Group.

Mr Khaled Marrel has been named vice president, financial systems division, within NCR's Integrated Systems Group.

AMERICAN Express Bank, the wholly-owned international banking subsidiary of American Express, the financial and travel services group, elected Mr William Russo as senior vice president, public affairs and advertising, a newly created position.

Mr Russo, 38, was previously director, public policy. His career with the American Express group spans almost 16 years, with the last two years spent with AEB.

NATIONAL BANK OF Abu Dhabi, the largest bank of the United Arab Emirates, appointed Mr James Steele as managing director and president of its wholly-owned subsidiary, Abu Dhabi Interna-

tional Bank, in Washington. He replaces Mr Assad S. Assad, who retired from the bank at the end of September.

Mr Steele gained a strong banking background during 22 years of service with the US-based First National Bank of Atlanta. He joined ADIB in 1985 as senior vice president - credit and marketing, and was later made executive vice president.

SVENSKA International, the London-based international investment banking arm of Svenska Handelsbanken, Sweden's second largest commercial bank, has appointed Mr David Teague as an executive director. He will have responsibility for the establishment of a subsidiary in Madrid.

Mr Teague has switched from Bankers Trust, where he was vice president in charge of developing corporate relationships in the nordic countries and in the UK. He was previously with Morgan Guaranty.

OUTOKUMPU, the Finnish state-owned natural resources group, announced a new finance organisation, effective from November 1.

Mr Pentti Hakkarainen, 31, has been named finance director, while Mr Kai Nurmi, 34, becomes director - group financial services.

USdol 204,000,000 Floating Euro-dollar repackaged assets of the Republic of Italy due 1993 F.E.R.A.R.I. 1

For the period from October 31, 1989 to January 31, 1990 the Ferraris will carry an interest rate of 8 1/2% per annum with an interest amount of USdol 2,204.17 per USdol 100,000 Ferrari.

The relevant interest payment date will be January 31, 1990. Agent Bank: Banque Paribas Luxembourg

INTERNATIONAL CAPITAL MARKETS

Japan relaxes rules on corporate bond issues

By Michio Nakamoto in Tokyo

JAPAN'S Ministry of Finance is ready to ease the rules that separate Japanese banking and securities by allowing companies to issue short to medium-term corporate bonds on the domestic market.

Ministry officials said they will consider requests case-by-case from domestic firms wishing to issue corporate bonds with short maturities. Until now Japanese companies have been allowed to issue on the domestic market only corporate bonds with maturities of four years or more.

The move will enable Japanese firms to seek short-term lending on the market rather than through the banks. It represents a step towards the removal of the barrier between banking and securities operations in Japan. Until now short and medium-term corporate bonds could not be issued since they would make the securities companies that underwrite the bonds compete directly with the banks in their business of short-term financing.

The development also marks something of a victory for the

securities companies in their struggle with the banks to extend their business as Japan's financial markets have become more liberal. "We have always said that setting restrictions on the term [of corporate bonds] is unjustifiable," said an official at one of the big four Japanese securities firms.

The banks, for their part, see the removal of restrictions on corporate bonds as a threat to their mainstay lending business, so are likely to make stronger requests for a similar concession on their operations. Deregulation is an irreversible trend, but if the barriers are to come down they should all do so without exception, says Mr Masato Tsutsui, senior vice president of the securities division at Dai-ichi Kangyo Bank.

However, securities companies feel that allowing the banks into their territory will lead to corporate domination by the banks. Meanwhile, Japanese companies have complained that the debate on financial liberalisation has been carried out so far with little concern for their needs.

The hickering between securities companies and banks has slowed progress on the lifting of the rigid rules that have chased Japanese firms away from the domestic corporate bond market to seek funding on the Euromarkets. In the first half of fiscal 1989, from April to September, the total amount of funds raised by Japanese companies on the Euro-markets reached a record ¥6,520bn, exceeding the ¥5,790bn provided by the domestic market.

The ministry hopes that the gradual removal of term regulations for corporate bonds will help make the domestic market more attractive for companies wanting to raise funds. The authorities have stepped up their efforts to bring the corporate bond market home from the Euromarket. In June the ministry lifted the ban on short to medium-term Euroyen bonds. Last month the European Community became the first foreign organisation allowed to issue three-year Samurai bonds, yen denominated foreign bonds.

Deutsche Bank boss vilifies SE practices

By Heig Simonian in Frankfurt

MR ROLF Breuer, the managing board member of Deutsche Bank responsible for secondary market trading, has scathingly criticised the way West German shares are traded following the dramatic fall in German equity prices last month.

Echoing criticisms from other senior bankers, Mr Breuer focused on the antiquated procedures which contributed to the precipitous decline in domestic equity prices on October 16.

"That it was impossible, here at a world market like Frankfurt, to get a share price for a company like Volkswagen, when we can travel to the moon, proved the case for reform," he said.

Mr Breuer stressed the need to bring German stock markets into line with developments elsewhere in Europe. Setting up IBIS, a new share price information system, would be a major step. In time the system could form part of the FIFE (Price Information Project Europe), a share price information network being planned across the continent.

Mr Breuer also emphasised the need for a body to represent German banks in the talks on new international rules for banks in the securities business.

The recent Isoco meeting in Vienna has shown the lack of such an institution. A string of German bodies, including the Finance Ministry, Bundesbank and the Federal Bank Supervisory Authority, clearly believed that such a function was beyond their scope.

"There must be someone who feels responsible," said Mr Breuer. Otherwise, German banks ran the risk of being at a disadvantage compared with their foreign counterparts, particularly regarding new capital requirements, he said.

Mr Breuer quashed arguments that German universal banks could get round the problem by hiring off their investment banking activities into a separate operation to overcome the need for higher capitalisation.

Banks may invest in Brazilian tourism

By Rachel Johnson

INTERNATIONAL banks are to be invited to subscribe between \$300m and \$500m of Brazilian debt to a joint venture created to invest in tourism in Brazil.

The venture is being formed by Singer and Friedlander, the merchant bank, and its European Inter-American Finance affiliate (Sofinam), which has set up a partnership with a tourist project company, Mabisa Services Imobiliarias.

Ministers have singled out tourism as a priority for foreign investment - although

the venture's sponsors are aware that their plan is dependent on the outcome of forthcoming Brazilian elections and regulatory approval.

The sponsors will approach international commercial banks to form an investor group. Banks which join will be represented on the management committee of the fund, as will their sponsors and advisers. The fund's advisers are Mr Sergio Correa da Costa, ex-ambassador to the UK and UN, and Mr Abol Fahmy, chairman of Equicap.

Given the appropriate regu-

latory approvals, the partnership expects the fund to be operational in the first quarter next year.

A rights issue of 18.75m shares in the India Fund, a London-listed unit trust established for international investment in Indian equities, has been underwritten.

The offer of 18.75m shares closed on October 25 after 12.59m had been taken up. The remaining shares were placed in the market by Merrill Lynch at the issue price of \$14, rather than placed with the sub-underwriters.

FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market.

Table with columns: Country, Issuer, Maturity, Yield, etc. Includes sections for US DOLLAR STRAIGHTS, EURO DOLLAR STRAIGHTS, and YEN STRAIGHTS.

Table with columns: Country, Issuer, Maturity, Yield, etc. Includes sections for DEUTSCHE MARK STRAIGHTS, SWISS FRANC STRAIGHTS, and other international bond listings.

Table with columns: Country, Issuer, Maturity, Yield, etc. Includes sections for JAPANESE YEN STRAIGHTS, AUSTRALIAN DOLLAR STRAIGHTS, and other international bond listings.

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August 1989



Hanson PLC

£3,000,000,000 Term Loan Facility

Syndication Agent Chemical Bank

Facility Agent National Westminster Bank PLC

Algemene Bank Nederland N.V. Bank of America NT&SA Banque Indosuez The Chase Manhattan Bank, N.A. Commerzbank Aktiengesellschaft, London Branch Crédit Lyonnais, London Branch The Dai-ichi Kangyo Bank, Limited The Fuji Bank, Limited Lloyds Bank Plc The Sarwa Bank, Limited Swiss Bank Corporation

Amsterdam-Rotterdam Bank N.V. The Bank of Tokyo, Ltd. Barclays Bank PLC Chemical Bank Crédit Agricole, London Branch Credit Suisse The First National Bank of Chicago, London The Hongkong and Shanghai Banking Corporation National Westminster Bank PLC The Sumitomo Bank, Limited The Toronto-Dominion Bank

The Bank of New York Deutsche Bank Aktiengesellschaft, London Branch Westdeutsche Landesbank Girozentrale, London Branch

Banque Paribas (London) National Australia Bank Limited

The Bank of Nova Scotia Banque Internationale à Luxembourg S.A. (London) Continental Bank N.A. The Industrial Bank of Japan, Limited The Mitsubishi Bank, Limited The Mitsui Bank, Limited The Royal Bank of Canada Union Bank of Switzerland, London Branch

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Legal Adviser to the Banks Allen & Overy

COMPANY NOTICES

NOTICE TO BONDHOLDERS OF THE SANWA BANK, LIMITED U.S. \$100,000,000 2 1/2 PER CENT CONVERTIBLE BONDS DUE 2002 (the "Bonds")

NOTICE TO BONDHOLDERS OF THE SANWA BANK, LIMITED U.S. \$300,000,000 1 1/4 PER CENT CONVERTIBLE BONDS DUE 2002 (the "Bonds")

Pursuant to Clause 7, sub-clauses (B) and (C) of the Trust Deed relating to the Bonds, notice is hereby given as follows: 1. At the meeting of the Board of Directors of The Sanwa Bank, Limited (the "Bank") held on 20th October, 1989, resolutions were adopted to issue 80,000,000 new shares on 18th November, 1989 through a public offering in Japan and to issue subscription rights to the holders of Shares existing then to subscribe, at the issue price of ¥1,380 per Share, for 5 new shares for every 100 shares held on the record date of 30th November, 1989.

Pursuant to Clause 7, sub-clauses (B) and (C) of the Trust Deed relating to the Bonds, notice is hereby given as follows: 1. At the meeting of the Board of Directors of The Sanwa Bank, Limited (the "Bank") held on 20th October, 1989, resolutions were adopted to issue 80,000,000 new shares on 18th November, 1989 through a public offering in Japan and to issue subscription rights to the holders of Shares existing then to subscribe, at the issue price of ¥1,380 per Share, for 5 new shares for every 100 shares held on the record date of 30th November, 1989.

Another prime project, the Shanghai Exhibition Centre of which has a total investment of \$175m, is set for a year's delay before commencing repayment of its \$45m syndicated loan. A banker with one of the lenders said construction work on the hotel, office and apartment complex had been delayed by almost a year. "Now the lenders and borrowers are facing a deadlock," the banker said. "The foreign partners declined to inject more shareholders' funds into the project."

Further notice to Bondholders will be published in accordance with Condition 5(C)(ii) of the Bonds advising of any adjustment to the Conversion Price as a result of the aforementioned financings by the Bank or, if no adjustment is required to be made, that the Conversion Price will remain unchanged.

Mitsubishi Bank of Australia Limited \$550,000,000 Floating Rate Notes due 1991. Notice is hereby given that for the three months interest period from 31st October 1989 to 31st January, 1990 the Notes will carry an Interest Rate of 18.117% per annum.

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CHARITIES

The Financial Times proposes to publish this survey on: 5 DECEMBER 1989 For a full editorial synopsis and advertisement details, please contact: DENIS CODY on 01-873 3301 or write to him at: Number One Southwark Bridge London SE1 9HL

FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

UK COMPANY NEWS

Profits advance to £13.3m with more than half earned overseas Fenner offers to be Armstrong white knight

By Clay Harris
JH FENNER (Holdings), the Hull-based power transmission and conveyor belt engineer, said yesterday it had offered itself as a white knight to Armstrong Equipment, the fasteners manufacturer facing a \$50m hostile bid from Caparo Group.

market said. Mr Barker refused to say whether Fenner was willing to accept an offer from Caparo at any price or what, if anything, would prompt Fenner to enter the arena itself. Fenner's pre-tax advance from £10.72m was achieved on turnover up 10 per cent at £194.52m (£176.27m). Interest payable was £3.7m (£3.12m). Earnings per share rose by 20 per cent to 20.29p (16.9p) adjusted for a rights issue in May, and a final dividend of 4.9p (4.5p) raises the total to 8.1p (7.5p). Fenner plans to introduce a scrip alternative.

uation of sterling strengthens Fenner's position, not that we are advocates of an ever depreciating currency. In the UK itself, Mr Chris Wilson, managing director of the power transmission division said, "So far there has been no evidence whatsoever of any downturn in volumes or erosion of margins." The company said, however, that because many of its products come late in the investment cycle, it would lag any downturn by six to nine months.

from the pack of UK manufacturers. It points to its overseas earnings, the beneficial effect of a falling pound, its buoyant order book, the important role of replacement sales, and its confident investment programme. So far, the market appears unconvinced - Fenner has underperformed the FT-A All Share by 8 per cent since mid-October. This in part reflects uncertainty about its intentions towards Armstrong. But all the signs are that Mr Barker will not be tempted to overplay, and certainly not to launch a hostile bid itself. If Armstrong survives, there is no reason why the two companies should not reach a mutually beneficial distribution arrangement. Fenner should increase pre-tax profits to £16m. But the full-year effect of the shares issued in the May rights issue will limit its growth. The shares, up 5p to 153p, trade on a prospective p/e of 7.5, where they do not appear expensive.



Peter Barker: wants to distribute Armstrong fasteners

Meggitt and USH call a truce over £104m takeover battle

By Andrew Bolger
PEACE BROKE out yesterday in the acrimonious £104m takeover bid launched by Meggitt, the specialist engineering group, for United Scientific Holdings, the defence contractor. However, Meggitt continued to insist that it would be prepared to abandon its bid unless it received satisfactory financial information from USH, in spite of the fact that on Tuesday it had received acceptances from shareholders representing 49.94 of USH's equity, and said yesterday that the acceptances had continued to roll in.

chairman, had a friendly telephone conversation on Tuesday night in which Mr Robertshaw had offered his congratulations. Mr Coates said he was now anxious to lower the temperature of the situation, and the trading of investive and get round a table with USH to establish its financial position. It seems likely that Meggitt will proceed with the acquisition, unless it discovers some sort of "black hole" in USH's books during its investigations. Meggitt is particularly concerned to establish USH's position and current trading position.

final but again extended it until 3pm on Friday, by which time it should have acceptances representing a substantial majority of USH's shares. Meggitt's shares closed yesterday at 86p, down 3p. At that price, its partial cash alternative values each USH share at 142p. USH shares closed at 127p, down 4p. Meggitt announced yesterday that it had paid BIOC, the international cables and construction group, £4.9m in cash for BIOC-Citec, an electronic components manufacturer based in Sweden. Citec, which employs 150 people, makes variable resistors for large motor manufacturers such as Ford. Meggitt said Citec fitted in well with its electrical components businesses which, including its Spanish subsidiary, reported a turnover of £30m last year.

Armstrong resolution defeated

By Ray Bashford
CAPARO, the private holding company which is bidding for Armstrong Equipment, yesterday defeated a proposed special resolution at the annual general meeting of the industrial fastener and engineering group. The resolution would have given the Armstrong board the power to issue up to 17.7m shares which would represent 25 per cent of the enlarged capital.



Mr Roy Watts, the chairman of Armstrong, said the resolution was similar to those approved at the past two annual meetings and was not part of the company's takeover defence against Caparo which has a 23.3 per cent stake in Armstrong.

"They should not attempt to tamper with the share structure of the company at this sensitive time," he said. Caparo had received a weak response from shareholders to the offer by the first closing date but is planning to intensify its lobbying of institutions as the offer moves towards its final closing date on November 25. Armstrong has until Friday to issue new financial information to shareholders. Mr Watts told the 100 shareholders at the meeting that the company planned to continue expansion through the existing structure but repeated that the company was also considering making an acquisition.

Midsummer buys clubs and pubs from Mecca

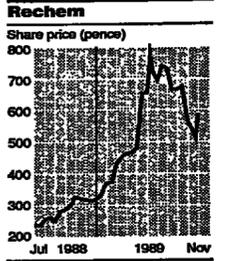
By David Churchill, Leisure Industries Correspondent
MIDSUMMER LEISURE, the pubs, discos, and snooker clubs group, yesterday acquired 11 discos and two pubs from Mecca Leisure in a deal worth £4.25m. The clubs and pubs are spread throughout the UK, and Midsummer expects them to make an "immediate contribution to earnings". Mecca, the UK's leading operator of nightclubs and discos, said yesterday that the sale was part of the rationalisation following the takeover of Pleasurama last year.

Mr Michael Guthrie, Mecca's chairman, said the deal was a tidying up operation. "The clubs being sold are largely smaller discoes which our strategy is to go for the larger and more ritzy type of nightclub." Last month Midsummer bought two discos and four pubs/restaurants from Leading Leisure for £3.2m. Mecca, the UK's leading operator of nightclubs and discos, said yesterday that the sale was part of the rationalisation following the takeover of Pleasurama last year.

Rechem nears £5m midterm

By Vanessa Houlder
RECHEM Environmental Services, the toxic waste disposal group, yesterday announced a 28 per cent rise in pre-tax profits to £4.97m for the six months to end-September. Turnover increased by 19 per cent to £10.72m. Mr Richard Biffa, chairman, said the company had suffered relatively little disruption in the summer when Canadian waste destined for Rechem was turned away from UK ports. "We did not relish the publicity but it had the effect of highlighting the very real problems of toxic waste," he said.

Rechem has few rivals when it comes to demonstrating the ups and downs of being an "environmental" stock. As might be expected for a company that calls its landfill operation terramicus (Latin for friends of the earth) and sports the founding director of Friends of the Earth on its board, Rechem claims good "green" credentials. These have stood it in good stead in the face of tightening legislation and have contributed to a threefold rise in the share price since it joined the market 18 months ago. But the drawbacks of being in the environmental spotlight were vividly displayed this summer when ships carrying toxic waste destined for Rechem were returned to Canada. Its vulnerability to public opinion can also be seen in a fiercely fought local campaign about its incineration plant at Pontypool and the difficulties of obtaining planning permission throughout Europe. That is why an announcement by the Welsh Office this week that it



could find no trace of polychlorinated biphenyl contamination around its plant sent its share price soaring from 518p to 590p, where it remained yesterday. At that level, the shares are on a 3/1 multiple of 23 assuming profits before tax of £11m this year. That seems about right but the potential public relations problems mean that Rechem's investors should brace themselves for a possibly bumpy ride.

ABBEY NATIONAL NOTICE to the holders of those £250,000,000 FLOATING RATE NOTES 2000 and £200,000,000 FLOATING RATE NOTES 1993. Includes details of the company and its services.

Blue Arrow unveils West German acquisition By Ray Bashford
BLUE ARROW, the world's largest employment agency, has paid DM21.58m (£7.44m) for Manpower Planen & Leisten Unternehmen Fur Zeitpersonal, the company's licensee in West Germany. The purchase gives Blue Arrow through its Manpower subsidiary, ownership of all its European Community businesses and strengthens its position in an important European market, Mr Mitchell Fromstein, Blue Arrow chairman said.

Metsec open share offer flops Only 1.3 per cent of the shares in Metsec's £4.07m open offer have been subscribed for by shareholders. The share issue was firmly placed with investors at 196p.

Table with 4 columns: Company Name, Current payment, Date of payment, Total for last year. Lists dividends for various companies like Abbey Group, Bradford Prop, etc.

Table with 2 columns: Board Meetings, Future Dates. Lists dates for various board meetings and future dates for different companies.

Kleinwort Benson Kleinwort Benson Limited announces that with effect from 1st November 1989 the Mortgage Base Rate, the Personal Loan Base Rate and the Mortgage Management Account interest rate will increase by 1%.

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UK COMPANY NEWS

Reed falls to £127.8m as realignment skews result

By Nikki Tait

REED INTERNATIONAL, the publishing and information group, yesterday announced a dip in pre-tax profits for the six months to October 1, from £133.2m to £127.8m. Turnover fell from £306.2m to £272.2m.

The figures, however, were distorted by a number of factors. These included the impact of acquisitions and disposals as the company moved out of manufacturing to become a pure publishing group; currency gains; and a pension fund holiday.

With analysts generally upgrading full-year forecasts yesterday - and helped by a 15 per cent interim dividend increase to 4.6p - the shares gained 15p to 37p.

At the operating level, profits from continuing activities rose from £71.8m to £111.5m. The European business publishing division made £28.6m (£19.5m); the US business publishing interests £25.5m (£19.7m); books £30m (£17.5m);

and consumer publishing £24.5m (£15m).

Acquisitions made during the first half chipped in £12.9m - with Midem, the French exhibitions business, making a small loss, and contributions coming from Independent Television Publications, publisher of the TV Times, and the former News Corporation travel and electronic publishing interests, both bought in June.

Reed said that the effect of complying with SSAP 24, the new pensions accounting standard, also increased first-half operating profits by £2.4m, and that there was a £3.5m benefit from a favourable currency translation.

In the first half of 1988, however, the company enjoyed operating profits of a further £34m from activities no longer part of the group.

Exceptional profits in the first half also showed a sharp fall - down from £24.8m to £5.4m - relating to the Press

Association dividend.

In the second half, however, Reed expects to add nearly £20m to exceptional items, via a sale and leaseback deal on its head office building in London's Mayfair.

Interest earned rose from £2.6m to £3.8m, although the recent spate of acquisitions has meant that net debt of around £250m has now replaced Reed's previous cash pile. The company said that around 40 per cent of annual profits now fall outside the UK, and although the target is around 50 per cent, no major acquisitions are expected in the near term.

Earnings per share slipped from 17.3p to 15.3p.

The company said that it was "cautiously optimistic" about the second half, conceding that the short-term outlook for consumer markets in the UK was not encouraging, but pointing to the group's overall spread of business.

See Lex

Positioning a complex bulwark to repel the raiders
SeaCon shares hover as its chief reveals his restructuring plan. Andrew Hill reports

MR JAMES Sherwood, president of Sea Containers, sounded yesterday like a man with all the time in the world.

It is an attitude which is unlikely to endear him to the ferry and container group's investors, mostly in the US, who have been waiting more than five months for a concrete response to the hostile £1.02bn bid from Tiphook, a UK container rental company and Stena, a private Swedish ferry operator.

Mr Sherwood released details of a complex and far-reaching restructuring plan, based on a string of asset disposals, late on Tuesday evening. He beat his pitched deadline of the end of October by just one hour in New York.

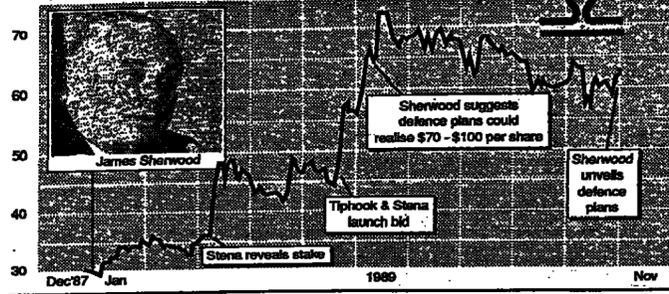
But US analysts and arbitrators seemed less than convinced yesterday that the announcement of the asset sale programme had restored the credibility of the affable Mr Sherwood. The shares continued to hover around the \$63 mark in New York - the level at which the Anglo-Swedish bid is pitched - against the proposed \$70-a-share buy-back offer.

Investors may be reassured by Mr Sherwood's comments yesterday that firm buyers have been lined up for all the assets mentioned in Tuesday's statement. That should take away one of the imponderables; but several remain.

Legal action. Mr Sherwood is convinced that the struggle for Sea Containers will now take place on the New York Stock Exchange and via shareholder proxy battles, rather

Sea Containers

Share price (\$)



than in the courts, where it has often appeared to be bogged down.

But Sea Containers, registered in Bermuda, is currently restrained from dealing in its own shares, and the chief justice of the Bermuda Supreme Court would have to lift or modify that injunction to let the tender offer go ahead.

Mr Sherwood's earlier defensive actions is expected on or around November 27.

Sea Containers' annual general meeting. The whole package of asset disposals and the tender offer is to be put to shareholders at the company's long-awaited annual meeting.

Mr Sherwood says the asset sales will be completed the day after that meeting. But when the meeting takes place, rather than in the courts, where it has often appeared to be bogged down.

AGM in the course of the current calendar year, but Bermuda law does allow a grace period of three months," said Mr Sherwood yesterday. If exercised, that would mean a final deadline for the AGM of March 31 1990.

Stena and Tiphook's reaction. The next closing date for the Anglo-Swedish offer is Friday. Tiphook has already said that it is not prepared to borrow any more to fund its share of the break-up bid, so any increase in the offer would probably have to be funded by Stena.

Most seem to believe that the bulk of shareholders - assuming they do not opt for the certainty of Tiphook and Stena's cash - will accept the tender offer, rather than clinging on to their holdings. That would leave the excess shares tendered in the hands of more sophisticated investors, prepared to put up with a fairly hefty risk factor.

For Mr Sherwood and his directors the plan is also a satisfying substitute for a leveraged buy-out - one of the options considered by Sea Containers initially. It leaves more than half of the continuing business in the hands of management, subsidiaries or directors, safe from future takeover attempts. The only fly in that ointment would be a court ruling forcing Sea Containers to cancel the shares it already controls as well as the 7m it intends to buy in.

US observers expressed a mixture of admiration and uncertainty about the plan yesterday. Most are waiting for more details of Sea Containers' financial projections. Earnings of \$13 per share in 1991 and \$18 in the following year were suggested in the original statement and a formal filing to the Securities and Exchange Commission in New York shortly is likely to reveal more about the calculations behind those forecasts.

"I think it's classic Jim Sherwood," said Mr Jay Goodgal, a New Jersey analyst and money manager following the bid. "It's positive in that at least we've got something on the table," said one New York arbitrator, "and it allows people to get out completely."

Mr Sherwood, at any rate, was unperturbed by the failure of the share price to leap to the level of his promised \$70 offer. Five months into the hostile bid he is perhaps the only Sea Containers shareholder whose nerves have not been frayed by the long wait.

"Give it time," he said.

York Trust has 29.8% of ICH

By Nikki Tait

YORK TRUST, the USM-quoted financial services group, yesterday said that it had snapped up a 29.8 per cent stake in International City Holdings and confirmed that it was holding talks with the money and foreign exchange broker about a possible full offer.

The stake has been acquired largely from Throgmorton Trust, the investment trust, at 60p per share. Throgmorton has sold 17.7m shares, plus a further 1.2m from other interests under common investment management - in total 27.8 per cent. With shares already owned, this takes York to just under the 30 per cent level.

The sale crystallises a significant loss for Throgmorton, which bought its holding at 192p per share. However, the trust's managers said yesterday that the sale had been made "after careful consideration of possible purchasers and discussions with ICH's management."

York, which is funding the \$11.3m purchase with additional borrowings, said that its own money-broking operation

- Babcock & Brown - would enter a two-year correspondent relationship with ICH's Fulton Fretton business. This relationship, to exploit the two companies' different geographical and product strengths, would continue whether or not a full bid emerged.

Yesterday, Mr Michael Warren, ICH chairman, said that the details of the co-operation were still being discussed.

On the matter of a possible full bid, York warned that no further announcement was expected for "a number of weeks." Both parties maintained yesterday that there were various matters to be considered. York's advisers said their client had to decide what further financial commitment would achieve.

If York did make an offer, it would be obliged to provide a full cash alternative of at least 60p per share. The company is currently capitalised at £35.5m, against £28.7m for ICH, with ICH shares down 2p at 54p yesterday. York had gearing of more than 100 per cent at the March year-end, and funding

would need to be arranged - although the group's advisers seemed relatively confident on this point yesterday.

York's purchase of the Throgmorton stake comes in the wake of an announcement last week by Domeaction, a newly-formed company representing two individuals with a background in money broking, that it was interested in discussing with the ICH board the possibility of making a leveraged offer.

Yesterday, Domeaction said that it was still interested in talking to ICH and "had not gone away," but it acknowledged that the "game has changed." The presence of a potentially obstructive 29.8 per cent shareholder, in particular, could pose problems for any leveraged bidder, given that 75 and 90 per cent acceptance levels become ever more critical in such situations.

Mr Warren added that, while ICH would listen to anything which might be in the interests of shareholders, there had been no renewed approach from Domeaction.

Development costs hit Chelsea Artisans

Chelsea Artisans, the mirror panelling company traded on the Third Market, incurred a pre-tax loss of £395,000 during the six months to June 30, compared with a £17,000 profit in the previous first half.

Directors said the loss was due to the development costs of Chromatex, a colour-casting process. The company plans to restructure to avoid the distortion of its financial position from developing the process. Turnover was £1.11m (£1.01m). An interim dividend will not be paid.

Draft orders threaten Morland's independence

By Lisa Wood

THE CONTINUING independence of Morland, the Thames Valley brewer in which Whitbread Investment Company (WIC) has a 42.6 per cent stake, could be at risk because of the Government's final draft orders on the brewing industry.

WIC, in a complex formula announced on Tuesday by the Government, could have to cut its stake in Morland to about 30 per cent in order to comply with a ruling in the draft order that seeks to restrict the minority stakes in small brewers held by the larger groups and intermediary companies, such as WIC.

Whitbread and WIC, in which the brewer holds a 49 per cent stake, together hold minority stakes in other regional brewers, including Boddington and Marston, but the reductions in these holdings to comply with the draft order is smaller than that in Morland where the stake is held solely by WIC.

If the holdings are not reduced Whitbread will be penalised. Big brewers have to free of the tie up to 50 per cent of pubs in excess of 2,000.

The Government has ruled that if holdings in smaller brewers are not held at a certain level the smaller brewers' pubs will be added to those of the big brewer forcing the latter to lease-out more pubs.

Mr Peter Jarvis, Whitbread managing director, said that the draft orders could entail

Whitbread and WIC making some small reductions in their shareholdings in several small brewers.

However, he added that at some time in the near future WIC could have to substantially reduce its stake in Morland. WIC, he said, faced a dilemma because it would wish to maximise returns to shareholders but would not want to make the company vulnerable to a takeover.

Mr Jarvis said: "A 42.6 per cent stake in a brewery with pubs in the Thames Valley would be worth a lot of money. There must be a 100 people out there who would like 42.6 per cent of Morland."

Mr Jasper Clutterbuck, chief executive of Morland, said he had not yet seen the draft orders, or studied them and it would be highly premature to speculate.

BIA seeks strong partner as losses mount to £4.9m

By Clay Harris

BRITISH ISLAND Airways, the USM-traded charter airline, said last night it was close to an alliance with an unnamed "strong partner" after reporting much steeper interim losses of £4.9m.

An announcement about a capital injection was likely in the near future, BIA said. It is also considering major asset disposals.

Mr Peter Villa, chairman, was not available for comment on the results, which were released after the market closed. Johnson Fry, BIA's financial adviser, would give no further information about the potential partner's identity.

BIA's loss in the six months to June 30 was more than six times the £778,000 reported in the comparable half and £2m more than in the 1988 full year. The company said the higher loss was principally caused by the severe decline in bookings

with four operators, which led to a large number of cancelled flights.

BIA has sold two of its eight BAC 1-11s for a total of \$4m (£2.52m). It said it was obtaining valuations on assets including a freshhold property at Gatwick airport, the rest of the BAC 1-11s, options to purchase its MD83 aircraft, and its take-off and landing slots at Gatwick.

Turnover rose by 25 per cent to £24.2m (£19.5m). The loss per share deepened to 27.3p (4.3p). BIA once again paid no interim dividend and warned that it was unlikely to pay a final this year (0.2p in 1988).

Cupid graduation

Cupid, maker and wholesaler of bridal gowns and nursery products, has graduated from the Third Market to the USM.

This announcement appears as a matter of record only.

Clayform Properties PLC
£78,000,000
Acquisition Loan

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Weekly net asset value
Tokyo Pacific Holdings (Seaboard) NV
as at 30-10 was US\$ 198.12
Listed on the Amsterdam Stock Exchange
Information:
Pierzen, Heikling & Pierson NV

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USD 250,000,000 Floating rate notes due 1987 applicable interest rate for the interest period from 24/10/88 up to 24/01/90 as determined by the Reference Agent is 8 1/2 per cent per annum namely USD 2,284.08 per bond of USD 100,000

This advertisement is issued in accordance with the regulations of The Stock Exchange. The Council of The Stock Exchange has agreed to admit all the existing Ordinary shares of 10p each in the Company to the Official List. It is expected that admission to the Official List will become effective and that dealings will commence today, Thursday, 2nd November, 1989.



Resort Hotels PLC

Incorporated and registered in England under the Companies Act 1948 to 1981, No. 1769789

Introduction to the Official List
arranged by

Barclays de Zoete Wedd Limited

Share Capital

Authorised
£28,700,000

Ordinary shares of 10p each

Issued and fully paid
£18,735,806.30

The principal business of the Resort Hotels Group is to provide and, on behalf of others, to manage hotels in the three-star market with restaurant, bar and other facilities for both business and leisure customers in the South of England. Currently, the Resort Hotels Group owns or manages 19 hotels, 2 restaurants and 2 public houses.

Listing Particulars relating to the Company are available in the statistical service maintained by Exel Financial Limited. Copies of the Listing Particulars may be obtained during normal business hours (excluding Saturdays) up to and including 6th November, 1989 from The Company Announcements Office, The Stock Exchange, 45-50 Fenchurch Square, London EC2, by collection only and up to and including 16th November, 1989 from:

Resort Hotels PLC,
Clifton Mews,
Clifton Hill,
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INVESTORS IN INDUSTRY

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UK COMPANY NEWS

Bridport-Gundry up 20% at £1m

By Andrew Hill

BRIDPORT-GUNDRY, the specialist netting, thread and webbing manufacturer, increased pre-tax profits by 20 per cent to £1.04m in the year to July 31, against £870,000 in 1987-88.

Mr Pat Darley, appointed chairman a year ago, said the results had been held back by the effect of higher interest rates and the fact that disposals took longer than expected.

Bridport now aims to strengthen its activities in higher technology and added value products, particularly for

the civil aviation market. The company is also hoping to sell surplus properties to reduce borrowings.

Before interest charges of £265,000 (£378,000), Bridport made £1.88m (£1.45m), including a pensions charge of £171,000.

Charterhall, the investment company headed by Mr Russell Goward, the Australian businessman, still holds 25.8 per cent of Bridport's shares.

Earlier this year Charterhall tried unsuccessfully to block resolutions at Bridport's

annual meeting, as an indication of its frustration with the group's management.

Mr Darley said yesterday that Mr Goward had not elaborated on his intentions since then.

Turnover was down from £38.7m to £35.1m following disposals, including the sale of Halls Barton, the loss-making ropemaker, completed last month. The future of other subsidiaries would be reviewed if their performance did not improve, said Bridport.

The Halls disposal led to an

extraordinary charge of £1.37m (£1.96m). The group loss for the year, after dividend payments, was £1.57m, against a 1987-88 loss of £1.96m. But the proceeds of the Halls sale - about £2.8m - and property profits should halve Bridport's borrowings, taking gearing down to 30 or 40 per cent.

Earnings slipped from 5.76p to 5.06p per share during the year, but Bridport recommended an unchanged final dividend of 5.1p, which keeps the full-year pay-out at 7p.

Prowing looks to land bank for future profits

By Nigel Clark

A FURTHER move upmarket and the ability to maintain the higher prices achieved last year enabled Prowing, the Ruislip-based housebuilder, to limit the fall in its interim profits to 9 per cent to £9.7m despite a 31 per cent fall in turnover.

Mr Terry Roydon, managing director, said that the housing market was likely to remain subdued and the group was looking to making use of its substantial land bank for profits in the medium-term.

Land remained in short supply, he said, and the company held a long, low cost bank. "Recent decisions by the Secretary of State for the Environment demonstrate that new land in desirable areas is becoming ever more difficult to obtain. We therefore see little point in selling too cheaply in order to boost profits and cash in the short term."

The company holds land with planning permission for 5,400 plots and has a further 3,500 potential plots which on the present sales rate of 180 in the six months, against 270, would be sufficient for between 12 and 15 years.

Mr Roydon said that one of the larger sites had been given planning permission for an out-of-town shopping area and permission was being sought for another site. Both of these would be sold to developers.

He added that Prowing would also consider the purchase of other suitable companies became available. He thought that in the present climate there might be an increasing number of such opportunities.

However other strategies such as merging and increasing its developments in Portugal were discounted. Prowing had been involved in developments in Portugal for a few years but they would not form an important part of the company in the future.

A 33.0% rise in tax to £317,000. Gross income rose from £1.63m to £1.95m.

By the year-end net asset value per 25p share had risen by 187.2p to stand at 787.6p. Earnings emerged at 11.01p (9.57p) and a final dividend of 5.1p raised the total from 9.52p to 11.01p.

William Cook ahead to £3.7m

MR ANDREW Cook, chairman of William Cook, the Sheffield-based manufacturer of steel castings, yesterday unveiled a £1.91m advance to £3.74m in pre-tax profits for the half year to September 30.

The group acquired George Blair, a steelfoundry and engineering company, for £16.5m in July and Blackett Hutton, a steel castings company, for £1.65m in September.

Mr Cook said the half year results contained only limited contributions from the two companies but added that he was extremely confident of a substantial contribution from Blair over the next six months.

Turnover accelerated from £26.03m to £42.64m and earnings worked through 3.41p higher at 21.5p. The interim dividend is lifted from 2.75p to 4.5p.

Currently, all group companies had satisfactory order books and the plants were running at increased activity levels. For the 1988-89 year Cook returned profits of £5.06m from turnover of £58.98m.

Profits setback at Davenport Knitwear

Profits of Davenport Knitwear fell from £414,000 to £76,000 pre-tax for the first six months of 1989 from turnover £430,000 lower at £2.95m.

At the trading level, the company, which manufactures knitwear, fabrics and garments, ran up a loss of £100,000 compared with previous profits of £256,000. Investment income rose from £14,000 to £226,000.

Tax of £26,000 (£45,000) left earnings per 10p share at 2.89p (For the year 1988 as a whole profits fell to £1m (£1.17m) at the pre-tax level.

Fundinvest nav rises 187.2p to 787.6p

Net revenue of Fundinvest, the investment trust, improved from £1.13m to £1.29m for the 12 months ended September 30, after taking account of a £38,000 rise in tax to £317,000. Gross income rose from £1.63m to £1.95m.

By the year-end net asset value per 25p share had risen by 187.2p to stand at 787.6p. Earnings emerged at 11.01p (9.57p) and a final dividend of 5.1p raised the total from 9.52p to 11.01p.

Securities Trust of Scotland assets up

Net asset value per 25p share of the Securities Trust of Scotland stood at 75.6p at end-September after deducting prior charges at par, compared with 62.6p a year earlier. After deducting prior charges at market value the figures were 75.5p and 62.9p respectively.

For the six months the investment trust lifted net rev-

Yorkshire TV buys back own programmes from Palladium

By Raymond Snoddy

YORKSHIRE Television said it had reached agreement in principle to buy back 2,600 hours of television programmes it itself produced between 1983 and 1981.

The programmes, which range from Alan Whicker documentaries and drama such as Hadleigh to comedies such as Rising Damp, are being bought from Palladium Entertainment of the US, a company run by Mr Gary Dartnall, former head

of Thorn EMI Screen Entertainment. The bulk of the purchase is made up of programmes made in Yorkshire and neighbouring contractor Tyne Tees operated as independent programme-making arms of holding company Trident Television.

Yorkshire Television began the current franchise period in 1981 with nothing in its library. Mr Clive Leach, Yorkshire

managing director, said that the portfolio of programmes was now back where it belonged and "Yorkshire is in its rightful place as one of the biggest UK dealers in the international market."

Yorkshire did not disclose the price of the deal.

Palladium said it had decided to sell because it was now concentrating on new programmes for the US and European markets.

SmithKline Beecham gets drug booster

SmithKline Beecham, the Anglo-American drugs company, was given a boost after a US Government advisory committee recommended marketing approval for Emnase, an important product under development by the group for treating heart-attack victims.

Analysts believe the drug could produce annual sales of up to \$200m (£127m) a year by the mid-1990s. Yesterday's announcement by an advisory committee of the US Food and Drug Administration strengthened the possibility that SmithKline will be able to start sales of the product next year in the US, the world's biggest medicines market.

The recommendation by the committee is not binding and the FDA said yesterday it could not give a date for deciding the matter.

Treatment of heart-attack victims with drugs such as Emnase, which dissolve blood clots, is a relatively new area of therapy. Some drug-industry observers think the products will lead to a large amount of new business for the sector.

Shandwick buys Nationwide PR

SHANDWICK has conditionally agreed to acquire Nationwide Public Relations, the holding company of PR Consultants Scotland (PRCS).

Shandwick has also acquired the operations of the Presko Group in South East Asia which includes full service public relations consultancies in Thailand and Malaysia.

Initial consideration for

Nationwide, which reported pre-tax profits of £245,000 for the year to March 31 1989 on operating income of £1.9m, is £1.51m, comprising £773,000 cash and an issue to the vendors of 578,125 Shandwick shares.

Further performance related consideration may become due but the total will not exceed £5m.

Consideration for the Presko Group, which has warranted pre-tax profits of £600,000 (£379,000) and £880,000 for the years December 31 1989 and 1991 respectively, is an initial \$4m cash from Shandwick's own resources. Further performance related payments may become due but the total consideration will not exceed \$15m (£9.5m).

Director resigns at Federated Housing

Mr Keith Palmer has resigned as managing director of Federated Housing, the Kent house-builder.

Mr Peter Meyer, chairman, will also act as managing director for the foreseeable future. The company said yesterday: "Mr Palmer lives in the West Country and wishes to spend more time in this area."

TI out of smoke with sale of Nihon stake

By Clay Harris

TI GROUP has completed its exit from automotive exhaust manufacturing with the sale of its 50 per cent stake in TI Nihon, the dedicated supplier to Nissan's assembly plant at Washington, Tyne and Wear.

Burmah acquires base in Chile

Burmah Oil has entered the Chilean fuels market through the acquisition of a 50 per cent stake in Comar, owner of more than 100 service stations nationwide, for about \$5m.

Comar is the only independent fuels retailer in Chile, and has almost 7 per cent of the market. Comar will also distribute Castrol lubricants.

NEWS DIGEST

rose to £5.04m (£3.69m) after tax of £1.82m (£1.38m). Earnings were 1.55p (1.14p) and the interim dividend 0.9p (0.75p adjusted). The directors expect to recommend a final 1.5p to raise the total by 0.45p to 2.7p.

Modest reduction in OEM deficit

Office and Electronic Machines reduced its interim pre-tax losses slightly. In the six months to June 30 the deficit was £724,000, compared with £788,000 in the first half of 1988. The loss reported for the full year was more than halved from £4.02m to £1.84m.

Turnover at the manufacturing and distribution group fell to £9.21m (£10.02m), but the operating loss from continuing businesses was down to £872,000 (£982,000).

Losses per share were 11.85p (12.06p) and the interim dividend is maintained at 0.11p. There was an extraordinary credit of £1.65m (nil) being the transfer from the revaluation reserve of the surplus from the sale of a warehouse.

over increased from £1.6m to £1.85m.

Mr David Unwin, chairman, said the results reflected the costs incurred in opening the new production facilities in Telford and Bristol and were in line with projections.

Growth potential had now been enhanced on existing operations by these moves and provided a sound base for a return to profitability. Loss per share was 3.18p (0.89p earnings). There is no interim dividend - the last payment was in respect of 1982.

Sharp decline at Bradford Property

The Bradford Property Trust, involved in property dealing and investment, saw a sharp contraction in taxable profits for the half year to October 5.

The outcome - down from £12.55m to £8.12m - was struck on rental income of £5.58m (£4.74m), and reflected profits from sales of dealing properties more than halved at £4.08m (£5.52m).

Sales by dealing companies declined from £15.18m to £6.94m.

The group's share of profits from related companies also showed a substantial decline to £80,000 (£200,000).

An interim dividend of 1.5p (1.3p after adjustment for the subdivision of shares in August) is payable on earnings of 3.63p (3.76p) per 3p share.

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY: Indices of industrial production, manufacturing output (1985=100); engineering output (2 billion); retail sales volume (1985=100) retail sales volume (1985=100) (including school leavers) and unified vacancies (000s). All seasonally adjusted.

	Ind. prod.	Mfg. output	Eng. output	Retail vol.	Retail value*	Unemp. vol.	Vacs.
1st qtr.	107.8	116.8	112.3	117.9	118.7	2,488	248.9
2nd qtr.	108.8	118.6	113.8	118.7	120.2	2,528	253.3
3rd qtr.	109.1	119.9	115.4	121.0	123.4	2,561	264.9
4th qtr.	109.1	121.9	116.4	121.6	125.4	2,561	264.9
1988	108.7	118.6	115.2	121.1	121.9	2,527	258.7
1989	108.8	118.6	115.2	121.5	123.4	2,582	263.2
1st qtr.	108.8	118.1	114.7	122.3	124.9	2,582	263.2
2nd qtr.	108.8	118.4	115.1	122.9	126.3	2,582	263.2
3rd qtr.	108.8	118.3	115.0	123.5	127.7	2,582	263.2
4th qtr.	108.8	118.4	115.2	123.8	127.7	2,582	263.2
1988	108.8	118.4	115.2	123.8	127.7	2,582	263.2
1989	108.8	118.4	115.2	123.8	127.7	2,582	263.2
1st qtr.	108.8	118.4	115.2	123.8	127.7	2,582	263.2
2nd qtr.	108.8	118.4	115.2	123.8	127.7	2,582	263.2
3rd qtr.	108.8	118.4	115.2	123.8	127.7	2,582	263.2
4th qtr.	108.8	118.4	115.2	123.8	127.7	2,582	263.2
1988	108.8	118.4	115.2	123.8	127.7	2,582	263.2
1989	108.8	118.4	115.2	123.8	127.7	2,582	263.2

EXTERNAL TRADE: Indices of export and import volume (1985=100); Vehicle balance current balance (bill. of balance bill. of trade); terms of trade (1985=100); official reserves. Current account balance (bill. of balance bill. of trade); terms of trade (1985=100); official reserves. Current account balance (bill. of balance bill. of trade); terms of trade (1985=100); official reserves.

	Export	Import	Vehicle balance	Current balance	Terms of trade	Reserve
1st qtr.	107.5	118.0	-1,020	-4,001	+730	44.64
2nd qtr.	114.9	122.2	-7,328	-2,701	+805	41.22
3rd qtr.	107.5	124.7	-17,374	-5,209	+809	37.28
4th qtr.	108.5	125.5	-1,800	-1,200	+100	31.84
1988	108.5	125.5	-1,800	-1,200	+100	31.84
1989	108.5	125.5	-1,800	-1,200	+100	31.84
1st qtr.	108.5	125.5	-1,800	-1,200	+100	31.84
2nd qtr.	108.5	125.5	-1,800	-1,200	+100	31.84
3rd qtr.	108.5	125.5	-1,800	-1,200	+100	31.84
4th qtr.	108.5	125.5	-1,800	-1,200	+100	31.84
1988	108.5	125.5	-1,800	-1,200	+100	31.84
1989	108.5	125.5	-1,800	-1,200	+100	31.84

FT FINANCIAL TIMES CONFERENCES

THE FOOD & DRINK INDUSTRY IN EUROPE

London - 28 & 29 November, 1989

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- Mr Michael H Jordan** President & Chief Executive Officer PepsiCo Worldwide Foods
- Mr Anthony A Greener** Managing Director United Distillers plc
- Mr Domenico Barilli** Direttore Generale Commerciale Parmalat SpA
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The Food & Drink Industry in Europe

FT A FINANCIAL TIMES CONFERENCE

GRANVILLE SPONSORED SECURITIES

High Low	Company	Price	Change	Gross div	Yield %	P/E
343 295	Asst. Brit. Ind. Ordinary	336	0	10.3	3.1	9.1
38	Arvanite and Blakes	29	0	-	-	-
210 149	Barton Group Ltd	163	+5	4.3	2.6	15.8
121 123	Bentley Group Plc (S&D)	123	0	6.5	5.3	-
123 78	Bray Technology	78	0	5.9	7.4	6.9
110 105	Brenhill Cow. Prof.	105	0	11.0	10.5	-
104 100	Brenhill 1/4 New C.C.P.	104	0	11.0	10.5	-
305 285	CCL Group Ordinary	290	0	14.7	5.1	3.6
176 168	CCL Group 1 1/2 Conv. Pref.	172	0	14.7	8.5	-
225 140	Carbo Plc (S&D)	210	0	7.6	3.6	12.4
110 109	Carbo 1/2 New Pref (S&D)	110	0	10.3	9.4	-
7.5 1.5	Magpet 1/2 New-Voting A Conv.	1.50m	0	-	-	-
5 0.75	Magpet 1/2 New-Voting B Conv.	0.75m	0	-	-	-
128 110	Clay Group	120	0	8.1	6.7	6.9
145 98	Jacksons Group (S&D)	102nd	0	3.6	3.5	11.9
322 261	Mathhouse NV (S&D)	285	-10	-	-	-
130 98	Robert Jenkins	126	-2	10.0	6.4	8.7
607 345	Sorensen	375d	0	18.7	5.0	10.0
300 270	Torrey & Carlisle	296	0	9.3	3.1	10.4
117 100	Torrey & Carlisle Conv. Pref.	110	0	10.7	9.7	-
122 88	Trevelyan Holdings (S&D)	80	0	2.7	3.4	8.8
150 106	Unilever Europe Conv. Pref.	150nd	0	9.3	6.2	-
395 325	Veterinary Drug Co. Ltd	365	0	22.0	10.0	9.4
370 323	W.S. Yates	325	-2	16.2	5.0	26.9

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UNIVERSITY OF MANCHESTER

INFLATION-Indices of earnings (1985=100); basic materials and food; wholesale prices of manufactured products (1985=100); retail prices and food prices (1985=100); Reuters commodity index (1985=100); trade union wage index of starting (1975=100)

	Earnings	Basic mats.	Wholesale mfg.	RPI*	Foods	Rest of mfg.	Starting
1st qtr.	106.4	106.0	111.0	102.7	102.8	1,077	75.0
2nd qtr.	106.7	106.2	111.2	102.8	102.8	1,077	75.0
3rd qtr.	106.8	106.3	111.3	102.8	102.8	1,077	75.0
4th qtr.	106.8	106.3	111.3	102.8	102.8	1,077	75.0
1988	106.8	106.3	111.3	102.8	102.8	1,077	75.0
1989							

UK COMPANY NEWS

Ashley makes £5.9m in period of change

By Maggie Urry

ASHLEY GROUP, until a year ago a barely profitable shell company, yesterday reported a pre-tax profit of £5.9m for the year to end August.

The company now has two main businesses - food retailing in Spain and window blind merchandising and distribution within and from the UK. The shares rose by 4p to 88p.

Mr Tony Butler, chief executive, said the year had been "one of fundamental change" and profit comparisons were not possible. He said people thought the mix of activities was strange, but added that both were distribution businesses, centred on Europe, where management could add value.

The group, he said, was not about to "lurch sideways into other areas" and that the emphasis was on "maintaining quality of earnings rather than pursuing size for size's sake."

Group sales during the year totalled £191.8m. Earnings per share were 6.84p, and a final dividend of 0.75p is proposed to give a total of 1.26p.

The Spanish food business, based on Digsa which Ashley bought from Gateway at the start of the year, had been added to with the acquisition in May this year of Almacenes Castillo.

Mr David Fisher, in charge of the food business, said Digsa had increased like-for-like sales by 7 per cent.



Tony Butler generated strong cash flow

in the UK food market in the last 10 years had yet to be applied in Spain.

He said Digsa was currently in 24 of the 52 Spanish provinces, aims to be a national retailer, and would expand both organically and by acquisition. It was able to buy parcels of a few shops easily, he said. The group is currently pursuing an application for a listing on the Madrid Stock Exchange.

Ashley's other main business is Apollo, which designs, markets and distributes window blinds both for domestic and commercial use. It was also acquired in May. This division made sales of £5.1m and trading profits of £1.4m in the three months.

Mr Alan Thomas, director in charge of Apollo, said the UK business was showing sales gains of 9 per cent despite the difficulties in the retail market at present. Exports, about 13 per cent of turnover, were ahead by 68 per cent. He foresees growth opportunities in Europe through acquisitions or joint ventures. Mr Butler said the group was currently considering two such deals.

Mr Butler added that the group generated strong cash flow and that the year-end balance sheet showed net assets of £33.6m and net cash of £5.8m. He did not foresee the need to remit cash from Spain to cover UK dividends.

Cardinal Shopping Systems, Sharp & Law Shopping and Wares Electrical have also been sold, and the receivers said discussions were being held with a number of potential buyers about the rest of the group.

Mr Michael Denison, Cork Gully's senior manager at Sharp, said: "We can't give any comfort to unsecured creditors at this stage, but obviously there is a lot of work still to be done."

He added that he hoped the majority of jobs at Sharp would be saved.

Receiver raises £14m from Sharp & Law

By Andrew Hill

ADMINISTRATIVE receivers at Sharp & Law have already sold four subsidiaries of the ailing shopfitter raising about £14m and saving 700 of the 1,200 jobs at the Bradford group.

Mr Michael Jordan and Mr Michael Moore of Cork Gully, part of the accountancy firm Coopers & Lybrand, were called in at the parent company last month. They said yesterday that they had successfully completed a restructuring of various companies in the group.

Two days ago, Bullough, the industrial holding company, announced it had bought Baxter Fall Northfleet, Sharp's retail shelving subsidiary for £7m in cash.

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US buy helps Powerscreen climb to £8.1m

By Ray Bashford

POWERSCREEN International, the Northern Ireland-based manufacturer of crushing and screening equipment, increased pre-tax profits 24 per cent from £6.51m to £8.05m in the six months to September 30.

The result was achieved on a 54.5 per cent growth in turnover to £31.53m (£20.41m), due largely to the contribution from Royer Industries, the US manufacturer of waste shredding and sludge recycling equipment bought in January.

The \$5m Royer purchase helped lift the proportion of turnover generated in North America to 46 per cent. The UK with 31 per cent and continen-

tal Europe with 20 per cent were the other principal income sources.

Powerscreen was encouraged by the increased importance of the company's operations in continental Europe which made an 11 per cent contribution to turnover last year.

"Europe remains our fastest growing geographic area, particularly in the recycling and crushing sector. We have continued our policy of appointing dealers with a new presence being established in Belgium, Switzerland, Germany and Portugal," said the company.

Powerscreen paid an average 20 per cent tax rate which was held down by the 10 per cent

rate it pays on exports of manufactured goods from the Republic of Ireland.

Earnings per share rose to 8.3p (5.7p) fully diluted. The interim dividend has been increased 20 per cent to 1.45p (1.2p) per share.

COMMENT

The maiden contribution from Royer gives encouragement for the longer-term potential of the Pennsylvania-based company as an important profit centre. Although Royer works on a prospective rating of 5.6, based on a conservative pre-tax profits estimate of £14m and a share price up 6p to 126p.

the following 12 months. Powerscreen is well placed, having no borrowings, to make another acquisition, probably in the US. The disposal of the Belleek Pottery, which was acquired last year to the surprise of some City analysts, remains highly possible and this would further strengthen Powerscreen's purchasing power. These results, a recent senior management change and Royer's success should help to improve Powerscreen's lacklustre City image. The shares look undervalued on a prospective rating of 5.6, based on a conservative pre-tax profits estimate of £14m and a share price up 6p to 126p.

Relaunched computer group expands

By Alan Cane

WHITECHAPEL Workstations, a British venture-capital backed computer company which went into receivership last year, has returned with a new identity, Mistral Computer Systems, and a new corporate strategy.

Mistral is today announcing the purchase for an undisclosed sum of a substantial part of Amazon Computer Systems, a wholly owned subsidiary of the Legal and General Group.

The acquisition will give it immediate access to marketing channels in France, West Germany, Switzerland, the Netherlands, Spain, Italy and Scandinavia and provide it with specialised workstation software.

Amazon is one of a small number of high technology companies in which Legal and General has an interest. It has

two divisions, one a personal computer dealership which it will retain, the other specialising in workstation software which Mistral is acquiring.

Whitechapel was a pioneer in the market for high performance personal computers (workstations) used by scientists and engineers. Its Hitach-10 machine, launched in October 1987, was acknowledged as a technology leader. It was one of the first companies to use microprocessor chips designed by the US company, Mips.

Mips microprocessors are now the choice of, among others, Digital Equipment and Tandem of the US and Siemens and Nixdorf of West Germany.

World-leading technology is, however, no substitute for cash flow and the company collapsed when it failed to raise adequate working capital in

the wake of the 1987 stock markets crash.

The intellectual property and design rights to the Hitach-10 were purchased from the receiver by Computer Eltech International (CHI), a Channel Islands based consortium of European venture capitalists.

CHI (UK) now trades in Britain as Mistral. It is essentially a sales and marketing organisation run by Mr Bob Haire, formerly Whitechapel's managing director. The design of Mistral's computers is now subcontracted to Algorithmics, essentially the rump of the old Whitechapel design team now based in south London.

The new machines are designed to take advantage of successive generations of Mips microprocessors. Manufacturing is subcontracted to Computertechnik Muller of West Germany.

The workstation business, one of the fastest growing sectors of the computer industry, has changed dramatically since Whitechapel designed the Hitach-10. The competition includes International Business Machines, Digital Equipment, Sun Microsystems and Hewlett Packard. High powered machines are becoming a commodity and the keys to success are marketing channels and specialised software.

Mistral believes its purchase of the workstation interests of Amazon will give it both of those assets. It is seeking strategic relationships with software suppliers in the areas of graphics and animation, desktop supercomputing and finite element processing.

Mistral said yesterday that it intended to seek a listing at some stage although it was not ready to set a timetable.

Chase Investment offer angers Essex Water

By Andrew Hill

CHASE INVESTMENT Bank has written to Essex Water Company shareholders offering to buy their irredeemable preference stock.

The move drew a terse response from Essex, a statutory water company controlled by Lyonnaise des Eaux, one of the largest French water suppliers.

The group has told stockholders to take no action until they receive further advice.

Chase has written to certain Essex stockholders offering to

buy their 2.45 per cent and 2.5 per cent irredeemable preference stock at 100p par value.

The bank confirmed that it had also looked into the purchase of similar classes of stock in other statutory water companies.

The statutory water companies, which supply water alongside the 10 larger water and sewage groups, have the option of converting to public limited company status and shedding dividend restrictions if they can win shareholder approval.

European Leisure to fund growth with £22m rights

By David Churchill, Leisure Industries Correspondent

EUROPEAN Leisure, the nightclub and leisure group which operates throughout the UK and continental Europe, yesterday announced a rights issue of £22.2m net in order to finance further expansion in the UK, France, and Spain.

Mr Michael Ward, European Leisure's chairman, said yesterday that "we are operating in markets which historically have been shown to remain very buoyant in difficult economic circumstances."

European Leisure plans to

use the funds generated by the rights issue for acquisitions throughout Europe.

Mr Ward said that some £11m had been allocated for UK expansion, £7m for France, and £5m for Spain although he maintained that no immediate deals were likely.

Under the terms of the rights issue, two new ordinary shares will be issued for every three existing shares at 64p per share.

The issue has been underwritten by UBS Phillips and Drew.

Warringtons pays £24.3m for properties

WARRINGTONS, the property development group, is spending £24.3m in cash and shares to acquire a series of properties in the north west of England, Wales, Gibraltar and the US.

The four separate transactions lift its gross assets to £75m and net assets to £41m, writes Paul Cheeseright.

The biggest of the deals is for £9.5m and signals the complete transfer of the property assets of Alfred McAlpine to Warringtons. Last year McAl-

pine exchanged property for shares in Warringtons and ended up with 41 per cent of Warringtons.

The new transaction involves the takeover of Alfred McAlpine Properties, whose asset is the leasehold interest in the shopping centre at Wrexham. Warringtons is paying with an issue of 9.5m £1 convertible preference shares, which may be converted into ordinary shares between January 1993 and June 1997 at 115p per

share. Yesterday's market price for Warringtons was 94p.

In its other transactions, Warringtons: ● is paying £140,000 cash and issuing 1.08m ordinary shares to buy Lalgate, a private north west development company controlled by Mr Pat Garret with £5.8m of assets, chief of which is a shopping centre in Warrington. ● extending its US property interests by issuing 6.3m ordi-

naries and paying £750,000 cash to buy for £7.65m a 155,000 sq ft office building in Houston.

● expanding in Gibraltar by paying £2.1m cash to Key City Properties for three properties and a share in a joint venture company.

The overseas transactions are designed to broaden the basis of the Warringtons portfolio and hence provide protection in the event of a downturn on the British market.



ROBERT PEEL
Chief Executive,
Mount Charlotte Investments Plc

66 We believe that the acquisition of Thistle will ensure Mount Charlotte a successful future in the fast growing hotel and leisure industry. 99

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October 1989



COMMODITIES AND AGRICULTURE

Copper up, tin down as confusion grips markets

By Kenneth Gooding, Mining Correspondent

TRADERS AND analysts were uncertain about the prospects for copper and tin prices after receiving confusing signals yesterday in London and New York.

Copper prices rose sharply in early trading on the New York Commodity Exchange (Comex) but the London Metal Exchange appeared reluctant to follow its lead.

Meanwhile, tin prices fell on the LME throughout the day and cash metal ended at \$7,135 a tonne, down \$385 to the lowest level since the tin contract was re-started on the exchange in June and a price not seen on the European free market since early October last year.

Comex copper prices were driven up by Tuesday's news that miners at Exxon's Disputada de las Condes subsidiary in Chile, which produces about 125,000 tonnes of copper in concentrate a year, were to strike from midnight last night over pay.

A fall in Comex warehouse copper stocks also aided New York's bullish sentiment. There was also considerable arbitrage buying because, as Mr Howard Levine, an analyst with Shearson Lehman Hutton's metals team, put it, "Comex has been running cheap" compared with the LME.

In the past three weeks the New York-London arbitrage widened to about 7.5 to 8 cents a lb, London premium, against 0.5 to 1 cent in mid-October, he pointed out.

In London traders said the bulls and bears of copper were finely balanced on the day. This was reflected in the LME's cash price which closed yesterday at



Mr David King (left) yesterday took over as chief executive of the London Metal Exchange.

He predicted the volume of contracts traded on the exchange would increase, "because we will be marketing ourselves more aggressively. This will generate results and increase activity in all metals, starting next year."

He predicted LME volume would reach about 10m contracts this year, up from 7.8m in 1988 and rise again in 1990. "When we sort out legislative problems in the US and open warehouses there, we will generate much new business," he said.

per) concentrates from and move to come to the LME for metal. But the LME does not have a lot of copper to offer.

Meanwhile, after tin's further sharp fall yesterday, analysts suggested it probably had no further to drop. But "nobody really knows," said Mr MacMillan. "Consumers were expected to start buying when the price reached \$7,500. Obviously they are not that short of metal."

Mr Bhar suggested the fall had been overdone and that some big trading houses had manoeuvred the tin price lower regardless of the fundamental tightness of supply.

Tin consumers still seem to be by-passing the LME. Mr David King, who yesterday formally took over as chief executive, pointed out that the number of lots traded on the exchange had more than doubled from only 400 a day in June to 568 in October.

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Sifting through sand for mineral wealth

Kennmare Gooding on an Irish company's \$100m project in Mozambique

KENMARE RESOURCES, the USM-quoted, Dublin-based mining company, said yesterday it would go ahead with a \$100m mineral sands project in Mozambique.

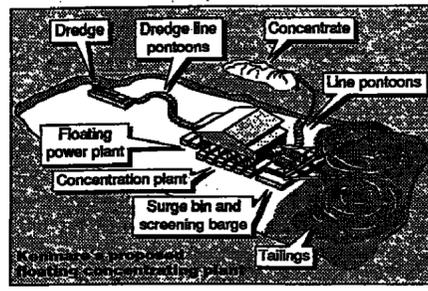
First commercial production should begin in the spring of 1992, said Kennmare, and the project would generate annual revenue of \$44m of which about two thirds would be operating profit.

Nearly two thirds of the revenue will come from production of two grades of ilmenite. This contains titanium dioxide, the key ingredient in the production of pigments for paint, paper and plastics. Just under one third of the revenue will be generated by zircon, used mainly in refractories (high temperature furnaces) ceramic glazes and steel foundries.

Production of all mineral sands has been running hard to keep up with demand in recent years. Prices have risen to record levels and this has stimulated an industry-wide expansion, particularly in Australia, already the biggest producer of mineral sands.

Marketing studies for Kennmare carried out by Bain and Company, London consultants, and Dema of Perth, predict continuing demand growth but weakening prices from mid-1990 as the expansion projects begin to make an impact.

Mr Michael Nossal, Kennmare's finance director, said



there was likely to be a fall in prices in real terms of between 5 per cent and 10 per cent across the range of mineral sands. But zircon's price was expected to suffer a greater percentage fall.

Kennmare is mining in on an industry ultimately controlled by relatively few, major companies. These include the RTZ Corporation of the UK, General Union Mining Corporation of South Africa, Kennmare's parent, Kennmare Consolidated Gold Fields, now owned by Hanson of the UK.

About ten years of mineable reserves have been proven at Kennmare's Congonhe mineral sands project near Angoche on the Northern Mozambique coast, and there are indications that mine life eventually will be extended well beyond this

period. Kennmare plans to build a jetty to receive ships of up to 30,000 tonnes so that all product will be shipped out to customers directly from the site and all supplies will come in by sea.

The site is also relatively easy to protect if there should be any trouble from Renamo guerrillas or the bandits who roam some parts of the country. Mr Charles Carvill, Kennmare's chairman, said: "Since exploration began there have been no signs of any trouble - but you can't afford to take chances."

Kennmare has put \$760,000 a year in the budget to pay for a contingent of 87 Mozambique soldiers and two UK "security consultants" - formerly with the SAS. Kennmare will feed

and house the soldiers and pay for their uniforms while the Mozambique Government will pay their wages and supply weapons and ammunition.

Kennmare decided to move ahead with the project after a "bankable" feasibility study by Davy McKee of Stockton, last work by Mineral Deposits (a BHP subsidiary) and an environmental impact assessment by Staffen Robertson and Kirsten.

The Irish company will have a 71.25 per cent equity interest in the project, the Geological Survey of Yugoslavia - which identified the reserves - 1.75 per cent and the Mozambique Government 25 per cent. The Mozambique Government will not contribute towards the capital cost but neither will it collect any dividends until the project has been operating for a year and the return reaches the US\$ Labor rate plus 3.5 per cent. Kennmare will pay corporation tax of 50 per cent.

To mine the minerals Kennmare plans to use a 2,500 tonne an hour dredger to pump sand from the seabed to a processing plant which will separate heavy minerals by gravity concentration. Concentrate will be transported by truck to a dry mill where individual products will be separated.

Annual capacity will be about 234,600 tonnes of sulphate grade ilmenite, 187,700 tonnes of standard ilmenite, 37,500 tonnes of premium zir-

con, 8,000 tonnes of premium rutile and 1,000 tonnes of monazite (the richest source of rare earth elements and high technology ceramics).

Mr Nossal said the value of the project would be increased substantially if the ilmenite was upgraded to synthetic rutile. Facilities for this would cost about \$60m, however, and Kennmare would wait some time before considering this step.

He said Kennmare expected to be able to fund most of the project by non-recourse debt and already had been in contact with international aid organisations such as the World Bank's International Finance Corporation, the Commonwealth Development Corporation and the European Investment Bank.

The rest of the money would be provided possibly by a rights issue or forward sales contracts or by another company coming in as a partner. Mr Nossal said Kennmare already had signed confidentiality agreements with two groups. "We are not looking for a partner but we might consider taking one on if it brought something extra to the project - for example, enabling us to move straight to the second phase where ilmenite would be upgraded," commented Mr Michael Carvill, managing director.

Record month for Brent futures

By Steven Butler

THE INTERNATIONAL Petroleum Exchange last month achieved record trading levels, with total volume at 453,904 lots, compared with the previous record of 324,521 lots in July.

The volume of trading on the IPE has grown rapidly since mid-1988, when trading first began in futures contracts for Brent crude.

Trading volume has more than doubled since the start of the year.

The exchange yesterday also published a breakdown of customers of the market which show a wide spectrum of participants. Traders account for 43.1 per cent of the market's contract volume, compared to 19.2 per cent by refiners, 10.2 per cent by producers, 6.7 per cent by distributors, 1.9 per cent by end users, and 18.9 per cent by non-trade users.

European traders dominate the market, with 41.3 per cent of trades originating in the UK and 34.6 per cent from mainland Europe. The US accounts for 18.4 per cent of trade, with the balance of 5.7 per cent from elsewhere in the world.

Trading at the Rotterdam Energy Exchange, which opened on Tuesday in competition to the IPE, appears to be getting off to a reasonable start with contract volume yesterday at 250 lots.

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Producers hang on to coffee hopes

Tim Coone on Latin American efforts to revive export controls

LATIN AMERICAN coffee producers remain hopeful on the prospect of reviving in the price-supporting International Coffee Agreement in spite of Brazil's insistence that it will not consider reducing its share of world export quotas.

Following last weekend's Pan-American summit conference in San Jose, the Costa Rican capital, it was reported that the presidents of Brazil, Colombia and several Central American coffee producing countries had agreed on a new proposal for the reintroduction of ICA export quotas.

But Brazilian officials were quick to reject suggestions that they would consider accepting the quota cut envisaged in the proposal of the other producers.

Nevertheless, Mr Luis Diego Escalante, Costa Rica's foreign trade minister, this week is still optimistic on the pact's prospects. "There is a political will amongst the Latin American producers to reach a new agreement," he declared. By early next year he expects that Latin America will be able to present a unified position at the next meeting of the Inter-

national Coffee Organisation in London. The weekend summit, which brought together 16 heads of state from the American continent, was an opportunity for the leaders of the main coffee producing countries in Latin America to have "a frank exchange of opinions" said Mr Escalante.

However, President Jose Sarney of Brazil was reported to be "very irritated" at the lack of consultation over the Colombia proposal to reduce Colombia's export quotas to allow greater access of the "other mills" to the US market. Colombian officials had said Colombia was prepared to accept a cut of 150,000 bags (80 kg each) in its export quota if Brazil allowed its to be reduced by 500,000 bags.

In order to smooth ruffled feathers, Mr Escalante said this week that Costa Rica was proposing that all the producing countries should accept "a quota system" at present which he said was "unfair to the benefits" of re-establishing the quota agreement.

He said this week that the losses facing producing countries because of the sharp fall

in prices outweighed any benefits to individual countries by being able to sell more of their output on the open market. The priority now, he said, was to re-establish the economic clauses of the ICA, which regulates quotas "without discussing changes in quotas."

He said that ideally a universal quota should be agreed upon which included all producing and consuming countries, thus eliminating the problem of a two-tier market (with pact members paying more for coffee than non-members) which was partly to blame for the collapse of the last ICA.

The new climate of political change, especially in Eastern Europe favoured an eventual agreement on a universal quota system. "At present," he said, "the uncertainty over the future of the ICA had depressed prices to an absurd level."

In three weeks, an interna-

tional Coffee Week symposium is to be held in San Jose, at which detailed discussions among the Latin American producers are due to take place. If agreement could be reached there, Mr Escalante said, there would be a high probability that the ICA could be renewed because "Latin America accounts for 70 per cent of the world's output of coffee."

All now hinges on a proposal under which, Mr Escalante says, "there would be a change of the quota system to that of a quota system." Under this, the Latin American producers would settle among themselves the share-out of quotas by allowing for a special access of the "other mills" to the US market, and in the short-term all producing countries would accept "an equitable reduction" in export quotas to re-establish prices at a profitable level for producing countries.

According to Dr Oscar Arias, the Costa Rican President, the losses facing Latin American coffee producers in the coming harvest amount to some \$1.5bn as a result of the collapse of the ICA.

Confusion over EC grain levy

GRAIN FARMERS in different European Community states who have claimed varying rates of co-responsibility levy from today due to a confusing series of instructions from Brussels, officials and industry sources said, Reuters reports.

Mr Simon Gourlay, president of the National Farmers' Union, said the EC Commission had bungled the administration of the cereals stabiliser system under which producers are charged varying rates of levy depending on the size of the Community crop. In 1989, the levy was set at 160.5m tonnes, just over the target of 160m. Because the overshoot was so small, the Commission proposed scrapping an extra levy.

However, at a meeting of EC Ministers last week, the UK refused to accept waiving of the extra levy, saying it should be collected at the prescribed rate of 38 pence a tonne.

Under the stabiliser system, farmers are charged a basic rate of 160.5m tonnes with the latter, retributed in full or in part depending on the size of the EC grain crop.

On Tuesday the Commission teleaxed member states saying the extra levy need not be collected at all.

LONDON MARKETS

LEAD prices rallied on the LME following Tuesday's sell-off. Traders said Tuesday's levels - three-month metal fell below £450 a tonne - were not warranted by the fundamental tightness of supplies. Bargain hunting by the trade had triggered a sharp counterworking. Gold eased, but managed to hold above \$373 an ounce on constructive fundamental and technical factors. Dealers said it was consolidating after Monday's rise to 3 1/2-month highs of just under \$380. Coffee prices were steady. The market appears to be settling down to trade in a tight range after this week's run-up following news of rising hopes for a new international coffee agreement, which later seemed to have been dashed by statements from Brazil. Indonesia yesterday reiterated its demand for an increased share of any new global quota.

SPOT MARKETS

Table with columns: Commodity, Price, Change. Includes items like Crude oil, Dated, Brent Blend, W.T.I., and various oil products.

CRUDE OIL - IPE

Table with columns: Commodity, Price, Change. Includes items like Aluminum, Copper, Nickel, Tin, Zinc, and various metals.

WORLD

News of a further denial by the AWC of lowering the floor price surprises most of the wool trade which never seriously doubted this. An article in an Australian weekly paper apparently made the new assurance necessary. With AWC floor price purchases still over 50pc of daily auction offerings and no sign of Chinese re-entry into the market, nor of normal resumption of Japanese demand, wool looks very clearly a buyers' market with prices staying at floor level. Trading, particularly in the UK with its interest rate response, is hand-to-mouth and aimed at avoiding. Consumer demand remains sound enough.

WORLD COMMODITIES PRICES

Table with columns: Commodity, Price, Change. Includes items like Aluminum, Cobalt, Copper, Lead, Nickel, Tin, Zinc, and various metals.

POTASSIUM - IPE

Table with columns: Commodity, Price, Change. Includes items like Potassium chloride, Potassium sulfate.

SOYABEAN MEAL - IPE

Table with columns: Commodity, Price, Change. Includes items like Soyabean meal, Soyabean oil.

CRUDE OIL - IPE

Table with columns: Commodity, Price, Change. Includes items like Crude oil, Gas oil.

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LONDON METAL EXCHANGE

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US MARKETS

IN THE METALS, two-sided activity was seen in the gold, silver and platinum, reports Reuters. A quiet US dollar and the upcoming economic data slowed down the trading. Copper prices rose due to a strong showing in the London market. In the softs, sugar prices soared up 58 cents March on heavy volume. Fund and commission houses were both active. News about Brazil renegotiating on sugar was noted. Origin selling weakened the coffee. Cocoa was lower with mostly switch trading featured. Cotton futures added to Tuesday's gains from speculative buying. The grains had a short covering rally in the soybeans while possible India tender business firmed wheat, oil, meal and corn were all uneventful. The energy complex was higher as API numbers provided support. Crude oil futures rallied above the 20 dollar level. The livestock had another limit up move in the pork bellies. February bellies settled at \$7.00.

New York

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CRUDE OIL (Light) 42,000 US galls. Shell

Table with columns: Commodity, Price, Change. Includes items like Crude oil, Gas oil.

CRUDE OIL 42,000 US galls. cent/US galls

Table with columns: Commodity, Price, Change. Includes items like Crude oil, Gas oil.

COCOA 10 tonnes/tonnes

Table with columns: Commodity, Price, Change. Includes items like Cocoa, Coffee.

COFFEE "C" 37,500 lbs. cent/lbs

Table with columns: Commodity, Price, Change. Includes items like Cocoa, Coffee.

SUGAR WORLD "WT" 112,000 lbs. cent/lbs

Table with columns: Commodity, Price, Change. Includes items like Cocoa, Coffee.

COTTON 50,000 lbs. cent/lb

Table with columns: Commodity, Price, Change. Includes items like Cocoa, Coffee.

ORANGE JUICE 15,000 lbs. cent/lbs

Table with columns: Commodity, Price, Change. Includes items like Cocoa, Coffee.

Chicago

Table with columns: Commodity, Price, Change. Includes items like Soyabean meal, Soyabean oil.

SOYABEAN MEAL 60,000 lbs. cent/lbs

Table with columns: Commodity, Price, Change. Includes items like Soyabean meal, Soyabean oil.

SOYABEAN MEAL 100 lbs. cent/lb

Table with columns: Commodity, Price, Change. Includes items like Soyabean meal, Soyabean oil.

WHEAT 5,000 bu. cent/bu

Table with columns: Commodity, Price, Change. Includes items like Soyabean meal, Soyabean oil.

LIVE CATTLE 40,000 lbs. cent/lbs

Table with columns: Commodity, Price, Change. Includes items like Soyabean meal, Soyabean oil.

LIVE HOGS 30,000 lbs. cent/lbs

Table with columns: Commodity, Price, Change. Includes items like Soyabean meal, Soyabean oil.

PORK BELTIES 40,000 lbs. cent/lbs

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Market reservations despite recovery

A CONFIDENT performance by the new UK Chancellor of the Exchequer in the parliamentary debate on the economy...

Accounting Reserves Dates: Three Months, Six Months, Nine Months, Last Quarter, Annual Dates.

erally avoided selling shares during last Friday's shakeout, now find themselves unable to buy stock in reasonable size.

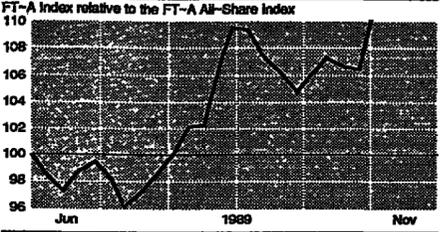
The FT-SE Index closed 17.5 up at 2,180.1 on its third successive daily gain.

Market strategists yesterday sounded more surprised than convinced by the latest performance by the equity sector.

Carlton in the limelight

Carlton Communications posted one of the sharpest rises in the FT-SE index since the start of the year...

Health and Household



ness to its management and 20 other disposals of catering and general leisure businesses...

& Cruickshank said Unitek was not central to Tate's main areas of business and a disposal would not be a surprise.

a company called Domeaction, revealed that it is also holding discussions with financial services group York Trust.

An 82 per cent profits slump at Davenport Knitwear knocked the shares down 20 to 415p.

Focus on Mecca

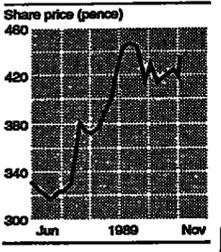
Mecca Leisure, among the UK's leading leisure companies, moved up strongly throughout a busy session...

Sears sceptics

A series of bullish stories swirled around Sears and despite a generally sceptical reaction from analysts...

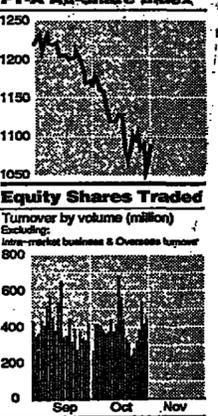
very strong position - "Plenty of cash, overvalued, P/E ratio of 35; dealers said there had been support for the stock...

Warburg (SG)



metal prices, prompted further good support for mining stocks. Analysts and marketmakers were sceptical of renewed suggestions...

FT-A All-Share Index



Turnover by volume (million) including: intra-market business & Overseas turnover.

NEW HIGHS AND LOWS FOR 1989

- NEW HIGHS: AMERICAN AIRLINES, AMERICAN EXPRESS, AMERICAN SALES, AMERICAN TRAVEL, AMERICAN TOURS.

APPOINTMENTS

Rudolph Agnew joins Hanson: Mr Rudolph Agnew has been appointed executive director of HANSON.

UK member of IASC board

Mr Peter Stilling has been appointed as one of the two UK members of the board of the INTERNATIONAL ACCOUNTING STANDARDS COMMITTEE.

PHILIPS TELECOMMUNICATIONS AND DATA SYSTEMS

Mr Lars Nyberg (above) as UK group managing director of Philips Telecommunications and Data Systems.

Mr David Bishop has been appointed assistant general manager, treasury division, BANQUE INDOSUEZ, London.

Mr Richard Gibbs and Mr Antony Westbrook have been appointed directors of MEPC DEVELOPMENTS.

Mr Ian McIntosh has joined the board of IBI as a non-executive director.

Private Fund Managers, an EDINBURGH FUND MANAGERS subsidiary, has appointed three directors to handle private client portfolios.

FINANCIAL TIMES STOCK INDICES table with columns for Nov 1, Oct 31, Oct 20, Oct 12, Oct 5, Year Ago, High, Low, and other metrics.

TRADING VOLUME IN MAJOR STOCKS

Table showing trading volume for various stocks including Shell, BP, British Gas, and others.

BUSINESS LAW

No right of silence for companies

In judgments handed down in the course of September 1989, the European Court almost entirely rejected complaints by four major chemical companies that the Commission had abused its power in carrying out searches of their premises.

Dr Hermann is D.J. Freeman & Co Senior Research Fellow in International Trade Law at Queen Mary College, University of London.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-525-2128

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trust, Abbey Fund, Abbey Income, Abbey Growth, Abbey Bond, Abbey Equity, Abbey International, Abbey Global, Abbey Asia, Abbey Europe, Abbey US, Abbey Japan, Abbey Australia, Abbey New Zealand, Abbey South Africa, Abbey Canada, Abbey Hong Kong, Abbey Singapore, Abbey India, Abbey Brazil, Abbey Mexico, Abbey Chile, Abbey Argentina, Abbey Peru, Abbey Colombia, Abbey Venezuela, Abbey Ecuador, Abbey Bolivia, Abbey Paraguay, Abbey Uruguay, Abbey Argentina, Abbey Chile, Abbey Peru, Abbey Colombia, Abbey Venezuela, Abbey Ecuador, Abbey Bolivia, Abbey Paraguay, Abbey Uruguay.

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GUIDE TO UNIT TRUST PRICING
NEEDS CHECKED: These represent the marketing, administrative and other costs which have to be paid by our investors. These costs are included in the price when the customer buys units.
UNIT PRICE: The price at which units are sold.
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FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-925-2128

Main table containing unit trust information with columns for Name, Price, Yield, and other financial metrics. Includes sub-sections for 'OTHER UK UNIT TRUSTS' and 'INSURANCES'.

OTHER UK UNIT TRUSTS

INSURANCES

Continued on next page

FT UNIT TRUST INFORMATION SERVICE

Table of FT Unit Trust Information Service listing various unit trusts, their performance metrics, and details.

LONDON SHARE SERVICE

Table of London Share Service listing various share funds, their performance metrics, and details.

FOREIGN BONDS & RAILS

Table of Foreign Bonds & Rails listing various international bond and rail investments.

AMERICANS

Table of Americans listing various American stock and bond investments.

OTHER OFFSHORE FUNDS

Table of Other Offshore Funds listing various offshore investment vehicles.

OFFSHORE INSURANCES

Table of Offshore Insurances listing various offshore insurance products.

Money Market

Table of Money Market listing various money market instruments.

Trust Funds

Table of Trust Funds listing various trust fund investments.

Money Market Bank Accounts

Table of Money Market Bank Accounts listing various bank account options.

UNIT TRUSTS

UNIT TRUSTS: Prices are in pence unless otherwise indicated and those denominated in dollars refer to US dollars.

LONDON SHARE SERVICE

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AMERICANS - Contd

Table listing American companies such as American Bank, American Express, and American International, with columns for company name, price, and change.

CANADIANS

Table listing Canadian companies such as Canadian National, Canadian Pacific, and Canadian Tire, with columns for company name, price, and change.

BANKS, HP & LEASING

Table listing financial institutions and leasing companies such as Bank of America, Citicorp, and Finance Trust, with columns for company name, price, and change.

BEERS, WINES & SPIRITS

Table listing beverage companies such as Anheuser-Busch, Heineken, and Interbrew, with columns for company name, price, and change.

BUILDING, TIMBER, ROADS

Table listing construction and infrastructure companies such as Bechtel, Fluor Daniel, and Parsons Brinckerhoff, with columns for company name, price, and change.

BUILDING, TIMBER, ROADS - Contd

Continuation of Building, Timber, Roads companies, including Bechtel and Fluor Daniel.

CHEMICALS, PLASTICS

Table listing chemical and plastic companies such as Amchem, Celanese, and Eastman Chemical, with columns for company name, price, and change.

DRAPERY AND STORES

Table listing retail and drapery companies such as J. J. Newberry and J. W. Child, with columns for company name, price, and change.

BUILDING, TIMBER, ROADS

Continuation of Building, Timber, Roads companies, including Bechtel and Fluor Daniel.

DRAPERY AND STORES - Contd

Continuation of Drapery and Stores companies, including J. J. Newberry and J. W. Child.

ELECTRICALS

Table listing electrical companies such as Amstar, Bournville, and GKN, with columns for company name, price, and change.

DRAPERY AND STORES

Continuation of Drapery and Stores companies, including J. J. Newberry and J. W. Child.

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ENGINEERING

Table listing engineering companies such as Balfour Beatty, Bechtel, and Fluor Daniel, with columns for company name, price, and change.

ENGINEERING - Contd

Continuation of Engineering companies, including Balfour Beatty, Bechtel, and Fluor Daniel.

FOOD, GROCERIES, ETC

Table listing food and grocery companies such as Borden, Bunn, and Unilever, with columns for company name, price, and change.

FOOD, GROCERIES, ETC

Continuation of Food, Groceries, Etc companies, including Borden, Bunn, and Unilever.

HOTELS AND CATERERS

Table listing hotel and catering companies such as Accor Hotels and Intercontinental, with columns for company name, price, and change.

INDUSTRIALS (Miscel.)

Table listing miscellaneous industrial companies such as Amstar, Bournville, and GKN, with columns for company name, price, and change.

INDUSTRIALS (Miscel.) - Contd

Continuation of Miscellaneous Industrial companies, including Amstar, Bournville, and GKN.

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INSURANCES

Table listing insurance companies such as American International, British American, and Commercial Union, with columns for company name, price, and change.

LONDON SHARE SERVICE

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LEISURE table with columns for Stock, Price, %Ch, Div, Yield, P/E

PAPER, PRINTING, ADVERTISING - Cont'd table with columns for Stock, Price, %Ch, Div, Yield, P/E

PROPERTY table with columns for Stock, Price, %Ch, Div, Yield, P/E

MOTORS, AIRCRAFT TRADES table with columns for Stock, Price, %Ch, Div, Yield, P/E

TEXTILES - Cont'd table with columns for Stock, Price, %Ch, Div, Yield, P/E

Commercial Vehicles table with columns for Stock, Price, %Ch, Div, Yield, P/E

TRUSTS, FINANCE, LAND table with columns for Stock, Price, %Ch, Div, Yield, P/E

NEWSPAPERS, PUBLISHERS table with columns for Stock, Price, %Ch, Div, Yield, P/E

TRUSTS, FINANCE, LAND - Cont'd table with columns for Stock, Price, %Ch, Div, Yield, P/E

PAPER, PRINTING, ADVERTISING table with columns for Stock, Price, %Ch, Div, Yield, P/E

TRUSTS, FINANCE, LAND - Cont'd table with columns for Stock, Price, %Ch, Div, Yield, P/E

SOUTH AFRICANS table with columns for Stock, Price, %Ch, Div, Yield, P/E

TRUSTS, FINANCE, LAND - Cont'd table with columns for Stock, Price, %Ch, Div, Yield, P/E

TOBACCO table with columns for Stock, Price, %Ch, Div, Yield, P/E

TRANSPORT table with columns for Stock, Price, %Ch, Div, Yield, P/E

TRUSTS, FINANCE, LAND table with columns for Stock, Price, %Ch, Div, Yield, P/E

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TRUSTS, FINANCE, LAND - Cont'd table with columns for Stock, Price, %Ch, Div, Yield, P/E

OIL AND GAS - Cont'd table with columns for Stock, Price, %Ch, Div, Yield, P/E

OVERSEAS TRADERS table with columns for Stock, Price, %Ch, Div, Yield, P/E

PLANTATIONS table with columns for Stock, Price, %Ch, Div, Yield, P/E

MINES table with columns for Stock, Price, %Ch, Div, Yield, P/E

MINES - Cont'd table with columns for Stock, Price, %Ch, Div, Yield, P/E

MINES - Cont'd table with columns for Stock, Price, %Ch, Div, Yield, P/E

THIRD MARKET table with columns for Stock, Price, %Ch, Div, Yield, P/E

MINES table with columns for Stock, Price, %Ch, Div, Yield, P/E

MINES table with columns for Stock, Price, %Ch, Div, Yield, P/E

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TRUSTS, FINANCE, LAND - Cont'd table with columns for Stock, Price, %Ch, Div, Yield, P/E

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OVERSEAS TRADERS table with columns for Stock, Price, %Ch, Div, Yield, P/E

PLANTATIONS table with columns for Stock, Price, %Ch, Div, Yield, P/E

MINES table with columns for Stock, Price, %Ch, Div, Yield, P/E

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REGIONAL & IRISH STOCKS table with columns for Stock, Price, %Ch, Div, Yield, P/E

TRADITIONAL OPTIONS table with columns for Stock, Price, %Ch, Div, Yield, P/E

SHOES AND LEATHER table with columns for Stock, Price, %Ch, Div, Yield, P/E

TEXTILES table with columns for Stock, Price, %Ch, Div, Yield, P/E

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar calm in advance of data

THE CURRENCY markets were calm yesterday as the US dollar waited for the release tomorrow of the latest employment report and sterling stabilised in the wake of the speech to Parliament on Tuesday by Mr John Major, the Chancellor of the Exchequer.

The dollar edged slightly in response to a batch of US economic indicators, which although they were slightly above expectations, still pointed to a weakening economy. US September factory orders, excluding defence, fell by 2.1 per cent after a 2.7 per cent rise in August. Including defence purchases, factory orders were unchanged, compared with the 2.3 per cent rise in August and slightly above economists' expectations of an 0.1 per cent fall.

Further evidence of the slower pace of economic growth came with the Federal Reserve's "blue book." The report, prepared for the meeting of the Federal Open Market Committee in mid-December, said consumer spending, manufacturing and construction activity was mixed around the nation. The Fed also said US resource industries, including energy and agriculture appeared to be improving. The news of slower economic activity helped to depress the

dollar slightly and reinforced the market's belief that the Fed may ease monetary policy before the end of the year to avoid a faster cooling of the economy. However, the dollar was not depressed much below Tuesday's levels because of the approach of the October employment report tomorrow. The market consensus is for non-farm payroll employment to have risen by 150,000 persons, compared with the 209,000 person growth in September. The unemployment rate is expected to have risen to 5.4 per cent in October compared with 5.3 per cent in September.

Economists commented that a smaller than expected rise in non-farm payroll employment could spur the Fed to ease monetary policy. Until the release of the employment report, the dollar is expected to trade close to today's closing levels. Dealers also noted, however, that the dollar rose against the yen, reflecting the yen's general weakness. They said that the yen remained weak because of a perception that Japanese monetary policy would not be tightened. The dollar closed in London yesterday at DM 1.8380, compared with DM 1.8410 on Tuesday. The pound rose to \$1.5280 from \$1.5780. The dollar also closed at ¥143.10 from ¥142.70 and at SFr1.6135 against SFr1.6145. Sterling was steady after Mr John Major, the Chancellor told Parliament on Tuesday that he favoured a "firm exchange rate," and that the Government remained committed to lowering inflation. Sterling closed at DM2.9075 on Wednesday against DM2.9060 on Tuesday. It was also at SFr2.5625 against SFr2.5475 and at Ffr3.6000 compared with Ffr3.6575.

EMS EUROPEAN CURRENCY UNIT RATES

Table with columns for Country, Unit, and % change from previous day. Includes entries for Belgium, France, Germany, Italy, Netherlands, etc.

Changes are for Ecu. Directional notation change denotes a week change. Adapted from Financial Times.

STERLING INDEX

Table showing Sterling Index values for various countries and currencies, including US Dollar, Japanese Yen, etc.

CURRENCY MOVEMENTS

Table showing currency movements for various currencies, including Sterling, US Dollar, Japanese Yen, etc.

OTHER CURRENCIES

Table showing exchange rates for various other currencies, including Australian Dollar, Canadian Dollar, etc.

MONEY MARKETS

Rates mixed

INTEREST RATES showed mixed changes in the London money market yesterday, but the rate generally looked to be for guidance on the direction of bank base rates - three-month sterling interbank - fell to

15 1/4 per cent from 15 1/2 per cent on Tuesday. This indicated a gradual easing of worries after Mr John Major, the Chancellor of the Exchequer, spoke on Tuesday in Parliament. Mr Major underlined his determination to put the defeat of inflation at the top of the Government's priorities, and said he favoured a "firm exchange rate" to help underpin his anti-inflation policy.

The Bank of England initially forecast a credit shortage of about £500m in the money markets, but revised this to £550m at noon and £600m in the afternoon. Total help of £640m was provided. Before lunch, the authorities bought £460m bills, including £270m band 1 bank bills at 14 1/2 per cent, and £71m band 2 Treasury bills at 14 1/4 per cent. Late assistance of about £100m was provided.

Bills maturing in official hands, repayment of late assistance and a take-up of Treasury bills drained £343m, Exchange transactions took out £20m, a rise in the note circulation accounted for £110m, and bankers' balances below target £15m.

In New York, the Federal Reserve bought all bills for its own portfolio for delivery on today, and \$500m for a customer. The Fed's move had been anticipated by analysts. The need for reserves was prompted earlier in the week by a gap between the dates of settling and maturing bills. That gap prevented the Fed from hiding at this week's bill auction, effectively causing a large drain on banking reserves as only the market had bid for the securities.

In Frankfurt, call money rates eased slightly on news of a new repurchase allocation and before Thursday's Bundesbank council meeting. Trading in the money market was quiet, with banks in several parts of West Germany closed for a religious holiday.

The new allocation totalled DM31bn and injected DM1bn into the money market. The allocation comprises DM11.1bn of one-month funds at 7.3 per cent and DM9.9bn of two-month funds at 7.75/8.20 per cent. Dealers said the allocation meant that call money could edge lower in the first half of this month.

FINANCIAL FUTURES AND OPTIONS

LIFFE LIABILITIES FUTURES OPTIONS

Table showing LIFFE LIABILITIES FUTURES OPTIONS with columns for Strike, Call-Settlement, Put-Settlement, etc.

LIFFE US TREASURY FUTURES OPTIONS

Table showing LIFFE US TREASURY FUTURES OPTIONS with columns for Strike, Call-Settlement, Put-Settlement, etc.

LIFFE EURO DOLLAR FUTURES OPTIONS

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JOTTER PAD

CROSSWORD No. 7,079 Set by HIGHLANDER

Crossword puzzle grid with clues and solution key.

BASE LENDING RATES

Table showing base lending rates for various banks and currencies, including ADN Bank, Adams & Company, etc.

CLASSIFIED ADVERTISEMENT RATES

Table showing classified advertisement rates for various categories, including Commercial and Industrial Property, Residential Property, etc.

WORLD STOCK MARKETS

Table of stock market data for various regions including Australia, Canada, Germany, Italy, Japan, and the UK. Columns include stock names, prices, and percentage changes.

Table of stock market data for various regions including Australia, Canada, Germany, Italy, Japan, and the UK. Columns include stock names, prices, and percentage changes.

Table of stock market data for Canada, listing various Canadian stocks and their performance metrics.

Table of stock market indices for various regions, including Dow Jones, Nikkei, and other regional indices.

Table of stock market data for Tokyo, listing active stocks and their trading activity.

Advertisement for Financial Times featuring a graphic of a camera lens and the headline 'Keep the world in focus.' The text describes the publication's global reach and analytical depth.

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices listing various stocks with columns for stock name, price, and change. Includes a detailed table of dividend data with columns for company name, dividend amount, and yield.

NASDAQ NATIONAL MARKET

3pm prices November 1

Table of NASDAQ National Market prices listing various stocks with columns for stock name, price, and change. Includes a detailed table of dividend data with columns for company name, dividend amount, and yield.

AMEX COMPOSITE PRICES

3pm prices November 1

Table of AMEX Composite Prices listing various stocks with columns for stock name, price, and change.

Advertisement for F.T. hand delivered, featuring the text 'Have your F.T. hand delivered if you work in the business centres of COPENHAGEN OR AARHUS' and contact information for K. Mikael Heinio.

AMERICA

Early boost from economic survey slips away later

Wall Street

AFTER TUESDAY'S takeover-related buying spree, the equity market yesterday morning traded in a narrow range, slipping to modest losses by midsession, writes Janet Bush in New York.

market that was technically ripe for a rally. He said that Tuesday's rally had taken the equity market to just below a resistance area of between 2,650 and 2,660.

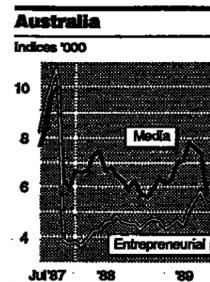
Mauled entrepreneurs personify Australia's woes

The outlook for the economy, however, is proving a more significant worry, writes Chris Sherwell

OCTOBER and November are Sydney's finest months. From an azure sky, the spring sun warms the surf. Sails crowd the harbour, bodies cram the beaches. Summer holidays beckon.

Of payments is heading for a record deficit on the current account of A\$20bn (US\$15.6bn). Top-flight businesses are paying more than 20 per cent for loans, and the inflation rate has risen back to 8 per cent.

Mr Skase's decline has been even more dramatic. One month he sold his US-listed gold business. He hopes next to realise a high value for his Australian brewing assets.



Court (Bell), although he is making his own private way again. Mr Bruce Judge (Ariadne), Mr Allan Hawkins (Equitcorp), Mr George Hescu (Hooker), Mr Colin Reynolds (Chase), Mr Laurie Connell (Bothwell) and Mr Kevin Parry (Parry Corporation).

Brierley's Industrial Equity Ltd (IEL) and Mr Russell Goward's Westmax. A measure of these mixed developments is provided by the stock exchange's "entrepreneurs index," which not only includes Adsteam, AFP, IEL and Westmax, but also Bond Corporation, the two Bell companies and Ariadne.

- has plummeted from 10,807 in September 1987 to 4,814. But such trends, and the role of the entrepreneurs within them, must be kept in perspective. These indices together account for 14 per cent of the All Ordinaries. By contrast, the diversified Industrials Index counts for 14.1 per cent and the banks index for 10.6 per cent.

ASIA PACIFIC

Investors focus on the short term as yen weakens

yen retreated against the dollar, and investors chose to concentrate on the short-term. "You can't expect much from the market ahead of the long weekend, and the release of US unemployment figures," said one broker.

Activity shifted quickly from shares which had already risen substantially on news on other specific attractions to those with room for improvement. Mitsubishi Estate, which said on Tuesday that it would acquire a 51 per cent stake in the Rockefeller Group and its 14 buildings in New York City, was a focus point.

Tokyo after its share price performance began to look similar to that of Sony - which climbed on a sudden burst of interest. It then ran into a brick wall, just before its high. One broker pointed out that since its downfall, Sony has been up on only two trading days in the past 16.

Strong business prospects saw buoyant trading in Ishikawajima-Harima Industries, the shipbuilder, which gained Y80 to Y1,340.

and the All Ordinaries index edged up 2.5 to 1,648.7. Turnover slipped to 88m shares and A\$149m, from 104m and A\$182m.

trading in gold issues which had carried the rest of the market forward in the previous two sessions. The gold share index fell 2.4, or 1.7 per cent, to 1,683.1, after a 7.5 per cent rise earlier in the week.

EUROPE

All Saints holiday puts brake on volume

LACK of volume was the common thread in Continental markets which stayed open yesterday. Paris, Milan, Madrid, Brussels and Vienna were closed for the All Saints holiday, writes Our Markets Staff.

Bank managing board member Mr Rolf Breuer who said that the tax repeal had helped German shares - "but only for half an hour. Elsewhere, Metallgesellschaft, rose DM15 to DM43 before its acquisition of the specialised engineer, Lentjes.

Alko, which announces results today, up F1.20 to F1.183. Fokker, the aircraft maker, lost 40 cents to F1.39.60 after ABN, the bank, said on Tuesday that the company's convertible issue had not been successful.

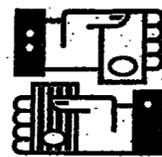
trading after news of a SKr300m order from Brazil. HELSINKI eased in low turnover, as Wartsila Marine, which saw bankruptcy proceedings against it adjourned on Tuesday, continued to consume attention. The Unitas all-share index fell 3.1 to 663.0.

FT-ACTUARIES WORLD INDICES

Table with columns: NATIONAL AND REGIONAL MARKETS, TUESDAY OCTOBER 31 1989, MONDAY OCTOBER 30 1989, DOLLAR INDEX. Rows include Australia, Austria, Belgium, Canada, Denmark, Finland, France, West Germany, Hong Kong, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, United Kingdom, USA, Europe, Nordic, Pacific Basin, Euro-Pacific, North America, Europe Ex. UK, Pacific Ex. Japan, World Ex. US, World Ex. UK, World Ex. So. Af., World Ex. Japan, The World Index.

Advertisement for SmithKline Beckman Corporation. Text: 'SmithKline Beckman Corporation has merged with Beecham Group p.l.c. to form SmithKline Beecham. Morgan Guaranty acted as financial advisor to SmithKline Beckman Corporation. JPMorgan logo at the bottom.'

FINANCIAL TIMES SURVEY



French financial markets have had to face a process of radical change and integration into a

global framework. In addition, the advent of the single market in 1992 is forcing financial institutions to adopt a more international outlook.

George Graham reports.

Buffeted by the winds of change

THE SUDDEN plunge that swept the world's stock exchanges last month sounded a note of warning to France's financial markets. Every member state of the Paris Bourse took in the wake of Wall Street, pressed home the reminder that the French financial markets have lost their autonomy.

And it is not just within the markets that this dependence has become clear: the entire structure of France's financial services industry has come to be driven by forces from outside its frontiers.

The winds of change now blow strongest not from the Finance Ministry, but from Brussels, with the construction of the single European market, and from Basel, where the Bank for International Settlements is presiding over new capital adequacy ratios which are increasingly imposing the logic of profitability on banks around the world.

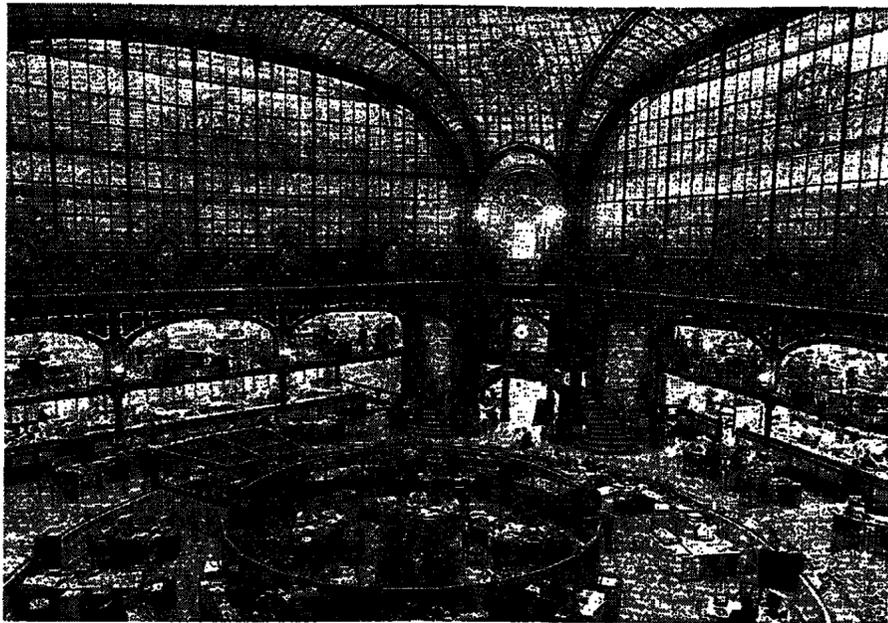
From Brussels come a stream of banking and financial services directives which French legislation must be aligned. Perhaps more importantly, however, is the very idea of the single market,

which is forcing French banks to cast their strategy in a larger European mould.

Not all French bankers are agreed on how to approach this problem. A few have set about building up European networks through the acquisition of commercial banks wherever they can. Crédit Lyonnais, the second largest state-owned bank, has been the prime exponent of this approach, buying up banks in Belgium and the Netherlands and recently acquiring control of Credito Bergamasco in Italy. Crédit Agricole, too, has recently acquired a 13 per cent stake in Nuovo Banco Ambrosiano, in Italy, and is planning alliances with similar mutualist banks in other European countries.

Others, like the two privatised banks Société Générale and Crédit Commercial de France (CCF), have limited their retail banking ambitions to their home territories. Abroad, they have selected certain niche markets - fund management, for example, a field in which Société Générale recently acquired the UK group Touche Renmant, or mergers and acquisitions.

Potentially more ambitious



Société Générale banking hall: the idea of the single market is forcing banks to cast their strategy in a larger European mould

French Banking Finance and Investment

is Banque Indosuez's attempt to buy 24.8 per cent of Morgan Grenfell, the City of London merchant bank. The big attraction for Indosuez here, is to boost its already considerable reputation in mergers and acquisitions as well as to build up its fund management activities.

"The practice of universal banking seems to us to be limited to the national territory. We don't plan to open branch networks in Germany or the UK, but to find niches," says Mr Marc Viénot, chairman of Société Générale.

From Basel come the Cooke ratios, a codex of prudential rules devised by a BIS committee chaired initially by Mr Peter Cooke, of the Bank of England, with the aim of harmonising bank supervision

practices. These rules, by applying weightings to certain categories of asset and requiring banks to build up their capital in accordance with these weightings, have led bankers to think much more analytically about their different lines of business and to pay much more attention to the return on capital employed in each activity.

"The Cooke ratios impose on us a much higher rate of profitability than we have at present, in contradiction with the trend towards lower margins that has resulted from deregulation," says the chairman of one private sector bank.

To the French government, the Cooke ratios pose a particular problem: that of reinforcing the capital base of the state-owned banks without

allowing them to sell equity in the stock market, forbidden by government dogma. For Banque Nationale de Paris (BNP) and Crédit Lyonnais, special if limited solutions have been found. One example is Crédit Lyonnais' purchase of majority control of the finance activities of Thomson CSF, the leading electronics and defence company. In return, Thomson CSF is getting 14 per cent of the bank's equity via the issue of new shares for the purpose.

This is a novel if artificial way of boosting Crédit Lyonnais' capital adequacy, though the bank link does have an industrial logic for Thomson CSF.

Crédit Industriel et Commercial (CIC) has been moved off the government's own hands to those of the Groupe des Assurances Nationales (GAN), an

insurer that although itself nationalised can solve CIC's capital problems without affecting the state budget.

But other banks have also found that the tightening prudential constraints imposed by the Commission Bancaire, the bank supervisory body, are forcing them to take radical action.

The most spectacular examples have been the failures of four banks controlled by Middle Eastern capital, such as Al Saudi Banque and Banque de Participations et Placements. Two other larger and more solid Middle Eastern banks, however - Union des Banques Arabes et Françaises (UBAF) and Banque Arabe et Internationale d'Investissement (BAII) - were also required by the Commission to strengthen sig-

CONTENTS	
Government strategy; European expansion	2
Banking supervision; Investment banking market	3
Consumer banking; Smart cards	4
Home banking; Insurance; 'Bancassurance' - a new buzzword	5
Paris as a financial centre; Equity market	6
Takeovers; Domestic bonds	7
Exchange rates at October 23, 1989: £ = FF10.0475, L2,173.25, Ec1,43819	
Editorial production: Roy Terry	

nificantly their bad debt provisions. They did so by transferring most of their risk loans off their own books into a separate company directly borne by their shareholders.

But not only the Middle Eastern banks have been obliged to raise their provisions: Banque Française de Commerce Extérieur, in the past the principal channel for trade finance, faces the same demand.

The mutual and co-operative banks, too, are busy consolidating their positions in the face of the new capital adequacy requirements. Mr Philippe Jaffré, chief executive of the Crédit Agricole, notes among the 91 regional banks which make up his group, two merged in 1988, and others are due to merge at the end of this year.

For the banking industry as a whole, the need to boost capital and profits plays against the background of an almost saturated market - 99.3 per cent of all French adults already have an account with a bank or with a savings bank, and 95 per cent have cheque accounts - where, to maintain profitability, banks must continually trim operating expenses and staff while simultaneously expanding production.

This need has driven the recent development of closer links between banks and insurance companies, although the idea of "bancassurance" is far from unanimously applauded in either profession. Straightforward life insurance policies, to all intents and purposes, substitutes for other savings products, have been sold with great success over the bank counter, but accident insurance is not something you can sell and forget: it depends on the after-sales service.

The divergence of views is demonstrated by the different tactics of France's two leading investment banking groups, Paribas and Suez. Where Suez this summer took full control of Victoire, one of the leading insurers in France in which it has long had a substantial interest, Paribas, in its bid for the Navigation Mixte conglom-

erate, is happy to leave its target's substantial insurance interests to West Germany's Allianz.

While banks and insurance companies have taken a very active approach to the problems that face them, and have carried out between them a radical restructuring of France's financial services sector, the government, once the driving force behind financial market reform, now appears to be in the back seat. Mr Pierre Bérégovoy, the Finance Minister, was personally responsible, in his first period in office in 1984-86, for launching a tide of modernisation. Since his return to the finance ministry in 1988, however, his reformist zeal appears to have died away: perhaps because so much has already been done, and the competitive sector has taken up the running, but perhaps also because, consumed with the idea of clearing away the limits of what he can change without affecting the interests of his constituents.

If Mr Bérégovoy has taken away Crédit Agricole's monopoly on the distribution of subsidised loans to farmers, he seems to be reluctant to take away the privilege of tax-free savings booklets from the savings banks and Crédits Mutuels - one of the permanent complaints of the mainstream commercial banks.

On the question of current accounts, too, he seems to be happier with the status quo, where interest payments on cheque accounts are banned but no charges are levied, than with the idea of clearing away both bans at the same time.

In the financial markets, this reluctance seems to go further, with the excesses of the 1987 stock market crash and its lesser emulator last month prompting an interest in re-regulation.

The process of change and of integration into a global marketplace, however, has gone too far to be reversible. The creation of the single European market has opened up France to outside competitors, and the only true discipline has become the inexorable rule of profitability.

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FRENCH BANKING and FINANCE 2

George Graham on plans to reform the financial markets

Taste for regulation revived

FRANCE'S financial markets breathed a collective sigh of relief in May last year on discovering that the new Finance Minister, following the return of the socialists to office, would be their old friend Mr Pierre Bérégovoy.

It was Mr Bérégovoy, in his last spell at the Finance Ministry between 1984 and 1986, who first launched Paris on its path of rapid financial modernisation. With his chief adviser, Mr Jean-Charles Naouri, and with Mr Daniel Lebègue, the director of the Treasury, the minister embarked on a far-reaching programme of reforms: starting to prune credit and exchange controls, trimming the highly segmented and often subsidised credit circuits that had built up to finance every specific sector of the economy, and creating new markets such as commercial paper and financial futures.

When the liberal Mr Edouard Balladur succeeded Mr Bérégovoy at the Finance Ministry in 1986, on the election of the right-wing government of Mr Jacques Chirac, he was irritated by the frequent comment that he was merely following in the footsteps of his socialist predecessor.

Mr Bérégovoy, likewise, was annoyed when he replaced Mr Balladur again in 1988 to find the same remark levelled at himself - and with some justification, for though the remark accurately reflects the continuity in monetary policy, on the question of financial market reform Bérégovoy Mark 2 appears to be considerably more cautious than Bérégovoy Mark 1.

Besides a new law permitting banks to securitise their loans, now coming into effect, there has been little of the innovation of 1984-86. On the one hand are the constraints of the European single market. France is obliged to circumscribe its own changes in financial market regulation within the EC directives, such as the harmonisation of mutual fund legislation, and this has on occasions given rise to the impression that the French government was marking time waiting for the Commission to make up its mind.

On the other hand, much of the initiative for change and innovation has passed into the hands of the banks and finan-



Pierre Bérégovoy: financial markets breathed a sigh of relief at his appointment

cial services companies in the competitive sector. Where the first Paris financial futures market, the Matif, was the brainchild of the finance ministry, the second, OMF, was a private sector venture, backed by a Swedish specialist in electronic banks and a consortium of French banks, launched to the furious opposition of the Matif.

But there are also signs that Mr Bérégovoy's taste for regulation has been reawakened. The October 1987 stock market crash, and the wave of takeovers that followed it, inspired second thoughts about the quality of the stock market. The takeover of Télécom, the electrical

Bérégovoy Mark 2 appears to be considerably more cautious than Bérégovoy Mark 1

equipment manufacturer which had been a pioneer of employee participation, was particularly important in arousing fears of raiders.

At the same time, a series of insider trading investigations - Pechiney, Société Générale, LVMH - launched by the Commission des Opérations de Bourse (COB), the French market regulator, reinforced a widespread impression that most financiers were not only predatory but also immoral.

The message was rammed home by President François

Mitterrand in a television interview earlier this year. "I want to put the French on their guard against this takeover mania, against this gangsterism, the law of the strongest," Mr Mitterrand said. "I want to protect French producers, the heads of companies, French entrepreneurs from this roving, predatory money which grabs everything without effort."

Mr Bérégovoy has always been a faithful follower of the Mitterrand line, and he was not slow to pick up on this evocative theme, turning it into reality with legislation to strengthen the COB's powers and to regulate takeovers.

Even on the takeover rules, however, which introduce for the first time the obligation for an investor who builds up a stake of more than a third of a listed company's capital to make a full bid for at least another third of the capital, the finance ministry has been reticent. The law put before parliament included only the broad outlines; the details, including the threshold at which a bid must be launched, were left to the stock exchange to include in its own rulebook.

Where Mr Bérégovoy has been most active, however, in upholding the doctrine known in France as "ni...ni...", derived from Mr Mitterrand's election campaign pledge that there should be "neither (ni) privatisation, nor (ni) renationalisation".

Many of the banks in the French state sector are in need of capital if they are to be able to maintain their expansion

while still complying with international capital adequacy ratios, and if they are to be able to pay for acquisitions, especially in building up their European networks.

Unable to raise straightforward equity in the stock market, however, they have had to resort to a variety of techniques - either complicated semi-equity securities such as perpetual capital notes, or arrangements with other groups within the state sector, such as the Caisse des Dépôts taking a 6 per cent stake in Crédit Lyonnais or the Union des Assurances de Paris exchanging 10 per cent share stakes with Banque Nationale de Paris.

Critics of the government point out that the dogma of "ni...ni..." reflects more a general immobility than any strongly directed policy.

It may be, however, that the structure of the French economy have evolved, partly under Mr Bérégovoy's impulsion, to the point that the financial markets have taken their fate into their own hands, rather than waiting for the finance ministry to decide matters for them.

As Mr Bérégovoy himself said last month (OCT): "After a long vegetation on the fringes of our economy, our financial market, profoundly transformed by the spirit of innovation and competition, has become integrated into the international capital market. This revival, recent and rapid as it has been, is beneficial, for it allows the stock market to rediscover its raison d'être."

THE approach of 1992 is beginning to make its mark on the fringes of the French banking scene: the question is whether the single market will have a more profound effect on the financial services industry as a whole, given the growing links between its various arms, for example, banking and insurance.

The big French commercial banks all believe in the need for international expansion and closer co-operation with entities in foreign markets. Their enthusiasm owes much to the fact they were late starters on the international scene, and want to strengthen their weak presence abroad. But, at the same time, the near saturation of the French banking market means future growth must come elsewhere. However, the banks have adopted quite individual strategies.

Crédit Lyonnais, for example, has set itself the goal of building up an extensive network of branches around Europe and has appeared as a potential bidder in most banking businesses that have come up for sale. It has bought banks in Belgium, the Netherlands and Italy, and is believed to have looked at banks in the UK.

Société Générale, by contrast, has said it does not want to develop a pan-European commercial banking business. Instead, Mr Marc Vénot, the chairman, says it has identified specific areas such as fund management where it thinks it can gain a competitive advantage. Its acquisition of the Touche Rennefond fund management company fell into that pattern. It has also taken over control of Strauss Turnbull, the London broker.

Banque Nationale de Paris is trying yet another approach: it recently put together an intriguing branch swap deal with Banco Bilbao Vizcaya under which it traded an 85-branch subsidiary in France for a similar number of branches in Spain.

Crédit Commercial de France has also taken the specialist approach: its international expansion route is to be on the investment banking side, particularly in corporate finance and securities. It now has an emerging network in the major European countries, centred principally on Laurence Prust, its London-based investment banking arm.

The two largest investment banking groups, Banque Indosuez and Paribas, are also deeply involved, both in their role as dealmakers, and through their international ambitions. Already, both

EXPANSION STRATEGIES

All eyes are on foreign markets

groups are linked into complex webs of cross-shareholdings which, in some people's view, contain the makings of future pan-European operations. In a recent study, Shearson Lehman Hutton, described them as "constellations" in the restructuring of European finance.

However Mr Michel François-Poncet, the chairman of Paribas, denies that there is anything as explicitly intentional. "We have no strategy, no philosophy, no concepts," he says. "We are pragmatists, opportunists."

Nonetheless, Paribas is steadily expanding its foreign

entry in identifying opportunities.

The deregulation of the stock exchange gave several foreign banks the chance to enter the securities business and lay the foundation of an investment banking business.

Among the most successful has been S.G. Warburg, the UK merchant banking group, whose acquisition of leading brokers Bant Allain has put them in a strong position in the securities markets, and, increasingly, in corporate finance.

Swiss Bank Corporation entered the merchant banking



Marc Vénot



Michel François-Poncet

presence. The same is true of Indosuez, whose parent, Groupe Suez, recently made major international strides with its acquisition of Société Générale de Belgique, and the Groupe Victoire insurance company which brought with it large operations in Germany.

Mr Philippe Geslin, Indosuez's joint managing director, says the bank's main growth will now come in Europe to counterbalance its traditional strength in the Far East and Asia. The bank's major move is an agreement to acquire 25 per cent of Morgan Grenfell, the merchant bank, substantially bolstering its London presence.

In the inward direction, there has also been plenty of movement. As out of Europe's largest and strongest markets - and one which is shaking off the regulatory shackles - France is attracting keen foreign interest, though the dif-

ference by buying a small private bank, Banque Stern, which specialises in services to small and medium-sized companies. The bank will be linked in to the European investment banking network being built up by SBC, with a London base, according to chief executive, Mr Jacques-Henri David.

Whenever other small banks have become available, they too, have been quickly snapped up, such as Banque Louis Dreyfus (by Banque Bruxelles Lambert), Banque NSM (by ABN), Banque Verpas (by San Paolo di Torino), CGB (Caixa de Deposition) and Banque Internationale de Placements (Credit Suisse Bank).

Since many of the smaller banks belong to the larger banking groups where they may become superfluous, bankers expect to see a continuing stream of sales. Crédit du Nord, part of the Paribas

group, is frequently mentioned. A larger takeover candidate in the long run might be CCF, the smallest of the big banks, privatised three years ago.

One of the banks on the acquisition trail for 1992 is National Westminster, the second largest UK clearer. NatWest bought five branches of Banque de l'Union Européenne (BUE) last year, bringing its total to 12. NatWest has since rationalised two branches and now has 10 branches. But it is eager to expand further (both Barclays and Midland are much more strongly represented), and is looking at a wide range of markets, from personal and corporate banking, to leasing and insurance broking, says Mr Robert Allen, vice-chairman and general manager NatWest Bank SA.

NatWest also bought Selber, a medium-sized local stockbroker specialising in the institutional equities business, which it is tying in with County NatWest, its international investment banking arm.

Bankers expect to see the steady flow of acquisitions continue. For example, neither Deutsche Bank nor Union Bank of Switzerland, respectively Germany's and Switzerland's largest banks, have a significant presence in France - a gap which both are keen to correct. There is consequently less movement from the Americans who are either deeply entrenched, like Morgan Guaranty, or re-evaluating their European strategies. The Japanese are growing strongly, as they are everywhere.

Although the Second Banking Directive which lays the foundation for the single market in banking, presents no particular problems for the French, the banks are worried that they could suffer competitively from the French government's tough approach to tax matters.

Mr Dominique Chatillon, chairman of the Association Française des Banques, says the government may require banks to supply it with tax information on their clients. "This would be harmful to our image, our cost and our competitive position," he says.

Although foreign banks operating in France would be subject to the same regime, other banks would be able to offer their services from abroad and draw away business. However, the banks hope that the next budget will contain concessions which will reduce the fiscal disadvantages of the French market.

David Lascelles

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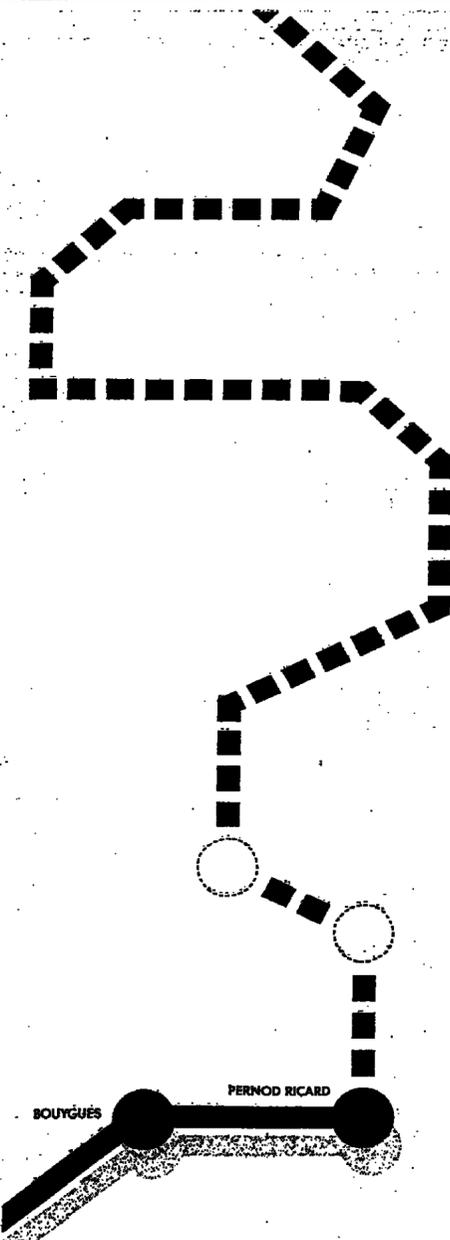
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FRENCH BANKING and FINANCE 3

David Lascelles investigates banking supervision

Pressures mount on Big Three

French bank capital	
	Ratio of total capital to weighted risk assets* (%)
BNP ¹	7.5
Compagnie Bancaire	12.0
Crédit Lyonnais ²	7.0
Paribas (Group) ³	9.1
Société Générale ⁴	<7.0
French average (five banks)	8.5
Swiss average	12.0
Japanese average	7.8
UK average	10.9
Irish average	11.4
Spanish average	10.7
German average	>9.0

1. Using 1987 standards - company information and SLR estimates
 2. FFR1.5bn equity investment due from Calsonic des Dépôts
 3. Equity due from conversion of bonds and conversion of warrants (parita price of FFR60) which should reach FFR1.2bn in 1991, FFR1.5bn in 1992, FFR1.2bn in 1994, FFR1.5bn in 1995 and FFR1.7bn in 1996
 4. FFR1.5 bn FFR1.5bn due by year end 1989 due to "reapprovisionnement" with the government-owned insurer UAP.
 5. As much as FFR1.5bn due to recent conversion of warrants. Source: Thomson Lehman Hutton Securities



Chailion, president of the Association Française des Banquiers

AS IN most industrial countries, one of the main preoccupations of the banking authorities in France is the implementation of the Beale agreement on capital adequacy. But, unlike most other industrial countries, this is in part a political question because of the size of the state-owned banking sector. The Commission Bancaire, the independent agency which supervises the banking system, declines to say in detail how the country's major banks are progressing towards the international agreed capital ratios by 1992. An official there says only that "on average" French banks are on target, with 10-15 banks below it. But he adds that he is confident they will all meet the minimum 8 per cent risk asset ratio on time. "I am not worried at all about the strength of French banks," he says. The fact, however, is that the country's Big Three, Banque Nationale de Paris, Crédit Lyonnais and Société Générale, appear to be lagging behind their rivals. All were estimated by analysts to be in the 7-8 per cent range in the early part of this year, while smaller banking groups such as Compagnie Bancaire, Paribas and CCF were comfortably ahead of the requirements. The pressures on the Big Three were also likely to grow,

analysts said, because they could probably not finance their new capital requirements exclusively from retained earnings. Among them, Société Générale, the only one in the private sector, will be able to supplement earnings with a rights issue if need be, in addition to obtaining fresh equity from conversion of existing bonds and warrants. Given President Mitterand's pledge to neither privatise nor nationalise any more companies, the answer for the other two will lie in less conventional methods, probably further issues of non-voting stock, though there is a 25 per cent ceiling to that. A further possibility is a deal involving another state-owned agency, such as this year's exchange of 10 per cent stakes between BNP and Union des Assurances Parisiennes, the large state-owned insurance company, which effectively increased BNP's capital by 10 per cent. Crédit Lyonnais also obtained a FFR1.5bn capital subscription (equivalent to 6 per cent) from the state-owned Caisse des Dépôts et des Consignations, and a subsequent share swap with Thomson CSF, the state-owned defence group, brought it a further FFR5m, giving a big boost to its ratios. In another deal, the troubled CIC bank got an

increased shareholding from GAN, the state insurer. The capital problems of the state-owned banks are becoming a tighter constraint now that capital adequacy is being stressed at precisely the moment when banks are feeling the effects of keener competition. "My personal feeling is that the government will eventually be obliged to accept that nationalised banks will have to take in private funds," says Mr Dominique Chailion, president of the Association Française des Banquiers. He believes the focus on capital strength will also heighten

issues of profitability in French banking, and particularly the regulatory constraints which he argues are holding it back. Here, the inability of banks to pay interest on current accounts which, in turn, prevents them from levying customer charges, is a long-run

But companies are demanding very tight conditions, and the margin between the interest rate on the loan and the cost of funds for the bank is still declining. "I have been losing 50 basis points of interest margin every year for the last three years," complains Mr Bruno de Maudé, chairman of Crédit du Nord. The result is that, even though their corporate lending volumes are increasing again, French banks are still eager to develop as much as possible in areas that are less dependent on interest rate movements. The development has not always been smooth, at least in terms of earnings. Last year, for example, all the leading French retail banks saw their commission earnings on stock market transactions slump from the exceptionally high level of 1987, when they were swept on by the wave of privatisations. French banks have also run into the same difficulties as many of their international competitors in their forays into stockbroking. All the big three French commercial banks -

George Graham on problems in the investment banking market

Corporate loan books grow

Banque Nationale de Paris, Crédit Lyonnais and Société Générale - lost money on their London securities operations last year, though the palm goes to Crédit Lyonnais with its FFR608m loss at Alexander Leung and Cruickshank, its London broking subsidiary. AIC still lost FFR54m in the first half of 1989, but this was already substantially less than in the same period of 1988, and Mr Jean-Yves Haberer, the bank's chairman, says that the operation is turning round faster than expected. One of the most keenly studied sectors over the past year has been the field of mergers and acquisitions. It has attracted considerable attention from the commercial banks in their search for ways of diversifying their sources of earnings and turning a profit from their corporate client

lists. The field is still very much dominated by the older specialists, Lazard Frères is still the standard to which all the others refer in M&A, with some other discreet family partners now feature as advisers in a growing number of deals. According to PF Publications, a specialist publisher, Lazard was the top ranked adviser in 1988, with deals worth a total of FFR55.7bn to a strong presence in the French market but a single cross-border deal, Pechiney's acquisition of American National Can. Even without the big headline deals, however, the market is buoyant and is progressively opening to a wider circle of participants. Banque Française du Commerce Extérieur (BFCE), the foreign trade bank, for example, has built on its wide list of corporate customers to develop its own merchant banking activities, leading, for example, the buy-out of Veritas, the international specialist in certification and security checking. Union d'Etudes et d'Investissements, the equity investment arm of the Crédit Agricole, plans similarly to take advantage of its portfolio of holdings and its specialist position in the food and agricultural sec-

tor to develop its business as an adviser. "We are no longer just an instrument for taking equity stakes, we are becoming a merchant bank," says Mr Lucien Durozet, the company's chairman. The marriage of equity participations with corporate finance advice, traditionally one of the points which distinguished the French "banques d'affaires" from the British merchant bank, plays an important role in many instances. Not many commercial banks find they can command the same fees as Lazard or Paribas, and in calculating the profitability of their M&A activities they are often obliged to take into account the capital gains on the stakes they take in the company they are advising. Some of the older specialists find the inroads of the commercial banks have reduced fee levels on some operations below the break-even point, both in M&A and in the field of new issues. "If the large retail banks are forced to pay interest to their customers on current accounts,

that could force them to pay more attention to their profitability elsewhere. That could mean better remuneration for us," says Mr Michel Francoise-Ponce, chairman of Paribas. "French bankers are sometimes less demanding than their Anglo-Saxon competitors in terms of remuneration. There is often an inadequate appreciation of the risks involved," adds Mr Philippe Geslin, joint managing director of Indosuez. All the same, the M&A market appears likely to remain buoyant for some time to come, even if there are far more buyers than sellers. "The market is in full expansion and will continue to be so for several years for at least two reasons: one is the European dynamic, with frontiers falling and companies regrouping on their core activities, and the other is the fact that companies now have the financial resources to carry out this expansion," concludes Mr Jacques-Henri David, chairman of Banque Stern, a specialist investment bank now controlled by Swiss Bank Corporation.



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FRENCH BANKING and FINANCE 4

David Lascelles investigates increasing competition in consumer banking

A love-hate relationship with customers

"INDIVIDUALLY, people like their banks, but generally there is anti-bank feeling - consumerist hostility."

Thus does Mr Michel Pébereau, the chairman of Crédit Commercial de France, describe the uneasy relationship that exists between banks and the retail customers in France. On the one hand, the French embrace banking services to the point where they are one of the most highly banked nations in Europe - more than 90 per cent of all adults have accounts. On the other, consumers view with the greatest suspicion any attempt by banks to charge more for their services, as they tried to do with disastrous results two years ago.

In spite of the considerable strides which French banks have made in improving their services and introducing new ones such as electronic banking and credit cards, the question of bank charges, and all the implications that flow from it, has become one of the central issues shaping the growth of retail banking.

As bankers describe it, the problem stems from legislation which prohibits the payment of interest on current accounts. The fact that banks enjoy "free" current account balances means they cannot charge for current account services.

"It will be extremely difficult, in our opinion, to change this situation because people are so sensitive to it," says Mr Dominique Chatroux, the chairman of the Association Française des Banques.

The position is aggravated by the fact that the French paper-based payments system is exceedingly costly to run. Yet so long as people get their current account services free, there is no incentive for them to use other services, particularly since the alternative - credit cards - does involve charges.

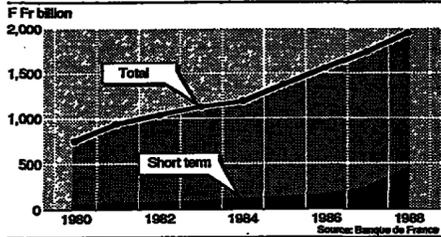
Mr Pébereau points out this irony here: "The old-fashioned techniques are free and the new are charged, therefore the old is holding back the new." This contributes to the pressures on profitability which he ranks among his main concerns.

The banks do not expect any major change because of the obvious political obstacles in



André Lévy-Lang: trend towards specialisation will continue

Consumer lending



Source: Banque de France

the way of abolishing the usury law. It is also believed that the banking authorities are against change because they fear that a liberalised, competitive regime would oblige banks to pay interest on current accounts to retain balances, but prevent them from levying charges for fear of driving customers away. Banks would therefore be squeezed on both sides.

Another fear is that after 1992, foreign banks will be able to use the single market to offer liberalised accounts which French banks will not be able to match. For the view of the AFB is that this is not a threat because foreign banks operating in France will still have to respect the local bank

law. The result of this impasse is that banks have devised all sorts of ingenious, but costly, ways of effectively paying interest on current accounts - by, for example, combining savings and current accounts. They have also learnt to recoup charges by maximising the "float" of payments in transit. Many bankers, in fact, believe that these bypass arrangements will become so institutionalised that the existence of the usury law will cease to be an issue.

The French consumer banking market is notable for the many different types of banks - often operating according to different tax and regulatory regimes - which compete

Leading banks - 1988				
Bank	Capital (Bm)	Assets (Bm)	Profit (Bm)	Staff
Crédit Agricole	8,740	214,382	852	73,936
Banque Nationale de Paris	5,567	186,856	576	56,596
Crédit Lyonnais	5,409	178,878	811	58,151
Paribas	5,324	121,617	n.a.	26,000
Société Générale	4,874	145,981	983	45,482
Group Ecureuil	2,122	59,263	n.a.	n.a.
Group des Banques Pop	2,143	56,124	n.a.	n.a.
Compagnie Bancaire	2,000	30,737	358	8,003
Banque Indosuez	1,599	48,198	241	13,054
CIC Group	1,509	63,021	255	27,000
Crédit Comm de France	1,310	38,515	134	12,509
Sovac	553	6,867	120	2,103
Al Ubat Banking Group	548	13,401	40	1,100
Crédit du Nord	400	21,116	-23	11,452
Cie Parisienne Reescompte	267	7,405	77	208
Banque Fed du Crédit	257	7,164	83	1,155
Banque Worms	251	10,182	34	1,283
BFCF	199	39,251	13	2,612
Eurobank	191	6,373	n.a.	n.a.
Société de Banque Thomson	177	2,604	n.a.	n.a.

Source: The Banker

against each other: the commercial banks, the mutual savings banks, the popular banks and giant confederate banks such as Crédit Agricole. Differences among them also cause aggravations. For example, the commercial banks resent the tax-privileged status of the mutual savings banks who are able to take in deposits at what other banks consider to be highly uncompetitive rates.

However, the credit constraints under which banks lived for many years until the curset was lifted three years ago prevented them from expanding many key areas of the consumer market, particularly mortgages and personal loans. This opened up the market for specialist firms such as Compagnie Bancaire and Créditmutuel, respectively, offshoots of the Paribas and Socié groups.

Operating with few branches but with centralised marketing and management, both have attached the personal lending market, and branched out into areas such as factoring, leasing, fund management and life insurance. They have also begun to export their services.

Mr André Lévy-Lang, the chairman of Compagnie Bancaire, predicts that the trend towards greater specialisation in the market will continue as the financial services sector becomes progressively more liberalised. He points out that his company's mortgage book

is already the same size as Société Générale's.

At Créditmutuel, Mr Philippe Fontet, executive chairman, describes his strategy as one of "hyperspecialisation" and stresses the role of innovation: for example his group was one of the first to introduce the

already bear in their credit card and transaction accounts, this can only squeeze even more the - by international standards - low margins which French banks earn on their consumer business. The irony of all this is that even though the French tend to dis-

In spite of the strides which French banks have made in improving services, the question of bank charges has become one of the central issues shaping the growth of retail banking

variable rate mortgage into France's traditionally fixed rate home loan market.

However, the big banks are now hitting back at the specialists, using their powerful store of cheap funds to price loans extremely aggressively, provoking accusations of dumping.

like their banks, they actually get quite good value out of them. In a recent study of the French banking scene, Shearson Lehman Hutton commented: "The French citizen, we believe, is better served by his bank with respect to the price of certain financial services than his counterpart in other western countries."

George Graham discusses the introduction of smart cards

Technical problems slow down extension plans

FRANCE'S banks have reaffirmed their commitment to the introduction of smart cards, equipped with memory chips, throughout the country as the standard payment card by the end of 1991.

Already, some 2m of the 18m cards in issue are smart cards, mostly in the regions of Brittany, Provence and the Rhone-Alpes, and the programme is to be extended progressively to the rest of France.

Card issuers, as well as the smart card programme. The extension of the cards has gone slower than at first hoped, technical problems have hit some areas, and some banks have started to contest the technical charges made.

The most serious incident struck this summer, on the Côte d'Azur, where around 100,000 cardholders found that the chip in their smart cards had been burnt out by surges of electric current in some designs of shopkeepers' terminals, which are now being modified. This did not, in fact, cause any problems to customers, because their cards still have, in addition to their chips, the same magnetic stripes as ordinary cards, and these stripes still functioned perfectly. Nevertheless, the incident caused a good deal of panic among cardholders who feared that they might be left stranded and unable to use their cards.

More serious for the future of the card system in France,

On the Côte d'Azur, around 100,000 people found the chip in their cards burnt out by surges of current in some terminals

run by a single consortium which ensures mutual compatibility for all issuing banks, is its economic structure.

"Organisationally, the national consortium supplies one of the best services in the world, notably the principle of mutual compatibility. Unfortunately, on the economic level, the system is totally catastrophic," says one leading commercial banker. "This is the only country in the world where credit cards lose money."

Mr Raoul Bellanger, the former head of the bank card consortium, estimates that total income from cardholders' subscriptions and from commissions paid by sales outlets amounts to some FF20m, well short of the FF40m it costs the banks to issue cards, handle transactions, write off their investments and absorb the cost of fraud.

His successor, Mr Max Anriol, asks: "Do card users realise what the real cost is, and are they ready to pay their fair share?"

The problem seems unlikely to get better. The bank card

consortium was taken to task a year ago by the French competition council for the way it calculates charges. Although the consortium has made some modifications to the "charging structure", it has failed to win approval from the competition council. The case is due to be decided by the appeals court later this month.

Bankers argue that it was the government which obliged the Carte Bleue grouping, including commercial banks issuing Visa cards in France, to merge in 1984 with the two major mutualist banks, Crédit Agricole and Crédit Mutuel, associated with the Eurocard network. It is therefore absurd, they say, to accuse the banks of acting as a cartel.

"The cost of issuing and handling a card is clearly the same for everyone, but the competition council wants us to have different prices. They tell us that we are behaving as a cartel if we have a single price, but the cartel was organised by the state," complains one banker.

A number of banks are now

increasing the annual fee levied on cardholders - a move they tried to make last year, but had to give up in the face of fierce moral pressure from the finance ministry - but the commissions paid by retailers are still among the lowest in Europe.

One inquirer side to the picture

Credit card fraud, which has been rising as cards became more widespread, took a downturn last year for the first time

ture is that credit card fraud, which had been rising steadily as cards became more widespread in France and had risen by 50 per cent in 1987, took a downturn last year for the first time. The volume of payments made by card rose by 60 per cent in 1988 to FF274bn, but the level of fraud fell by 9 per cent to FF220m.

Fraud losses thus dropped to

0.13 per cent of card payments - excluding withdrawals from bank automated tellers - from 0.2 per cent in 1987, but the consortium is still aiming to reduce further to around 0.07 per cent.

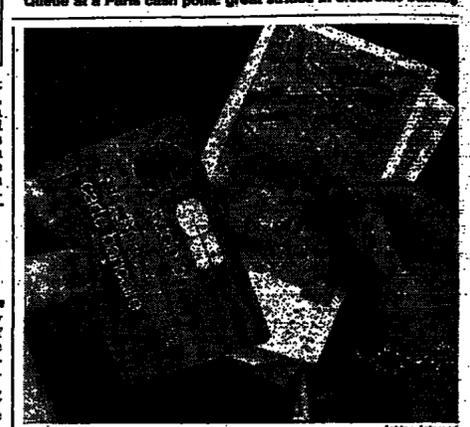
When smart cards are finally introduced across the country, they could help the consortium to reach this target, though they will also be more expensive to issue than the standard magnetic stripe card.

One of their principal advantages is that the built-in chip allows the user's secret identification code to be checked by an algorithm programmed into a relatively small terminal. Previously this could be done only with terminals connected on line to a main computer centre.

It seems likely to be several years, however, before enough retailers are equipped with the right terminals - redesigned so that they do not burn out the chip - for it to become more commonplace for cardholders to tap out their PIN codes instead of signing on the dotted line.

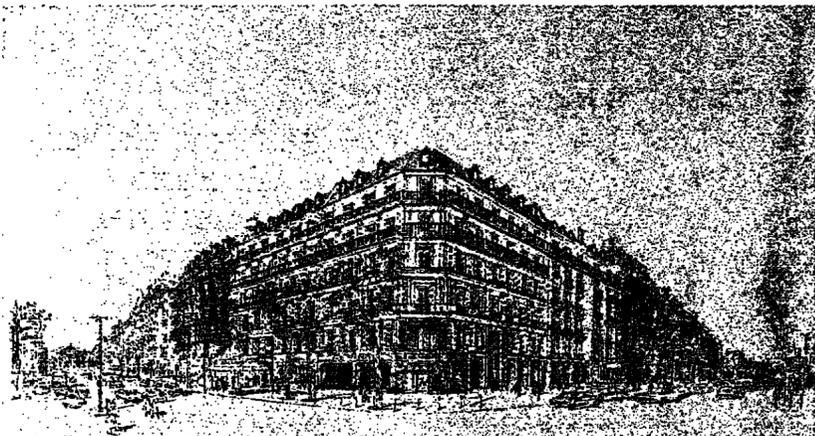


Queue at a Paris cash point: great strides in electronic banking



New smart card with a memory chip in the top left hand corner

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DOSSIER

FINANCE ET RÉVOLUTION par Jean-Marie THIVEAUD



FRENCH BANKING and FINANCE 5

George Graham investigates the Minitel videotext network

Stay at home and be served

FRENCH banks are doing their damndest to make their clients stay away from their branches.

However, this is not part of a "Be beastly to the customers" drive. Banks are using the carrot of better service, not the stick of refusing to deal with clients over the counter - as some US banks tried unsuccessfully a decade ago - with the aim of tempting people to use their home banking services.

France's banks have one big advantage over their foreign competitors in this field: the Minitel, a videotext terminal handed out free to French telephone subscribers, which provides an effective, and cheap, tool for reaching customers at home.

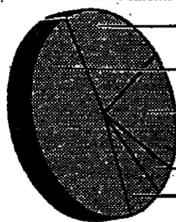
With nearly 5m Minitel terminals now distributed in France, the potential client base is very large. France Telecom estimates that at the start of this year 16 per cent of households were equipped with a Minitel, and more than 50 per cent of the active population had access to a terminal at home.

Banking is now the fourth most widely used category of Minitel service, following the electronic phone directory, mail order and travel reservations, and an estimated 1.4m people have now signed up with their banks for home banking services.

One of the leaders in the field is Crédit Commercial de France, which in 1984 became the first bank to offer a Minitel

Lending market

Shares of different bank networks at end of 1988



Source: Commission Bancaire

service systematically to its clients. It had 214,000 customers on its Videocompte at the end of last year, allowing them to consult their balances and shift funds from one account to another; 60,000 of them have also signed up for Liberte!, which teams the account with a revolving credit, and the CCF has now launched Videotext, adding stock market dealing facilities.

Crédit du Nord, the retail bank owned by the Paribas group, was also a pioneer with its Norvidéo account, which now claims 130,000 subscribers.

Crédit du Nord also offers stock market dealing services, and notes that this has allowed it to cut errors on share orders by 97 per cent to virtually zero.

But the big three banks have also embarked on home banking. Crédit Lyonnais had 28,244 retail customers on its Télécom account at the end of

June, up 87 per cent from a year earlier, and 25,884 customers on its professional Minitel account, a rise of 51 per cent. Société Générale had 110,000 subscribers by the end of last year, making an average of 500,000 calls totalling 20,000 hours a month. Banque Nationale de Paris was slower to get off the ground but has also been expanding its Minitel services.

Even the Post Office has now launched a home banking service for its 6.6m banking clients. The service is likely to be gratefully received, since the queues at the post office are notoriously long.

These Minitel services offer a clear advantage to the banks in that they can reduce the costs of handling a customer account. One of the reasons CCF was so enthusiastic about offering home banking to its customers was that it had

rashly promised them free statements every time a transaction was made on their accounts, a costly procedure. The Post Office acknowledges the same reasoning: its Minitel account will carry a subscription charge, but will be free to customers who have agreed to receive printed statements less frequently.

At the same time, however, it allows customers to make better use of their money by switching surplus balances from their cheque accounts into savings accounts. This is particularly important, since French law prohibits interest payments on current accounts.

For the time being, however, banks are reluctant to allow customers to buy and sell units of money market funds, which generally bear no entry or exit charges, through their Minitel accounts.

The question of interest payments on cheque accounts has become the subject of fierce debate in France, as a number of banks have launched products providing automatic sweeps of cash balances into interest-bearing accounts. Many senior bankers note, however, that any customer who wanted to take the trouble - and this includes small companies with their cash surpluses - could already do almost the same thing through the Minitel.

"It is clear that the client who uses the Minitel facilitates our task because there is less administration involved - a stock market order by Minitel, for example, costs 10 per cent less to process. But it is also clear that the client will manage his treasury better on Minitel," says Mr Pierre Simon, managing director of Crédit du Nord.

"With the Minitel, I believe everyone wins."



Claude Bébér

"SIZE" and "internationalisation": these two watchwords have become the guiding strategic principles of the French insurance industry over the past few years.

Acquisitions and alliances have multiplied to the point that the insurance sector has changed almost beyond recognition in 18 months. The most striking phenomenon has been the emergence of two major and fast-growing groups in the private sector, AXA-Midi and Suez-Victoire-Colonia.

Two years ago, there was a clear line of demarcation between private sector and public sector insurance companies. The three state-owned insurers - Union des Assurances de Paris (UAP), Assurances Générales de France (AGF) and Groupe des Assurances Nationales (GAN) - stood head and shoulders clear of the numerous small and medium-sized companies of the private sector.

Today, this league table has been completely overturned, and UAP is the only state company to remain in the top three.

The intervening period has seen a cascade of acquisitions in France and abroad. Literally obsessed by the need to grow on an international scale, French insurers have expanded abroad, by acquiring either modest stakes in foreign companies or achieving big takeovers - and, in the process,

Group	Direct life business (franca million)	Direct accident business (franca million)	Total direct business	% change 88/87	% market share	Group domestic profits (franca million)
UAP	19,662.9	15,762.2	35,425.1	+10.2	11.2	+1,261.6
AXA-Midi	10,426.6	17,833.8	27,780.4	+22.4	8.8	+2,216.8
AGF	12,080.9	10,979.6	23,070.5	+5.3	7.3	+1,615.3
Groupama	5,502.1	16,147.7	21,649.8	+2.0	6.9	+1,777.2
GAN	9,202.4	8,123.0	17,325.4	+14.7	5.5	+1,411.5
Prédica	17,240.8	-	17,240.8	+161.5	5.5	+241.1
CNP	15,353.1	-	15,353.1	+23.9	4.9	+623.7
Groupe Victoire	8,094.2	4,914.0	12,808.2	+21.5	4.1	+512.7
Mutuelles du Mans	3551.6	7965.9	11,517.5	+10.0	3.7	+1,051.9
Athéna	2,731.1	5,528.4	8,259.5	+3.1	2.6	+654.7

Source: L'Argus

INSURANCE

International expansion

allowing other European insurers to buy stakes in French companies.

The most impressive transformation has been carried out by the AXA group. In June 1988, the company, headed by Mr Claude Bébér, surprised its competitors by allying with Mr Bernard Pagès's Compagnie du Midi, to head of Italy's Generali, which had been building a substantial stake in Midi. Until then, Mr Bébér and Mr Pagès had been principally known for their mutual hostility.

The logical denouement came in February, when Mr Bébér ousted his rival and took the combined AXA-Midi group into second place in the French insurance market.

In July, Mr Bébér completed the operation by signing an agreement with Generali, sketching the outlines of a major international grouping.

AXA does not intend to stop there. The group already has a strong presence in the UK through Equity & Law, the life insurance group bought in 1987

by Midi. Now, Mr Bébér has taken a key role in the bid launched by Sir James Goldsmith for BAT: if the operation succeeds, AXA-Midi will take control of BAT's US subsidiary Farmers, gaining in the process a significant footing in the US accident insurance market.

Until last summer, Mr Bébér's group was widely thought to be the only company in the private sector capable of taking such spectacular steps. The surprise was all the greater, therefore, when Victoire carried off the improbable exploit taking control of a West German insurer; and not just any insurer, but Colonia, number two in the country behind Allianz.

Victoire had previously lived under a veil of extreme discretion, and had only come to public attention through its abortive attempt to ally with Royal Insurance in the UK.

Through the Colonia purchase, it in turn hoisted itself into second place among France's insurers, behind UAP but ahead of AXA-Midi.

That was not the end of the story, however, for after disagreements between the main shareholders, Compagnie Financière de Suez, until then an important but minority shareholder, launched a takeover bid for Compagnie Industrielle, Victoire's holding company.

The bid was successful, and the combined Victoire-Colonia insurance company is now integrated into a financial services group ranking among the very largest in Europe, with interest ranging from investment banking, with Banque Indosuez, to industry, through Société Générale de Belgique, by way of specialised lending activities.

In the next few weeks, the group is expected to be strengthened by the arrival of other insurance companies as minority shareholders in Victoire, alongside Suez. A number of foreign companies - British, Belgian and American - are candidates, but UAP itself, still the largest French insurer and already a major shareholder in Suez, appears to be the best placed.

UAP continues to be among the most active of the French insurance companies, and its number one ranking is still not under threat - at least unless AXA succeeds in taking control of Farmers. Rather than spectacular acquisitions, UAP has gradually built up a series

Continued on Page 6

Patrick de Jacquilot defines 'bancassurance'

A marriage is arranged

A NEW buzzword is going round the French financial world. Astonishingly, it is for once neither English nor even Français: "bancassurance" is a home-grown French product.

It is no mere accident that the coinage is purely French, for France has shown a particular interest in the concept of marrying the two strands of banking and insurance.

This interest has already taken concrete form in two operations: the takeover of the Crédit Industriel et Commercial (CIC) bank by Groupe des Assurances Nationales (GAN), and the alliance between Union des Assurances de Paris (UAP) and Banque Nationale de Paris (BNP).

The debate is fierce among bankers and insurers. Among the proponents of "bancassurance" besides the bank-financed, are groups like Compagnie Financière de Suez, which has just taken control of the insurance group Victoire. They underline the complementarity between the two businesses, one of which brings in long-term savings and the other short-term deposits.

They also stress the need to offer a global financial service to their individual as well as to their corporate customers, and the advantage of greater size. In the rival camp are groups such as AXA-Midi, Paribas, Société Générale, Assurances Générales de France (AGF) and Crédit Commercial de France (CCF). They believe, for the most part, that if you try to do several things at once, you will not do them well.

Although they are ready for ad hoc co-operation agreements, they do not feel that is necessary for this purpose to have substantial shareholding links.

Of the two major operations now under way, the most spectacular, in structural terms, is being carried out by GAN, the third largest nationalised insurance group, and CIC, a

group of regional banks which is also under state control. Unlike the agreement between Lloyds Bank and Abbey Life in the UK, this time it is the insurance company which has taken control of the bank.

At GAN, officials explain that their main interest was to gain access to a complementary distribution network, and thus to a potential market share.

Experiments in distributing accident insurance policies have started in some bank branches, and the two groups have also started joint marketing approaches to small and medium-sized companies. Plans are also being laid to rationalise their computer systems, especially in areas such as securities custody or the handling of stock market orders.

"From now on, we are no longer an insurance company but a financial services group," says a senior executive of GAN.

Though alluring on paper, the strategic approach has not convinced everyone. Some financiers believe that GAN will have a great deal of difficulty in taking real control of a banking group which is as large as itself and has a particularly complicated structure. CIC is, in fact, a federation of regional banks, each of which has a large degree of autonomy and some of which, in addition, are not in the pink of health. It will doubtless be several years before it will be possible to judge the success of the operation.

Less ambitious in shareholding terms, the second major link-up concerns France's largest insurance company, UAP, and its largest commercial bank, BNP. The two groups, both nationalised, had at first drawn up a plan for a joint holding company. At the demand of the government, they trimmed down this plan to a more modest proposal: crossed shareholdings of 10 per

cent. The application of the co-operation agreement is still being studied. This month, the two groups are to embark on a test programme, marketing UAP's products through the BNP branch network and vice versa.

"The professions will remain separate, since they are technically very different, but from the point of view of the customer we are moving towards a more marked integration of financial services," says Mr Jean Peyrelevald, chairman of UAP.

Once again, however, it will not be possible to take the real measure of this link-up for some time.

It is, in any case, no accident that these two operations involve four state-owned companies, which do not have normal access to the capital markets.

By transferring majority control of CIC to GAN, the government was able to resolve the capital difficulties of the bank without having to pay out itself. In the same way, the 10 per cent crossed shareholdings between UAP and BNP have reinforced the capital of these two groups.

Independently of broader strategic considerations, this certainly provided a good enough reason on its own for carrying out these regroupings. The insurance business also interests other banks, even if they have not gone to the same lengths. A number of banks are building up their own subsidiaries to sell savings products based on life insurance to their customers. But accident insurance, too, is starting to attract some banks. Crédit Agricole, for example, which has had a huge success with Prédica, the life insurance company it set up three years ago, has just announced the launch of a specialised property insurance company. The author is banking correspondent of Les Echos.

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FRENCH BANKING and FINANCE 6



The dealing room of Banque Nationale de Paris

David Lascelles examines Paris as a financial centre

Important transformation

A KEEN awareness of Paris's place in the financial world strikes any visitor there these days. But what is that place, and what are its prospects? That Paris has changed fundamentally in the 1980s is no longer in doubt. The reforms which have opened up the stock exchange, the privatisation of a large part of the banking industry, the removal of most foreign exchange controls, the new aggressiveness of French financial management, and the development of new markets for options and

There are 168 foreign banks in France, and the number grows monthly

financial futures: all these have transformed Paris into a financial centre of considerable importance. "In five years, France has moved from being one of the most highly regulated markets in Europe to one of the most deregulated, in parallel with the UK," says Mr Jørgen Wagner-Knudsen, senior vice-president of Morgan Guaranty's Paris branch. There are now 168 foreign banks in France, and the number grows monthly. This puts it third in the world, after London and New York. Several foreign institutions belong to the Paris Bourse, and more foreign companies are quoted there all the time. The natural goal would seem to be to aim to match London's pre-eminence of the European time zone. But this is not the case. "If we were to get into a battle with London, I don't think we would win," says Mr Patrick Duverger, head of Société

Générale's capital markets operations, reflecting a widely held view. "But we do have a chance to be first on the Continent. Germany has far to go, and Switzerland is a small market."

Much of Paris's advance lies in the evolution of the stock market. From a position where it was only a fifth of the capitalisation of the London market, the Bourse is now nearly a third as large. It also has more modern trading and settlement systems than London, and further changes being introduced will facilitate market-making, the key in many people's view to a market of international stature.

The growing foreign presence on the exchange is also encouraging international use of the market, and stirring a growing volume of cross-border dealing. This, in turn, is forming the basis for a bigger investment banking and corporate finance industry. Paris's lower costs and more central European location are also pluses vis-à-vis London.

All this has taken place under the active guidance of Mr Pierre Bérégovoy, the Finance Minister who has taken a close personal interest in Paris as a financial centre. But there are also clear limitations on Paris's aspirations. For one thing, Paris is not the home of any major international market, such as Eurobonds or foreign exchange, both of which give London its world stature. This would explain why, despite the growth in the foreign banking presence, the number of international institutions there is only half that of London. The largest foreign banks in Paris also number their staff in the hundreds where they would be

in their thousands in London. Another limitation is the shortage of skills, due mainly to the rapidity of recent changes. "Paris is strong insofar as financial instruments are concerned, but not people," says Mr Michel François-Poncet, chairman of Paribas, the investment banking group with extensive international connections. "Anglo-Saxon" skills and techniques are finding their way into the French market. Leveraged finance transactions are beginning.

Mr François-Poncet agrees that ethics play an important role. "The French will have to adjust to gain credibility," he says, though he believes that French banks are already making that adjustment.

Anglo-Saxon skills and techniques are finding their way into the market

The stock exchange has introduced rules governing the conduct of takeovers which should make market manipulation harder. A committee headed by Mr Didier Fleisher, managing director of UAF, has also been asked to clarify insider trading practices. But though French law outlaws insider trading, it has yet to be seen whether the allegations made in the Société Générale and the Fidelity-Triangle cases will be pursued to the point of charges.

A specific complaint which the finance industry constantly gives vent to is stamp duty on the bourse which, it claims, is driving equity trading business out of Paris, mainly to London. A few weeks ago it was raised again by bankers at a private meeting with Mr Bérégovoy. "We thought it would be abolished this year, but it probably will not now be," says Mr Patrick Poupin, chief executive of stockbrokers Sellier. Stamp duty is, however, a universal complaint in the securities business, and London dealers are just as critical about the UK levy.

The recent collapse in world stock markets also gave the Paris market the chance to demonstrate its ability to cope with a major upheaval. It emerged with mixed reports. Although a huge volume of shares was traded, a large number of shares had to be suspended because they fell more than the allowed limit, and this irritated many foreign brokers.

Behind this authentically promising picture, however, lurk some less golden aspects, the most obvious of which is the stock exchange's declining volume, followed suit.

After losing FF7.61bn, around a third of its reserve fund, in uncovered positions on the financial futures market at the end of 1987 and the start of 1988, the exchange then completely revised its rules. However, the danger that it needed to make another FF7.00bn of provisions to cover deficits at a number of member firms.

Since then, the position has been a little better, but the division of the Crédit Industriel et Commercial banking group now controlled by the state insurer, Groupe des Assurances Nationales (GAN), but CIC pulled out when it was the size of the problem.

However, the danger is more widespread. A third of Paris's 46 broking firms lost money in 1988, and another third made less than FF10m of profit — which means they did not make enough to get a return

on their capital, as they should be putting all of that into provisions for operating risks, as one healthier stockbroker remarks. "The big, solidly implanted equity firms remain profitable, with Cheuvreux de Vieux, now bought by Banque Indosuez, Bascot-Allain, part of the Warburg group, and Cholet Dupont, partly owned by Crédit Lyonnais, at the top of the profession. Some smaller firms have been completely absorbed by commercial banks. Many of the less profitable firms are backed up by a strong institutional shareholder. But there remain around 10 brokers in regular deficit with the exchange, which continues, under a traditional system which is increasingly contested, to provide the equivalent of overdraft facilities. "It is completely abnormal that the stock exchange should cover the daily and monthly shortfalls of loss-making brokers," complains one senior broker. The pressure on brokers' profit margins seems likely to continue as the market gradually reacts to the abolition of the fixed commission tariff on July 1 this year. The abolition was not as traumatic as it might have been, since for French institutions, de facto if not de jure, commissions on orders above FF2m for equities and FF10m for bonds have been negotiable for years through the system known as "retrocessions". These retrocessions, or claw-backs, were payable only to banks and credit institutions, but every insurance company or fund management group contrived one way or another to have the retrocession paid to a bank within its orbit. This applied to almost all small client orders, since these were virtually always handled in France through a bank rather than directly through a stockbroker. The rule change, however, allowed negotiable commissions for foreign institutions, too, and on smaller orders.

IT HAS been a year of quiet revolution on the French stock exchange. Radical changes, which five years ago would have been greeted with incredulous outrage, have taken place with barely a ripple — the transfer of the very last stocks from the floor of the exchange on to the CAC electronic trading system, the end of the fixed commission tariff on July 1, the introduction of market-making on October 2.

It even looked at one point that the stock exchange would leave the Palais Brongniart, the imposing edifice that has been its home since 1826, when the lease runs out next year, although Mr Régis Rousselet, the chairman of the exchange, has quelled fears on that point.

The Paris broking community has taken these changes in its stride, as part of a longer process begun in the early 1980s and accelerated by the institutional reform launched in 1987 by Mr Edouard Balladur, then finance minister.

And when the stockbrokers' closed shop, set up by Napoleon, finally disappears on January 1, 1993, its demise seems likely to be saluted with little more than a shrug.

What Paris has built over the past few years is a market which prides itself on being the most modern and effective in continental Europe: electronic trading systems that have been developed from the CATS model of the Toronto Stock Exchange into Paris's own CAC system; overhauled take-over and disclosure rules; stiffened capital and prudential requirements for stockbrokers; and, next year, the Bell settlement and delivery system which will put London's back-offices to shame.

Behind this authentically promising picture, however, lurk some less golden aspects, the most obvious of which is the stock exchange's declining volume, followed suit.

After losing FF7.61bn, around a third of its reserve fund, in uncovered positions on the financial futures market at the end of 1987 and the start of 1988, the exchange then completely revised its rules. However, the danger that it needed to make another FF7.00bn of provisions to cover deficits at a number of member firms.

Since then, the position has been a little better, but the division of the Crédit Industriel et Commercial banking group now controlled by the state insurer, Groupe des Assurances Nationales (GAN), but CIC pulled out when it was the size of the problem.

However, the danger is more widespread. A third of Paris's 46 broking firms lost money in 1988, and another third made less than FF10m of profit — which means they did not make enough to get a return



The Bourse: the Paris stockbroking community has taken revolutionary changes in its stride

George Graham looks at the equity market

Year of quiet change

equity market, at least, has recovered, to average FF2.3bn a day in the first eight months of the year; 60 per cent higher than in the same period of 1988.

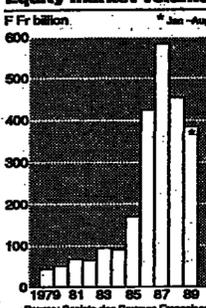
The exchange has also revised the structure of the charges it levies on member firms. But many of the healthier stockbroking firms are worried about their weaker brethren, especially those that chose to specialise in the bond market. Bond turnover has stagnated this year, and commission rates have been slashed to the bone.

Two firms, Bascot and Bascot, had already had to file for bankruptcy in 1988, and in July this year, Bascot, ranked among the 10 largest firms on the exchange in trading volume, followed suit. Bascot's problems stemmed principally from long-standing difficulties with a new computer system that had hampered its back office, had originally agreed to be bought by CIC-Paris, the main division of the Crédit Industriel et Commercial banking group now controlled by the state insurer, Groupe des Assurances Nationales (GAN), but CIC pulled out when it was the size of the problem.

However, the danger is more widespread. A third of Paris's 46 broking firms lost money in 1988, and another third made less than FF10m of profit — which means they did not make enough to get a return

on their capital, as they should be putting all of that into provisions for operating risks, as one healthier stockbroker remarks. "The big, solidly implanted equity firms remain profitable, with Cheuvreux de Vieux, now bought by Banque Indosuez, Bascot-Allain, part of the Warburg group, and Cholet Dupont, partly owned by Crédit Lyonnais, at the top of the profession. Some smaller firms have been completely absorbed by commercial banks. Many of the less profitable firms are backed up by a strong institutional shareholder. But there remain around 10 brokers in regular deficit with the exchange, which continues, under a traditional system which is increasingly contested, to provide the equivalent of overdraft facilities. "It is completely abnormal that the stock exchange should cover the daily and monthly shortfalls of loss-making brokers," complains one senior broker. The pressure on brokers' profit margins seems likely to continue as the market gradually reacts to the abolition of the fixed commission tariff on July 1 this year. The abolition was not as traumatic as it might have been, since for French institutions, de facto if not de jure, commissions on orders above FF2m for equities and FF10m for bonds have been negotiable for years through the system known as "retrocessions". These retrocessions, or claw-backs, were payable only to banks and credit institutions, but every insurance company or fund management group contrived one way or another to have the retrocession paid to a bank within its orbit. This applied to almost all small client orders, since these were virtually always handled in France through a bank rather than directly through a stockbroker. The rule change, however, allowed negotiable commissions for foreign institutions, too, and on smaller orders.

Equity market volume



Source: Société des Bourses Françaises

Banking and insurance associations agreed to moderation, but there has been some downwards pressure on margins. The major brokers acknowledge an informal gentlemen's agreement not to go below 0.2 per cent, rising for smaller orders, but commission levels have, in fact, moved closer to 0.2 per cent.

Some smaller brokers have also made a push for market share by offering rates as low as 0.15 per cent. Other brokers, meanwhile, have contrived to make back a good deal of what they lose on commissions by taking, in addition, a spread on most transactions, even before the formal introduction of market-making on October 2. Spreads provided as much as 40 per cent of earnings for some broking firms last year.

The sharp plunge in share prices on October 16 had the short term effect of raising volumes, but in the longer term, investors may once more be deterred from the stock market, and this could depress volumes again.

Mr Rousselet, on the other hand, is looking ahead to a wider European equity market. In competition with a proposal from the London stock exchange to extend its Segal Information System, Mr Rousselet will propose to his colleagues at other European Community exchanges on November 10 a form of association permitting each exchange

When the brokers' closed shop disappears on January 1, 1993, its demise seems likely to be saluted with little more than a shrug

to trade other countries' major stocks. The French proposal is for 300 to 300 stocks to be recognised by a European system, with trading information spread in each stock's domestic currency and in Ecu throughout the member exchanges on a network dubbed "Pipe". It also envisages the connection of the separate national settlement systems.

"If I were the London stock exchange, I would have made the same proposal that they did. But London frightens the other 11 countries of Europe," comments Mr Rousselet. He noted that the Segal proposal is based on market-making — not applicable as a trading method in every EC country — and included no provision for settlement procedures.

"It will be difficult," Mr Rousselet concludes, "but it would be serious if, on finding that Europe does not exist on the level of its stock markets, we didn't try to do something about it."

Expansion abroad

Continued from Page 5 of significant foreign alliances. The operation is particularly important as it represents the first substantial entry of the European number one into the French market. Mixte is now, however, the target of a takeover bid from Paribas valuing the whole company at FF2.5bn.

Finally, two medium-sized private sector companies, PFA and GPA, merged in the spring to create, under the control of the Worms group and its holding company Fochelbrom, the main insurance group that remains independent. The position of PFA-GPA is expected to evolve, and the company is understood already to have plans for foreign alliances.

This far-reaching wave of restructuring has, for the time being, left only the mutual insurance companies on one side. Powerful and profitable, these companies remain wholly French, and their legal status prevents them from taking a more active part in the wider reorganisation of the sector.

Patrick de Jaquetot
The author is banking correspondent of Les Echos

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Return on experience.

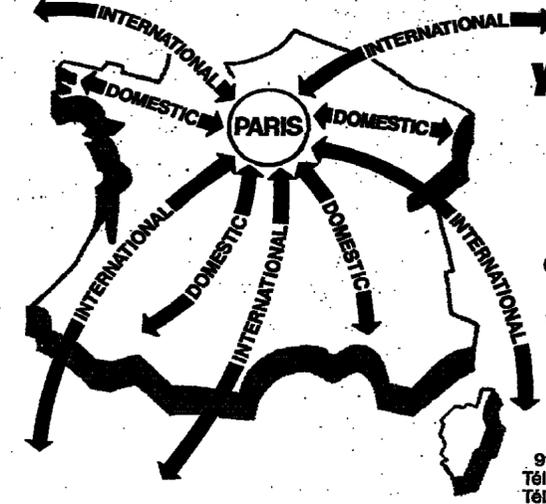
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FRENCH BANKING and FINANCE 7

George Graham looks at the quickening takeover activity

Symbolic swansong for the old rules

AS FRANCE'S traditional summer lethargy set in at the start of August, Compagnie Industrielle de Suez started the drawy stock market by launching a two-pronged FF24.1bn bid for the shares it did not already own in Groupe Victoire, one of the leading private sector insurance companies in France, and for Compagnie Industrielle, Victoire's principal shareholder.

The bid was not merely the largest French stock exchange bid ever seen - and it later rose still further to FF27.4bn, following an increase in Suez's terms - it also provided a symbolic swansong for France's old takeover rules, highlighting in the process many of the reasons why new rules were needed.

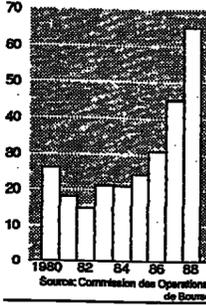
Two legal questions were at the heart of the battle:

Could Mr Jean-Marc Vernes, the controversial chairman of Compagnie Industrielle, use the shares held by the group's own subsidiaries on his side of the battle?

Could Mr Vernes, already the largest shareholder in Compagnie Industrielle, beat off Suez's attack by buying more shares in the market, rather than through a full counter-bid?

The first question went to the law courts, but was never fully resolved. It will become, in any case, redundant in July

Number of takeovers of listed companies



1991 when this kind of circular share ownership is to be outlawed under a recently passed law.

On the second question, the stock market regulatory authorities made it clear that they were in no doubt that Mr Vernes must make a full bid if

he wanted to raise his stake. Much less clear, however, was whether they would be able to enforce their will in the face of Mr Vernes's declared intention to act through friends.

The same law, however, now also introduces to French jurisprudence the concept of concert party action, and is expected to make it easier to stop people from circumventing the rules by acting through their friends.

But the most striking change in the new law is that it will introduce the obligation, similar to London's Rule 19, for an investor who takes his stake above one third of a company's capital to make a bid for at least another third.

The new rule, contained in outline in the law passed by parliament but spelt out in detail in a new stock exchange rulebook, will partially replace the current mechanism of "maintien de cotes", whereby someone who buys a "controlling stake" must agree to offer the same price to other shareholders in the market. It should, however, provide a

much clearer trigger point than the somewhat debatable definition of "controlling stake".

The stock exchange has, nevertheless, included a number of exceptions to the rule of the compulsory bid. Some investment bankers feel that these exceptions could weaken the clarity of the takeover code.

Nothing, on the other hand, appears likely to weaken the appetite of French companies for takeovers. The entire fabric of French industry has over the last few years been radically restructured, with a surge in the number of takeover bids for listed companies but also a far larger wave of mergers and acquisitions in the sizeable family sector, which a decade ago still accounted for more than 30 per cent of the capital invested in

France's 500 largest companies. If the number of public takeover bids has tripled in five years to total 65 last year, the total mergers and acquisitions market in 1988 is estimated at FF300bn, with only around FF740bn of it in the stock market.

Besides a longer term tendency to change hands - many of France's most dynamic businesses were created in the years following the end of the Second World War, and their founders are in many cases now approaching the end of their careers - the effect of the 1987 stock market dented many owner-managers from floating their companies on the market. At the same time, it made many of those who were already listed, cheaper targets for potential buyers.

But dominating all is the international movement of restructuring which has seen industrialists in sectors as diverse as biscuits, champagne, defence electronics and chemicals desperately rushing to build up market share by

acquisitions - or "external growth", as French managers prefer to call it.

France has been no sluggard in this movement. In the first six months of this year, in fact, France was the most active acquiring nation in western Europe, according to the specialist publication 1992 M&A Monthly. French companies made 66 purchases in the rest of Europe worth a total of Ecus1.1bn. The same survey, however, shows that France was also one of the most open markets for foreign buyers to come into, with 91 acquisitions worth a total of Ecus2.3bn.

The state sector has been prominent in the move to make cross-border acquisitions, despite the difficulty that many state-owned companies have had in extracting funds from their shareholders. Banks and insurance companies have been particularly active in Italy, where Crédit Lyonnais has taken control of Credito Bergamasco, Unione delle Assicurazioni di Paris (UAP) has won Allsecures, Groupe des Assurances Nationales bought

10 per cent of SAI and Assurances Générales de France has acquired 50 per cent of MAA.

But it is the state's industrial holdings which have made the most spectacular moves: Pechiney, the aluminium producer, with the \$1.35bn purchase of American National Can in the US, and Rhone-Poulenc, the leading French chemicals company, with a whole string of acquisitions over the past few years, culminating in September with the simultaneous announcements that it was buying RTZ Chemicals in

target but blocked by the Canadian government.

In the private sector, insurance companies have once again not been idle, with Victoire agreeing to take control of Colonia/Nordstern, West Germany's second largest insurance group, just days before it became itself the target of Suez, and AXA-Midi lining up to pay \$4.5bn for Farmers in the US in the event that Sir James Goldsmith is successful in his bid for BAT Industries, Farmers' parent.

But it is Mr Antoine Riboud, the sprightly 70-year-old chairman of BSN, France's leading foods group, who has shown the most insatiable appetite. In June he paid \$2.5bn for five biscuits and crêpe companies belonging to RJR Nabisco, only to turn round and sell two of them to PepsiCo for \$1.35bn a month later.

Without drawing breath he then took a 35 per cent stake in Galbani, Italy's leading cheese producer, in an operation conducted jointly with the Agnelli group that cost a total of \$224.1bn, and last month he added Birkel, the second largest noodle producer in West Germany, to his shopping basket.

As Europe moves towards a unified internal market, Mr Riboud's example seems likely to inspire many of his fellow managers in France.

In the first half of 1989 France was the most active acquiring nation in western Europe

the UK for £512m and GAF Surfactants and Specialty Chemicals in the US for \$480m - all this at the same time as guaranteeing its pharmaceutical affiliate, Institut Mérieux, in a C\$942m bid for Connaught BioSciences in Canada, a bid that has been agreed by the

DOMESTIC BONDS

Treasury campaign opens a wider international market

OVER the past few years, the French Treasury has waged a tireless campaign to modernise its own funding techniques and, in the process, to open up a wider international market for its bonds.

With foreign demand now mounting steadily, not only have French government bonds become an everyday part of the international investor's portfolio, but the franc itself now appears well on the way to becoming a genuine investment currency.

Even the nearly dormant Eurofranc market has revived this year, with a surge of activity in July: FF6bn of new fixed rate issues in one month, when the whole of 1987 saw only FF11bn of issues. A change in the regulations, allowing French banks to borrow on the Euromarkets in francs without having to swap immediately into a foreign currency, could attract some French borrowers.

Another rule change, lowering the minimum duration from three years to one, was followed up last month by Voivo with an original one-year issue, managed by Société Générale, offering a relatively

high yield of 12.16 per cent, but with the catch that the Swedish car group can decide next year whether it prefers to

The franc appears well on the way to becoming a genuine investment currency

repay in francs or dollars, with the exchange rate fixed at the origin.

In parallel with this renewed Eurofranc activity, the Ecu, or European currency unit, has seen a revival of interest. The French Treasury led the way with an Ecu1bn issue yielding 8.6 per cent in April, lead-managed by Crédit Lyonnais and Paribas, targeted especially at

individual. The Treasury followed up in July by selling a further Ecu362m at auction, thus integrating the Ecu bond into its usual selling apparatus.

The regular monthly auctions of OATs, as the main tap-stocks are known, now ensure almost all government funding, although the Treasury is still willing to syndicate a new issue, as it did with the Ecu bond, especially if it wants to reach a wider market of small investors who generally have not made the leap into the new style of bond market.

Treasury officials estimate that the auctions, with three different stocks sold on the first Thursday of each month according to a predetermined calendar, have cut perhaps 50

basis points off the government's borrowing costs by increasing competition and making the market more efficient.

One virtue of the auctions is to make the entire system more comprehensible to foreign investors, since the process closely resembles the techniques used in the US for selling Treasury bonds. Foreigners, however, still participate only rarely in the auctions and generally prefer to buy in the secondary market, with the exception of some foreign central banks who are allowed to submit non-competitive bids to be served at the average price.

Primary dealers say that the delivery problems which used to deter foreign buyers have been cleared up, but that buy-

ing in the auctions requires closer attention to the specificities of the French market than most international bond portfolios.

Three changes in legislation have led to a structural shift in the bond market

lio managers are prepared to pay.

One attempt to open the French government bond market directly to US investors, on the other hand, has not had the hoped-for success. Last year, when Crédit Lyonnais, the third largest French bank and one of the primary dealers, launched a programme of American Depository Receipts

(ADRs) for two of the main French OATs, the aim was to widen acceptance in the US.

These proxy instruments allow US institutions, many of which have trustee restrictions on investments in overseas or unlisted securities, to buy and sell in dollars ADRs representing the same securities and listed on the New York Stock Exchange.

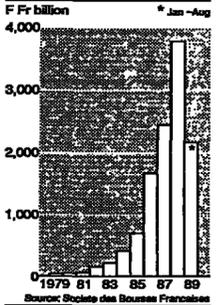
The ADR programme was the first carried out for a sovereign borrower, and covered the two principal bonds, the OAT 9.5 per cent 1990, with FF44bn outstanding, and the OAT 8.5 per cent 1997, with some FF26bn outstanding.

Despite receiving the top AAA rating from US ratings agencies, allowing them to feature in the portfolios of even the most cautious of investment funds, the ADR programme is widely reckoned to have been a failure.

"There was a great deal of fuss made about the launch, but there are still one or two ingredients missing," commented one primary dealer.

Meanwhile, in the domestic market, three major changes in legislation have led to a structural shift in the bond market.

Bond market volume



The first is the ending of the "coupon court" system, whereby bond investors were subject to income tax on the income accrued on their bond when they sold. Mutual funds will now be able to operate on a roll-up basis, in other words, essentially tax free for most private investors.

The third change, included in the budget for 1990, is the reduction in the withholding tax levied on bonds from 27 per cent to 17 per cent.

The net result will be a modification in the behaviour of investors, especially mutual fund managers, and although the government bond sector appears unlikely to be greatly affected, some bankers fear the consequences for the secondary market in other issuers' bonds.

For some of the larger public sector issuers, the emergence of market-makers seems likely to ensure that a secondary market is sustained, at least in their main bonds. However, smaller public and private sector issues, now traded on the CAC electronic quote system, may become still less liquid.

George Graham

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- F. Francs 700 million 9 1/4% Bonds due 1995
- F. Francs 750 million 9 1/4% Bonds due 1995
- ECU 80 million 9% Bonds due 1991
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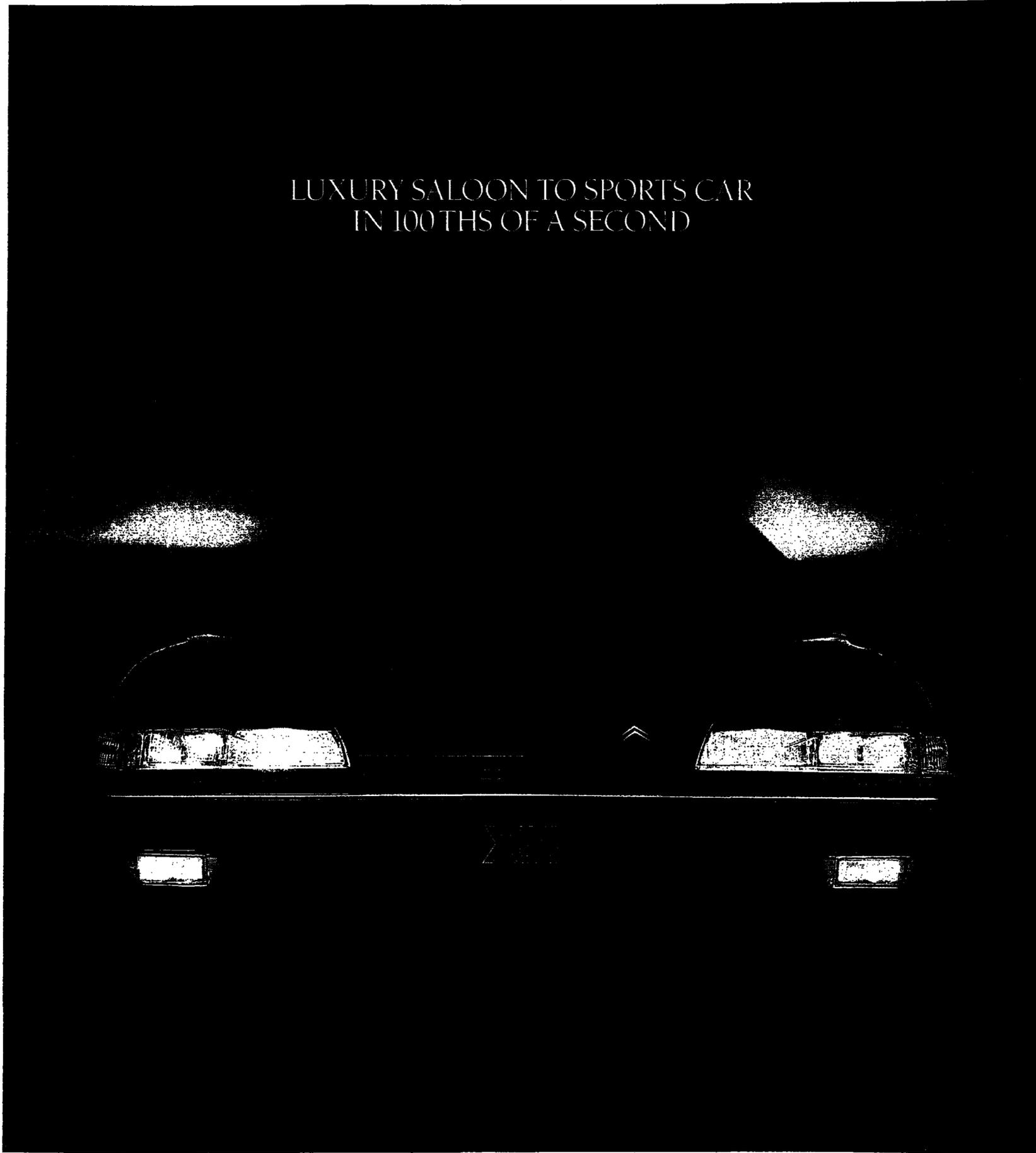
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